

FC/SE/2024-25/79 February 08, 2025

National Stock Exchange of India Limited Exchange Plaza, C – 1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400051 Symbol: FIRSTCRY BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001 Scrip Code: 544226

## Sub: Integrated Filling (Financials) for the quarter and nine months ended December 31, 2024.

Dear Sir/Ma'am,

Pursuant to SEBI Circular no. SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024, read with BSE Circular No. 20250102-4 dated January 02, 2025 and NSE Circular No. NSE/CML/2025/02 dated January 2, 2025, please see attached herewith Integrated Filing (Financial) for the quarter and nine months ended December 31, 2024.

The above information will also be hosted on the website of the Company i.e. www.firstcry.com

We request you to kindly take the aforesaid information on record.

Thanking you,

Yours sincerely,

**For Brainbees Solutions Limited** 

Neelam Jethani Company Secretary & Compliance Officer ICSI Membership No.: A35831

CIN: L51100PN2010PLC136340

**Corporate/Registered Office**:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id**:legal@firstcry.com **Website**: www.firstcry.com

A. Financial Results

Walker Chandiok & Co LLP

Walker Chandiok & Co LLP

3rd floor, Unit No. 310 to 312, West Wing, Nyati Unitree Nagar Road, Yerwada, Pune - 411 006 Maharashtra, India

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Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

### To the Board of Directors of Brainbees Solutions Limited

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results ('the Statement') of Brainbees Solutions Limited ('the Holding Company'), its subsidiaries (the Holding Company and its subsidiaries, its LLP, and its control trusts together referred to as 'the Group'), (refer Annexure 1 for the list of subsidiaries included in the Statement) for the quarter ended 31 December 2024 and the consolidated year to date results for the period 01 April 2024 to 31 December 2024, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations'). Attention is drawn to the fact that the consolidated figures for the corresponding quarter ended 31 December 2023 as reported in the Statement have been approved by the Holding Company's Board of Directors but have not been subjected to audit or review.
- 2. This Statement, which is the responsibility of the Holding Company's management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



We also performed procedures in accordance with the SEBI Circular CIR/CFD/CMD1/44/2019 dated 29 March 2019 issued by the SEBI under Regulation 33 (8) of the Listing Regulation, to the extent applicable.

Chartered Accountants

- 4. Based on our review conducted and procedures performed as stated in paragraph 3 above and upon consideration of the review reports of other auditors referred to in paragraph 5 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 5. We did not review the interim financial results of a subsidiary, 15 stepdown subsidiaries and a controlled trust included in the Statement, whose financial information reflect(s) total revenues of ₹ 7,984.97 million and ₹ 21,702.04 million, total net loss after tax of ₹ 509.99 million and ₹ 1,426.00 million, total comprehensive loss of ₹ 510.09 million and ₹ 1,426.11 million for the quarter and year-to-date ended on 31 December 2024, respectively, as considered in the financial results of the entities included in the Group. These interim financial results have been reviewed by other auditors whose review reports have been furnished to us by the management, and our conclusion in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on the review reports of such other auditors and the procedures performed by us as stated in paragraph 3 above.

Further, of these subsidiaries, a subsidiary and three step-down subsidiaries are located outside India, whose interim financial results have been prepared in accordance with accounting principles generally accepted in their respective countries and which have been reviewed by other auditors under generally accepted auditing standard applicable in their respective countries. The Holding Company's management has converted the financial results of such subsidiaries from accounting principles generally accepted in their respective countries to accounting principles generally accepted in India. We have reviewed these conversion adjustments made by the Holding Company's management. Our conclusion, in so far as it relates to the balances and affairs of these subsidiaries is based on the review report of other auditors and the conversion adjustments prepared by the management of the Holding Company and reviewed by us.

Our conclusion is not modified in respect of these matters with respect to our reliance on the work done by and the reports of the other auditors.

6. The Statement includes the interim financial results of 3 subsidiaries, a stepdown subsidiary and a controlled trust which have not been reviewed by their auditors, whose interim financial results reflects total revenues of ₹ 23.99 million and ₹ 80.14 million, net profit /(loss) after tax of ₹ 0.40 million and ₹ (3.56) million, total comprehensive income/(loss) of ₹ 0.08 million and ₹ (3.05) for the quarter and year-to-date period ended 31 December 2024 respectively as considered in the Statement, and have been furnished to us by the Holding Company's management. Our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries are based solely on such unaudited financial results. According to the information and explanations given to us by the management, these interim financial results are not material to the Group.



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Our conclusion is not modified in respect of this matter with respect to our reliance on the financial results certified by the Board of Directors.

