

July 24, 2024

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip Code: 532372**

**To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Bandra-Kurla
Complex, Bandra (E), Mumbai - 400 051
Symbol: VIRINCHI**

Dear Sir/Madam,

**Sub : Change of Brand Name from Virinchi Hospitals to Virinchi People's
Hospital**
Ref : Scrip Code# 532372

After being established in 2016, **Virinchi Hospitals** with its State of the Art Medical Infrastructure, high-end patient rooms, quality up-keep, excellence in clinical and surgical procedures, Pre and Post-Operative care, has earned a name for itself in Health Care Services Delivery in Hyderabad specifically and in the Southern states of Telangana and Andhra Pradesh.

In line with our constant endeavour to **reflect, re-discover and re-align our strategy** to deliver excellence, enhancing patient care and community outreach, we are undertaking a transformational initiative by **renaming Virinchi Hospitals as Virinchi People's Hospital.**

This initiative is designed to:

- Reinforce our commitment to being a people-centric healthcare provider
- Re-affirm service delivery with Empathy and human centricity – process refinements across all departments
- Enhance Accessibility and Affordability for People at large and remove misconceptions if any of elitist image
- Attract more patients to benefit from our advanced medical facilities and services with specially designed “People Advantage Packages”

This initiative is being undertaken as we believe it will greatly augment our mission to provide exceptional healthcare to public at large.

This is for your information and records.

Thanking You,

Yours faithfully

For Virinchi Limited

K Ravindranath Tagore
Company Secretary
M.No.A18894