Date: January 03, 2025



BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

Scrip Code: 544243

National Stock Exchange of India Limited, Exchange Plaza, Plot No. C-1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051

Trading Symbol: STYLEBAAZA

Dear Sir/Madam,

Subject: Business Update at the end of Third Quarter of FY2025 (Q3 FY25)

We hereby enclose the Quarterly Business Update of the company at the end of Third Quarter (Q3 FY25) and Nine Months ended on December 31, 2024.

Kindly treat this as intimation under the applicable regulation of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

We request you to kindly take the aforesaid information on record.

For Baazar Style Retail Limited

Abinash Singh Chief Compliance Officer, Company Secretary and Head - Legal & Compliance

Baazar Style Retail Limited

{Formerly known as Baazar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091 t: (033) 61256125 e: info@stylebaazar.com www.stylebaazar.in CIN No: L18109WB2013PLC194160



Business Update – Q3 & 9MFY25

Kolkata, January 03, 2025: Baazar Style Retail Limited (BSRL), reports its Business Update for the Quarter and Nine months ended December 31, 2024.

Key Highlights:

- Revenue growth of 24% YoY to Rs 4,116 Mn in Q3FY25, and 33% YoY to Rs 9,983 Mn in 9MFY25.
- Sales Per Square Feet (PSF) stood at Rs 879 per month in Q3FY25
- Same Store Sales Growth (SSSG) stood at **10%** in 9MFY25 and **(-)3%** in Q3FY25 due to preponement of Durga Puja by 11 days.
- Overall, the demand landscape remains robust, and we are optimistic about the upcoming quarter. With the wedding season and Eid around the corner, we anticipate a strong demand coming in Q4 FY25. To fully capitalize on this opportunity, we have remained committed to our growth strategy, which has led to the net addition of **37** new stores in the first nine months of FY25.
- Total No. of Stores stood at 199 stores and the Total Rental area stood at 17.90 Lakh Sq Ft, as of December 31, 2024. The Company opened a total of 18 new stores and closed 3 stores during Q3FY25.

| Key Performance Metrics | Q3FY25 | Q3FY24 | YoY % | 9MFY25 | 9MFY24 | YoY % |
|---|--------|--------|-------|--------|--------|-------|
| Revenue from Operations – Standalone (Rs Mn) | 4,116 | 3,331 | 24% | 9,983 | 7,492 | 33% |
| Sales Per Square Feet (Rs/Month) | 879 | 859 | 2% | 754 | 673 | 12% |
| Total No. of Stores (Nos.) | 199 | 153 | 30% | 199 | 153 | 30% |
| Total Rental Area (Lakh Sq Ft) | 17.90 | 13.94 | 28% | 17.90 | 13.94 | 28% |
| Total Additional Stores (Nos.) | 18 | 9 | 100% | 43 | 23 | 87% |



Note: The Revenue from Operations for Q3FY25 and 9MFY25 given above is subject to limited review/ audited by the Statutory Auditors of the Company.

About Bazaar Style Retail Limited (CIN No. L18109WB2013PLC194160):

Baazar Style Retail Ltd. is a value fashion retailer established in 2013 and based in Kolkata. We are a one-stop shop catering to the requirements of the entire family by focusing on providing a familyoriented shopping experience, offering quality products and strive to offer every Indian stylish merchandise at an affordable price.

To know more, visit: <u>https://stylebaazar.in/</u>

| For more information, please contact | | | |
|---|--|--|--|
| Mr Abinash Singh abinash.singh@stylebaazar.com | Mr Rajesh Agrawal Mr Suyash Samant <u>rajesh@stellar-ir.com</u> <u>suyash@stellar-ir.com</u> Contact: +91 22 6239 8024 | | |
| Bazaar Style Retail Limited | Stellar IR Advisors Ltd | | |