

PLATINUM.

Date: 06th November, 2024

To,
Listing Department
National Stock Exchange of India Limited
("NSE")
Exchange Plaza, C-1 Block G, Bandra Kurla
Complex Bandra [E], Mumbai – 400051
NSE Scrip Symbol: PLATIND
ISIN: INE0PT501018

To,
Listing Department
BSE Limited ("BSE")
Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001
BSE Scrip Code: 544134
ISIN: INE0PT501018

Subject: Announcement under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir / Madam,

Pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investors Presentation of the Company.

The aforesaid information is also being placed on the website of the Company at www.platinumindustriesltd.com.

This is for your kind information and record.

Thanking You

Yours Faithfully,

For Platinum Industries Limited

Bhagyashree Mallawat
Digitally signed by
Bhagyashree Mallawat
Date: 2024.11.06
16:41:54 +05'30'

Bhagyashree Mallawat
Company Secretary and Compliance Officer
M. No.: A51488

Enclosed: as above.



PLATINUM INDUSTRIES LIMITED

(Formerly Known as PLATINUM INDUSTRIES PRIVATE LIMITED)

CIN: U24299MH2020PLC341637

Unit No. 841, Building No. 8, Solitaire Corporate Park, Chakala, Andheri (E), Mumbai-400093, Maharashtra

Tel: 022 49732818 / 022 28390688 / 97 / 98 Mail: info@platinumindustriesltd.com

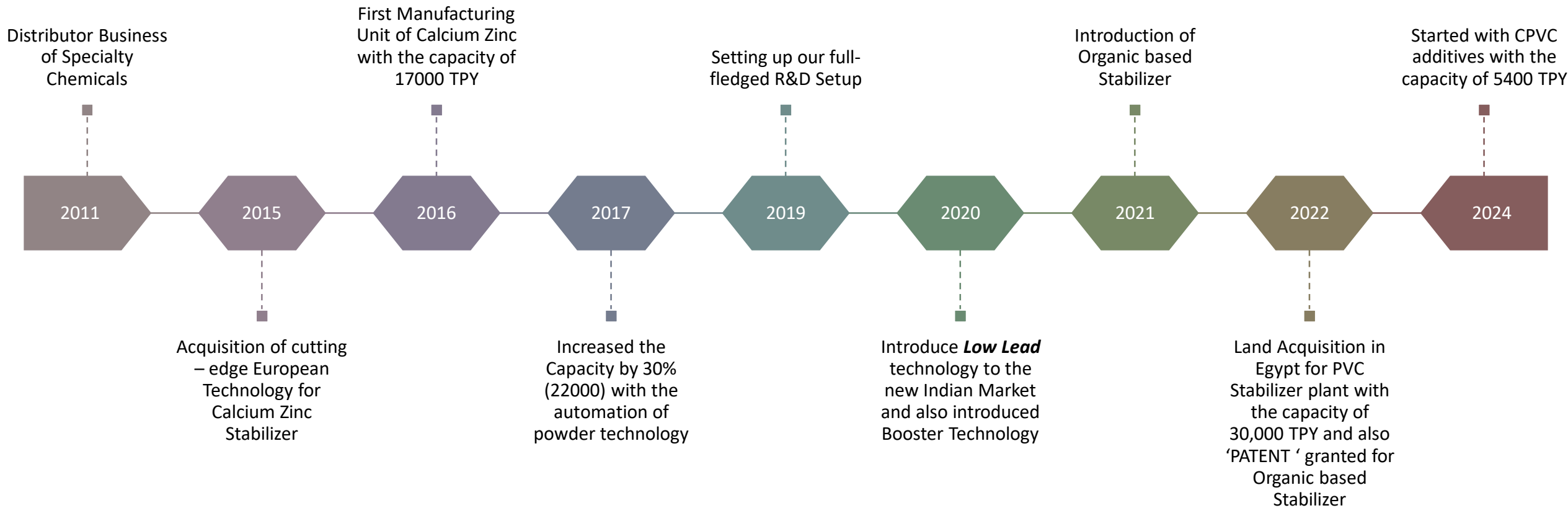
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A PVC ADDITIVES Company

Corporate Presentation

November 2024

Evolution



PVC : Global Market Size

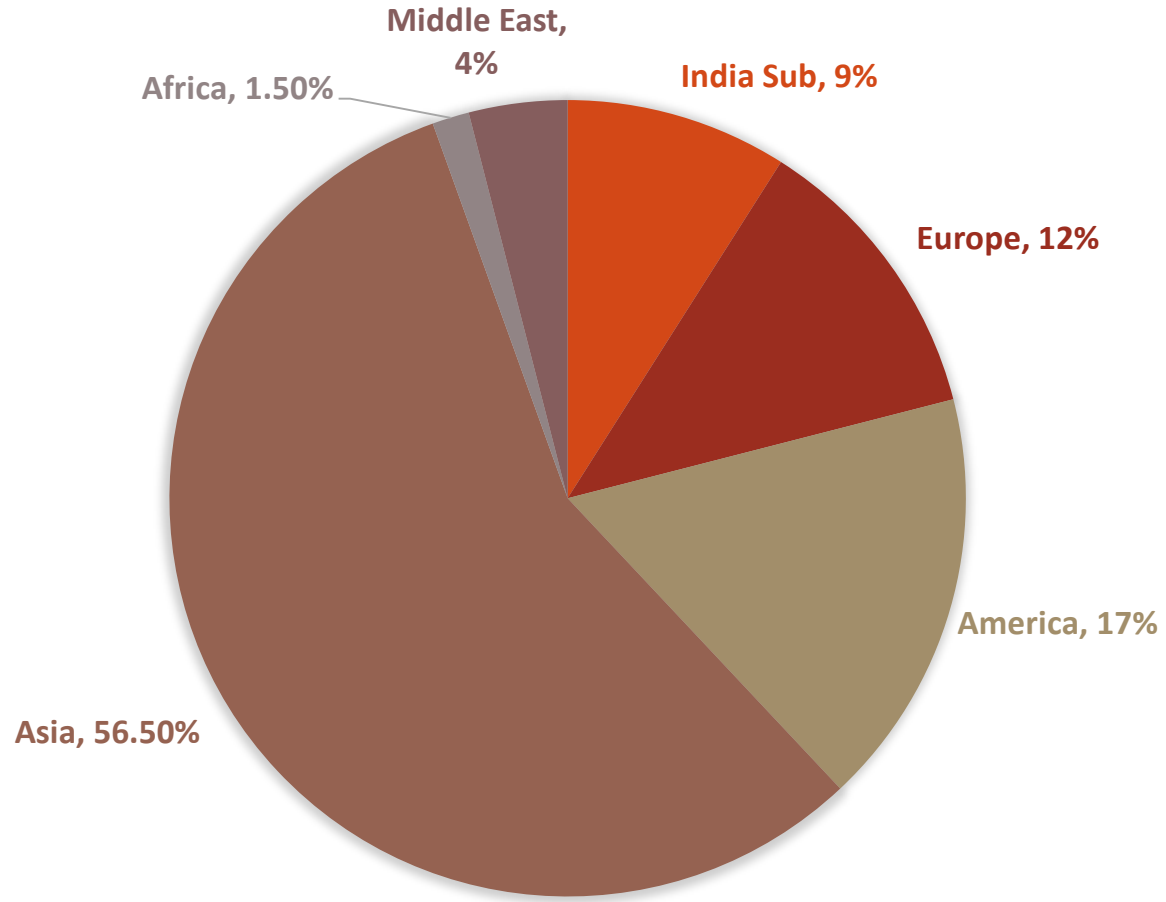
COUNTRY	ANNUAL PVC PRODUCTION (MILLION TONNES)	MARKET SHARE (%)
China	15	35
USA	8	20
Germany	4	10
India	2	5
Others	23	30

