



YUG DECOR LIMITED

Date: 13th June, 2024

To,
Dept. of Corporate Services,
BSE Limited
P. J. Tower,
Dalal Street,
Mumbai - 400 001

Dear Sir/ Madam,

Scrip Code: 540550 Security ID: YUG

Sub: Newspaper publication Intimation under Regulation 84(1) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (“SEBI ICDR Regulations”) and Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In Compliance with Regulations mentioned in the captioned subject, kindly find enclosed herewith copies of newspaper advertisements published by the Company today, i.e. 13th June, 2024, Financial Express (English- All Edition), Jansatta (Hindi- All editions of national daily newspaper), and Financial Express (Gujarati-Ahmedabad edition), inter alia, intimating the details with respect of the basis of allotment finalised in consultation with the designated stock exchange.

The aforementioned Advertisement is submitted in ‘pdf’ format for dissemination on your website.

This is for your information as also for the information of your members and the public at large.

We request you to kindly take the same on your records.

Thanking you,

For, Yug Decor Limited



Chandresh S. Saraswat
(Chairman & Managing Director)
(DIN: 01475370)

Encl: As above mentioned

WORLDWIDE, 1 IN 5 EMPLOYEES FEELS LONELY: GALLUP

80% of Indian employees are struggling, suffering: Report

BISWAJIBAN SHARMA
New Delhi, June 12

ONLY 14% OF Indian employees consider themselves as "thriving" in life, while the remaining 86% admit to either struggling or suffering. This figure stands in stark contrast to the global average, where 34% of employees feel they are thriving, as reported in the Gallup 2024 State of the Global Workplace report.

The report, which offers a thorough evaluation of employee mental health and well-being on a worldwide scale, categorised respondents into three well-being groups: thriving, struggling, and suffering. Thriving employees rate their current life situation positively and hold an optimistic outlook for the future.

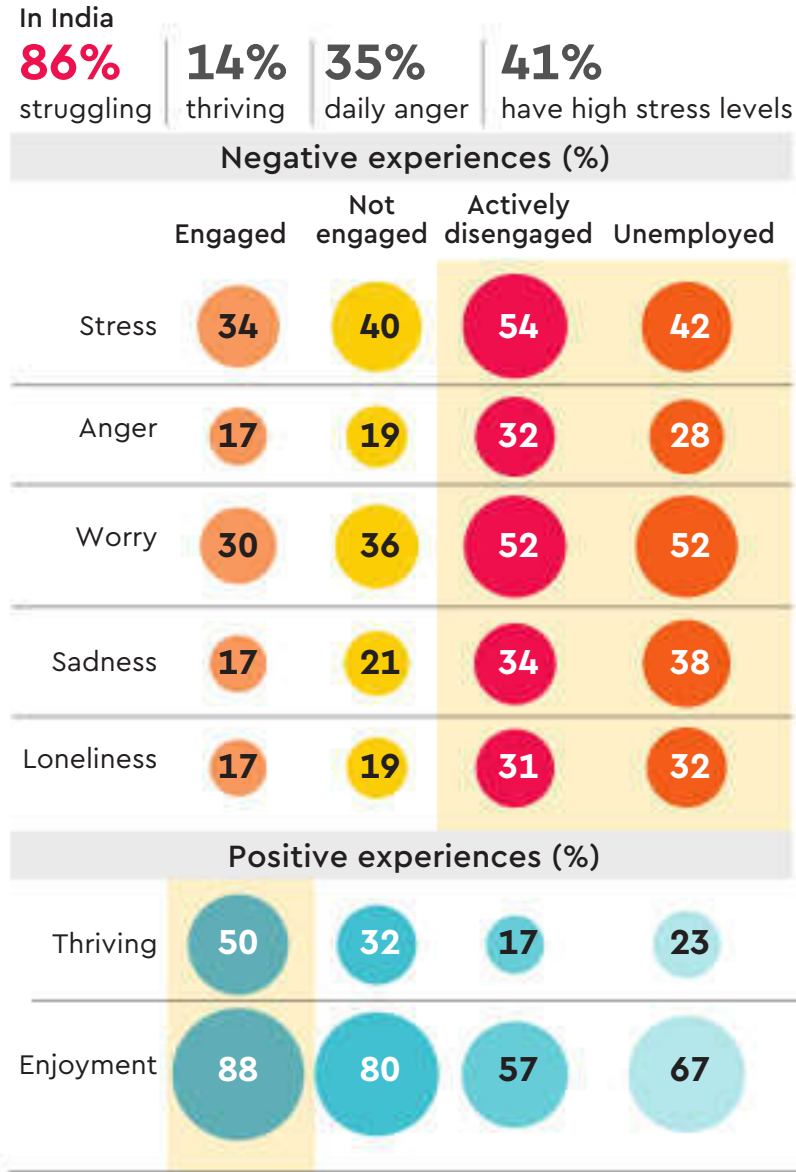
According to the report, 35% of Indian respondents reported experiencing daily anger, the highest percentage in South Asia. Despite this, India had the lowest daily stress levels in the region, with only 32% of respondents experiencing stress, compared to 62% in Sri Lanka and 58% in Afghanistan. This trend mirrors the broader situation across South Asia, where only 15% of respondents consider themselves thriving, significantly below the global average.

