

17 July, 2024

<b>The Manager-Listing Department</b> National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	<b>Listing Department</b> BSE Limited Phiroze Jeejeebhoy Towers 25 <sup>th</sup> Floor, Dalal Street Mumbai- 400001
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**Name of Company** : PIL ITALICA LIFESTYLE LIMITED  
Sub : Intimation of Board Meeting  
Ref : Scrip Code No.: PILITA/ 500327

Dear Sir / Madam,

Pursuant to the Regulation 29 and other applicable provisions of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the meeting of the Board of Directors of the Company is scheduled to be held on Thursday, 25<sup>th</sup> July, 2024, inter-alia, to consider and approve the Unaudited Financial Results for the Quarter ended on 30<sup>th</sup> June, 2024 and any other business matters with permission of the chair.

Pursuant to the Company's Code of Conduct for the Prevention of Insider Trading of the Company, the Trading Window for dealing in securities of the Company for all the specified persons mentioned under the said code was closed from 1st July, 2024 onwards and shall remain close upto 27th July, 2024.

Kindly take the above on your records.

Thanking you,

Yours Faithfully,  
**For PIL ITALICA LIFESTYLE LIMITED**

**Narendra Bhanawat**  
(Whole Time Director)  
DIN : 00146824