- Global Market Size : PVC : 52 Mn MT

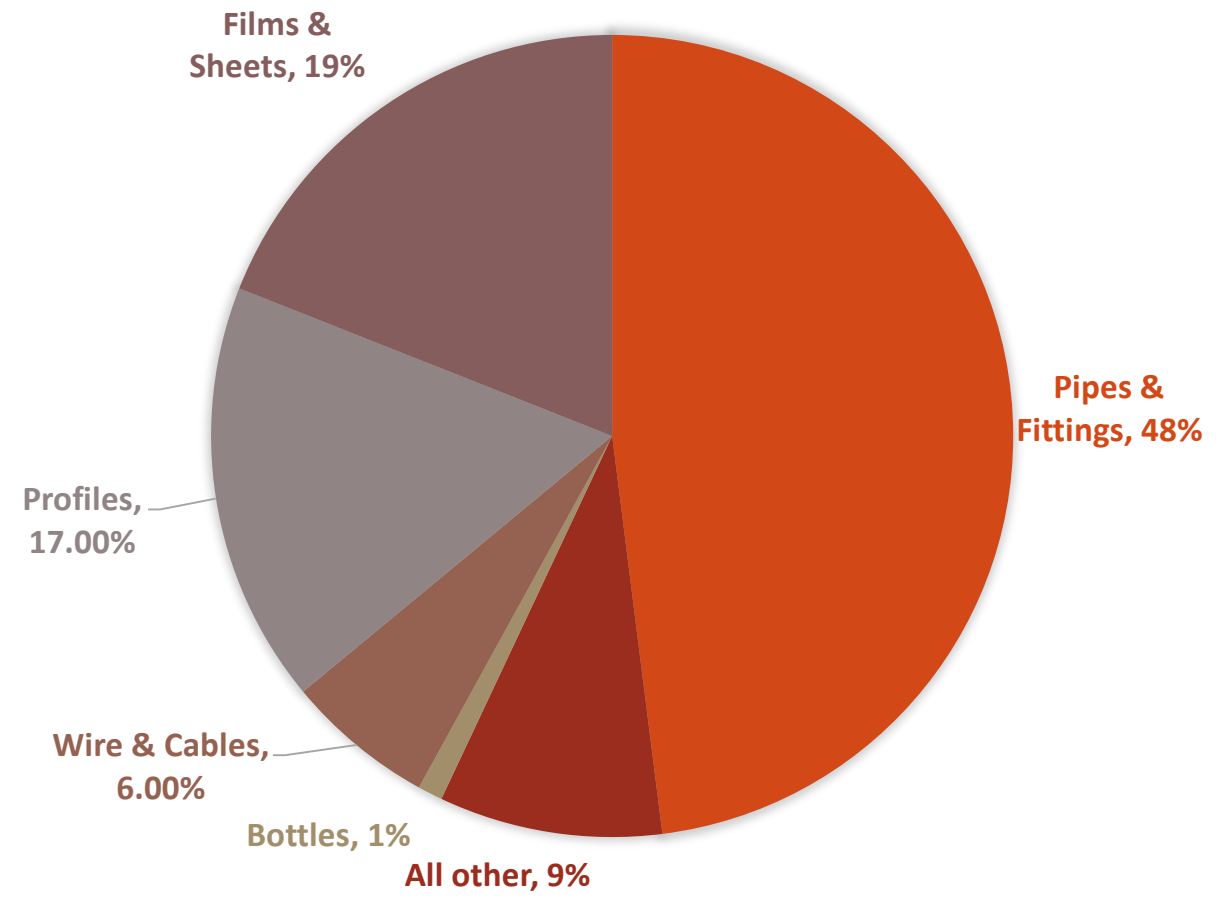
PVC : Global Demand

Regions & Applications

WORLD PVC DEMANDS : REGION WISE



WORLD PVC DEMAND : APPLICATION WISE



IPO Fund Deployment Plan

Fund Raise for 250 Cr. In March 2024

- **Expanding the India Production Capacity**
 - From 30000 MT to 60000 MT
 - Automation for Lead free and for consistency of the quality
 - Separating the Lead-free facility from Lead based Products to avoid contamination
- **New Plant – International**
 - Egypt
 - Green Field site
 - 30,000 MTs capacity
 - Lead based & Lead free