Despite the low percentage of thriving individuals, India has a high employee engagement rate of 32%, which is significantly above the global average of 23%. However, 41% of employees report experiencing high levels of stress, underscoring the urgent need for better management practices and workplace conditions.

The report further stated that about 20% of the world's employees experience daily loneliness, a condition exacerbated for those working fully remotely, where the figure rises to 25%. This chronic loneliness poses significant risks to both physical and mental health, with research linking social isolation to increased mortality rates.

"I am getting a salary from this work. So, I have to do it, but there is a bit of boredom in

STATUS OF INDIAN WORKPLACES



doing the same work every day," said Archana Das, Delhi-based marketing supervisor.

Significantly, one in five employees report experiencing loneliness worldwide. Loneliness is more prevalent among employees younger than 35 than among those aged 35 and older. The percentages of working men and working women reporting loneliness are equal, with each at 20%. Job levels also appear to have little association with loneliness, the report said.

"Social isolation and chronic loneliness have devastating effects on physical and mental health. The risk of mortality among people who lacked community and social ties was two times greater than that of people who had many social contacts. These differences were independent of physical health, socioeconomic status and health practices," said Dr T'ndon, a psychiatrist at Ganga Ram Hospital.

The report also highlighted a notable decline in overall well-being among younger employ-

ees. In 2023, the percentage of employees under 35 who reported thriving in life decreased, contributing to a global decline in employee well-being from 35% to 34%. This decrease is alarming, especially considering the steady improvements recorded in previous years.

"A conducive working environment is crucial as it invests a significant amount of time in the office. Management must recognize that escalating stress levels among employees does not yield positive outcomes. Additionally, the compensation package should align with the job's nature and the responsibilities it entails, said Subrata Das, a media professional.

Those with a positive view of



Lower half labour rights index			
Experienced Daily (%)	Actively disengaged	Not engaged	Engaged
Stress	54	43	38
Sadness	34	25	22
Loneliness	27	22	20
Anger	29	22	19
Worry	53	42	34
Enjoyment	54	75	83

Upper half labour rights index			
Experienced Daily (%)	Actively disengaged	Not engaged	Engaged
Stress	46	34	29
Sadness	26	16	15
Loneliness	21	14	12
Anger	26	16	13
Worry	43	34	30
Enjoyment	56	74	84

*Control variables: GDP per capita (country level), per capita income percentile group (individual level), age group, gender, marital status, Liberal Democracy Index (V-Dem)

IPL's biz value up 6.5% in 2024

FE BUREAU
Mumbai, June 12

THE VALUE OF IPL as a business grew by 6.5% to \$16.4 billion (₹1.35 trillion) in 2024, buoyed by the league's continued strength and appeal, American investment bank Houlihan Lokey said in a report on Wednesday. The stand-alone brand value of the IPL, according to the report, has been pegged at \$3.4 billion (₹28,000 cr), which is up 6.3% versus the year-ago period.

