

Date: 17.01.2025

To, Corporate Relations Department, BSE LIMITED P. J. Towers, Dalal Street, Mumbai – 400 001. Scrip Code: 542654

Sub: Announcement under Regulation 30 of SEBI (LODR) Regulations, 2015 -Launch of "VROTT APP ON AIRTEL XSTREAM".

Dear Shareholders,

We are pleased to inform you that VR Films and Studios Limited **has signed a multiyear partnership deal with Airtel Xstream for distributing "VROTT" on Airtel Xstream platform**. From 17th January 2025 i.e today, VROTT APP will be available on Airtel Xstream platform.

With this VROTT will now be available to 35 crore subscribers of Airtel telecom as an Advertising based Video on Demand (AVOD).

VROTT App is also available for Android and IOS users on their respective play store and apple app store.

With this development, we hope to achieve new heights in terms of revenue. We thank you for your loyalty and committed support to our vision and effort.

Be Safe and Take Care.

Your Sincerely

For, V R FILMS & STUDIOS LIMITED



MANISH DUTT MANAGING DIRECTOR DIN: 01674671

JURISDICTION MUMBAI HIGH COURT

19. Chhadva Apartments, Near Diamond Garden. Sion-Trombay Road, Chembur. Mumbai - 400071. INDIA Tel No: 91-22-25273841, Tel Fax No: 91-22-25228467, Email Id: info@vrfilms.in, Website: <u>www.vrfilms.in</u> **CIN : L92100MH2007PLC177175**