Vision : Location of Manufacturing Units

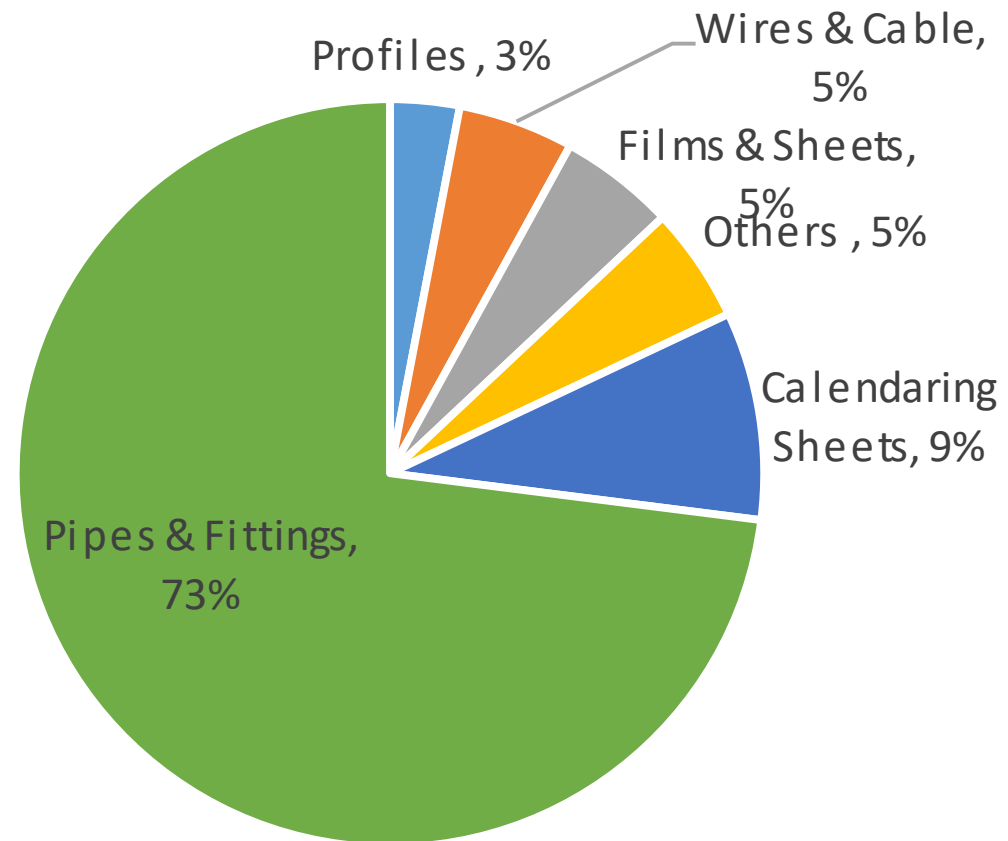


INDIA

Strategy & Update

India : PVC Market - Segments

PVC Market Segment Usage in India



India : Major Players in India

- Barlocher



- Goldstab

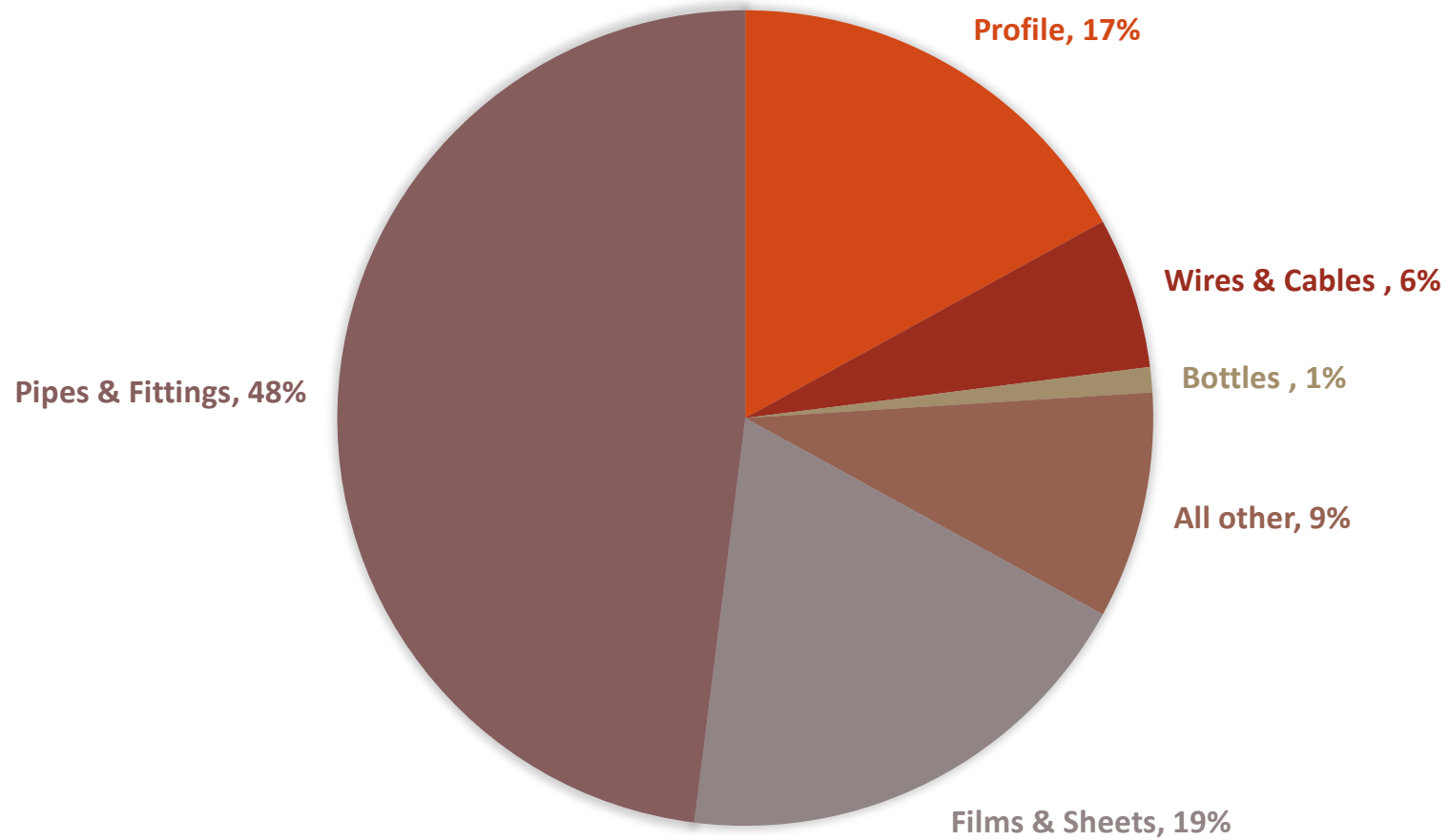


- Platinum

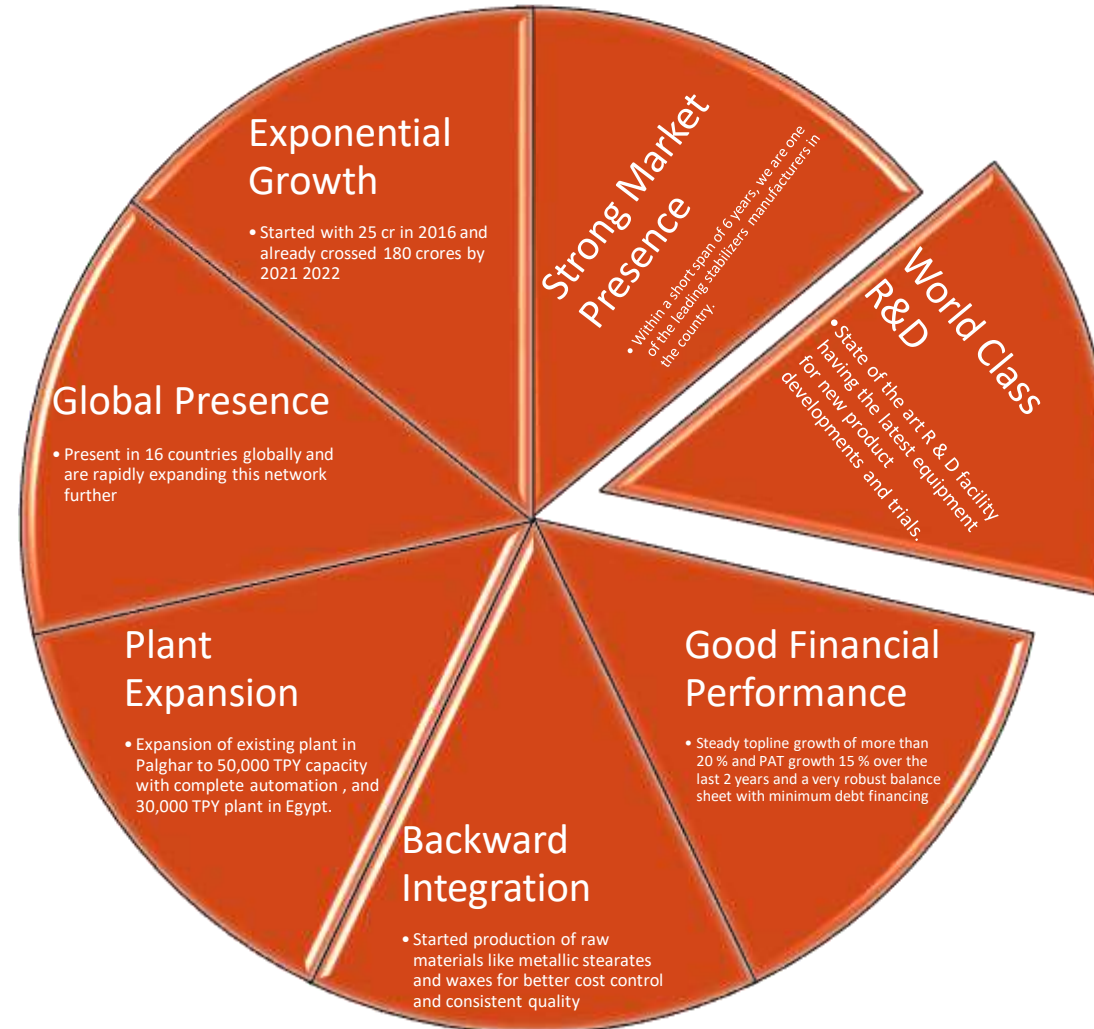


- Unorganized Players

PLATINUM'S PRODUCTS APPLICATIONS



Platinum's USPs

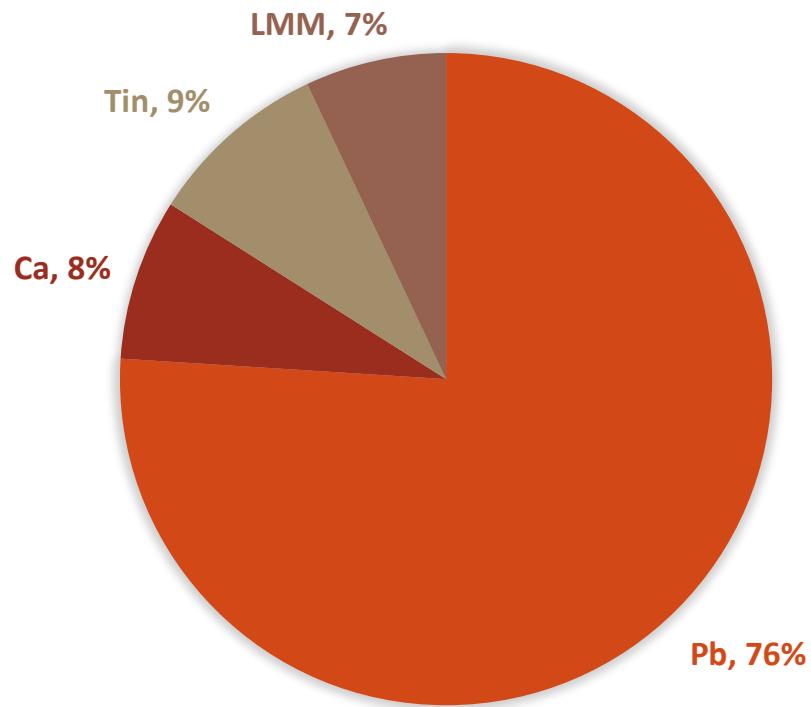


Team India



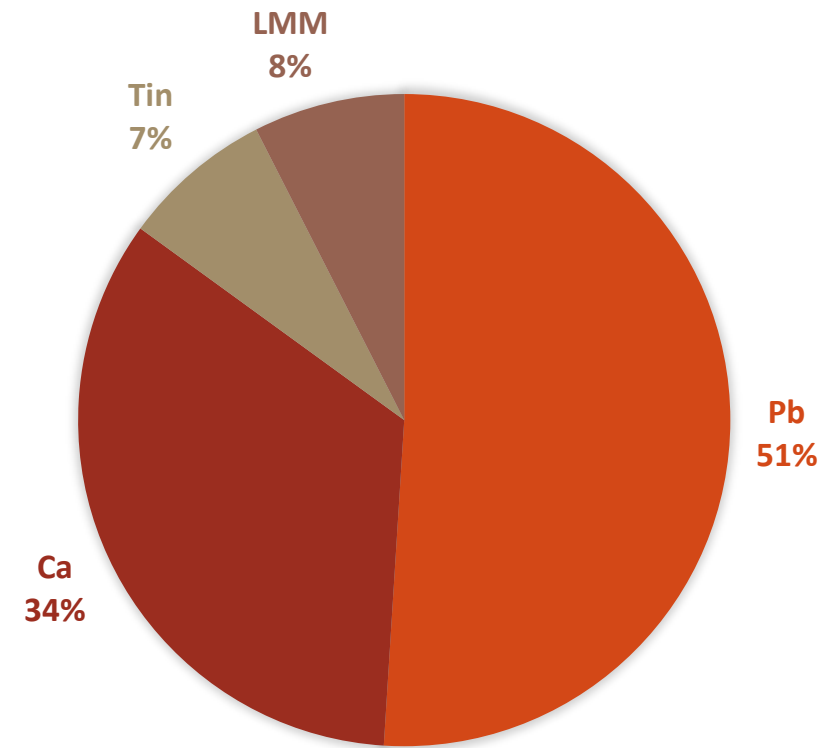
PVC Stabilizer – Trend in India

2016



100 KT of Stabilizer for 2.9 MMTA of PVC

2023

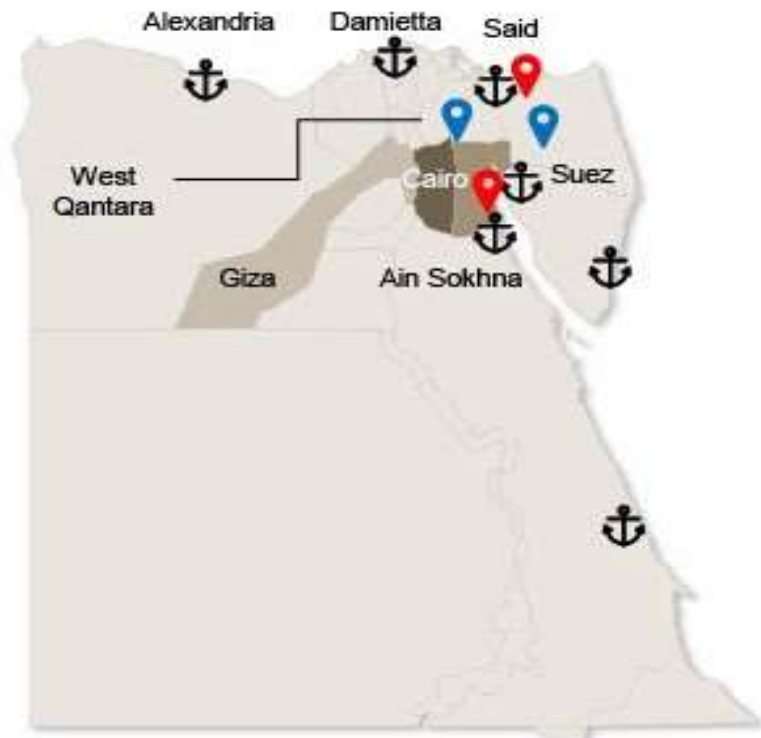


200 KT of Stabilizer for 4.2 MMTA of PVC

EGYPT

Strategy & Update

EGYPT - Country Profile - I



-  Major ports
-  Special economic zones
-  SEZ Manufacturing

Source: Secondary research by GT

Country snapshot

<p>Population</p>  108 Mn	<p>Economic growth</p>  3 % Real GDP In FY 24	<p>Remittances</p>  < \$ 1.4 Bn Remittances to India in FY 22
<p>GDP</p>  \$ 347 Bn	<p>Import</p>  \$ 95.7 Bn In FY 22	<p>Growth of Exports</p>  60 % In FY 22
<p>Localization level</p>  75% In Free zones.	<p>Export</p>  \$ 53.9 Bn In FY 22	<p>Foreign currency reserves</p>  \$ 29 Bn

Government overview

Chief of state	President Abdel Fattah El-Sisi
Head of government	Prime Minister Mostafa Madbouly
Legal system	The judicial system (or judicial branch) of Egypt is an independent branch of the Egyptian government which includes both secular and religious courts
Administrative division	Egypt is divided into 27 governorates (muhāfazāt) and each has a capital and at least one city. Each governorate is administered by a governor.

