



MRC Agrotech Ltd

Thursday, 06 March 2025

To,  
The Listing Department  
**BSE Limited**  
P.J. Towers, Dalal Street,  
Mumbai – 400001

**Subject:** Corporate Update – Strategic Collaboration for Precision Farming Initiative

Dear Sir/Madam,

Pursuant to **Regulation 30** of the **SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**, we wish to inform you that **MRC Agrotech Limited** has entered into a strategic collaboration with **Vizexec Transformation Pvt. Ltd.** to introduce **precision farming solutions** aimed at **enhancing agricultural productivity and sustainability through satellite technology.**

The collaboration focuses on deploying **advanced tech-driven solutions** that will empower farmers with **real-time data analytics, crop health monitoring, and optimized resource utilization.** The pilot project will commence in **Basti, Uttar Pradesh**, involving **over 5,000 farmers**, with a long-term vision to expand across multiple regions.

**Key Highlights of the Initiative:**

- ✓ **Real-Time Crop Health Monitoring** through satellite-based insights.
- ✓ **Optimized Pesticide and Fertilizer Application** for efficiency.
- ✓ **Yield Forecasting and Planning** to enhance agricultural output.
- ✓ **Water Resource Management** for sustainable farming.
- ✓ **Easy-to-Use Technology Interface** with minimal cost implications for farmers.

**Commenting on the development, Mr. Ashokk Singh, CEO of MRC Agrotech Limited, stated:**  
*"We are dedicated to bringing cost-effective solutions to farmers, aligning with our mission to develop a sustainable and scalable agricultural ecosystem in India."*

This partnership represents a significant step in leveraging **technology for sustainable farming practices** and strengthening the company's vision of promoting **innovation-led growth in the agri-tech sector.**

(Formerly known as MRC Exim Ltd.)



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The Company shall provide further updates on the progress of this initiative in due course.

This is for your information and records.

**For MRC Agrotech Limited**

*Rahul Mathur* A circular purple ink stamp of MRC Agrotech Ltd. The outer ring contains the text 'MRC AGROTECH LTD.' and the inner ring contains 'MUMBAI'. The center of the stamp features a small emblem.

Company Secretary  
**Name: Rahul Mathur**



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