For **Walker Chandiok & Co LLP** Chartered Accountants Firm Registration No: 001076N/N500013

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**Shashi Tadwalkar** Partner Membership No. 101797

### UDIN: 25101797BMMAJL1133

Place: Pune Date: 08 February 2025

# Walker Chandiok & Co LLP

## Annexure 1 List of entities included in the Statement

Sr. No.	Name of Entity	Relationship
1	Brainbees Solutions Limited (Formerly known as Brainbees Solutions Private Limited) (Brainbees)	Holding Company
2	Intellibees Solutions Private Limited	Wholly owned subsidiary of Brainbees
3	Firstcry Management DWC LLC	Wholly owned subsidiary of Brainbees
4	Shenzhen Starbees Services Ltd	Wholly owned subsidiary of Brainbees
5	Joybees Private Limited	Wholly owned subsidiary of Brainbees
6	Digital Age Retail Private Limited	Wholly owned subsidiary of Brainbees
7	Swara Baby Products Private Limited (Swara Baby)	Subsidiary of Brainbees
8	Firmroots Private Limited	Subsidiary of Brainbees
9	Solis Hygiene Private Limited	Subsidiary of Brainbees
10	Globalbees Brands Private Limited (Globalbees)	Subsidiary of Brainbees
11	Edubees Educational Trust	Controlled trust of Brainbees
12	Brainbees ESOP Trust	Controlled trust of Brainbees
13	Firstcry Retail DWC LLC	Wholly owned subsidiary of Firstcry Management DWC LLC
14	Firstcry Trading Company	Wholly owned subsidiary of Firstcry Management DWC LLC
15	Firstcry General Trading LLC	Wholly owned subsidiary of Firstcry Retain DWC LLC
16	Merhaki Foods and Nutrition Private Limited	Subsidiary of Globalbees
17	Maxinique Solutions Private Limited	Subsidiary of Globalbees
18	Better and Brighter Homecare Private Limited	Subsidiary of Globalbees
19	Eyezen Technologies Private Limited	Subsidiary of Globalbees
20	Cloud Lifestyle Private Limited	Subsidiary of Globalbees
21	HealthyHey Foods LLP	LLP of Globalbees
22	Butternut Ventures Private Limited	Subsidiary of Globalbees
23	Dynamic IT Solution Private Limited	Subsidiary of Globalbees
24	Kubermart Private Limited	Subsidiary of Globalbees
25	Mush Textiles Private Limited	Subsidiary of Globalbees
26	Globalbees Brands DWC LLC	Subsidiary of Globalbees
27	HS Fitness Private Limited	Subsidiary of Globalbees
28	DF Pharmacy Limited	Subsidiary of Globalbees
29	Candes Technology Private Limited	Subsidiary of Globalbees
30	Solarista Renewables Private Limited	Subsidiary of Globalbees
31	Encasa Homes Private Limited	Subsidiary of Globalbees
32	Frootle India Private Limited	Subsidiary of Globalbees
33	Prayosha Expo Private Limited	Subsidiary of Globalbees
34	Wellspire India Private Limited	Subsidiary of Globalbees
35	Plantex E-Commerce Private Limited	Subsidiary of Globalbees
36	JW Brands Private Limited	Subsidiary of Globalbees
37	Kitchenopedia Appliances Private Limited	Subsidiary of Globalbees
38	Swara Hygiene Private Limited	Wholly owned subsidiary of Swara Baby



(formerly known as Brainbees Solutions Private Limited) CIN: L51100PN2010PLC136340

Registered Office: Rajashree Business Park, Survey No. 338, Next to Sohrabh Hall, Tadiwala Road, Pune 411 001, Maharashtra, India