In terms of franchises, with a brand value of \$231 million (₹1,917 cr), Chennai Super Kings (CSK) continues to be the most valued IPL team, achieving a growth of 9% from the previous year. Royal Challengers Bengaluru (RCB), ranked second

BUSINESS VALUE

(figures in \$ bn)

CY22 8.5

CY23 15.4

CY24 16.4

BRAND VALUE (figures in \$ bn)

CY22 1.8

CY23 3.2

CY24 3.4



Source: Houlihan Lokey

with a brand and business value worth \$227 million (₹1,884 cr). IPL 2024 winners, Kolkata Knight Riders (KKR), saw the highest growth, with a 19.3% rise from 2023, the report said.

Meanwhile, Mumbai Indians has been ranked fourth with

a brand value \$204 million (₹1,693 cr), followed by Rajasthan Royals (\$113 million or ₹938 cr) and Sunrisers Hyderabad (\$132 million or ₹1,096 cr). "The IPL has solidified its status as a premier sports league on the global stage, showcasing an

exceptional blend of sportsmanship, entertainment, and commercial success," said Harsh Talikoti, senior vice president, Corporate Valuation Advisory Services at Houlihan Lokey.

Noting that the Tata Group has secured title sponsorship for the IPL for 2024-2028, for about ₹2,500 crore, up nearly 50% from the previous deal, the report added that this, along with last year's media rights auction, reinforces IPL's status as a pivotal platform for advertisers seeking to enhance their value. The report said that franchise revenue has seen a significant rise primarily driven by television rights. This is despite each team having sponsorship revenue ranging from \$5 million (₹42 cr) to \$12 million (₹100 cr).

Euro 2024: Jerseys are the new sneakers

RAHUL PANDEY & SAYAK DUTTA
New Delhi/Kolkata, June 12

"NOBODY WANTS TO have that!" It has been a popular response in Germany for their away kit at a home Euros. Dropping the old black or green, this one blends hazy purple with pink. "Barbie-pink? That's not a German jersey." Such was the uproar against it that German football and Adidas partnered together in a satirical advert to stand their ground: "Yes it is."

In England, the furore has been over a small St. George's cross on the back of the shirt collar. Usually stitched in traditional red and white colors, it's been given a blue, purple and red update. UK Opposition party leader Keir Starmer raved, "It's a big unifier. I'm not even sure they can explain why they needed to change it."

The big international football summer is here, and with it are its many colors. No longer are football kits



NEAL HEARD, FOOTBALL SHIRT EXPERT

THE BRANDS WHO ARE MAKING SHIRTS BECOME A TOUGH JOB BECAUSE IF ANYWHERE FOOTBALL FANS ARE MORE CONSERVATIVE, IT'S THE NATIONAL TEAM

mere differentiators between two teams.

"They are totems," says Neal Heard, a football shirt expert, consultant and exhibition curator. "If you then put them on the nationhood, they become sacrosanct because you're saying this is exactly who we are. This is the national brand. The brands who are making these have a tough job because if anywhere football fans are more conservative, it's the national team," Heard says.

Staring at the catalogue for

the upcoming European Championships, the author of "The Football Shirts Book - A Connoisseurs Guide" is largely impressed. "Not all are amazing but there's enough good ones," Heard concedes before picking his favorites.

"Belgium away, based on the Tintin story, is a really cool one. France - hands down, the best footballing nation in kits - home and away are probably my favorites. Even Germany away is quite nice. As is England away. Actually, I adore

that one." Looks a bit like the French home kit, doesn't it. "It does. Same sort of colour. They're referencing a track suit, funny enough, an iconic one from '66-'70."

Speaking over a video call from Wales, Heard turns behind to access his 400-shirt strong collection and hand-picks two - Germany and Holland from 1988 Euros.

"Both these jerseys are quite bold even though they're paying homage to the tradition," says Heard.

A sneaker-like market

€1000. That's how much a replica of the Dutch kit Heard is holding costs currently. "Not match worn, just the replica," he presses. "If it was match worn, you'll be talking millions."

Classic Football Shirts, the biggest players in the game were recently offered private equity of €38 million. "Not to buy the brand, just to actually come and take it to the next level."

