



# salzer



## SALZER ELECTRONICS LIMITED

Results Update Presentation

Q1 FY25



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# FINANCIAL HIGHLIGHTS



## Joint Managing Director's Message

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Commenting on the Company's performance,

**Mr. Rajesh Doraiswamy**

Joint Managing Director, Salzer Electronics Ltd said:

“During the First quarter of the financial year, we registered a revenue of Rs. 356.90 crores with EBITDA (excluding other income) and PAT of Rs. 33.45 crore and Rs. 14.76 crore, respectively on a consolidated basis. This growth was mainly driven by industrial switchgear and wires & Cables business due to better market conditions. Our revenues from exports were largely from North and South America, and Middle East countries.

We expect to continue with a similar growth trajectory with our strong product offerings and brand position in the market. Based on domestic and export outlook, we are cautiously optimistic about the overall business performance. Our strategic focus is on sustaining a well-balanced business mix between industrial switchgear and wires & cables products to effectively improve the overall gross margin.

We are planning to establish a wholly owned subsidiary in Saudi Arabia. Currently we exporting to major OEMs in Saud Arabia. The Saudi government's local content rule has increased demand for locally made products. The market for key products, including cable ducts, terminal connectors, and rotary cam switches, shows significant growth potential. Setting up a facility in Saudi Arabia will meet local demand and provide duty-free access to other GCC countries. Additionally, the company plans to introduce wires and cables in the second year to further expand its market presence.

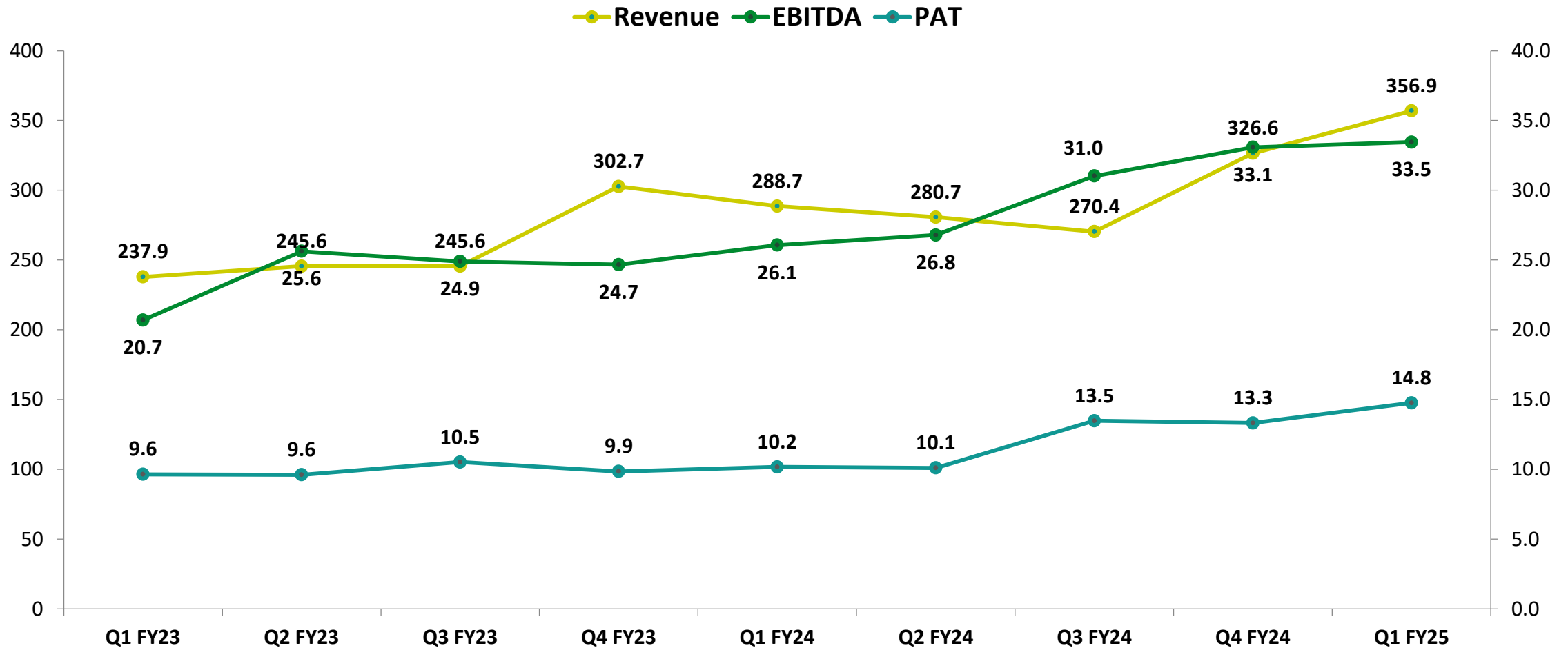
I thank the entire team at Salzer Electronics for their untiring efforts and all our stakeholders for their continued support and faith in our Company.”



