

Crompton

Crompton Greaves Consumer Electricals Limited

Registered & Corporate Office:

05GBD, Godrej Business District, Pirojshanagar,

Vikhroli (West), Mumbai 400079. India

Tel: +91 7304575254

W: www.crompton.co.in CIN: L31900MH2015PLC262254

Email: crompton.investorrelations@crompton.co.in

Date: February 27, 2025

To, BSE Limited ("BSE"), Corporate Relationship Department, 2 nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, National Stock Exchange of India Limited ("NSE") Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
BSE Scrip Code: 539876	NSE Symbol: CROMPTON
ISIN: INE299U01018	ISIN: INE299U01018
Our Reference: 232/2024-25	Our Reference: 232/2024-25

Dear Sir/Madam,

Sub: Investor Presentation

This is in continuation of our earlier letters regarding sell side analyst meeting dated February 12, 2025 and February 26, 2025, please find enclosed herewith an investor presentation for the same.

You are requested to take the same on your record.

Thanking you,

For Crompton Greaves Consumer Electricals Limited

Rashmi Khandelwal
Company Secretary & Compliance Officer
ACS - 28839

Encl: as above

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SELL-SIDE ANALYST MEET

||| ||| 27TH FEBRUARY 2025 ||| |||

Crompton 2.0

“Enriching life for generations with
—smart and responsible solutions—”

OUR PRESENCE

INR 7,380 Cr

Total Income
(FY24)

12000+ SKU's



MUMBAI



Innovation
Centre



Corporate
Office



FANS



PUMPS



LIGHTING



AIR
COOLERS



WATER
HEATERS



KITCHEN
APPLIANCES



HOME APPLIANCES



BUILT-IN
APPLIANCES

Crompton



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ELECTRICAL CONSUMER DURABLES COMPANY

#1
In Fans

#1
In Residential Pumps

Leading
Mixer Grinder
Company

Fastest
Growing Home
Appliances Company

6500+
Channel Partners

300,000
Retailers

1100+
Service Centres

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AWARDS AND RECOGNITIONS



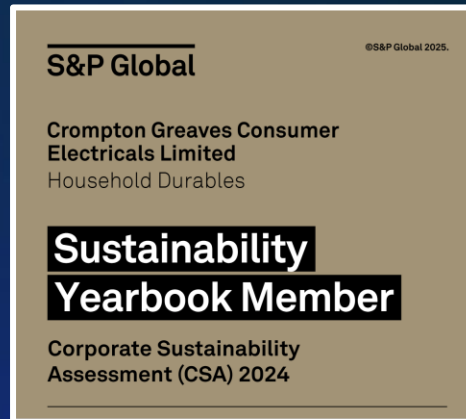
Butterfly

Our Commitment To Sustainability Has Set Us Apart From Global Peers



S&P Sustainability 2025 Rankings

- Ranked **No.4** in the Dow Jones Sustainability (DJSI) for sector
- Ranked **No.1** in India for Sustainability in Household Durables Industry
- Ranked **No.3** amongst Global peers in Household Durables Industry





165
Products
Launched In
FY'24



Strong
Track Record
of Product
Innovation



19
Patents Filed
During FY'24



80+
Design
Registrations
filed in FY 24

- *Spread Across 60,000+ Sq Ft*
- *The Latest State-Of-The-Art Lab Facility*
- *200+ Engineers & Technologists*

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#TechWithHeart



No1 IN
FANS



Ceiling
Fans

Pedestal
Fans

Wall
Mounted
Fans

Table
Fans

Heavy Duty
Exhaust
Fans

Industrial
Fans

 **Butterfly**

CEILING FANS IN INDIAN HOMES

OVER 90%
INDIAN HOUSEHOLDS
USE CEILING FANS

4CR+
CEILING FANS ARE
SOLD ANNUALLY

41CR
CEILING FANS ARE
ACTIVE ACROSS
THE COUNTRY

Spearheading The Next Generation Of Fan Technology In India



(An Advanced BLDC Platform)



(An Advanced Induction
Motor Platform)

*Crompton Introduces An Advanced
Indigenously Developed BLDC Platform*

NUCLEUS



**EFFICIENT
MOTOR**



**ROBUST
ELECTRONICS**



**SMART
CONNECTIVITY**

Crompton

#TechWithHeart



**Introducing Energion Niteo
& Energion Nucleoid**
powered by Nucleus Platform



Energy Efficiency

**Sleek Curvature
Black Bottom**

**Activsight
User Interface**

**Saves Upto
60% Energy**

Butterfly

India's largest Fan company introduces A NEXT GENERATION INDUCTION MOTOR PLATFORM: *XTECH*



**Engineered
In India
Built For The World**

**Unmatched
Durability**

**Fully Indigenously
Manufactured**

**Leveraging India's
Significant Supply
Chain Might**

**Future
Forward**

Crompton



Presenting the

||||| **RANGE OF FANS** |||||

Powered by *XTECH*



Crompton

#TechWithHeart



HS DURO

INDIA'S 1ST

Hi-Speed
5-Star Induction Fan



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AVANCER SWIRL

Duratech, 3-Star Induction Fan



Butterfly

***This Is Not It.
We Have Changed The Way We Deliver On Our
Core – Air Delivery Like We Have
Never Seen Before***

Crompton

#TechWithHeart

Introducing **SUPERFLO**

INDIA'S HIGHEST AIR DELIVERY FAN

**260
CMM** | **25%
MORE
AIR**

TURBOBOOST
TECHNOLOGY

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Crompton

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 **Butterfly**

Crompton



***Our Innovation Extends Across Categories –
Pumping Up The Future With
Our Innovative Range Of Pumps.***

 **Butterfly**

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Enter the aquaverse of Crompton Pumps



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#1

in residential
pumps in India

Mini Champ Plus Pumps

First in class hybrid winding to provide anti-jamming solutions for customers

Crompton Agri Pumps

Wide voltage & higher performance

Crompton Solar Pumps

MNRE approved higher efficiency

- Residential Pumps
- Agricultural Pumps
- Solar Pumps
- Speciality Pumps

Crompton

#TechWithHeart

INSTALLED **5,000+** SOLAR PUMPS
IN THE 1ST YEAR

190+ STAR RATED
ENERGY EFFICIENT PUMPS
(Across Residential & Agricultural Pumps)



Range of Solar Pumps



Residential Openwell Pump



Agricultural Monobloc Pump

 **Butterfly**

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THANK YOU