



Date: 23.01.2025

To, The Listing Compliance NATIONAL STOCK EXCHANGE OF INDIA LTD. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051 NSE SYMBOL: BTML	To, Manager Department of Corporate Services, BSE LIMITED P. J. Towers, Dalal Street, Mumbai – 400 001. BSE SCRIP: 543767
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Dear Sir/Madam,

Subject: Press Release pursuant to Regulation 30 of SEBI (LODR) Regulation's, 2015.

Ref: - Press Release on launch of new drama series Beintehaan Chahatein on Zee TV.

With reference to the captioned subject, please find enclosed herewith the press release on launch of new drama series Beintehaan Chahatein on Zee TV from 27th January,2025.

Please take the same on record.

Thanking you.

Yours faithfully

Thanking You,

For **BODHI TREE MULTIMEDIA LIMITED**

MAUTIK AJIT TOLIA
MANAGING DIRECTOR
DIN: 06586383



BODHI TREE MULTIMEDIA LIMITED

507,5th Floor, Reliable Business Center Commercial Premises Co Op Soc Ltd, Anand Nagar, Opp Heera Panna Shopping Center, Oshiwara, Jogeshwari (W), Mumbai- 400102 Tel.: 022 3512 9058 Email: info@bodhitreemultimedia.com www.bodhitreemultimedia.com

CIN: L22211MH2013PLC245208



Bodhitree Multimedia announces new drama series Beintehaan Chahatein on Zee TV

~ *Beintehaan Chahatein: a story that explores the strains of family and aspirations* ~

[Beintehaan Chahatein Still Here](#)

23rd January, 2025; Mumbai, – Bodhitree Multimedia is proud to announce the launch of its latest drama series, *Beintehaan Chahatein*, which will air on Zee TV from 27th January. This drama series delves into the complexities of relationships, ambition, and love, presenting a narrative that explores the delicate balance between personal desires and family values.

The series follows Mugdha, a woman torn between her dreams of a luxurious and wealthy life, in contrast to her dire reality of her mundane middle class family life with her honest husband, Siddharth, and their son, Vansh. When Siddharth's path crosses with Devika, the emotionally fragile daughter of his super rich boss, tension arises, leading to a complex web of desires and morally ambivalent choices. As the emotional stakes grow higher, *Beintehaan Chahatein* takes viewers on an intriguing journey of self-discovery, greed, consumerism, and the ultimate test of what the marital bond can serve or not. Can two women use the agency of love to decide the emotional journey of a man?

Speaking on the announcement, **Sukesh Motwani, Co-founder, Chief Creative Officer & Director of Bodhitree Multimedia and Producer of Beintehaan Chahatein**, shared, "With *Beintehaan Chahatein*, we are presenting a story that explores the intricate layers of love, morality and unabashed ambition, where every character is faced with difficult moral choices that could change their lives forever. The pull between dreams and reality coupled with unexpected shocking twists, makes it a deeply thought-provoking experience for the audience. I believe the series will leave viewers reflecting on their desires and also spark conversations about the price of ambition and the sacrifices we make for love.

Mangesh Kulkarni, Chief Channel Officer, Zee TV, said, "*As audience preferences evolve, so must our storytelling. This mini-series format is part of our endeavour to address the increasing demand for engaging yet snackable content that spans across diverse genres, bringing stories to Indian television touching upon a spectrum of subjects not explored on Hindi general entertainment channels so far. Each of these mini-series offers a unique mix of relevance, relatability, and excitement with a promise of finite story telling.*"

Beintehaan Chahatein is the perfect blend of drama, tension, and emotional depth, drawing viewers in from the very first episode. The characters are constantly torn between their dreams



and their relationships, creating a compelling and relatable story that keeps you hooked, making you question just how far one will go for love.

Watch Beintehaan Chahatein exclusively on Zee TV from 27th January!

About Bodhitree Multimedia Limited

Bodhitree Multimedia Limited was founded by Mautik Tolia and Sukesh Motwani, as a leading Indian entertainment content production company. With over 3000+ hours of content produced across 50+ shows for major broadcasters and OTT platforms, Bodhitree specializes in drama, thriller, horror, comedy, and lifestyle genres. Their services encompass producing, directing, writing, dubbing, mixing, subtitling, content editing, and localization for a variety of media including television, films, and digital platforms, operating primarily on a B2B business model.