# Key Consolidated Financial Highlights – Quarterly

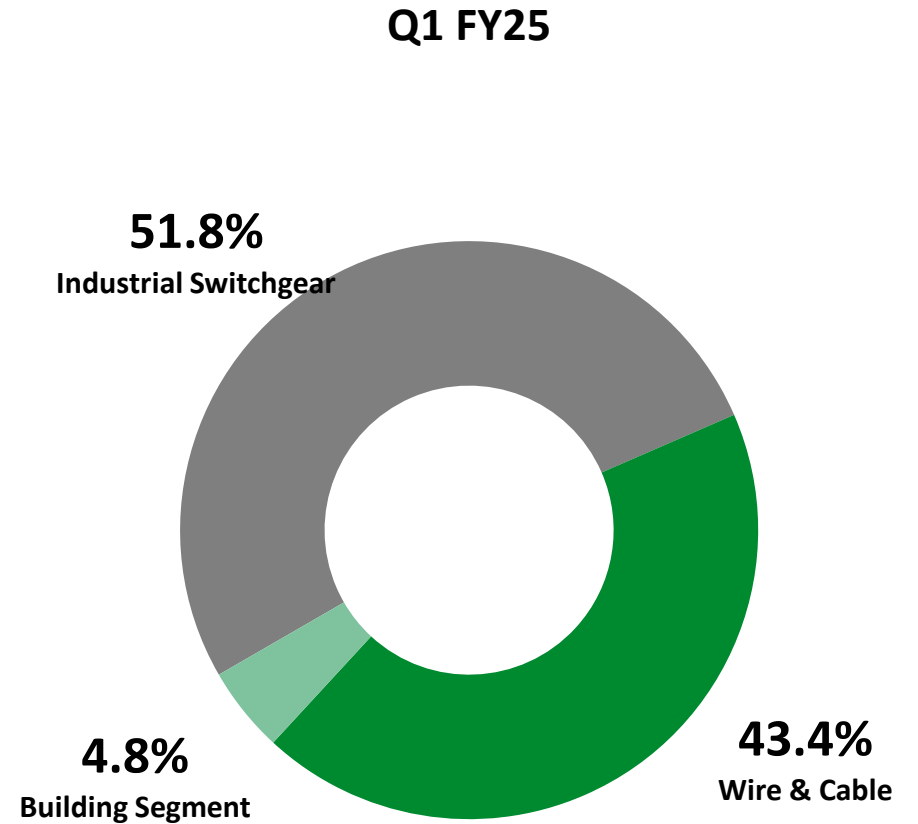
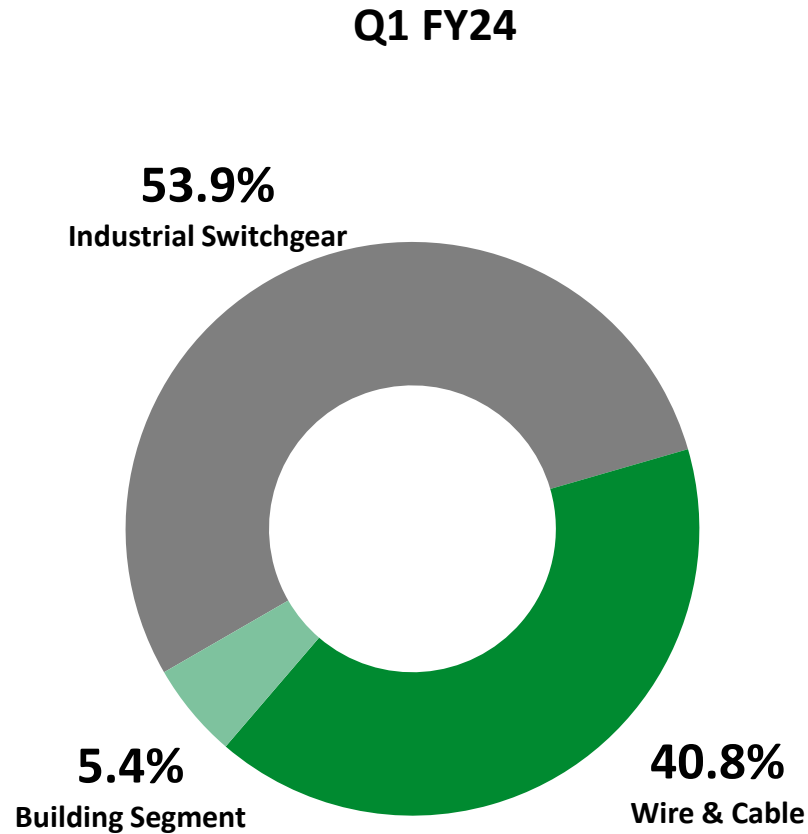