EGYPT – Country Profile – II

S No	Parameter	Country Scores	Max Score	Explanation
1	Ease of doing Business	60.1	100	<ul style="list-style-type: none">The country's score rose to 60.1 from 58.56 previously and is among 42 countries to implement regulatory reforms that facilitate doing business. Key improvement areas are starting a business, tax payment and protection minority investor rights
2	Infrastructure	3.1	5	<ul style="list-style-type: none">The sector is projected to grow 9% on average between 2020-2024 but has shortcomings such as the lack of multi-modal transport, an over-reliance on roads, a rail sector in need of reform, and a fragmented port system..
3	Technology	24.2	100	<ul style="list-style-type: none">Egypt is investing in its science and technology sectors. Egypt has climbed three positions from the previous year (2022) in the Global Innovation Index, now standing at rank 86 out of 132 countries in worldwide ranking
4	Corruption	35.0	100	<ul style="list-style-type: none">Egypt is the 108 least corrupt nation out of 180 countries, according to the 2023 Corruption Perceptions Index reported by Transparency International.
5	Labour right index	67.5	100	<ul style="list-style-type: none">Egypt has taken several efforts to improve the condition of labor. This has made Egypt to score higher on labor right index
6	Foreign currency reserve	25 Bn USD	3.2 T USD	<ul style="list-style-type: none">Remittances from Egyptians have fallen. The war in Gaza and attacks on Red Sea shipping have put at risk receipts from tourism and Suez Canal traffic. Foreign exchange reserves amounts to 35% of its total imports.

