CIN: L51909UP1933PLC146675

Website: www.sirshadilal.com, E-mail: shares@ssel.trivenigroup.com Registered office: A-44, Hosiery Complex, Phase-II Extension, Noida-201 305, Uttar Pradesh

Phone: 01398-250064 Fax: 01398-250032

Date: 23.01.2025

The Department of Corporate Affairs The BSE Limited 25Th Floor PJ Towers, Dalal Street, Mumbai -400001, India

STOCK CODE: 532879

Sub: Prior intimation under Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, as amended ("SEBI Listing Regulations") of the meeting of the Board of Directors of Sir Shadi Lal Enterprises ("Company")

Dear Sir/Ma'am,

This is to inform you that a meeting of the Company's Board of Directors will be held on Friday, January 31, 2025, inter-alia, to consider and approve the unaudited financial results of the Company for the third guarter and Nine Months ended on December 31, 2024.

Further, as informed earlier vide our letter dated December 27, 2024, Pursuant to the Code of Conduct to Regulate, Monitor and Report Trading by Designated Persons and Immediate Relatives, as per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (as amended from time to time), the trading window for dealing in securities of the Company is already closed for the designated persons of the Company and their immediate relatives with effect from January 01, 2025. The window shall continue to remain closed up to 48 hours after submission of outcome of the Board Meeting to the Stock Exchange and shall re-open on February 3, 2025.

You are requested to take the above on record and disseminate to all concerned.

Thanking You, Yours Faithfully

For Sir Shadi Lal Enterprises Limited

(Ajay Kumar Jain) Company Secretary

FCS-5826