Revenue, EBITDA (excluding other income), PAT (Rs. Crore)





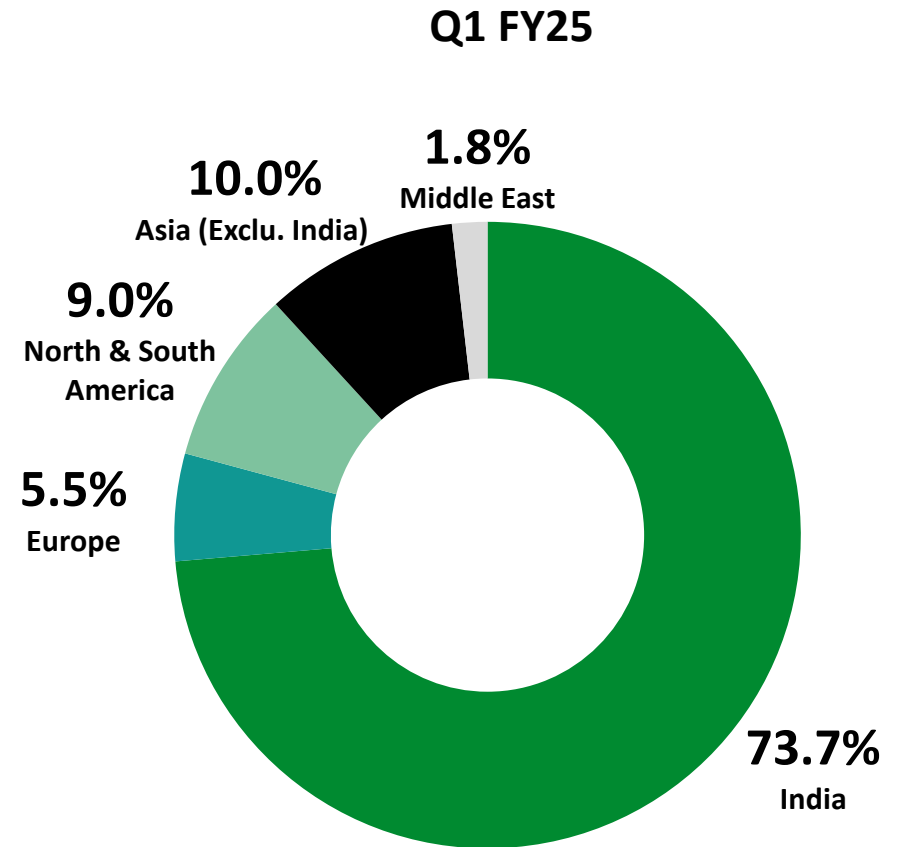
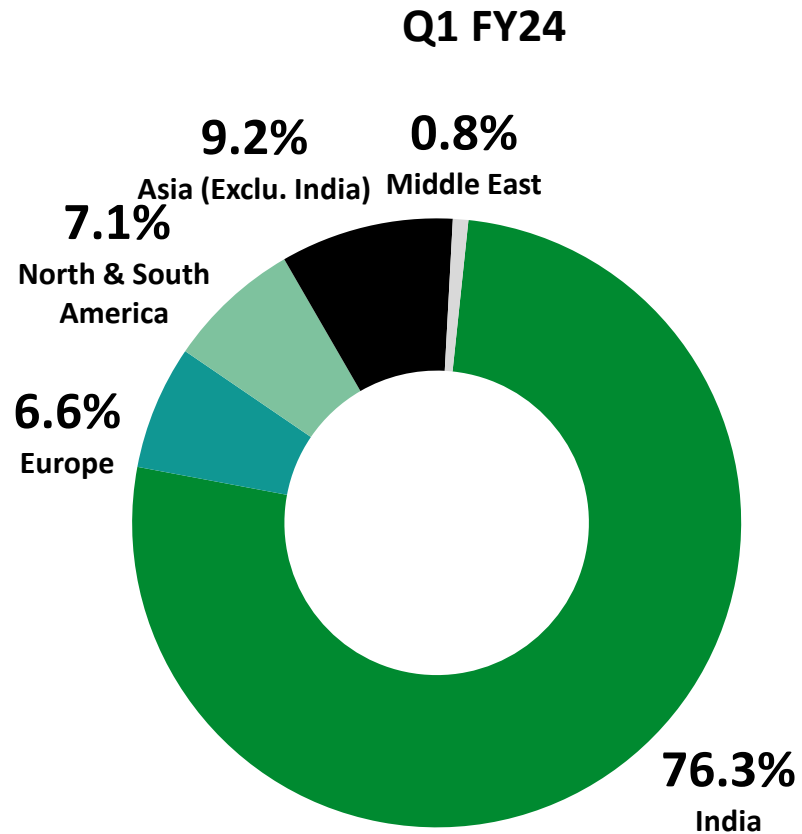
# Q1 FY25 Revenue Breakup – Business Verticals