EGYPT - Country Profile - III

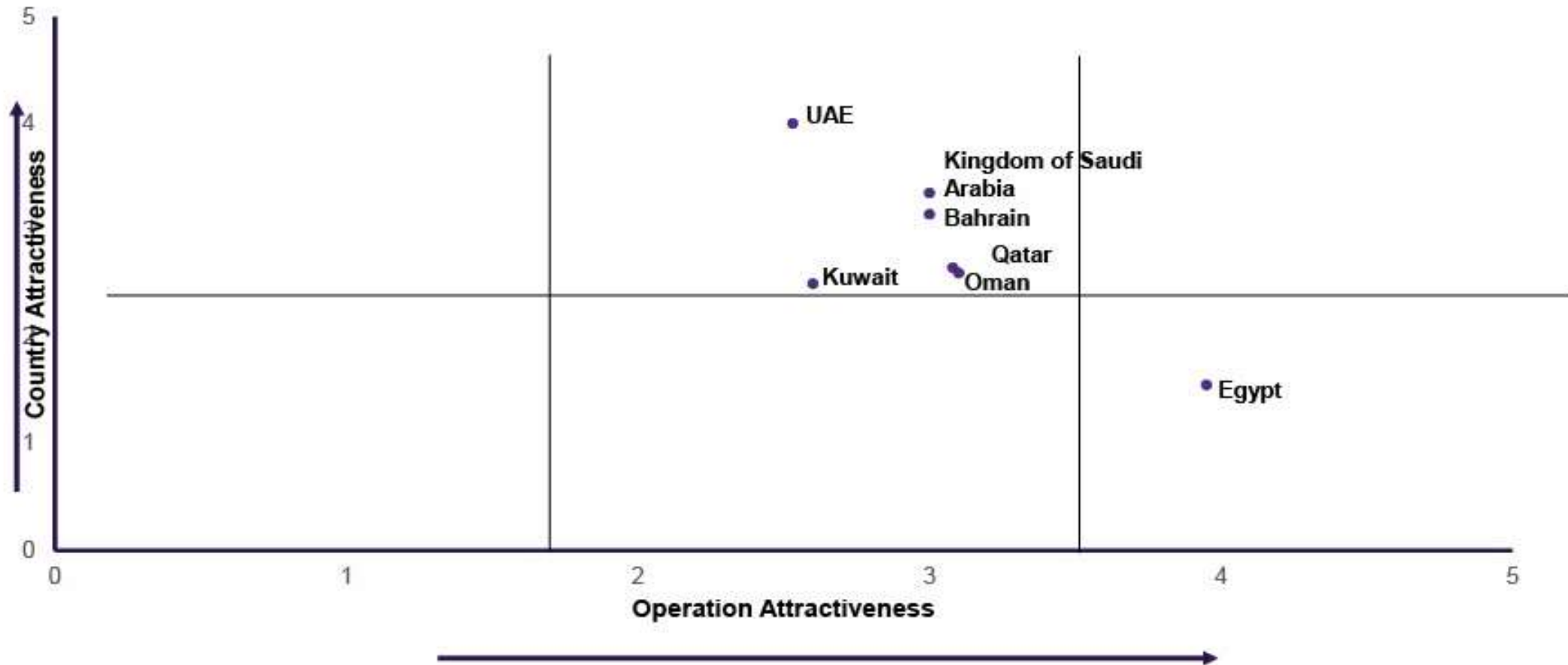
Egypt is located near to both supply and demand centres and has a medium market size

S No	Parameter	Country Scores	Explanation	Access to major customer & raw material supplier markets
1	Market Size	Very high	<ul style="list-style-type: none"> Large PVC Stabilizer Market PVC Pipe market size: 690 \$ M 	
2	Access to customer (in Kms)	Very high	<ul style="list-style-type: none"> Average distance country's Port to port of potential market: <ul style="list-style-type: none"> Germany: 4026 Nm Russia: 1834 Nm Days at sea <ul style="list-style-type: none"> Germany – 17-19 Russia – 7-10 	
3	Access to raw material (import duty)	High	<ul style="list-style-type: none"> Custom & Import duties are suspended in the free zones 	
4	Production cost	Very low	<ul style="list-style-type: none"> Labour* - \$ 125/month Electricity- \$ 0.04 KWH 	
5	Taxation (free zones)	Very high	<ul style="list-style-type: none"> Corporate tax – No Tax on dividend repatriation – No Tax on profit repatriation – No Custom duty - No 	
6	Localization	Very high	<ul style="list-style-type: none"> Target – 90% 	
7	Land rates		<ul style="list-style-type: none"> Land lease rates - NA 	

EGYPT - Country Profile - IV

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Egypt is best suited when taking the operational attractiveness while losing a few points on country attractiveness



EGYPT - Country Profile - V

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EGYPT gives ~ \$ 9,000 - 13,000 benefits in comparison with other countries

Particulars	UoM	Details		
Plant capacity	T / Month	1500		
Ex-Factory prices	\$ / T	1,200		
Planned revenue mix				
Egypt	%	0%		
Russia	%	75%		
Germany	%	25%		
Particulars	UoM	EGYPT	KSA	BAHRAIN
Selling price in different countries (including shipping cost)				
Egypt	\$ / T	1200	1200	1200
Russia	\$ / T	1295	1327	1418
Germany	\$ / T	1286	1288	1351
Revenues				
Egypt	\$/month	-	-	-
Russia	\$/month	1,457,091	1,492,788	1,595,809
Germany	\$/month	474,883	482,885	508,611
Total	\$/month	1,931,755	1,975,673	2,102,420
Conversion cost /T				
Raw material	\$ / T	718	718	718
Power cost	\$ / T	5	10	9
Labor cost	\$ / T	51	81	93
Overhead cost	\$ / T	131	137	139
Total conversion cost per ton	\$ / T	905	945	960
Landed cost (conversion plus shipping cost)				
Egypt	\$ / T	905	945	960
Russia	\$ / T	1000	1072	1178
Germany	\$ / T	971	1033	1110
Pretax realization estimation / Ton basis sales mix and deducting customs duty				
Realization from Egypt	\$ / T	295	255	240
Realization from Russia	\$ / T	295	255	240
Realization from Germany	\$ / T	295	203	186
Net pretax realization estimation	\$ / T	295	242	227
Post tax realization estimation /Ton				
	\$ / T	236	230	227
Overall post tax realization estimation (Monthly)	\$	354,053	344,635	340,448
Difference from Egypt	\$		(9,418)	(13,604)

Note:

1. The list of trade agreements and countries is mentioned in the annexure.
2. An excel model is part of deliverable and had the detailed calculations
3. India costing assumptions need to be added by Platinum team to arrive at a comparable costing.