This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the letter of offer dated April 18, 2024 (the "Letter of Offer" or "LOF") filed with the BSE Limited ("BSE") ("BSE SME") and the Securities and Exchange Board of India ("SEBI").

YUG DECOR LIMITED

Corporate Identification Number: L24295G2003PLC042531

This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the letter of offer dated April 18, 2024 (the "Letter of Offer" or "LOF") filed with the BSE Limited ("BSE") ("BSE SME") and the Securities and Exchange Board of India ("SEBI").

Registered Office: 709-714, Sakar - V, B/H Natraj Cinema, Ashram Road, Ahmedabad, Gujarat, India, 380009. | Tel: +91 9375202777 | Email: account@yugdecor.com; | Website: www.yugdecor.com; | Contact Person: Mrs. Nidhi Devesh Bhatt, Company Secretary and Compliance Officer

PROMOTERS OF OUR COMPANY: MR. SANTOSH KUMAR SARASWAT & MR. CHANDRESH S. SARASWAT

ISSUE OF ₹ 35,96,423 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES" OR "RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10 PER RIGHTS EQUITY SHARE AT PAR (THE "ISSUE PRICE") FOR AN AGGREGATE AMOUNT OF UPTO ₹ 359.64 LACS ("THE ISSUE") ON A RIGHT BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 01 RIGHTS EQUITY SHARE FOR EVERY 02 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ON THE RECORD DATE, THAT IS APRIL 19, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" BEGINNING ON PAGE 94 OF THIS LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of Yug Decor Limited wishes to thank all its Equity Shareholders and investors for the response to the Company's Rights Issue of Equity Shares, which opened for subscription on May 07, 2024 and closed May 28, 2024 and the last date for on-market renunciation of Rights Entitlements was May 15, 2024.

Out of the total 570 Applications for 83,38,650 Rights Equity Shares, 343 Applications for 7,18,750 Rights Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 227 for 76,19,900 Rights Equity Shares, which was 211.87% of the number of Rights Equity Shares allotted under the issue. In accordance with the Letter of Offer and the Basis of Allotment finalized on June 07, 2024 in consultation with BSE Limited ("BSE") ("BSE SME"), the Designated Stock Exchange and the Registrar to the Issue, the Company has, on June 08, 2024, approved the allotment of 35,96,423 fully paid-up Rights Equity Shares to the successful Applicants. In the Issue, no Rights Equity Shares have been kept in abeyance. All valid Applications after technical rejections have been considered for Allotment.

1. The breakup of valid applications received (after technical rejections) is given below:

Applicants	No. of valid applications received	No. of Rights Equity Shares accepted and allotted against Entitlements	No. of Rights Equity Shares accepted and allotted against Additional Rights Equity Shares applied	Total Rights Equity Shares accepted and allotted
Eligible Shareholders	215	34,18,742	1,44,331	35,63,073
Renouces	12	33,350	0	33,350
Total	227	34,52,092	1,44,331	35,96,423

Applicants	Application Received		Rights Equity shares applied for		Rights Equity Shares allotted	
	Number	%	Number	Value (₹)	Number	Value (₹)
Equity Equity Shareholders	215	94.71%	75,25,600	7,52,56,000.00	98.76%	35,63,073
Renouces	12	05.29%	94,300	9,43,000.00	1.24%	3,33,500.00
Total	227	100.00%	76,19,900	7,61,99,000.00	100.00%	35,96,423

Intimations for Allotment/refund/rejection cases: The dispatch of Allotment Advice cum Refund Intimation to the Investors, as applicable, has been completed on June 10, 2024 and June 11, 2024. The instructions for unblocking of funds in case of ASBA Applications were issued to SCSSBs on June 10, 2024. The listing application was filed with BSE on June 11, 2024. The credit of Rights Equity Shares to the respective demat accounts of the allottees in respect of Allotment in dematerialized form will be completed on or about June 13, 2024. For further details, see "Terms of the Issue" on page 94 of the Letter of Offer. Pursuant to the listing and trading approvals granted by BSE, the Rights Equity Shares allotted in the issue are expected to commence trading on BSE on or about June 14, 2024. Further, in accordance with SEBI circular bearing reference-SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements will be sent to NSDL and CDSL on or about May 28, 2024.

