



BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 28th May, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation of Analyst/ Institutional Investor Meeting.

Ref: Regulations 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we wish to inform you that senior management of our Company will be participating in "Annual Investor Conference - Trinity India 2024" as organised by Batlivala & Karani Securities India Pvt Ltd. ("B&K") at Mumbai on Friday, 31st May, 2024 at 11:00 A.M. in the form of one on one/ Group Meetings.

Please note that no Unpublished Price Sensitive information will be shared during the meeting.

Kindly take the same on your records.

**Yours Sincerely,
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary and Compliance Officer
Mem No. A33016**