

WONDERLA

PARKS AND RESORTS



This presentation and the accompanying slides (the “Presentation”), which have been prepared by **Wonderla Holidays Ltd.** (the “Company”), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cashflows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

All Maps used in the presentation are not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness.





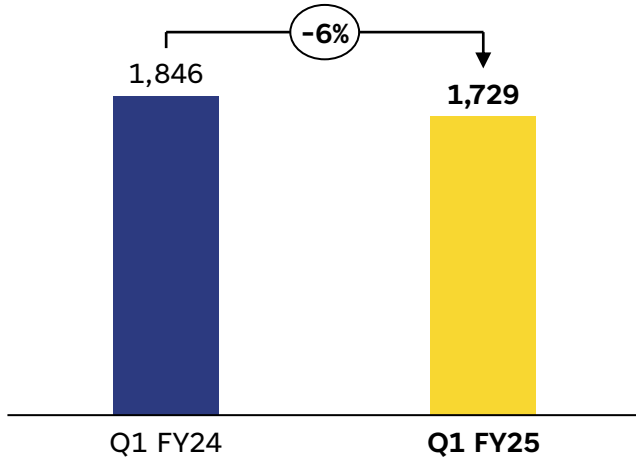
Q1 FY25 | Result Highlights

Key Highlights

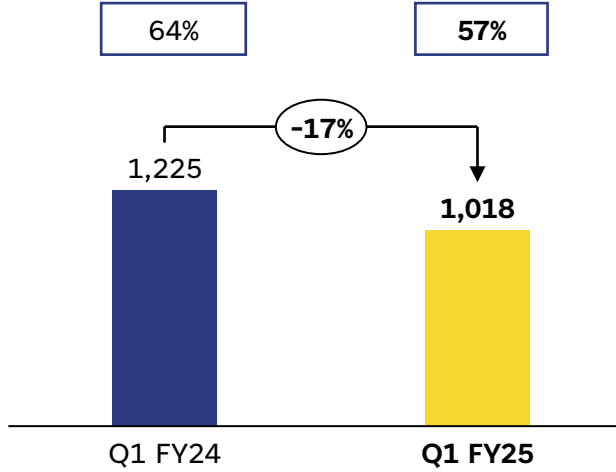
- ❖ Commenced operations of 4th amusement park at **Bhubaneshwar, Odisha**
- ❖ Revenue from Operations stood at **Rs. 1,729 Mn** for the quarter. **Hyderabad Park** recorded highest ever revenue since inception
- ❖ Footfall for the quarter stood at **10.02 lakhs** across parks
- ❖ Park wise footfall for the Q1 FY25: Bengaluru – **3.58 lakhs**, Kochi – **2.75 lakhs**, Hyderabad – **2.99 lakhs**, Bhubaneshwar – **0.70 lakhs**
- ❖ Adjusted EBITDA for the quarter stood at **Rs. 1,018 Mn**, down by **17% YoY**.
- ❖ ARPU in Q1 FY25 stood at **Rs. 1,680**, an increase of **3% YoY**. Recorded SPH of **Rs. 442** in Q1 FY25, a **15% growth YoY**.
- ❖ Creative & Innovative market strategies to increase footfalls continued with festival and event-based campaigns
- ❖ Enhanced customer experience with special festive decorations along with festive themed food & product offerings across parks
- ❖ The Board of Directors have given in-principle approval for exploring fund raising options by way of Equity/debt/ instruments or any combination thereof to fund expansion plans for the next seven to eight years.