INVESTORS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN THE DEMATERIALISATION FORM

DISCLAIMER CLAUSE OF SEBI: The Draft Letter of Offer had not been filed with SEBI in terms of SEBI ICDR Regulations as the size of the issue is less than Rs. 50 Crores. As required, a copy of the Letter of Offer has been submitted to SEBI. The investors are advised to refer to the Letter of Offer for the full text as provided in "Other Regulatory and Statutory Disclosures" on page 89 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the letter of offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the letter of offer. The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<p>SATELLITE CORPORATE SERVICES PRIVATE LIMITED Address: A/106-107, Dattani Plaza, East West Industrial Compound, Anandhi Kuria Road, Safed Pool, Sakinaka, Mumbai-400072. Tel: 022-28520467 / 462 Website: www.satellitecorp.com Email: info@satellitecorp.com / info@satellitecorp.com; Contact Person: Mr. Michael Monteiro SEBI Registration No: INR000003639</p>	<p>Mrs. Nidhi Devesh Bhatt YUG DECOR LIMITED 709-714, Sakar - V, B/H Natraj Cinema, Ashram Road, Ahmedabad, Gujarat, India, 380009 Telephone: +91-9375202777 Email: cs@yugdecor.com Website: www.yugdecor.com</p>

Investors may contact the Registrar to the Issue or the Company Secretary and Compliance Officer for any pre-issue/post-issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSSB, giving full details such as name, address of the applicant, number of Equity Shares applied for, amount blocked ASBA Account number and the Designated Branch of the SCSSB where the CAF or the plain paper application, as the case may be, was submitted by the ASBA.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For YUG DECOR LIMITED

Date: June 12, 2024
Place: Ahmedabad
Mr. Chandresh S. Saraswat (Managing Director)

POST OFFER PUBLIC ANNOUNCEMENT FOR THE LISTING OF EQUITY SHAREHOLDERS OF EASTERN DOORS TEA CO. LTD.

Corporate Identity No: L15492WB1917PLC02823.
Registered Office: 8, Camac Street, 4th Floor, Shantini Niketan Bldg., Kolkata-700017, Tel. No.: +91-33-2292 3300, Email ID: easterndoors@gmail.com; Website: http://www.nahata-group.com/

This Post Offer Public Announcement ("Post Offer PA") is being issued by Biji Doors Tea Co. Ltd., member of the Promoter Group ("the Acquirer"), to the public shareholders of Eastern Doors Tea Co. Ltd. ("EDTCL", "the Company"), in respect of the proposed acquisition and voluntary delisting of fully paid-up equity shares of the Company from the Calcutta Stock Exchange Limited ("CSE") where the equity shares of the Company are currently listed in accordance with the provisions of Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2021, as amended ("SEBI Delisting Regulations"). This Post Offer PA should be read in continuation with the Initial Public Announcement dated January 22, 2024 ("IPA"), the Detailed Public Announcement dated May 24, 2024 published on May 27, 2024 ("DPA") and the Letter of Offer dated May 27, 2024 dispatched to the Public Shareholders on May 28, 2024 ("LOF"). The capitalized terms used but not defined in this Post Offer PA shall have the same meaning assigned to them in the IPA, DPA, LOF.

The Acquirer had issued the IPA and the DPA seeking to acquire, in accordance with the SEBI Delisting Regulations and on the terms and conditions set out therein and in the LOF, upto 15,619 equity shares representing 7.81% of the fully paid of the Company from its Public Shareholders. The Public Shareholders holding equity shares were invited to submit bids pursuant to the Reverse Book Building Process ("RBB Process") conducted through the Stock Exchange Mechanism made available by BSE Limited ("BSE") during the bid period (i.e., Wednesday, June 05, 2024 to Tuesday, June 11, 2024) in accordance with the SEBI Delisting Regulations.

1. DISCOVERED PRICE AND EXIT PRICE
In terms of Regulation 20 of the SEBI Delisting Regulations, the price determined as Discovered Price is ₹ 278/- per equity share. The Acquirer has accepted the Discovered Price of ₹ 278/- per equity share as the final price for the Delisting Offer ("Exit Price").