List of Trade Agreements of Egypt

S. No.	Agreements	Full form of Agreement	Agreement came into force	Number of countries having trade agreement with EGYPT
1	Egypt - EU agreement	Egypt - EU agreement	2004	27
2	Egypt - EFTA agreement	Egypt - European Free Trade Association	2007	4
3	AfCFTA	African Continental Free Trade Area	2019	54
4	COMESA agreement	Common Market for Eastern and Southern Africa	1994	18
5	GAFTA agreement	Greater Arab Free Trade Agreement	1998	16
6	AGADIR agreement	Agadir Free Trade Agreement	2007	3
7	Egypt - Turkey FTA	Egypt Turkey Free Trade Agreement	2007	1
8	MERCOSUR	Egypt-MERCOSUR Free Trade Agreement	2017	4
9	Egypt - US QIZ	Qualified Industrial Zones (QIZ)	1996	1

EGYPT - Country Profile - VII

List of countries in EFTA and EU-EGYPT trade agreements

SNO	Exporting Country	Importing Country	Regulation
1	Egypt	Austria	Egypt - EU agreement
2	Egypt	Belgium	Egypt - EU agreement
3	Egypt	Bulgaria	Egypt - EU agreement
4	Egypt	Croatia	Egypt - EU agreement
5	Egypt	Republic of Cyprus	Egypt - EU agreement
6	Egypt	Czech Republic	Egypt - EU agreement
7	Egypt	Denmark	Egypt - EU agreement
8	Egypt	Estonia	Egypt - EU agreement
9	Egypt	Finland	Egypt - EU agreement
10	Egypt	France	Egypt - EU agreement
11	Egypt	Germany	Egypt - EU agreement
12	Egypt	Greece	Egypt - EU agreement
13	Egypt	Hungary	Egypt - EU agreement
14	Egypt	Ireland	Egypt - EU agreement
15	Egypt	Italy	Egypt - EU agreement
16	Egypt	Latvia	Egypt - EU agreement
17	Egypt	Lithuania	Egypt - EU agreement
18	Egypt	Luxembourg	Egypt - EU agreement
19	Egypt	Malta	Egypt - EU agreement
20	Egypt	Netherlands	Egypt - EU agreement
21	Egypt	Poland	Egypt - EU agreement
22	Egypt	Portugal	Egypt - EU agreement
23	Egypt	Romania	Egypt - EU agreement
24	Egypt	Slovakia	Egypt - EU agreement
25	Egypt	Slovenia	Egypt - EU agreement
26	Egypt	Spain	Egypt - EU agreement
27	Egypt	Sweden	Egypt - EU agreement
28	Egypt	Iceland,	EGYPT - EFTA agreement
29	Egypt	Liechtenstein,	EGYPT - EFTA agreement
30	Egypt	Norway	EGYPT - EFTA agreement
31	Egypt	Switzerland	EGYPT - EFTA agreement

EGYPT - Country Profile - VII

List of countries in COMESA, AGADIR & MERCOSUR trade agreements

SNO	Exporting Country	Importing Country	Regulation
1	Egypt	Austria	Egypt - EU agreement
2	Egypt	Belgium	Egypt - EU agreement
3	Egypt	Bulgaria	Egypt - EU agreement
4	Egypt	Croatia	Egypt - EU agreement
5	Egypt	Republic of Cyprus	Egypt - EU agreement
6	Egypt	Czech Republic	Egypt - EU agreement
7	Egypt	Denmark	Egypt - EU agreement
8	Egypt	Estonia	Egypt - EU agreement
9	Egypt	Finland	Egypt - EU agreement
10	Egypt	France	Egypt - EU agreement
11	Egypt	Germany	Egypt - EU agreement
12	Egypt	Greece	Egypt - EU agreement
13	Egypt	Hungary	Egypt - EU agreement
14	Egypt	Ireland	Egypt - EU agreement
15	Egypt	Italy	Egypt - EU agreement
16	Egypt	Latvia	Egypt - EU agreement
17	Egypt	Lithuania	Egypt - EU agreement
18	Egypt	Luxembourg	Egypt - EU agreement
19	Egypt	Malta	Egypt - EU agreement
20	Egypt	Netherlands	Egypt - EU agreement
21	Egypt	Poland	Egypt - EU agreement
22	Egypt	Portugal	Egypt - EU agreement
23	Egypt	Romania	Egypt - EU agreement
24	Egypt	Slovakia	Egypt - EU agreement
25	Egypt	Slovenia	Egypt - EU agreement
26	Egypt	Spain	Egypt - EU agreement
27	Egypt	Sweden	Egypt - EU agreement
28	Egypt	Iceland,	EGYPT - EFTA agreement
29	Egypt	Liechtenstein,	EGYPT - EFTA agreement
30	Egypt	Norway	EGYPT - EFTA agreement
31	Egypt	Switzerland	EGYPT - EFTA agreement

Egypt : PVC Stabilizer

Capacity

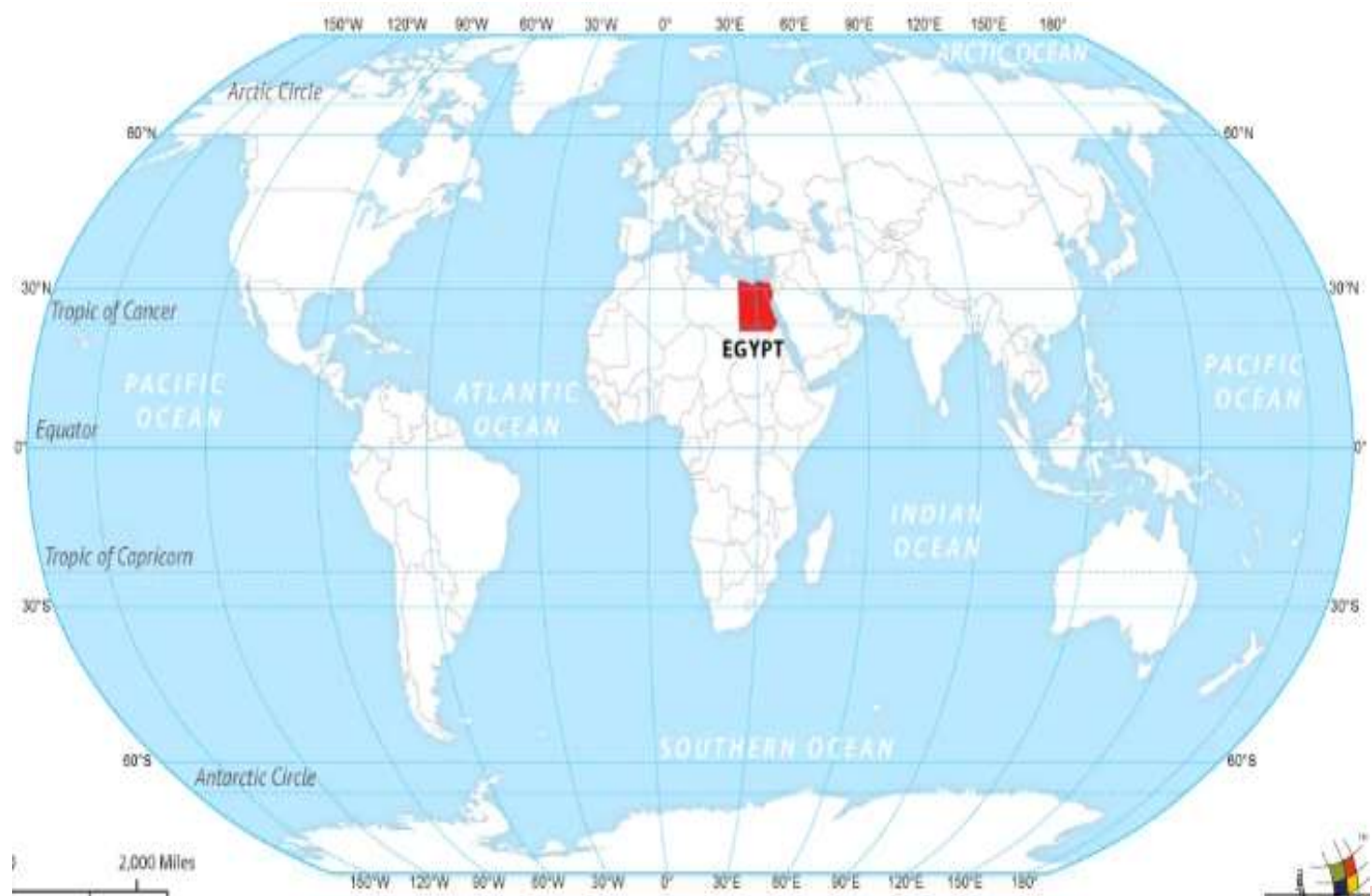
Stabilizers Powder	6000 MT / Annum
Stabilizer Flakes	24000 MT / Annum
Stearate	12000 MT / Annum
CPVC Compound & Additives	24000 MT / Annum
Total	66000 MT / Annum

Note :
Plant will be set up in two phases :
Phase 1 – 30000 TPA by Nov 2025
Phase 2 – 30000 TPA

Egypt : Geographical Merits

Why Egypt?