Q1 FY25 Result Highlights

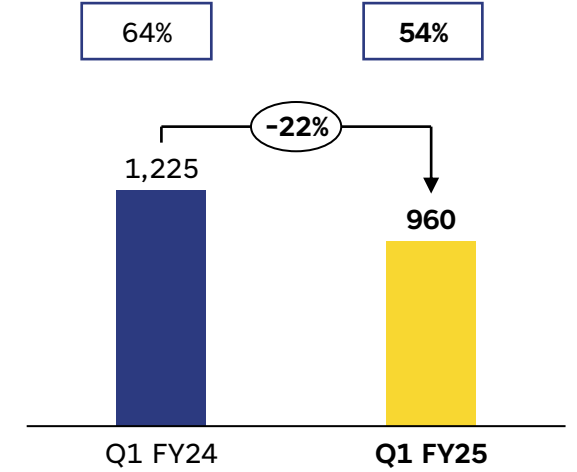
Revenue from Operations



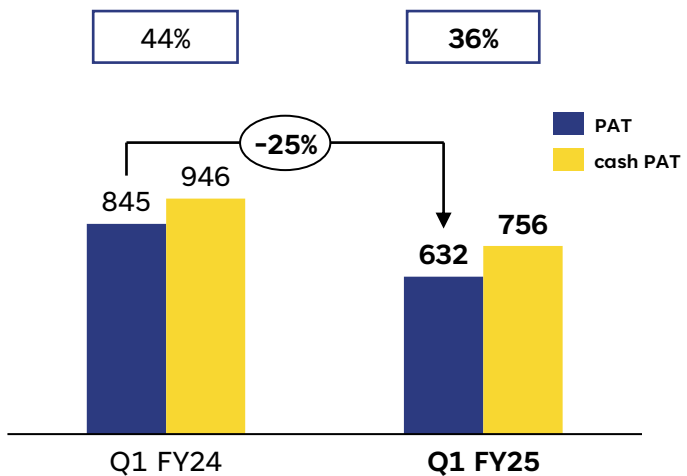
Adj. EBITDA & Adj. EBITDA Margin



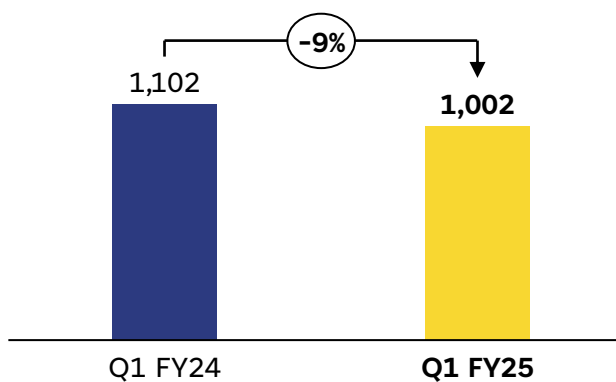
EBITDA & EBITDA Margin



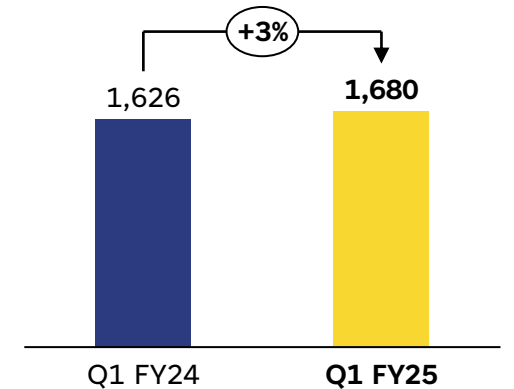
PAT, CASH PAT & PAT Margin



Footfall (in '000)



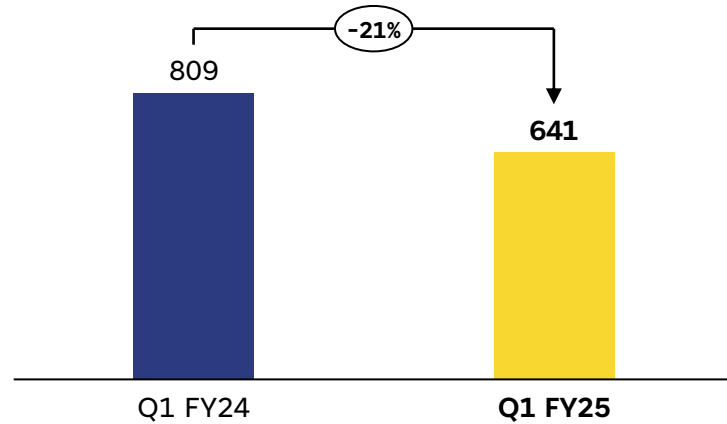
ARPU (in Rs.)



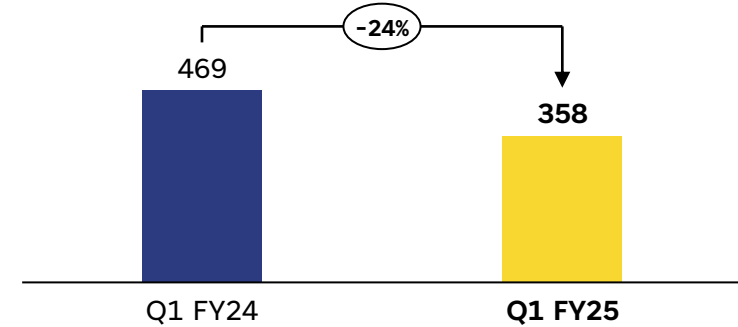
Note – 1. EBITDA includes other income 2. All figures in Rs. Mn

Bengaluru Park – Q1 FY25 Metrics

Revenue (Rs. Mn)

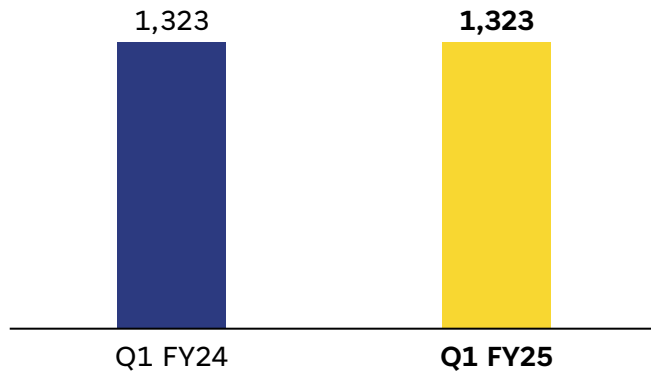


Footfalls (in '000)

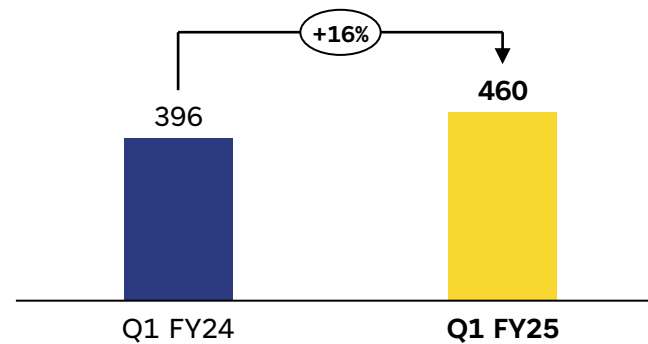


ARPU (in Rs.)