### Unaudited consolidated financial results for the quarter and nine months ended December 31, 2024

Income Revenue from operations Other income Total Income Expenses Cost of material consumed Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (i) Employee benefits expense (ii) Employee benefits expense (ii) Employee benefits expense (ii) Employee benefits expense (iii) Employee bare based payment expense (iii) Employee bare taxepense Finance cost Depreciation and amortisation expense Exceptional items (net) (Refer note (v)) Profit/(Loss) before tax	Unaudited 21,723.09 442.78 22,165.87 1,928.31 12,584.18 (820.20) 1,489.47 283.28 5,179.19 20,644.23 1,521.64 421.78 1,035.71 64.15	Unaudited 19,049.17 309.34 19,358.51 1,791.62 12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 18,478.80 879.71 405.40	Unaudited Refer note (ii) 19,001.90 353.28 19,355.18 1,561.14 10,828.35 51.22 1,319.29 412.59 4,243.09 18,415.68 939.50	Unaudited 57,292.99 1,020.09 58,313.08 5,088.83 34,328.90 (3,495.34) 4,271.75 719.45 14,238.49 55,152.08	Audited Refer note (ii) 48,140.03 760.17 48,900.20 4,180.65 28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21 47,766.30	Audited 64,808.56 942.25 65,750.81 5,574.65 38,898.87 (2,841.56) 5,084.21 1,780.82 1,760.82
Revenue from operations Other income  Total Income  Expenses  Cost of material consumed Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (i) Employee benefits expense (ii) Employee banefits expense (ii) Employee banefits expense (ii) Employee banefits expense (ii) Employee banefits expense (ii) Employee share based payment expense Total expenses  Frofit before finance costs, depreciation, amortisation, exceptional items and tax expense Exceptional items (net) (Refer note (v))	442.78 22,165.87 1,928.31 12,584.18 (820.20) 1,489.47 283.28 5,179.19 20,644.23 1,521.64 421.78 1,035.71	309.34 <b>19,358.51</b> 1,791.62 12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	19,001.90 353.28 19,355.18 1,561.14 10,828.35 51.22 1,319.29 412.59 4,243.09 18,415.68	1,020.09 58,313.08 5,088.83 34,328.90 (3,495.34) 4,271.75 719.45 14,238.49	48,140.03 760.17 <b>48,900.20</b> 4,180.65 28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21	942.25 65,750.81 5,574.65 38,898.87 (2,841.56) 5,084.21 1,780.58
Revenue from operations Other income  Total Income  Expenses  Cost of material consumed Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (i) Employee benefits expense (ii) Employee banefits expense (ii) Employee banefits expense (ii) Employee banefits expense (ii) Employee banefits expense (ii) Employee share based payment expense Total expenses  Frofit before finance costs, depreciation, amortisation, exceptional items and tax expense Exceptional items (net) (Refer note (v))	442.78 22,165.87 1,928.31 12,584.18 (820.20) 1,489.47 283.28 5,179.19 20,644.23 1,521.64 421.78 1,035.71	309.34 <b>19,358.51</b> 1,791.62 12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	353.28 <b>19,355.18</b> 1,561.14 10,828.35 51.22 1,319.29 412.59 4,243.09 <b>18,415.68</b>	1,020.09 58,313.08 5,088.83 34,328.90 (3,495.34) 4,271.75 719.45 14,238.49	760.17 48,900.20 4,180.65 28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21	942.25 65,750.81 5,574.65 38,898.87 (2,841.56) 5,084.21 1,780.58
Total Income         Expenses         Cost of material consumed         Purchase of Stock-in-trade         Changes in inventories of stock-in-trade, finished goods and work in progress         Employee benefits expense         (i) Employee benefits expense         (ii) Employee based payment expense         Other expenses         Total expenses         Profit before finance costs, depreciation, amortisation, exceptional items and tax expense         Finance cost         Depreciation and amortisation expense         Profit/(Loss) before exceptional items and tax expense         Exceptional items (net) (Refer note (v))	22,165.87 1,928.31 12,584.18 (820.20) 1,489.47 283.28 5,179.19 20,644.23 1,521.64 421.78 1,035.71	19,358.51 1,791.62 12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 18,478.80 879.71 405.40	19,355.18 1,561.14 10,828.35 51.22 1,319.29 412.59 4,243.09 18,415.68	5,088.83 34,328.90 (3,495.34) 4,271.75 719.45 14,238.49	48,900.20 4,180.65 28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21	65,750.81 5,574.65 38,898.87 (2,841.56) 5,084.21 1,780.58
Expenses Cost of material consumed Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (i) Employee benefits expense (ii) Employee benefits expense (ii) Employee share based payment expense Other expenses Total expenses Profit before finance costs, depreciation, amortisation, exceptional items and tax expense Finance cost Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense Exceptional items (net) (Refer note (v))	1,928.31 12,584.18 (820.20) 1,489.47 283.28 5,179.19 <b>20,644.23</b> <b>1,521.64</b> 421.78 1,035.71	1,791.62 12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	1,561.14 10,828.35 51.22 1,319.29 412.59 4,243.09 <b>18,415.68</b>	5,088.83 34,328.90 (3,495.34) 4,271.75 719.45 14,238.49	4,180.65 28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21	5,574.65 38,898.87 (2,841.56) 5,084.21 1,780.58
Cost of material consumed Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (ii) Employee benefits expense (iii) Employee share based payment expense Other expenses <b>Total expenses</b> <b>Profit before finance costs, depreciation, amortisation, exceptional items and tax expense</b> Finance cost Depreciation and amortisation expense <b>Profit/(Loss) before exceptional items and tax expense</b> Exceptional items (net) (Refer note (v))	12,584.18 (820.20) 1,489.47 283.28 5,179.19 <b>20,644.23</b> <b>1,521.64</b> 421.78 1,035.71	12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	10,828.35 51.22 1,319.29 412.59 4,243.09 18,415.68	34,328.90 (3,495.34) 4,271.75 719.45 14,238.49	28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21	38,898.87 (2,841.56) 5,084.21 1,780.58
Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (i) Employee benefits expense (ii) Employee share based payment expense Other expenses Total expenses Profit before finance costs, depreciation, amortisation, exceptional items and tax expense Finance cost Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense Exceptional items (net) (Refer note (v))	12,584.18 (820.20) 1,489.47 283.28 5,179.19 <b>20,644.23</b> <b>1,521.64</b> 421.78 1,035.71	12,891.49 (2,744.24) 1,443.08 207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	10,828.35 51.22 1,319.29 412.59 4,243.09 18,415.68	34,328.90 (3,495.34) 4,271.75 719.45 14,238.49	28,711.04 (1,810.04) 3,704.06 1,338.38 11,642.21	38,898.87 (2,841.56) 5,084.21 1,780.58
Changes in inventories of stock-in-trade, finished goods and work in progress Employee benefits expense (i) Employee benefits expense (ii) Employee bare based payment expense Other expenses <b>Total expenses</b> <b>Profit before finance costs, depreciation, amortisation, exceptional items and tax expense</b> Finance cost Depreciation and amortisation expense <b>Profit/(Loss) before exceptional items and tax expense</b> Exceptional items (net) (Refer note (v))	(820.20) 1,489.47 283.28 5,179.19 <b>20,644.23</b> <b>1,521.64</b> 421.78 1,035.71	(2,744.24) 1,443.08 207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	51.22 1,319.29 412.59 4,243.09 <b>18,415.68</b>	(3,495.34) 4,271.75 719.45 14,238.49	(1,810.04) 3,704.06 1,338.38 11,642.21	(2,841.56) 5,084.21 1,780.58
(i) Employee benefits expense (ii) Employee share based payment expense Other expenses <b>Total expenses</b> <b>Profit before finance costs, depreciation, amortisation, exceptional items and tax expense</b> Finance cost Depreciation and amortisation expense <b>Profit/(Loss) before exceptional items and tax expense</b> Exceptional items (net) (Refer note (v))	283.28 5,179.19 <b>20,644.23</b> <b>1,521.64</b> 421.78 1,035.71	207.76 4,889.09 <b>18,478.80</b> <b>879.71</b> 405.40	412.59 4,243.09 <b>18,415.68</b>	719.45 14,238.49	1,338.38 11,642.21	1,780.58
Other expenses Total expenses Profit before finance costs, depreciation, amortisation, exceptional items and tax expense Finance cost Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense Exceptional items (net) (Refer note (v))	5,179.19 20,644.23 1,521.64 421.78 1,035.71	4,889.09 18,478.80 879.71 405.40	4,243.09 18,415.68	14,238.49	11,642.21	
Total expenses Profit before finance costs, depreciation, amortisation, exceptional items and tax expense Finance cost Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense Exceptional items (net) (Refer note (v))	<b>20,644.23</b> <b>1,521.64</b> 421.78 1,035.71	18,478.80 879.71 405.40	18,415.68			
Profit before finance costs, depreciation, amortisation, exceptional items and tax expense Finance cost Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense Exceptional items (net) (Refer note (v))	<b>1,521.64</b> 421.78 1,035.71	<b>879.71</b> 405.40			-1,100.30	15,606.90 64,103.65
Exceptional items and tax expense Finance cost Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense Exceptional items (net) (Refer note (v))	421.78 1,035.71	405.40	939.50			
Depreciation and amortisation expense Profit/(Loss) before exceptional items and tax expense ixceptional items (net) (Refer note (v))	1,035.71			3,161.00	1,133.90	1,647.16
rrofit/(Loss) before exceptional items and tax expense xceptional items (net) (Refer note (v))			407.03	1,206.91	1,148.84	1,153.63
xceptional items (net) (Refer note (v))	64.45	979.65	958.59	2,970.29	2,682.15	3,708.73
	04.15	(505.34)	(426.12)	(1,016.20)	(2,697.09)	(3,215.20
	4.68	(10.20)		(128.16)	_	-
	68.83	(515.54)	(426.12)	(1,144.36)	(2,697.09)	(3,215.20
	00.05	(515.54)	(420.12)	(1,144.30)	(2,057.09)	(3,213.20
Current tax	(112.20)	(147.48)	(176.64)	(337.80)	(319.30)	(438.05
Deferred tax	(104.01)	34.48	118.62	(50.62)	233.94	438.18
Total tax expense	(216.21)	(113.00)	(58.02)	(388.42)	(85.36)	0.13
oss for the period/year	(147.38)	(628.54)	(484.14)	(1,532.78)	(2,782.45)	(3,215.07
Ither comprehensive income Items that will not be reclassified to Statement of Profit or Loss Re-measurement of post-employment benefit obligations Income tax relating to items that will not be reclassified to Statement of Profit or Loss Income tax relating to re-measurement of post- recomprehense the relating to the limit of the statement of post-	(0.10)	(2.16)	0.89	0.37	2.23	3.09
employment benefit obligations Items that will be reclassified to Statement of Profit or	0.08	0.62	(0.06)	0.06	(0.53)	(0.56
Loss Gains and (losses) arising from translating the financial statements of foreign operations Income tax effect relating to items that will be reclassified	3.56	(2.59)	9.28	6.04	(2.94)	(10.96
to Statement of Profit or Loss	(2.22)	(0.42)	(0.76)	(2.95)		1.93
Income tax effect of a foreign operation Total other comprehensive (loss)/income	(2.23) 1.31	(0.42) (4.55)	(0.76) <b>9.35</b>	(2.85) 3.62	(1.24)	1.83 (6.60
otal comprehensive loss for the period/year	(146.07)	(633.09)	(474.79)	(1,529.16)	(2,783.69)	(3,221.67
Loss for the period/year						
Attributable to:						
Owners of the parent	(77.93)	(502.25)	(315.92)	(1,147.25)	(2,225.32)	(2,742.77
Non-controlling interests	(69.45) (147.38)	(126.29) (628.54)	(168.22) (484.14)	(385.53) (1,532.78)	(557.13) (2,782.45)	(472.30 (3,215.07
Total other comprehensive income/(loss)	(1-1.30)	(020.34)	(-04.14)	(1,552.70)	(2,732.43)	(3,213.07
Attributable to:	4.0-	1.00		-	12 4 5	10.00
Owners of the parent Non-controlling interests	1.25 0.06	(4.69) 0.14	8.16 1.19	3.38 0.24	(2.19) 0.95	(8.02 1.42
	1.31	(4.55)	9.35	3.62	(1.24)	(6.60
Total comprehensive loss/(profit) for the period/year	- F (		- 1			
Attributable to: Owners of the parent	(76.68)	(506.94)	(307.76)	(1,143.87)	(2,227.51)	(2,750.79
Non-controlling interests	(69.39)	(126.15)	(167.03)	(385.29)	(556.18)	(470.88
ing per equity share (face value of INR 2 each) (not	(146.07)	(633.09)	(474.79)	(1,529.16)	(2,783.69)	(3,221.67
ualised)						
asis earning per share (INR) illuted earning per share (INR)	(0.16) (0.16)	(1.09) (1.09)	(0.71) (0.71)	(2.49) (2.49)	(5.03) (5.03)	(6.20 (6.20
aid Up Equity Share Capital quity Component of Compulsorily Convertible Preference	957.42	957.42	814.71	957.42	814.71	814.71
hares Dther Equity	NDIOK & Co.	-	70.37	ainbee	70.37	70.37 30,822.28
	PUNE + SLIN			* Calific Co	Solution Sm	beshno