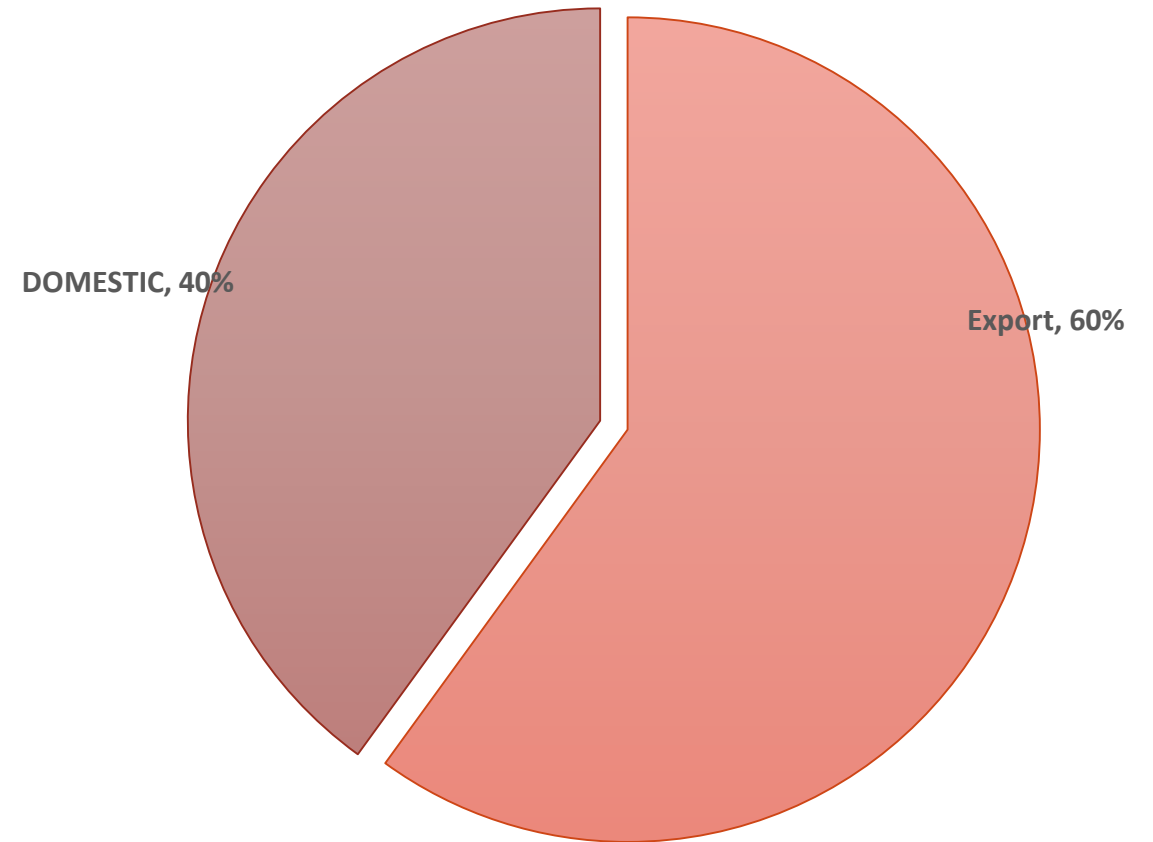
- Unique Geographical Location
- At crossroads/ gateway to Africa, Asia, Europe & Middle East
- Political Stability
- Stable Friendly Business Environment
- Diversified Expanding Economy
- Competitive Advantage
- Advancing Infrastructure
- FTA Agreements



Egypt : Financial Incentives

Why Egypt?

- We are in Specialized zone where 40% allowed to sale in the domestic market and 60% is for exports
- 60% of our investment will be given back to us in the form of subsidy by the special zone in 7 years, in the form of corporate taxation



Team Egypt

Mr. Dawood Adwan
CEO

Mr. Mostafa Mohemmad
GM - Production

Mr. Fahrettin Orkun
GM - Sales

EUROPE-USA

Strategy & Update

EUROPE-USA: M&A Target

- Additional Capacity
- Access to Patented Technology
- 30 years into the market
- Direct penetration to European & American Markets
- Strategy for being a leading global player
- Russian market synergy from India post-acquisition due to Patent & Technology
- R&D access –Experienced team and Proven formulations

Europe-USA

CEO

Director - R&D Head

Global Plan

Summary

Profitability of Platinum Industries (so far)

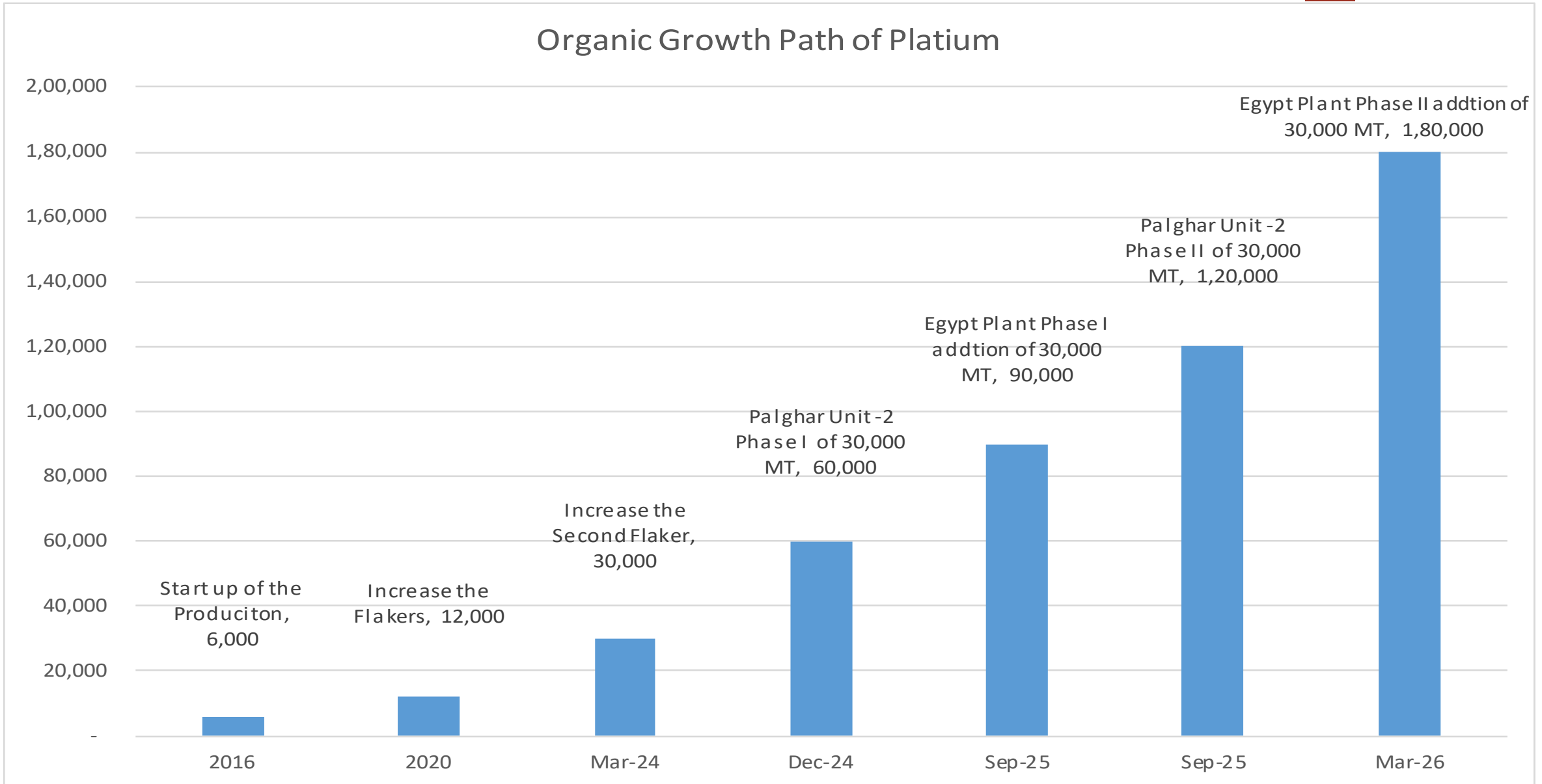
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	In Mns							
Amount in Millions	2017-18 (Act.)	2018-19 (Act.)	2019-20 (Act.)	2020-21 (Act.)	2021-22 (Act.)	2022-23 (Act.)	2023-24 (Act.)	2024-25 (Q1)
Income	285	358	790	895	1,892	2,326	2,670	1,072
COGS	255	291	641	707	1,377	1,391	1,621	687
Contribution	29	67	149	189	515	935	1,049	385
EBIDTA	3	12	32	78	264	549	637	251
Profit Before Tax	2	10	25	67	240	509	584	239
PAT	1	6	16	48	177	375	435	177
Contribution%	10%	19%	19%	21%	27%	40%	39%	36%
EBIDTA %	1%	3%	4%	9%	14%	24%	24%	23%
PAT %	0%	2%	2%	5%	9%	16%	16%	17%