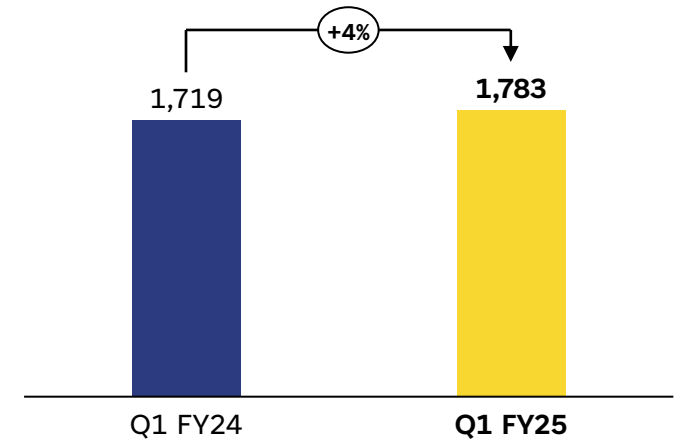
Average Ticket Price



Average Non-Ticket Price

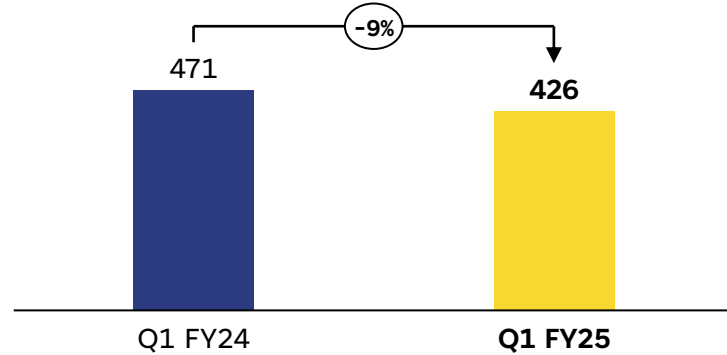


ARPU

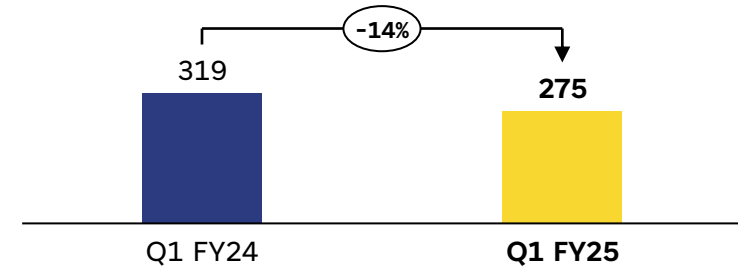


Kochi Park – Q1 FY25 Metrics

Revenue (Rs. Mn)

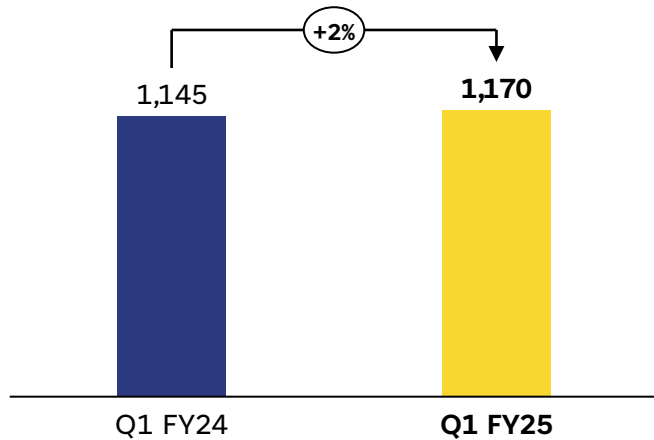


Footfalls (in '000)

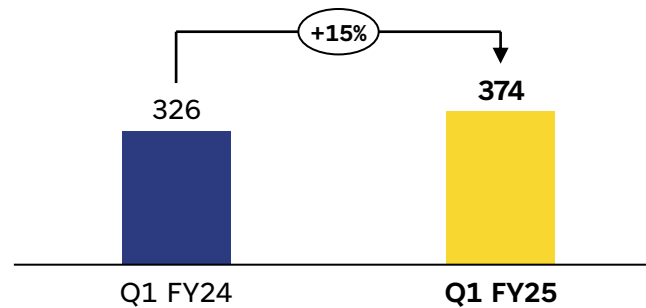


ARPU (in Rs.)

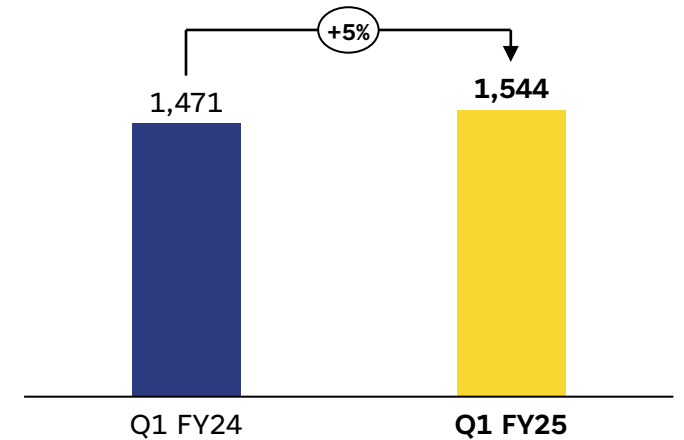
Average Ticket Price



Average Non-Ticket Price

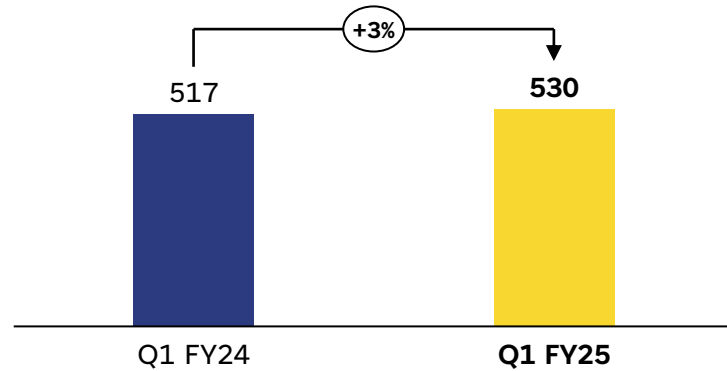


ARPU

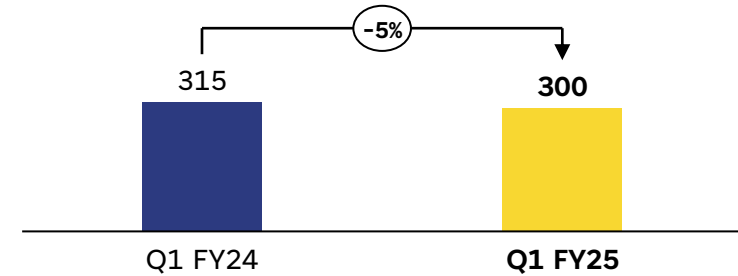


Hyderabad Park – Q1 FY25 Metrics

Revenue (Rs. Mn)