- **Industrial Switchgear – 51.8% of net revenues**
- **Wires & Cables – 43.4% of net revenues**
- **Building Electrical Products – 4.8% of net revenues**



# Q1 FY25 Revenue Breakup – Geographical



▪ **Contribution from Exports at 26.34%**





# Q1 FY25 Consolidated Financial Highlights



Rs. in Crore	Q1 FY25	Q1 FY24	Y-o-Y %	Q4 FY24
<b>Net Revenue</b>	<b>356.90</b>	<b>288.67</b>	<b>23.64%</b>	<b>326.57</b>
Raw Materials	277.96	225.48		243.06
Employee Cost	12.74	10.41		13.27
Other Expenses	32.76	26.70		37.15
<b>Total Expenditure</b>	<b>323.45</b>	<b>262.59</b>		<b>293.49</b>
<b>EBITDA (Excluding other Income)</b>	<b>33.45</b>	<b>26.08</b>	<b>28.26%</b>	<b>33.08</b>
<b>EBIDTA Margin (%)</b>	<b>9.37%</b>	<b>9.03%</b>	<b>34 bps</b>	<b>10.13%</b>
Other Income	1.27	0.74		0.25
Depreciation	5.61	4.66		5.42
Interest / Finance Cost	9.73	8.00		9.06
Exceptional Item (Gain) / Loss	0.00	0.00		0.00
<b>Profit Before Tax</b>	<b>19.38</b>	<b>14.16</b>		<b>18.86</b>
Tax	4.63	3.99		5.54
<b>Profit After Tax</b>	<b>14.76</b>	<b>10.17</b>	<b>45.14%</b>	<b>13.32</b>
<b>Profit After Tax Margin (%)</b>	<b>4.13%</b>	<b>3.52%</b>	<b>61 bps</b>	<b>4.08%</b>
<b>Basic EPS (Rs.)</b>	<b>7.57</b>	<b>6.10</b>	<b>24.10%</b>	<b>7.42</b>



# FY24 Consolidated Financial Highlights



Rs. in Crore	FY24	FY23	Y-o-Y %
<b>Net Revenue</b>	<b>1,166.31</b>	<b>1,037.17</b>	<b>12.45%</b>
Raw Material Expenses	881.00	807.16	9.15%
Employee Expenses	46.64	39.37	
Other Expenses	121.70	94.75	
<b>Total Expenditure</b>	<b>1,049.33</b>	<b>941.27</b>	
<b>EBITDA (Excluding other Income)</b>	<b>116.98</b>	<b>95.90</b>	<b>21.98%</b>
<b>EBITDA Margin (%)</b>	<b>10.03%</b>	<b>9.25%</b>	<b>78 bps</b>
Other Income	1.95	1.70	
Depreciation	20.11	16.60	
Interest / Finance Cost	34.09	26.12	
Exceptional Item (Gain) / Loss	0.00	0.02	
<b>PBT</b>	<b>64.73</b>	<b>54.90</b>	
Tax	17.66	15.28	
<b>PAT</b>	<b>47.07</b>	<b>39.62</b>	<b>18.80%</b>
<b>PAT Margin (%)</b>	<b>4.04%</b>	<b>3.82%</b>	<b>22 bps</b>
<b>Basic EPS (Rs.)</b>	<b>27.38</b>	<b>24.21</b>	<b>13.09%</b>