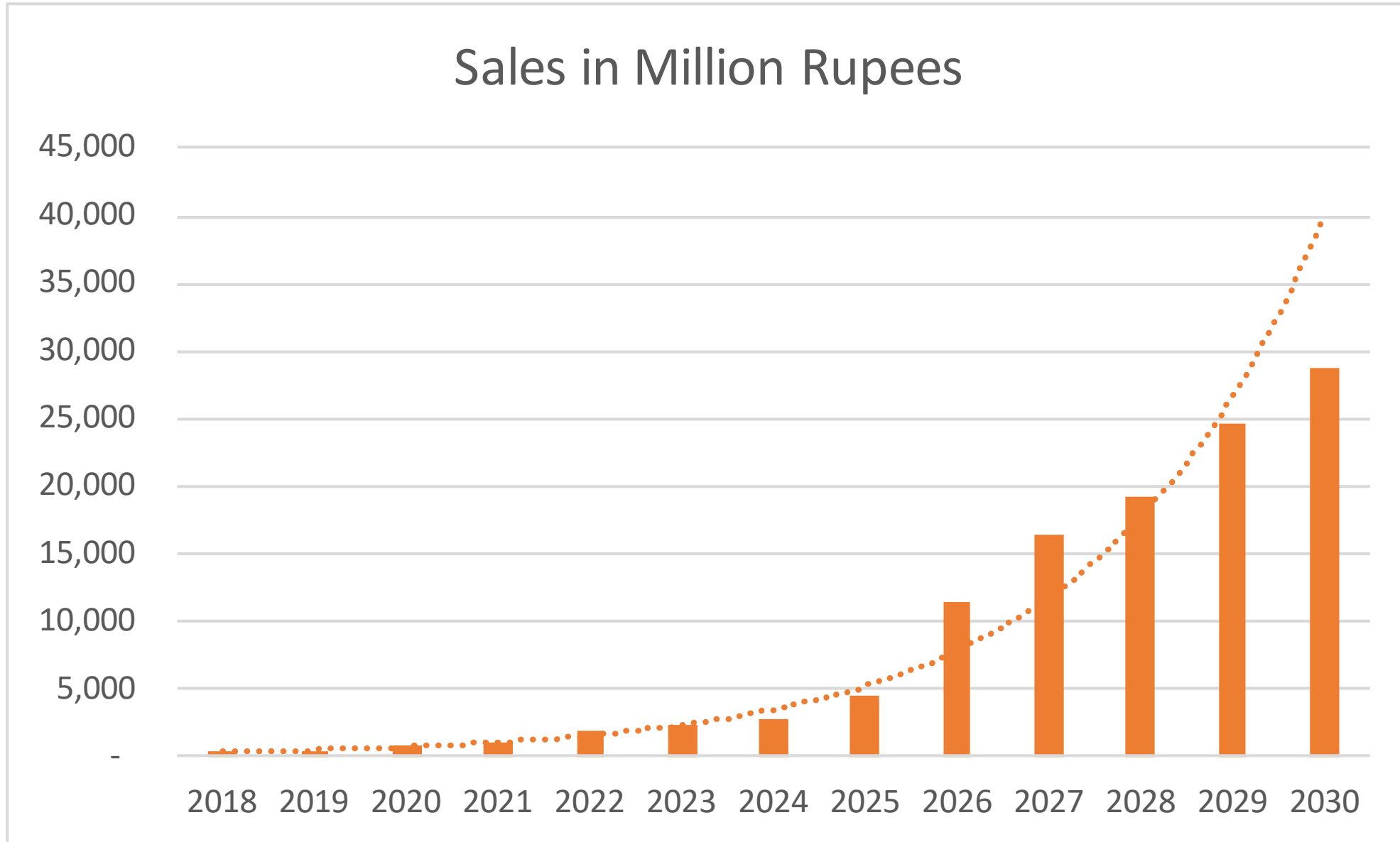
EU – USA : Acquisition Impact

- Capacity enhancement from 150,000 MT to 180000 MT per annum
- Manufacturing locations across the Globe
- Global Player
- Access of best technologies
- R&D Focus to get a boost
- Leveraging Custom Duty advantages almost through out the world
- Path to being No. 1 player globally

Global : Volume Growth Trend



Global : Sales- Future Plan



Future Projections of Platinum Industries

In Mns						
Consolidated Profitability of PIL						
Amount in Millions Rupees	2024-25	2025-26	2026-27	2027-28	2028-29	2029-30
Capacity	42,226	1,33,000	1,48,300	1,66,600	1,80,000	1,82,400
Income	4,501	11,456	16,459	19,248	24,585	28,617
COGS	2,926	7,300	10,685	12,632	16,120	18,776
Contribution	1,575	4,155	5,774	6,616	8,465	9,840
EBIDTA	928	2,126	3,167	3,596	4,770	5,559
Profit Before Tax	930	1,888	2,954	3,454	4,750	5,700
PAT	697	1,416	2,216	2,591	3,563	4,275
PAT Growth	60%	103%	56%	17%	38%	20%
Contribution%	35%	36%	35%	34%	34%	34%
EBIDTA %	21%	19%	19%	19%	19%	19%
PAT %	15%	12%	13%	13%	14%	15%

Global: Future – Further Upsides


New Areas for future

New Products : Oleo Chemicals

New Technology : CPVC

New R&D : European

New Experienced Team : EU, USA & Middle East



All above upsides
not built into
target results yet



New
Opportunities to
Create a new
Platinum

THANK YOU!

PLATINUM.

PLATINUM INDUSTRIES LIMITED

You can reach out to us at:

Email: g.mittal@platinumindustriesltd.com / investorrelations@platinumindustriesltd.com

Contact No:- 22-49732818/22-28390688

Website : www.platinumindustriesltd.com

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