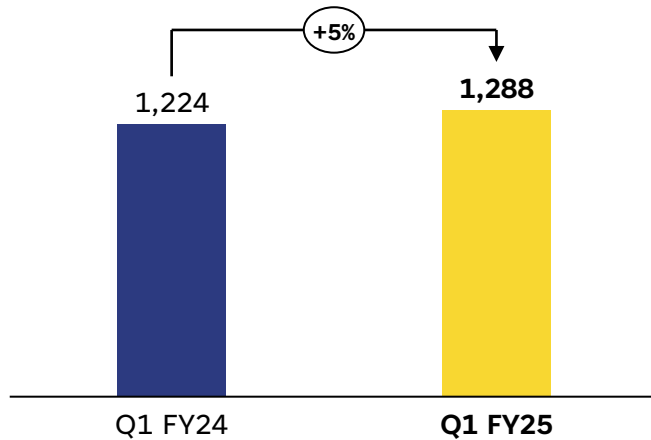


Footfalls (in '000)

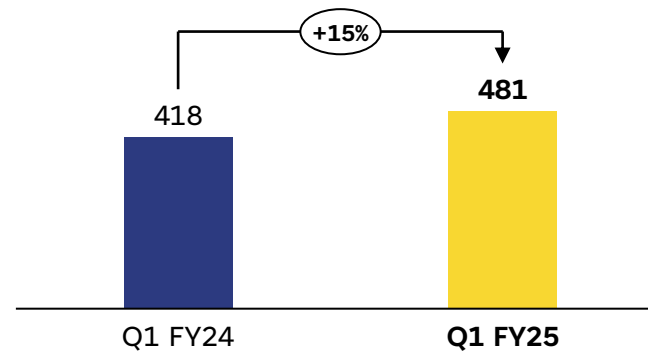


ARPU (in Rs.)

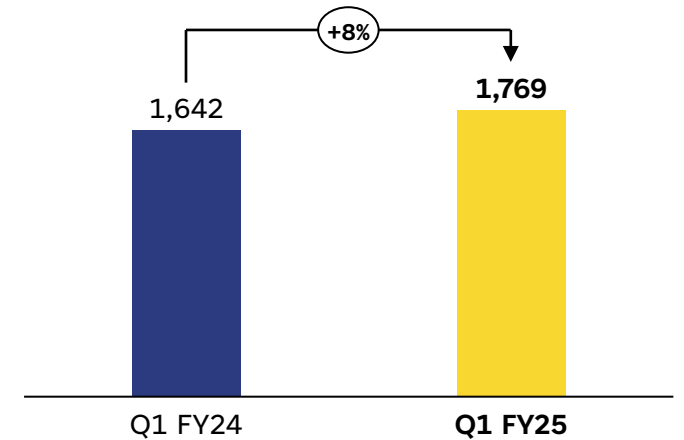
Average Ticket Price



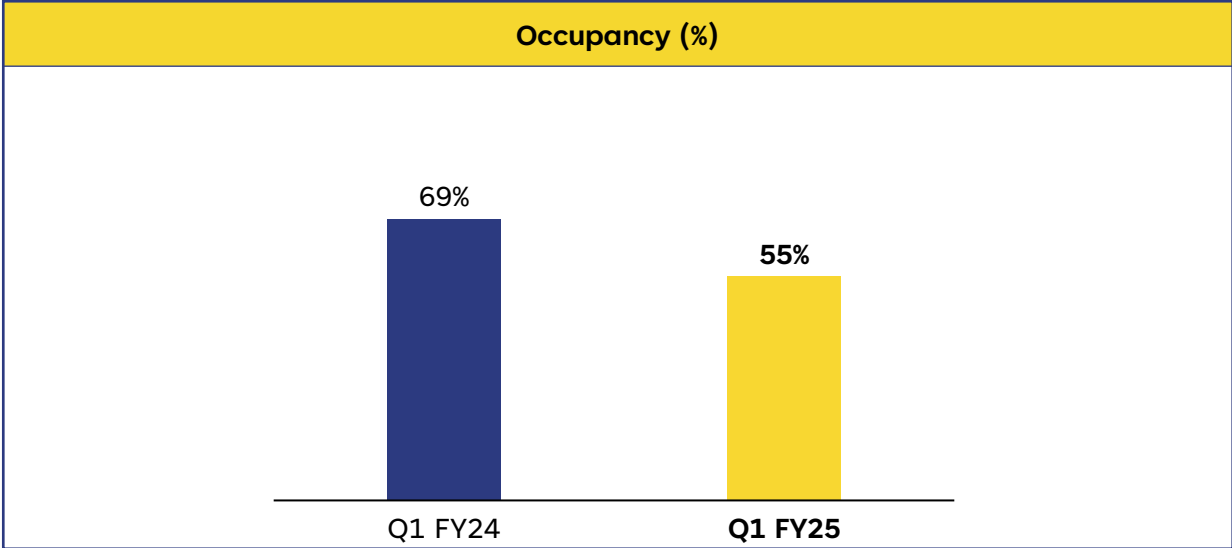
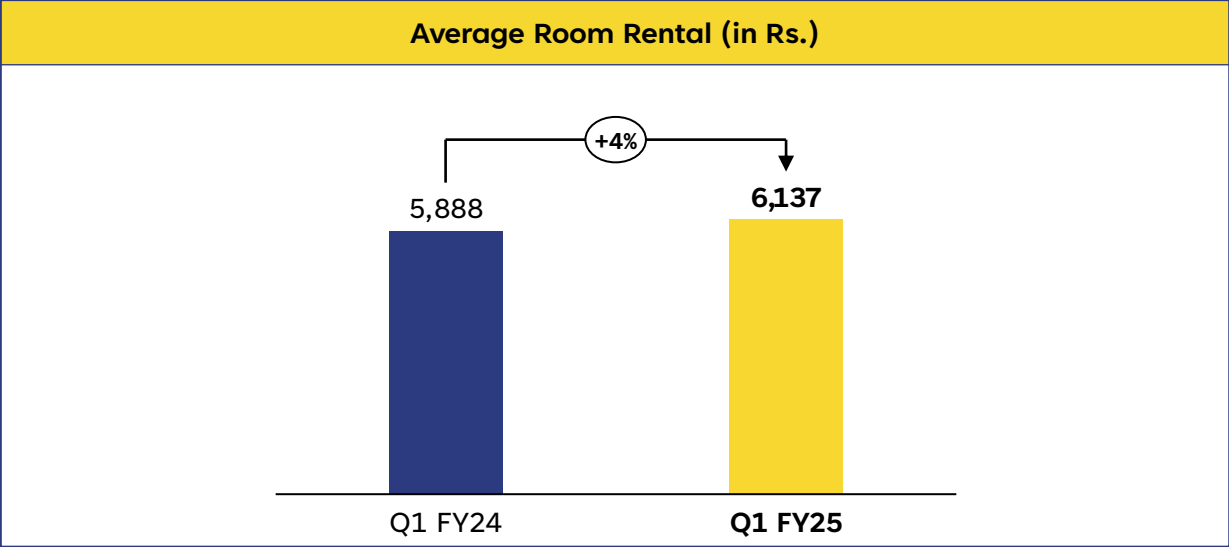
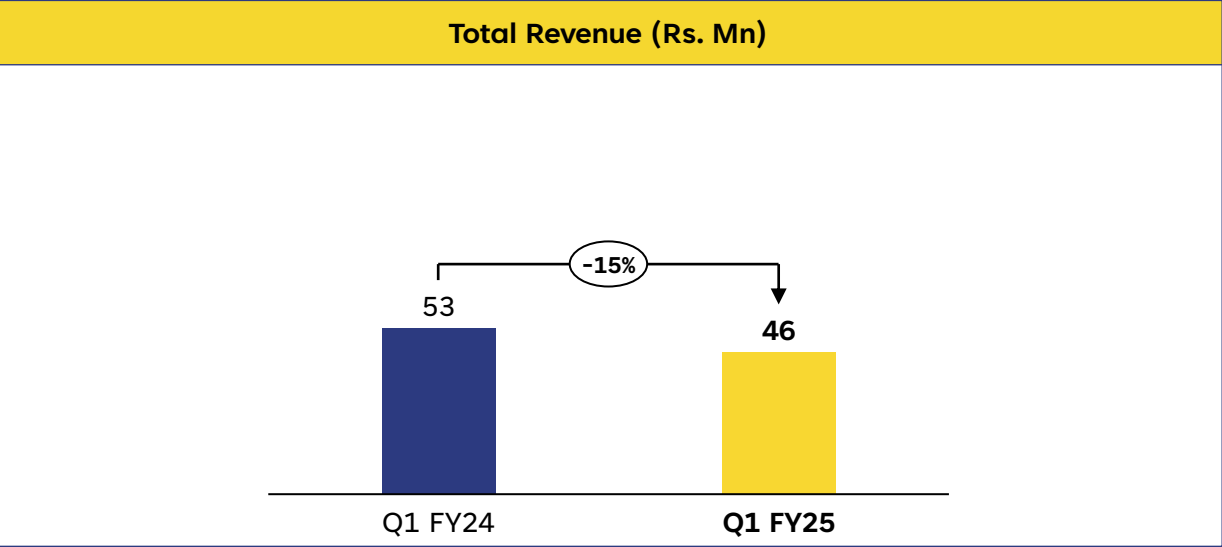
Average Non-Ticket Price