(formerly known as Brainbees Solutions Private Limited)

#### Notes to unaudited standalone and consolidated financial results for the guarter and nine months ended December 31, 2024

- (i) In terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) 2015, as amended, these standalone and consolidated financial results ("financial results") for the quarter and nine months ended December 31, 2024 have been recommended by the Audit Committee and have been approved by the Board of Directors of Brainbees Solutions Limited ("Brainbees" or the "Company") at their respective meetings held on February 08, 2025 and have been subjected to limited review by statutory auditors of the Company.
- (ii) The results for the quarter ended December 31, 2023 are extracted as balancing figures between the audited interim financial statements for the nine months ended December 31, 2023 and unaudited interim financial statements for half year ended September 30, 2023 (The Company was not mandatorily required to prepare and publish quarterly results up to the quarter ended March 31, 2024. Accordingly the figures for the half year ended September 30, 2023 were not subjected to limited review by statutory auditors of the Company.). The audit of the interim financial statements for the nine months ended December 31, 2023 was conducted for the purpose of the Initial Public Offering ("IPO").
- (iii) These unaudited standalone and consolidated financial results are prepared in accordance with Indian Accounting Standards ("referred to as Ind AS") as prescribed under Section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015 as amended from time to time and the provisions of the Companies Act 2013.
- (iv) The company has consolidated the financial results of its subsidiaires and other entities on which company exercises control as per the applicable Indian Accounting Standards (Ind AS).
- (v) During the nine months ended December 31, 2024, fire at warehouses of the Group in Hooghly, West Bengal and Bhiwandi, Maharashtra destroyed the entire inventory and property, plant and equipment therein. The Group has filed claims under the insurance policies, which adequately cover the losses incurred. Subsequent to nine monthe ended December 31, 2024, entire claim has been settled by the insurance company. The company has recorded for the required losses and no further adjustment is required in these results.
- (vi) On April 16, 2024, heavy rains led to widespread flooding in Dubai and Sharjah in the United Arab Emirates ("UAE"). The floods caused significant structural damage and disruption, affecting numerous facilities and businesses across the UAE. Our operations were also impacted during this period and returned to normalcy approximately in two weeks.
- (vii) Financial results of Brainbees Solutions Limited (Standalone)-

Particulars	Quarter ended			Nine mon	Year ended	
	December 31,	September 30,	December 31,	December 31,	December 31,	March 31,
	2024	2024	2023	2024	2023	2024
	Unaudited	Unaudited	Unaudited	Unaudited	Audited	Audited
Revenue from operations	7,106.03	5,963.45	6,356.98	18,548.23	16,233.70	21,632.10
Profit/(Loss) before tax	536.23	67.26	36.74	601.81	(609.02)	(834.06)
Profit/(Loss) for the period/year	377.98	68.97	115.81	449.32	(451.44)	(621.94)

(viii) The Company received net proceeds of INR 16,017.35 million from the issuance of 35,834,699 shares through its Initial Public Offering ("IPO"). The table below provides details of the utilization of these funds in accordance with the objectives outlined in the Offer as of December 31, 2024