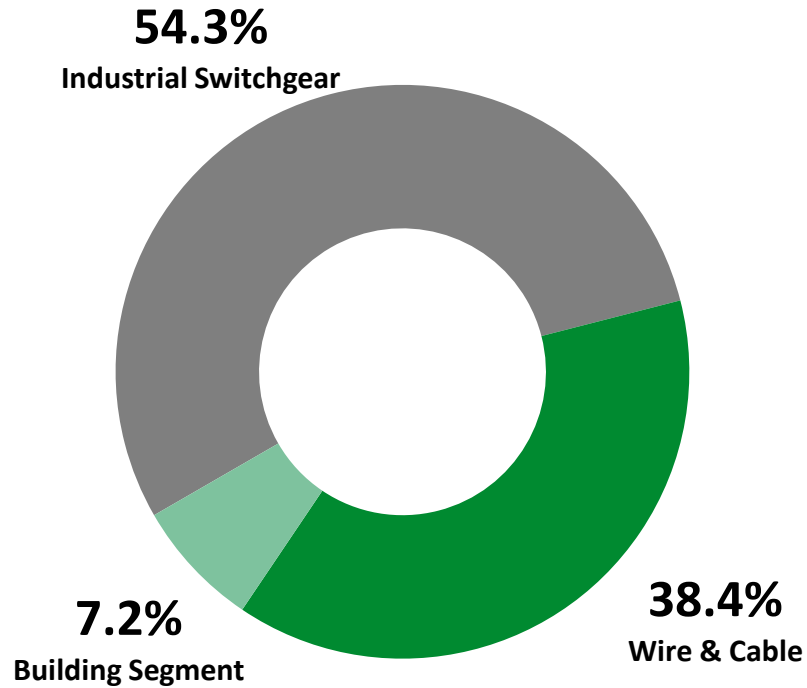
- *Increase in Revenue – driven by business of Industrial switchgear and wire & cable businesses*
- *Contribution from exports was 26.93% in FY24*



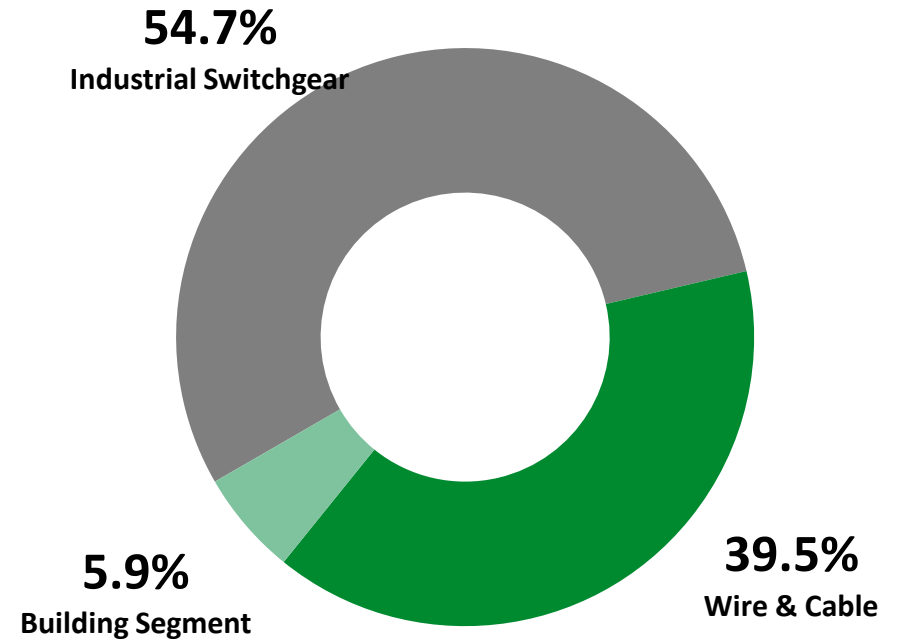
# FY24 Revenue Breakup – Business Verticals