ARPU



Wonderla Resort, Bengaluru – Q1 FY25 Metrics



Consolidated Profit & Loss Statement

Particulars (Rs. Mn)	Q1 FY25	Q1 FY24	YoY%	Q4 FY24	QoQ%	FY24
Revenue from Operations	1,729.0	1,846.3	-6.4%	996.9	73.4%	4,830.4
Other Income	45.7	56.2		51.5		229.8
Total Income	1,774.7	1,902.6	-6.7%	1,048.3	69.3%	5,060.3
Cost of materials consumed	88.9	81.2		66.0		276.0
Purchase of stock-in-trade	91.4	79.7		47.3		209.8
Changes in inventories of stock-in-trade	-15.1	-5.4		-1.2		-3.5
Employee Expenses	204.0	155.7		170.2		625.8
Other Expenses	446.0	366.3		360.3		1450.5
EBITDA	959.6	1,225.0	-21.7%	405.7	136.5%	2,501.7
EBITDA Margin (%)	54.1%	64.4%		38.7%		49.4%
Depreciation	123.5	101.4		101.1		382.0
Finance Cost	1.3	1.4		1.7		6.4
PBT	834.4	1,122.2	-25.6%	302.9	175.6%	2,113.2
Tax	202.4	277.4		76.8		533.6
PAT	632.4	844.7	-25.1%	226.1	179.7%	1,579.6
PAT Margin (%)	35.6%	44.4%		21.6%		31.2%
EPS	11.1	14.9		4.0		27.9
Adjusted EBITDA	1,018.0	1,225.0	-16.9%	419.0	143.0%	2,510.0
Adjusted EBITDA Margin (%)	57.3%	64.4%		39.9%		49.7%



Marketing Initiatives & Events

Marketing Initiatives

8 YEARS THRILLS

WONDERLA
PARKS AND RESORTS

IT'S WONDERLA HYDERABAD'S **8TH** ANNIVERSARY

4th - 7th April | ₹1699/- **₹1008/-** onwards

Offer valid only on online bookings for Wonderla Hyderabad. Limited Ticket Offer! **BOOK NOW**

WONDERLA
PARKS AND RESORTS

Odisha

INDIA'S LARGEST AMUSEMENT PARK CHAIN.
NOW IN BHUBANESWAR

BOOK NOW

NH 16, KUMBHARBASTA

WONDERLA
PARKS AND RESORTS

Stebin Ben
LIVE IN CONCERT

WONDERLA AMUSEMENT PARK (BHUBANESWAR)

PARK + EVENT ENTRY AT ₹1599 **₹1199** ONLY

ENJOY THE PARK FROM 11AM & LIVE CONCERT - 5.30 TO 9PM

EARLY BIRD OFFER
BOOK NOW
LIMITED TICKETS ONLY

MAY 26TH
5:30 PM ONWARDS

TICKETS LIVE ON **BOOK NOW**

NH16, KUMBHARBASTA

WONDERLA
PARKS AND RESORTS

Ramzan Retreat
ENJOY WONDERLA WITH BIRYANI BLISS

GET PARK TICKET + BIRYANI COMBO @
~~₹2169~~ **₹1499**

OFFER VALID FROM 11TH TO 14TH APRIL, ON ONLINE BOOKINGS ONLY. **HURRY PREBOOK NOW**

WONDERLA
PARKS AND RESORTS

Summerla FIESTA
APRIL 9 - MAY 31

DROP THE REMOTE. SEIZE THE MOMENT.

