



Date: August 12, 2024

Ref-BSE/2024-25/22

To,

Corporate Relationship Department,

BSE Limited

Phiroze Jeejeebhoy Tower,

Dalal Street,

Dear Sir/Ma'am,

Sub: Prior intimation under Regulation 29(1)(d) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") for Board Meeting to be held on Friday, August 16, 2024

Scrip Code No.: 539399

Dear Sir/Madam,

Pursuant to the provisions of Regulation 29(1)(d) of Listing Regulations Notice is hereby given that the meeting of the Board of Directors of Bella Casa Fashion & Retail Limited (the "**Company**") is scheduled to be held on **Friday, August 16, 2024** at the registered office of the Company, inter alia, to consider and approve the following agenda items:

1. Proposal for raising funds, in one or more tranches, by way of issue of equity shares to the eligible equity shareholders on a rights basis ("Rights issue") subject to all such regulatory and statutory approvals including approval of the shareholders of the Company to increase the authorized share capital of the Company.
2. Any other matter with the permission of the Chair.

Kindly take the above intimation on record.

Thanking you,

Yours faithfully,

For Bella Casa Fashion & Retail Limited

Sonika Gupta

Company Secretary & Compliance Officer

M. No. A38676