## GRM OVERSEAS LIMITED

Date: October 24, 2024

To.



The General Manager, Listing Department, Bombay Stock Exchange Limited, P.J. Towers, Dalal Street, Mumbai - 400 001

Scrip Code: 531449

The Manager, Listing & Compliance Department

The National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra East, Mumbai - 400051

Symbol: GRMOVER

Subject: Annoucement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

We would like to refer our earlier communication dated October 23, 2024 regarding our Global Partnership in Chile.

We acknowledge that there was inadvertently a typographical error in mentioning the partner's name. We wish to clarify that GRM Overseas Limited ("the Company") is expanding its global presence through a partnership with SUPERMERCADOS CENTRAL LTDA in Chile instead of **SOLARIZ INVEST.** 

This collaboration represents a pivotal moment in GRM's global expansion efforts, as it introduces its flagship basmati rice brand 'Tanoush' to Chilean consumers via SUPERMERCADOS CENTRAL LTDA wide-reaching distribution network. 'Tanoush' will be offered in 1kg and 5kg Packs.

Please find the attached revised information in this regards.

The above information is also available on website of the company www.grmrice.com

Kindly take the same on your records.

Thanking you,

Yours faithfully, For GRM Overseas Limited

Sachin Narang Company Secretary & Compliance Officer Membership No.: 65535











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## GRM Overseas Expands Its Global Presence Through Partnership with Supermercados Central Ltda in Chile.

**Panipat, India, 24th October 2024:** GRM Overseas, a renowned Indian exporter of basmati rice and a key player in the FMCG sector, announces a strategic partnership with Supermercados Central Ltda in Chile. This collaboration represents a pivotal moment in GRM's global expansion efforts, as it introduces its flagship basmati rice brand 'Tanoush' to Chilean consumers via Supermercados Central Ltda's widereaching distribution network. 'Tanoush' will be offered in 1kg and 5kg Packs.

According to the agreement, Supermercados Central Ltda will act as the exclusive distributor of GRM Overseas products in Chile. With a robust presence and proven capabilities in the region, Supermercados Central Ltda is well-equipped to boost GRM's market penetration and enhance its brand visibility.

Mr. Atul Garg, Chairman & MD of GRM Overseas, commented, "Our partnership with Supermercados Central Ltda is a strategic move to bolster our global footprint. Leveraging Supermercados Central Ltda's robust distribution network and local expertise, we aim to deepen our penetration in Chile. This collaboration underscores our commitment to expanding our international presence and delivering premium quality products to consumers."

The collaboration with Supermercados Central Ltda in Chile exemplifies GRM's strategic vision to expand into new markets, enhance brand visibility, and foster sustainable growth through impactful partnerships.



















## **About GRM**

Founded in 1974, GRM has evolved from a rice processing and trading house to a leading player in the global consumer staples market. With operations spanning 42 countries, GRM is recognized as India's third largest rice exporter. The company operates three state-of-the-art rice processing units and a 1.75 lakh sq ft warehousing facility, ensuring efficient operations from ports in Kandla and Mundra.

GRM's product portfolio includes renowned brands such as "10X", "Himalaya River", and "Tanoush", alongside private label offerings tailored to customer preferences. Committed to stringent quality standards, GRM focuses on sustainable practices that support local farming communities and ensure product excellence.

For media inquiries, please contact:

## Sachin Narang

Company Secretary and Compliance Officer cs@grmrice.com investor.relations@grmrice.com

on Social Media!







@grm\_overseas





**GRM Overseas Limited** 