THIS SUMMER, PLAY IT COOL AT WONDERLA.

THRILLING RIDES | LIVE SHOWS | STREET FOOD FEST | FUN GAMES | DJ & MUCH MORE **BOOK NOW**

WONDERLA
PARKS AND RESORTS

Exam excited
for Wonderla

SHOW YOUR ORIGINAL HALL TICKET AND GET

35% OFF

OFFER VALID ONLY FOR CLASS 10TH, 11TH, AND 12TH. **PLAY HARDER BOOK NOW**

WONDERLA
PARKS AND RESORTS

A Deal
MADE IN HEAVEN

1 NIGHT STAY AT WONDERLA RESORT.
2 TICKETS TO WONDERLA AMUSEMENT PARK.

Caribbean Whirl access, breakfast and more **Fast track fun | Book Now**

Sunday BRUNCH

COME TO WONDERLA RESORT AND FIND OUT MORE.
TIMING: 12PM TO 3:30PM

Grand Opening of Wonderla's 4th Park at Odisha



Stebin Ben Concert – Odisha Park



Father's Day Celebration



Summerla at Wonderla





Aamras Festival was organized across parks

Introduced **Rollito** - a combination of Roll & Burrito



- Started a new counter in Bengaluru Park - **Ola Mexicana**
- Menu has Nachos, Tacos, Quesadilla and Bowls



Slurp & Munch - New Food offerings introduced across parks



Introduced **Kuluki Sharbat** across our parks



Momo Mania Launched across parks which includes Momo Burger, Rice Bowl, Fried Momos



Introduced **Biryani Bucket** across all parks

Ugadi Thali





Company Overview



Vision

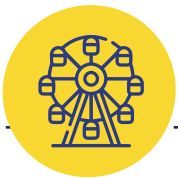
Adding 'Wonder' to lives and bringing people closer.



Mission

Build and operate resource efficient amusement spaces to deliver a fun, thrilling, and hygienic experience to our guests.

- **One of the Most visited parks in India:**
Wonderla parks have been visited by over *40 million** visitors since 2000, making us the most visited amusement park in India.
- **Two decades of experience (since launch of first park) in running parks in 3 different cities:**
Kochi, Bengaluru, and Hyderabad.



4

Amusement Parks



187

Fun Rides



18

Restaurants



5

Banquet Halls



6

Food courts

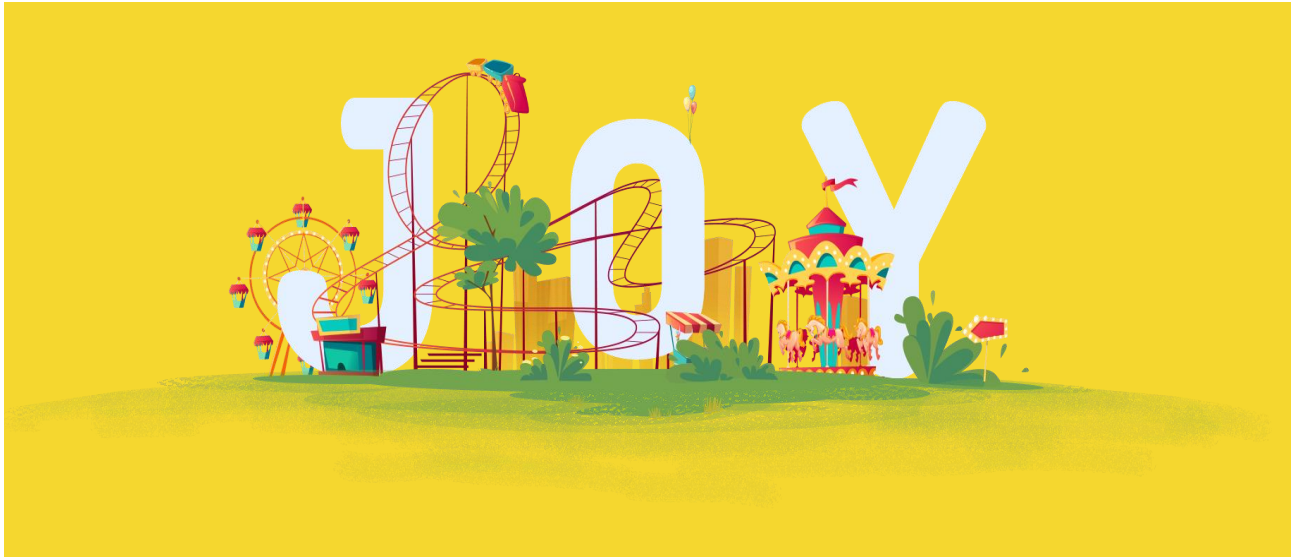


2[#]

Lounge bars

A Complete Family Entertainment Destination...

Wonderla parks provide a rare avenue for families and friends to bond together in a wonderful outdoor environment. The parks deliver a safe, out-of-the-ordinary and highly memorable experience.



