

REF:NS:SEC:  
26<sup>th</sup> November, 2024

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5<sup>th</sup> Floor,  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**The Luxembourg Stock Exchange**  
35A Boulevard Joseph II,  
L-1840 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS.

Dear Sirs,

**Sub: Mahindra debuts Electric Origin SUVs Named XEV 9e and BE 6e  
World Premiere at UNLIMIT INDIA, on 26<sup>th</sup> November in Chennai**

This is further to our letter dated 4<sup>th</sup> November, 2024 regarding a Press Note on the captioned subject.

The launch event of Electric Origin SUVs by **Mahindra Electric Automobile Limited**, a subsidiary of the Company, will commence today i.e. 26<sup>th</sup> November, 2024 at 6:00 p.m. (IST). The Live Feed/ Digital Feeds of the Product Launch Event would be available at the following links:

- Youtube: <https://www.youtube.com/live/bQcAcYhDLQU?si=eOARtQay4cbAeRlx>
- Twitter: <https://x.com/mahindraeSUVs>
- Instagram: <https://www.instagram.com/mahindraelectricSUvs>
- Facebook: <https://www.facebook.com/MahindraElectricOriginSUVs/>

You are requested to kindly note the same.

Yours faithfully,  
For **MAHINDRA & MAHINDRA LIMITED**

**NARAYAN SHANKAR**  
COMPANY SECRETARY