2. SUCCESS OF THE DELISTING OFFER
2.1 In accordance with Regulation 21(a) of SEBI Delisting Regulations, the Detailed Public Announcement and the Letter of Offer, the Delisting Offer would be deemed to be successful only if the post offer shareholding of the Acquirer along with shares tendered by public shareholders reaches ninety percent of the total issued shares.
Since the Acquirer together with Promoter and Promoter Group are already holding more than 90% of the fully paid-up equity share of the Company hence the condition as stipulated under Regulation 21(a) of the SEBI Delisting Regulations has already been complied with.

2.2 The Acquirer will acquire 245 equity shares which were validly tendered at the Exit Price. Pursuant to the completion of such acquisition, the shareholding of the Acquirer together with Promoter/Promoter Group of the Company shall be 1,84,626 equity shares representing 92.31% of the fully paid-up equity shares of the Company.

2.3 Biji Doors Tea Co. Ltd., Acquirer has dispatched the Letter of Offer on May 29, 2024 to all the Public Shareholders as on the Specified Date (i.e., Friday, May 17, 2024).

2.4 The Delisting Offer is thus deemed to be successful in terms of SEBI Delisting Regulations.

2.5 All the Public Shareholders of the Company who have validly tendered their equity shares at or below the Exit Price will be paid the consideration at the Exit Price of ₹ 278/- per equity share. The payment of consideration to all the public shareholders whose bids have been accepted will be made on Thursday, June 13, 2024 as per the regulation 21(i)(v) of SEBI Delisting Regulations.

2.6 In regard to the equity shares of the Public Shareholders whose bids have been rejected, the demat shares would be returned to the respective Public Shareholders in accordance with Method of Settlement contained in the DPA and LOF, read along with relevant SEBI Circulars. However, none of the bids were rejected in the delisting offer.

2.7 Subsequently, the Company will initiate the necessary steps to deist the equity shares of the Company from CSE. The date of delisting of equity shares shall be announced in the same newspapers in which the DPA and this Post Offer PA have appeared.

3. OUTSTANDING EQUITY SHARES AFTER DELISTING
3.1 In accordance with Regulation 28 of the SEBI Delisting Regulations, all public shareholders of the Company who did not or were not able to participate or who unsuccessfully tendered their Equity Shares in the RBB Process will be able to offer their equity shares to the Acquirer at the Exit Price during a period of one year following the date of delisting of equity shares from CSE ("Exit Window"). A separate exit offer letter ("Exit Offer Letter") in this regard will be sent to such Residual Public Shareholders which will contain terms and conditions for participation post delisting in the Exit Window.

3.2 If the Public Shareholders have any query with regard to the Delisting Offer and/or Exit Window, they may contact the Manager to the Offer or Registrar to the Offer during the Exit Window within stipulated time as mentioned in such Exit Offer Letter.

This Post Offer Public Announcement is expected to be available on the website of the Calcutta Stock Exchange Limited i.e., www.cse-india.com.

 Intelligent Money Managers Private Limited CIN: U65233WB2019PTC1156220 2nd Floor, YMCA Building, 25, Jawaharlal Nehru Road, Kolkata-700087; Tel. No.: +91-33-4065 8289; Email: info@intelligentgroup.org.in; Website: www.intelligentgroup.org.in/ Contact Person: Mr. Amit Kumar Mishra; SEBI Registration No.: INR0000121693; Validity Period: Permanent.	 Niche Technologies Pvt. Ltd. CIN: U71404WB1994PTC02636 3A/Anandani Plaza, 7th Floor, Room No. 7A & 7B, Kolkata-700017 Tel. No.: +91-33-2280 6616/17/18; Fax: +91-33-2280 6619; Email: nichetechnologies@nichtechpl.com; Website: https://www.nichtechpl.com/ Contact Person: Mr. Ashok Sen SEBI Registration Number: INR000003290; Validity Period: Permanent.
--	--

For and on behalf of Biji Doors Tea Co. Ltd. (Acquirer) Sd/-
(Surenndra Kumar Nahata)
Managing Director
DIN: 00025510