... with Signature Rides across Parks



Recoil



Equinox



Wonder Splash

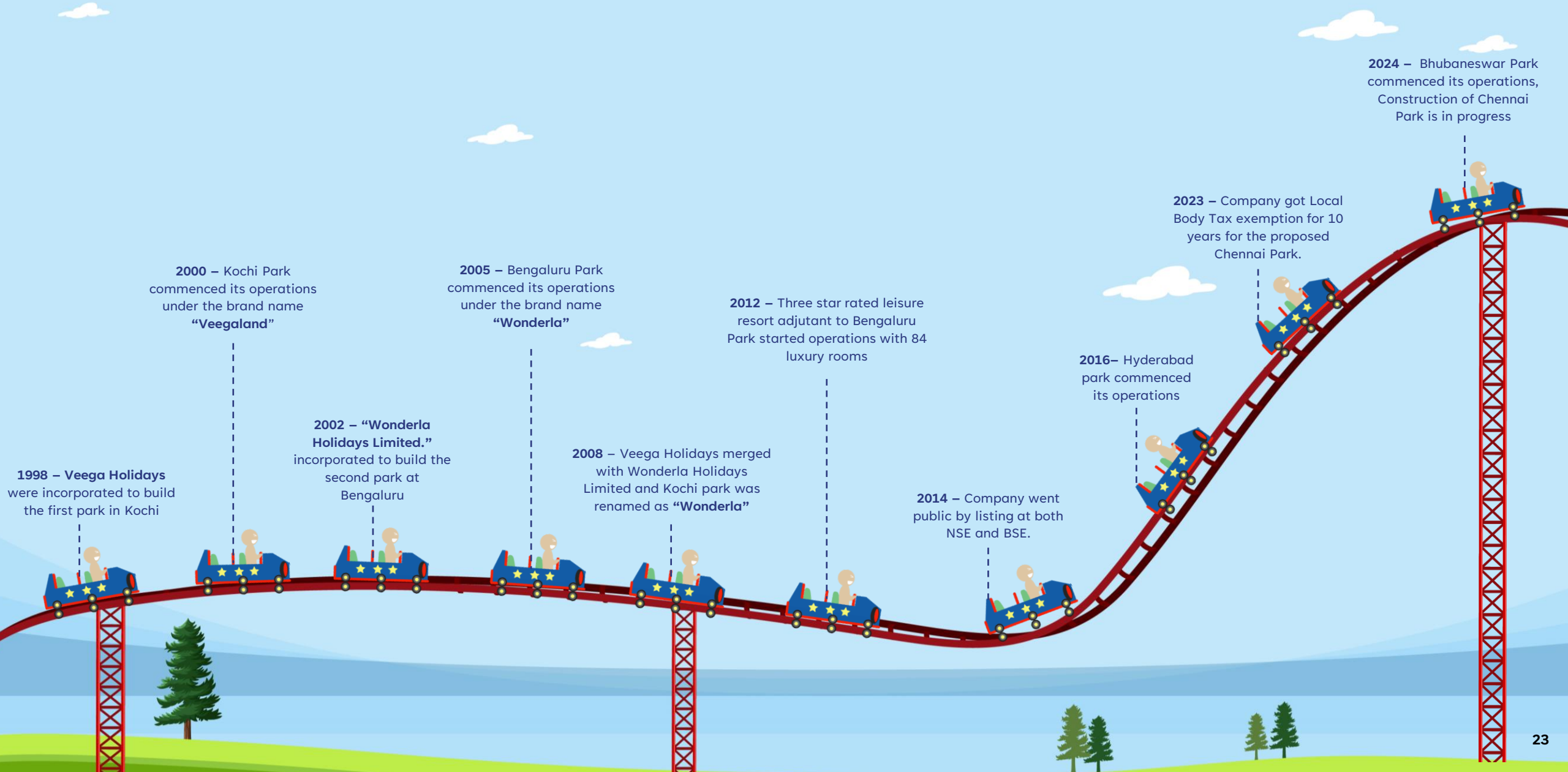


Wonderla Bamba

... with Signature Rides across Parks



Key Milestones



1998 – Veega Holidays were incorporated to build the first park in Kochi

2000 – Kochi Park commenced its operations under the brand name “Veegaland”

2002 – “Wonderla Holidays Limited.” incorporated to build the second park at Bengaluru

2005 – Bengaluru Park commenced its operations under the brand name “Wonderla”

2008 – Veega Holidays merged with Wonderla Holidays Limited and Kochi park was renamed as “Wonderla”

2012 – Three star rated leisure resort adjutant to Bengaluru Park started operations with 84 luxury rooms

2014 – Company went public by listing at both NSE and BSE.

2016– Hyderabad park commenced its operations

2023 – Company got Local Body Tax exemption for 10 years for the proposed Chennai Park.

2024 – Bhubaneswar Park commenced its operations, Construction of Chennai Park is in progress

Experience at Helm – Board of Directors & Senior Management Team



Mr. Kochouseph Chittilappilly

Chairman Emeritus



Mr. M. Ramachandran

Chairman



Mr. Arun K. Chittilappilly

Managing Director



Mr. R. Lakshminarayanan

Non-Executive Vice-Chairman



Ms. Priya Sarah Cheeran Joseph

Non-Executive Director



Mrs. Anjali Nair

Independent Director



Mr. Kasaragod Ullas Kamath

Independent Director



Mr. Madan Padaki

Independent Director



Mr. Saji K Louiz

Chief Financial Officer



Mr. Dheeran Choudhary

Chief Operating Officer



Mr. Srinivasulu Raju Y

Company Secretary & Compliance Officer

Wonderla won awards in different categories at 22nd IAAPI Amusement Expo



Wonderla Bengaluru: Won award for Innovative Tourism through Media – Digital Marketing



Wonderla Kochi: Won award for Most Innovative Rides



Wonderla Hyderabad: Won award for organizing different Events at Facility



Strategic Location

All the three parks have **good connectivity** to major cities making it attractive tourist destination for pan India

In-house ride designing and manufacturing capabilities

Leverages specific cost efficiencies and enhances **maintenance efficiency** of rides. This capability allows for the **customization and modification** of purchased rides