Sr. No.	Particulars	Amount Allocated as stated in the offer document	Amount utilized till December 31, 2024	Amount unutilised as at December 31, 2024
I.	Expenditure by our Company for: (i) setting up new modern stores under the 'BabyHug' brand; and (ii) setting up a warehouse, in India			
	Of which: Setting up new modern stores under the 'BabyHug' brand Setting up a warehouse	939.00 142.00	44.08 93.56	894.92 48.44
Ш.	Expenditure for lease payments for our existing identified modern stores owned and operated by our Company, in India	931.00	128.76	802.24
III.	Investment in our Subsidiary, Digital Age Retail Private Limited for (i) setting up new modern stores under the FirstCry brand and other home brands of our Company; and (ii) lease payments for our existing identified modern stores owned and controlled by Digital Age, in India			
a) b)	Of which: Setting up new modern stores under the FirstCry brand and other home brands of our Company Lease payments for our existing identified modern stores owned and controlled by Digital Age in India	1,690.00 1,306.00	159.62 191.85	1,530.38 1,114.15
IV.	Investment in our Subsidiary, FirstCry Trading for overseas expansion by: (i) setting up new modern stores; and (ii) setting up warehouse(s), in KSA Of which:			
	Setting up new modern stores Setting up warehouse(s)	726.00 830.00	-	726.00 830.00
V.	Investment in our Subsidiary, Globalbees Brands towards acquisition of additional stake in our step-down Subsidiaries	1,690.00	848.85	841.15
VI.	Sales and marketing initiatives	2,000.00	451.92	1,548.08
VII.	Technology and data science cost including cloud and server hosting related costs	576.00	86.35	489.65
VIII.	Funding inorganic growth through acquisition and other strategic initiatives and general corporate purposes	5,187.35	1,221.11	3,966.24
	Total Net Proceeds	16,017.35	3,226.10	12,791.25

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(formerly known as Brainbees Solutions Private Limited)

### Notes to unaudited standalone and consolidated financial results for the quarter and nine months ended December 31, 2024

### (ix) Consolidated Segment Information:

The Board of Directors is the Chief Operating Decision Maker (CODM) and monitors the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on profit or loss and is measured consistently with profit or loss in the consolidated financial statements.

Transfer prices between operating segments are on an arm's length basis in a manner similar to transactions with third parties.

For management purposes, the Group is organised into business units based on its products and services and has following reportable segments, as follows:

i) India multi-channel - This segment includes business of manufacturing, buying, selling, advertising, promoting baby and kids products in India.

ii) International segment - This includes business of buying, selling, advertising, promoting baby and kids products outside India, which primarily includes United Arab Emirates and Kingdom of Saudi Arabia.

iii) Globalbees segment - This is a direct-to-consumer (D2C) venture that aggregates and invests in e-commerce brands and helps the brands scale and transform their digital impression.

iv) Others - This includes other businesses which are not material to the Group.

Particulars		Quarter ended		Nine mon	Year ended	
	December 31,	September 30,	December 31,	December 31,	December 31,	March 31,
	2024	2024	2023	2024	2023	2024
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Revenue from Operations						
India multi-channel	15,105.95	12,804.24	13,128.79	39,411.47	33,804.85	45,794.84
International	2,613.75	2,081.05	2,308.18	6,531.74	5,690.56	45,794.84
Globalbees	4,222.53	4,325.52	3,744.44	11,792.58	9,107.14	12,093.46
	· ·					
Others	105.12	90.84	79.11	316.01	234.54	333.55
Inter Company Adjustments	(324.26)	(252.48)	(258.62)	(758.81)	(697.06)	(950.45
Total	21,723.09	19,049.17	19,001.90	57,292.99	48,140.03	64,808.56
Segment Results before depreciation and amortisation expense						
India multi-channel	1,688.62	1,103.76	1,407.83	3,746.58	2,975.52	4,039.82
International	(395.36)	(393.57)	(369.69)	(1,093.59)	(1,139.75)	(1,395.96
Globalbees	60.16	84.61	23.09	191.03	32.20	23.08
Others	23.88	18.93	19.25	73.10	42.83	58.41
Inter Company Adjustments	8.13	(12.33)	(16.55)	12.81	(4.08)	19.14
Total	1,385.43	801.40	1,063.93	2,929.93	1,906.72	2,744.49
Segment Results						
India multi-channel	1,008.05	461.23	785.62	1,798.90	1,289.72	1,666.18
International	(442.68)	(439.29)	(412.92)	(1,228.36)	(1,254.04)	(1,553.77
Globalbees	(200.84)	(159.54)	(222.45)	(556.42)	(707.11)	(963.77
Others	21.45	16.06	16.53	65.87	34.76	47.03
Inter Company Adjustments	(36.26)	(56.72)	(61.44)	(120.35)	(138.76)	(159.91
Total	349.72	(178.26)	105.34	(40.36)	(775.43)	(964.24
Add / (Less) :						
Finance cost	(421.78)	(405.40)	(407.03)	(1,206.91)	(1,148.84)	(1,153.63
Employee share based payment expense	(283.28)	(207.76)	(412.59)	(719.45)	(1,338.38)	(1,780.58
Other income	442.78	309.34	353.28	1,020.09	760.17	942.25
Salaries, wages, bonus and other allowances as per Ind-AS 103	(23.29)	(23.26)	(65.12)	(69.57)	(194.61)	(259.00
				(,	, ,	
Profit/(Loss) before exceptional items and tax expense	64.15	(505.34)	(426.12)	(1,016.20)	(2,697.09)	(3,215.20

These quarterty financial results are available on Stock exchange websites, www.nseindia.com and www.bseindia.com, and on the Company's website, www.firstcry.com.

