

NHC FOODS LTD

(Government Recognised Three Star Export House)

An ISO 22000:2005 Certified Company

CIN : L15122GJ1992PLC076277 • GSTIN :- 27AAACM3032B1Z6



January 1, 2025

To,
The Listing/Compliance Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
SCRIP CODE: 517554

Dear Sir,

Sub: Intimation of Board Meeting

Ref: Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to inform you that the meeting of the Board of Directors of the Company is scheduled to be held on **Friday, January 10, 2025** to consider and approve:

1. Proposal for Business Expansion: Setting up a Sesame Seeds Cleaning and Hulling Plant

The Board will discuss on the feasibility and strategic rationale for expanding the company's product line by establishing a Sesame Seeds Cleaning and Hulling Plant. It will cover discussion on Market Opportunity, Project Scope, Cost and Investment Plan, Timeline, Revenue Potential, Regulatory and Compliance Requirements. The Board will review and approve the proposal to initiate this project, subject to regulatory approvals and financial considerations etc.

2. Strategic Revamp and Development of "SAAZ" Brand

The Board will consider the strategic initiative to revitalize and expand its signature brand, "SAAZ", which was launched in 2011 as a comprehensive range of Indian spice powders, spice mixes, and whole spices for the domestic market. The initial market focus was Mumbai/Maharashtra and Gujarat. The Board will discuss on following matter:-

- a. Positioning "SAAZ" in prominent modern retail chains and enhancing online availability through reputed Q-commerce platforms like BigBasket, Blinkit, Swiggy and Amazon.
- b. Proposed budget and financial resources required for brand revamp and marketing.
- c. Staffing requirements for product development, marketing and distribution.
- d. Expected rollout schedule and market expansion strategies.

3. Any other business item, with the permission of the Chair.

You are requested to take the same on records.

Thanking you,

Yours Faithfully,

For NHC FOODS LIMITED

ALESHA HAKIM KHAN

COMPANY SECRETARY & COMPLIANCE OFFICER

Warehouse : D-22/8, TTC Industrial Area,
MIDC, Turbhe, Navi - Mumbai - 400705.

Factory & Registerd Office : Suevey No.777,
Umarsadi Desaiwad Road, Village Umarsadi,
Taluka Pardi, Dist. Valsad,Gujarat - 396175.

Corporate Office : 419 & 420, 4th Floor, C - Wing,
Atrium 215, Andheri - Kurla Road, Chakala, Andheri (E),
Mumbai - 400059.

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