Superior Brand Recall

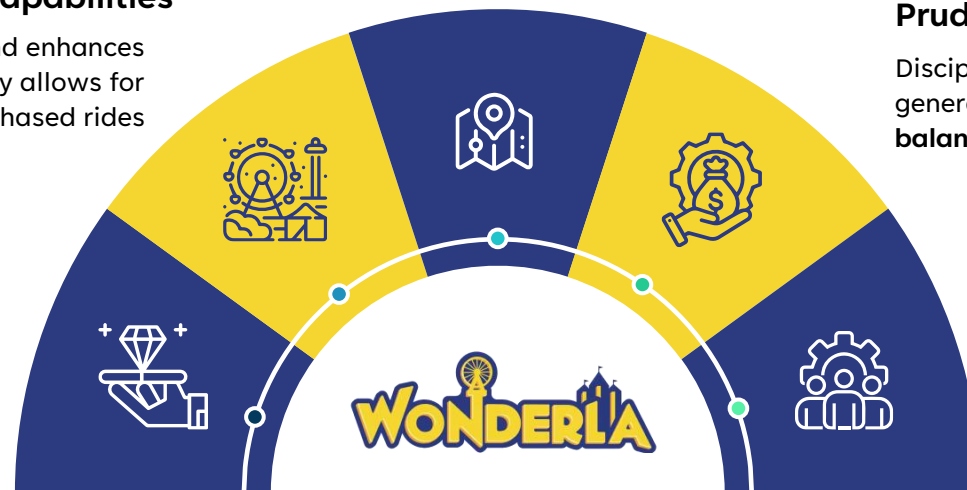
Established as strong brand amongst visitors evidenced by better customer ratings & reviews, arises from its ability to provide memorable experiences and consistently **introduce innovative attractions**

Prudent Capital allocation

Disciplined capital allocation over the decades. Focus on generating substantial cash flows & maintaining **debt free balance sheet**

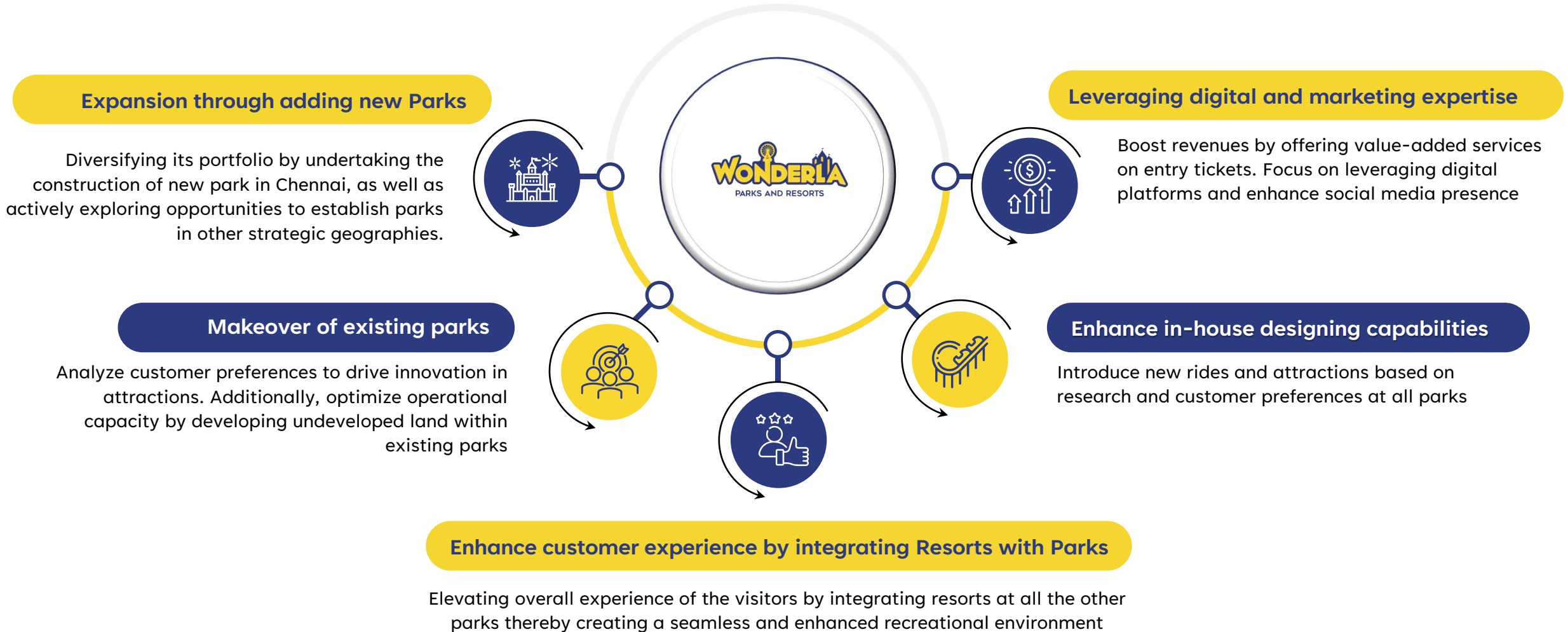
Experienced Management Team

Experienced **Promoters** supported by professional senior management team





**WHAT'S
NEXT**



New Portfolio Additions

Odisha Park

Operations commenced in May'24



Chennai Park

Preliminary construction work like site levelling, workshop setup has been commenced.



- Active discussions with Madhya Pradesh, Uttar Pradesh, Punjab and Goa State Governments is on track.
- Signed MoU with Gujarat Government during Vibrant Gujarat Summit.



For Further Queries:



Wonderla Holidays Ltd.

Mr. Saji K Louiz, Chief Financial Officer
Email: investors@wonderla.com



orient capital

Orient Capital

Mr. Sumeet Khaitan
+91 7021320701
sumeet.khaitan@linkintime.co.in

Mr. Bhavya Shah
+91 8082748577
bhavya.shah@linkintime.co.in

A large, stylized version of the Wonderla logo is superimposed on a background of a water slide. The logo is yellow with a blue outline. The background shows a man and a woman with two children riding a blue inflatable ring down a water slide. The man is carrying a young girl on his shoulders, and the woman is sitting in front of him. A young boy is also on the ring, wearing a green shirt and goggles. The water is splashing around them. The background is a rocky, brownish-orange wall.

A yellow silhouette of an amusement park is shown at the bottom left of the image. It includes a Ferris wheel, a roller coaster, and a carousel.

Thank you !