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for and on behalf of the Board of Directors Brainbees Solutions Limited (formerly known as Brainbees Solutions Private Limited)

Supam Maheshwari Managing Director & CEO

DIN: 01730685

Place: Pune Date: Febraury 08, 2025



Walker Chandiok & Co LLP

3rd floor, Unit No. 310 to 312, West Wing, Nyati Unitree Nagar Road, Yerwada, Pune - 411 006 Maharashtra, India

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Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

### To the Board of Directors of Brainbees Solutions Limited

- We have reviewed the accompanying statement of standalone unaudited financial results ('the Statement') of Brainbees Solutions Limited ('the Company') for the quarter ended 31 December 2024 and the year to date results for the period 01 April 2024 to 31 December 2024, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. The Statement, which is the responsibility of the Company's management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



Chartered Accountants

## Walker Chandiok & Co LLP

4. Based on our review conducted as above nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

For **Walker Chandiok & Co LLP** Chartered Accountants Firm Registration No: 001076N/N500013

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Shashi Tadwalkar Partner Membership No. 101797

### UDIN: 25101797BMMAJK2366

Place: Pune Date: 08 February 2025

(formerly known as Brainbees Solutions Private Limited) **CIN:** L51100PN2010PLC136340

CIN: L51100PN2010PLC136340 Registered Office: Rajashree Business Park, Survey No. 338, Next to Sohrabh Hall, Tadiwala Road, Pune

411 001, Maharashtra, India

### Unaudited standalone financial results for the quarter and nine months ended December 31, 2024

		Quarter ended		Nine mon	R in million except ea ths ended	Year ended
	December 31,	September 30,	December 31,	December 31,	December 31,	March 31,
Particulars	2024	2024	2023	2024	2023	2024
	Unaudited	Unaudited	Unaudited	Unaudited	Audited	Audited
			Refer note (ii)		Refer note (ii)	
Income						
Revenue from operations	7,106.03	5,963.45	6,356.98	18,548.23	16,233.70	21,632.1
Other income	521.91	358.06	290.30	1,180.89	789.11	1,032.4
Total Income	7,627.94	6,321.51	6,647.28	19,729.12	17,022.81	22,664.5
Expenses						
Purchase of Stock-in-trade Changes in inventories of stock-in-trade, finished goods and	4,783.72	5,135.42	3,804.40	13,689.23	11,049.81	14,570.9
work in progress	(249.20)	(1,216.66)	401.87	(1,713.51)	(402.88)	(488.0
Employee benefits expense						
(i) Employee benefits expense	647.48	671.07	565.36	1,922.31	1,688.11	2,286.
(ii) Employee share based payment expense	367.22	190.02	387.36	749.14	1,177.99	1,563.
Other expenses	1,064.47	1,018.67	931.91	3,077.90	2,642.85	3,546.
Total expenses	6,613.69	5,798.52	6,090.90	17,725.07	16,155.88	21,479.
Profit before finance costs, depreciation, amortisation and						
tax expense	1,014.25	522.99	556.38	2,004.05	866.93	1,185.
Finance cost	133.87	124.43	131.18	387.43	379.16	518.
Depreciation and amortisation expense	348.94	335.52	388.46	1,023.82	1,096.79	1,500.
Profit/(loss) before exceptional items and tax expense	531.44	63.04	36.74	592.80	(609.02)	(834.
Exceptional items (net) (Refer note (v))	4.79	4.22	-	9.01	- 1	
Profit/(loss) before tax	536.23	67.26	36.74	601.81	(609.02)	(834.
• • • • • • • • • • • • • • • • • • • •						
Tax expense						
Current tax			-			
Deferred tax	(158.25)	1.71	79.07	(152.49)	157.58	212.
Total tax expense	(158.25)	1.71	79.07	(152.49)	157.58	212.
Profit/(loss) for the period/year	377.98	68.97	115.81	449.32	(451.44)	(621.
Other comprehensive income Items that will not be reclassified to Statement of Profit or						
Loss						
Re-measurement of post-employment benefit obligations	(0.15)	(2.44)	(1.99)	(0.15)	(0.37)	(0.
Income tax relating to items that will not be reclassified to						
Statement of Profit or Loss						
Income tax relating to re-measurement of post-						
employment benefit obligations	0.04	0.61	0.50	0.04	0.09	0.
	(0.11)	(1.83)	(1.49)	(0.11)	(0.28)	(0.
Total other comprehensive (loss)/income			114.32	440.04	(454 70)	(699)
		CT 44		449.21	(451.72)	(622.0
Total other comprehensive (loss)/income Total comprehensive income/(loss) for the period/year	377.87	67.14	114.32			
Total comprehensive income/(loss) for the period/year rning per equity share (face value of INR 2 each) (not	377.87	67.14	114.32			
Total comprehensive income/(loss) for the period/year rning per equity share (face value of INR 2 each) (not inualised)						
Total comprehensive income/(loss) for the period/year ining per equity share (face value of INR 2 each) (not inualised) Basis earning per share (INR)	<b>377.87</b> 0.73	<b>67.14</b> 0.14	0.25	0.89	(0.96)	(1.
Total comprehensive income/(loss) for the period/year rning per equity share (face value of INR 2 each) (not inualised)						
Total comprehensive income/(loss) for the period/year ining per equity share (face value of INR 2 each) (not inualised) Basis earning per share (INR)	0.73	0.14	0.25	0.89	(0.96)	(1.
Total comprehensive income/(loss) for the period/year irning per equity share (face value of INR 2 each) (not inualised) Basis earning per share (INR) Diluted earning per share (INR)	0.73 0.72	0.14 0.14	0.25 0.25 866.52	0.89 0.89	(0.96) (0.96) 866.52	(1. 896.
Total comprehensive income/(loss) for the period/year inning per equity share (face value of INR 2 each) (not inualised) Basis earning per share (INR) Diluted earning per share (INR) Paid Up Equity Share Capital	0.73 0.72	0.14 0.14	0.25 0.25	0.89 0.89	(0.96) (0.96)	(1 (1 896 70







