PALM JEWELS LIMITED

CIN: L36910GJ2005PLC046809

Registered Office: C/205, D/205, 2nd Floor, Super Mall Besides Lal Bungalow, C.G. Road, Ahmedabad-380009, Gujarat, India. Website: <u>www.palmjewelsltd.com</u>

E-mail: compliance.pjl@gmail.com

Contact: +91 8460449722

Date: 30.01.2025

To **The General Manager-Listing** Corporate Relationship Department The BSE Limited Phiroz Jeejeebhoy Tower Dalal Street, Mumbai-400001.

Dear Sir/Ma'am,

SUBJECT: INTIMATION FOR LAUNCHING A NEW PRODUCT IN THE GOLD SEGMENT

REF: PALM JEWELS LIMITED (Scrip Code: 541444)

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015 we are glad to announce that we have launched a new product in the gold segment which is "MANGALSUTRA" in addition to our existing products portfolio. In our Country, MANGALSUTRA item is treated with high respect and lots of high sentiments are connected with it especially for the women.

Further the details as required under the Listing Regulations read with SEBI circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed as Annexure- A.

Thanking You,

FOR, PALM JEWELS LIMITED

ROHIT DALPATBHAI SHAH MANAGING DIRECTOR DIN: 00543440

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ANNEXURE- A

Disclosure of Information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI circular No. SEBI/H0/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Particulars	Descriptions
1	Name of the product	MANGALSUTRA
2	Date of Launch	30.01.2025
3	Category of the product	Gold Jewellery
4	Whether caters to Domestic or International market	Domestic
5	Name of the Countries in which the product is launched (in case of international)	Not Applicable