

June 26, 2024

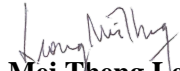
| | |
|--|---|
| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 | National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 |
| Scrip Code: 542752 | Symbol: AFFLE |

Sub: Disclosure pursuant to SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam,

Please find attached the disclosure in terms of Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

For and on behalf of Affle Holdings Pte. Ltd.

A handwritten signature in black ink, appearing to read "Mei Theng Leong".

Mei Theng Leong
Authorized Signatory

Cc:

The Company Secretary
Affle (India) Limited
A47 Lower Ground Floor, Hauz
Khas, Off Amar Bhawan, New
Delhi-110016
Email: compliance@affle.com

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011


| | | | |
|--|--|--|---|
| 1. Name of the Target Company (TC) | Affle (India) Limited | | |
| 2. Name(s) of the seller and Persons Acting in Concert (PAC) with the seller | Affle Holdings Pte. Ltd. (Singapore) | | |
| 3. Whether the seller belongs to Promoter/Promoter Group | Yes | | |
| 4. Name(s) of the Stock Exchange(s) where the shares of Target Company are Listed | <ul style="list-style-type: none"> • The National Stock Exchange of India Ltd. • BSE Limited | | |
| 5. Details of the acquisition / disposal as follows | Number | % w. r. t. total share/ voting capital wherever applicable (*) | % w. r. t. total diluted share/ voting capital of the TC (**) |
| Holding before sale: | | | |
| a) Shares carrying voting rights | 5,97,15,465 | 42.59% | 42.59% |
| b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) | - | - | - |
| c) Voting rights (VR) otherwise than by equity shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | - | - | - |
| Total (a+b+c+d) | 5,97,15,465 | 42.59% | 42.59% |
| Details of acquisition/sale | | | |
| a) Shares carrying voting rights acquired /sold | 25,00,000 | 1.78% | 1.78% |
| b) VRs acquired /sold otherwise than by shares | - | - | - |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired /sold | - | - | - |
| d) Shares encumbered / invoked/released by the acquirer | - | - | - |
| Total (a+b+c+d) | 25,00,000 | 1.78% | 1.78% |
| After the acquisition/sale, holding of: | | | |

| | | | |
|---|---|---------------|---------------|
| a) Shares carrying voting rights | 5,72,15,465 | 40.81% | 40.81% |
| b) Shares encumbered with the acquirer | - | - | - |
| c) VRs otherwise than by shares | - | - | - |
| d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | - | - | - |
| Total (a+b+c+d) | 5,72,15,465 | 40.81% | 40.81% |
| 6. Mode of acquisition / sale (e.g. open market / off- market / public issue / rights issue / preferential allotment / inter-se transfer etc) | Open Market | | |
| 7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares , whichever is applicable | June 26, 2024 | | |
| 8. Equity share capital / total voting capital of the TC before the said acquisition / sale | Rs. 280,418,120/- (140,209,060 shares at the face value of Rs. 2 per share) | | |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition / sale | Rs. 280,418,120/- (140,209,060 shares at the face value of Rs. 2 per share) | | |
| 10. Total diluted share/voting capital of the TC after the said acquisition / sale | Rs. 280,418,120/- (140,209,060 shares at the face value of Rs. 2 per share) | | |

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For and on behalf of Affle Holdings Pte. Ltd.


Mei Theng Leong
Authorized Signatory