### STATEMENT ON DEVIATION OR VARIATION FOR PROCEEDS OF PUBLIC ISSUE:

Particulars						
Name of listed en	tity				utions Limited	
Mode of Fund Ra	ising			Public Issue – (IPO)	Initial Public Offer	
Date of Raising Fu	inds			August 10, 20	24#	
Amount Raised (F	ls. in Crore)			1,601.74*		
Report filed for Q	uarter ended			31 <sup>st</sup> Decembe		
Monitoring Agen	су		Applicable			
Monitoring Agen			ICRA Limited			
Is there a Deviation	•			No		
	•	-	erms of a contract			
or objects, which	was approved	by the sharehole	ders	Not Applicabl	~	
If Yes, Date of sha	vreholder Appr	aval		Not Applicabl Not Applicabl		
Explanation for th			Not Applicabl			
Comments of the				Nil		
Comments of the	auditors if any	,	Nil			
			ere there has been			
a deviation, in the						
Original Object*	Modified Object, if any	Original Allocation (Rs. Crore)	Modified allocation, if any	Funds Utilised (Rs. Crore)	Amount of Deviation/Variation for the quarter according to	Remarks if any
Setting up new modern stores under the 'Babyhug' Brand	Not Applicable	93.900	Not Applicable	4.408	applicable object No Deviation	-
Setting up a warehouse	Not Applicable	14.200	Not Applicable	9.356	No Deviation	-
Expenditure for lease payments for existing identified modern stores owned and operated by Company, in India	Not Applicable	93.100	Not Applicable	12.876	No Deviation	-

## **Brainbees Solutions Limited**

### CIN: L51100PN2010PLC136340

**Corporate/Registered Office**:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id**:legal@firstcry.com **Website**: www.firstcry.com



Investment in subsidiary, Digital Age for setting up new modern stores under the Firstcry brand and other home brands of the Company.	Not Applicable	169.000	Not Applicable	15.962	No Deviation	-
Investment in subsidiary, Digital Age for Lease payments for existing identified modern stores owned and controlled by Digital Age in India	Not Applicable	130.600	Not Applicable	19.185	No Deviation	-
Investment in Subsidiary, Firstcry Trading for overseas expansion by setting up new modern stores	Not Applicable	72.600	Not Applicable	_	No Deviation	-
Investment in Subsidiary, Firstcry Trading for overseas expansion by setting up warehouse(s)	Not Applicable	83.000	Not Applicable	_	No Deviation	-
Investment in subsidiary, Globalbees Brands towards acquisition of additional stake in step-down subsidiaries	Not Applicable	169.000	Not Applicable	84.885	No Deviation	-
Sale and marketing initiatives	Not Applicable	200.000	Not Applicable	45.192	No Deviation	-

## CIN: L51100PN2010PLC136340

**Corporate/Registered Office**:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id**:legal@firstcry.com **Website**: www.firstcry.com



Technology and data science cost including cloud and server hosting related costs.	Not Applicable	57.600	Not Applicable	8.635	No Deviation	_
Funding inorganic growth through acquisition and other strategic initiatives and general corporate purpose	Not Applicable	518.735	Not Applicable	122.111	No Deviation	-

Deviation or variation could mean:

(a) Deviation in the objects or purposes for which the funds have been raised or

- (b) Deviation in the amount of funds actually utilized as against what was originally disclosed or
- (c) Change in terms of a contract referred to in the fund raising document i.e. prospectus, letter of offer, etc.

Notes:

<sup>#</sup>Date of Allotment

\*The amount of original allocation represents the amount raised through IPO (net of offer expenses) as mentioned in the Prospectus dated August 08, 2024.

### For Brainbees Solutions Limited

NEELAM SITALDAS JETHANI JETHANI Date: 2025.02.08 19:03:43 +05'30'

Neelam Jethani Company Secretary and Compliance Officer ICSI Membership No.: A35831

### Brainbees Solutions Limited

CIN: L51100PN2010PLC136340



C. FORMAT FOR DISCLOSING OUTSTANDING DEFAULT ON LOANS AND DEBT SECURITIES - Not Applicable

**D. FORMAT FOR DISCLOSURE OF RELATED PARTY TRANSACTIONS (applicable only for halfyearly filings i.e., 2nd and 4th quarter)** - Not Applicable for this quarter.

E. STATEMENT ON IMPACT OF AUDIT QUALIFICATIONS (FOR AUDIT REPORT WITH MODIFIED OPINION) SUBMITTED ALONG-WITH ANNUAL AUDITED FINANCIAL RESULTS (Standalone and Consolidated separately) (applicable only for Annual Filing i.e., 4th quarter) - Not Applicable for this quarter.