

By E-mail Submission

February 03, 2025

To,
BSE Limited
P J Tower, Dalal Street,
Fort, Mumbai – 400 001.
Security Code: 543637

To,
PACE E-COMMERCE VENTURES LIMITED
Add:AnugrahBungalow, Street 4, Pallod Farms II,
ShambhuVihar Society, NankudeVasti , Aundh,
Pune , Maharashtra - 411045, India
Email: compliance@pacesports.in

Ref.: PACE E-COMMERCE VENTURES LIMITED

Sub: Reporting under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

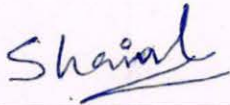
Dear Sir/Madam,

With reference to the above cited subject, please be informed that **10,00,000 Equity Shares**, held by me in Pace E-Commerce Ventures Limited are pledged with effect from January 30, 2025 and the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 is enclosed herewith.

This is for your information and records.

Thanking You

Yours Truly



ShaivalDharmendra Gandhi
Promoter

Enclosure: As below

Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)

Regulations, 2011

| | | | |
|--|----------------------------------|--|--|
| Name of the Target Company (TC) | Pace E-Commerce Ventures Limited | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Shaival Dharmendra Gandhi | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes | | |
| Name(s) of the Stock Exchange(s) where the shares of Target Company are Listed | BSE Limited | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. Total Share / Voting Capital | % w.r.t. Total Diluted Share / Voting Capital |
| Before the acquisition / sale under consideration, holding of : | | | |
| a) Shares carrying voting rights | 1,25,71,465 | 55.79% | 55.79% |
| b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking / others) | 12,50,000 | 5.55% | 5.55% |
| c) Voting rights (VR) otherwise than by equity shares | Nil | Nil | Nil |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | Nil | Nil | Nil |
| e) Total (a+b+c+d) | 1,38,21,465 | 61.34% | 61.34% |
| | | | |
| Details of Acquisition-/ Sale | Number | % w.r.t. Total Share / Voting Capital | % w.r.t. Total Diluted Share / Voting Capital |
| a) Shares carrying voting rights acquired / sold | Nil | Nil | Nil |
| b) VRs acquired / sold otherwise than by equity shares | Nil | Nil | Nil |
| c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold | Nil | Nil | Nil |
| d) Shares encumbered /pledged/invoked /released by the acquirer | 10,00,000 | 4.44% | 4.44% |
| e) Total (a+b+c+/-d) | 10,00,000 | 4.44% | 4.44% |

| After the Acquisition / Sale, holding of: | Number | % w.r.t. Total Share / Voting Capital | % w.r.t. Total Diluted Share / Voting Capital |
|--|---|---------------------------------------|---|
| a) Shares carrying voting rights acquired | 1,15,71,465 | 51.35% | 51.35% |
| b) Shares encumbered/ pledged with the acquirer | 22,50,000 | 9.99% | 9.99% |
| c) VRs otherwise than by equity shares | Nil | Nil | Nil |
| d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | Nil | Nil | Nil |
| e) Total (a+b+c+d) | 1,38,21,465 | 61.34% | 61.34% |
| Mode of Acquisition/ Sale (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.) | Off Market – Pledge Creation in Depository | | |
| Date of Acquisition/ Sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | Date of Pledge: 30.01.2025 Date of receipt of intimation of Pledge: 03.02.2025 | | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | 2,25,33,510 Equity Shares of Rs. 10 each aggregating to Rs. 22,53,35,100/- | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | 2,25,33,510 Equity Shares of Rs. 10 each aggregating to Rs. 22,53,35,100/- | | |
| Total diluted share/voting capital of the TC after the said acquisition / sale | 2,25,33,510 Equity Shares of Rs. 10 each aggregating to Rs. 22,53,35,100/- | | |



Shaival Dharmendra Gandhi
Promoter

Place: Ahmedabad

Date: February 03, 2025