



January 27, 2025

**Listing / Compliance Department
BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001

**Listing / Compliance Department
National Stock Exchange of India Limited**
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra Kurla Complex,
Bandra (East), Mumbai 400051

Dear Sir,

Sub: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Stock Code: 500337 (BSE) / PRIMESECU (NSE)

We wish to inform you that Prime Trigen Wealth Limited, a full-stack wealth solutions provider offering comprehensive multi-family office services in India, has announced an exclusive partnership with Eton Solutions, a global leader in AI-powered WealthTech platforms. This strategic collaboration is set to redefine wealth management for Ultra-High-Net-Worth (UHNW) and High-Net-Worth (HNW) families across the country.

Prime Trigen Wealth Limited is a 100% subsidiary of Prime Securities Limited, a publicly listed and SEBI Registered Category-I Merchant Banker, with a distinguished legacy of delivering exceptional financial services.

Through this exclusive partnership, Prime Trigen Wealth Limited will leverage Eton Solutions' state-of-the-art AtlasFive® ERP platform and EtonGPT™ AI engine to introduce an integrated Administrative Family Office (AFO™) solution. This transformative offering is designed to:

- Optimize investment portfolio management
- Streamline middle and back-office operations
- Enhance compliance and reporting capabilities

A Press Release in this regard is enclosed herewith.

The above information is also available on the website of the Company: www.primesec.com.

Yours faithfully,
For **Prime Securities Limited**

Ajay Shah
Company Secretary
(ACS-14359)

Prime Securities Limited
1109 / 1110, Maker Chambers V,
Nariman Point, Mumbai 400021
CIN: L67120MH1982PLC026724
www.primesec.com

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Fax : +91-22-2497 0777



Press Release

Prime Trigen Wealth Partners with Eton Solutions to Transform Multi-Family Office Services in India

Prime Trigen Wealth Limited, a full-stack wealth solutions provider offering comprehensive multi-family office services in India, has announced an exclusive partnership with Eton Solutions, a global leader in AI-powered WealthTech platforms. This strategic collaboration is set to redefine wealth management for Ultra-High-Net-Worth (UHNW) and High-Net-Worth (HNW) families across the country.

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Joint Statement by Leadership:

Commenting on the partnership, **Mr. N. Jayakumar, Managing Director of Prime Securities Ltd.** and **Mr. Satyen Patel, Executive Chairman of Eton Solutions**, said:

“This collaboration reflects our shared vision to redefine the Family Office as a Service in India. By combining Prime Trigen Wealth's profound understanding of the Indian market with Eton Solutions' cutting-edge technology and global expertise, we aim to deliver unparalleled innovation, efficiency, and client-focused services. Together, we are setting a new benchmark for excellence, offering world-class solutions tailored to the unique needs of UHNW and HNW families in India.”

Strategic Vision:

Mr. Akshay Gupta, Director of Prime Securities, added:

“The launch of Prime Trigen Wealth marks a pivotal moment in wealth management services in India. By partnering with Eton Solutions, we are introducing cutting-edge technology and global best practices to address the evolving needs of our clients with precision and sophistication.”

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Joint CEOs and Founders of Prime Trigen Wealth Limited, Mr. Maneesh Kapoor and Mr. Sailesh Balachandran, emphasized:

“Prime Trigen Wealth Limited, embodies our vision of a platform that harmonizes personalized service with cutting-edge technology. Our partnership with Eton Solutions underscores our commitment to providing comprehensive, client-centric wealth solutions tailored to the sophisticated needs of UHNW and HNW families. By leveraging advanced technology and upholding the highest standards of privacy, security, governance, and control, we are uniquely positioned to deliver exceptional value and enduring trust to our clients.”

The Road Ahead:

With the combined strengths of Prime Securities’ legacy and Eton Solutions’ technological prowess, Prime Trigen Wealth Ltd is poised to set a new standard for multi-family office services in India. This collaboration will address the sophisticated demands of modern wealth management with a focus on innovation, excellence, and client satisfaction.

For further details, please visit - <https://primesec.com/>

About Eton Solutions:

Eton Solutions is an ERP software product (AtlasFive®) and services company founded to handle the complexities of servicing family offices and private equity firms globally. The company is based in the United States, in Research Triangle Park, North Carolina, with its international headquarters in Singapore focused on serving markets outside of the Americas. Created by family office leaders, Eton Solutions' flagship product is AtlasFive®, families manage over US\$936 billion on our integrated platform that holistically aggregates and manages all liquid and alternative investment assets and family office data, reporting and workflow processes. With one source of truth, Eton Solutions leads multi-family offices into the future by maximising efficiency and minimising errors and risk.

Visit: <https://www.eton-solutions.com>