FY23



FY24

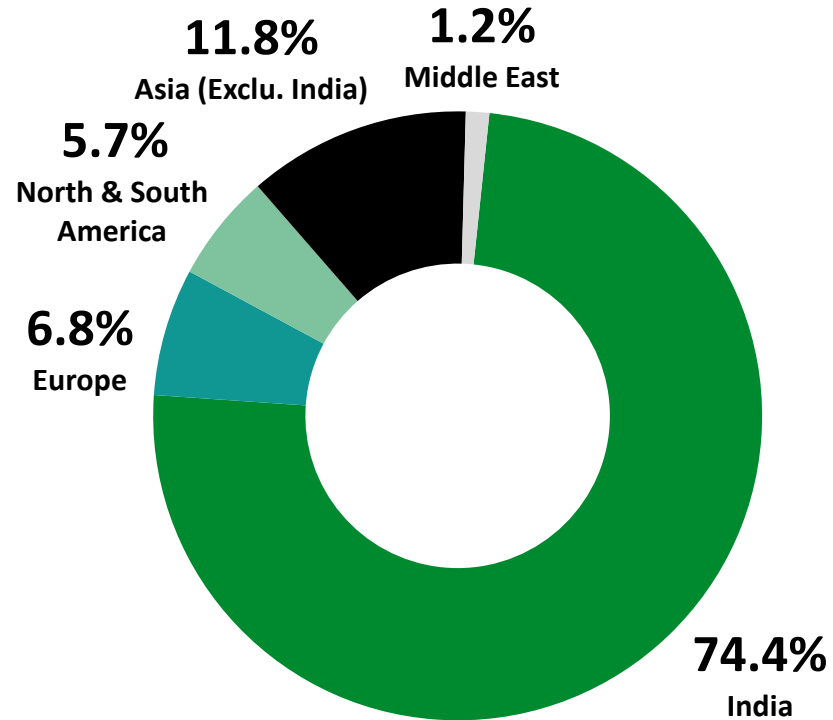


- *Industrial Switchgear – 54.66% of net revenues*
- *Wires & Cables – 39.48% of net revenues*
- *Building Electrical Products – 5.86% of net revenues*

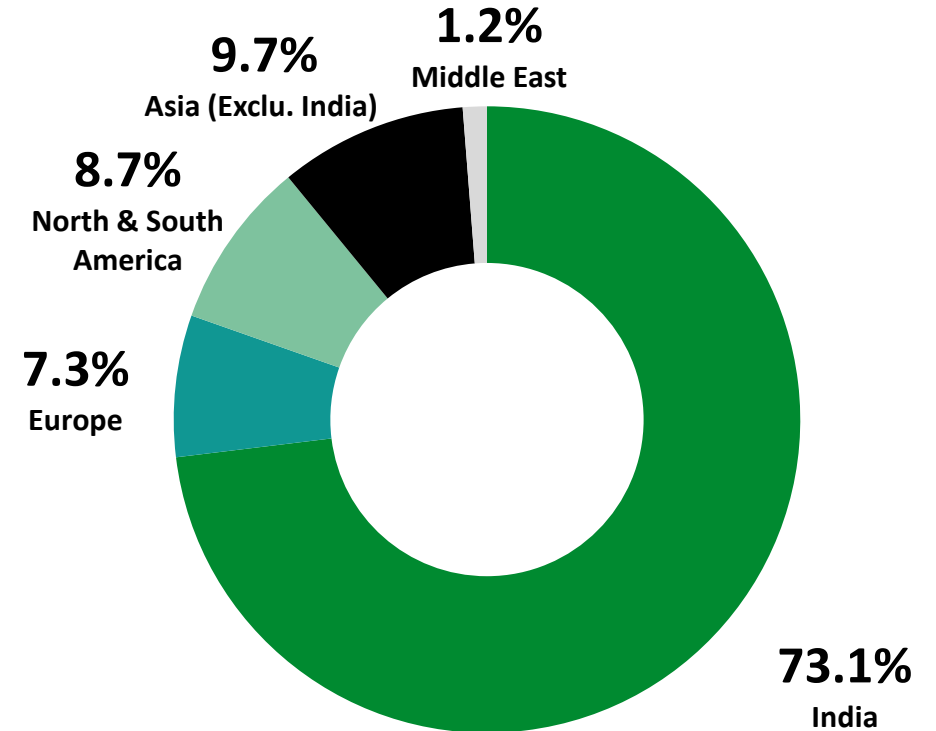


# FY24 Revenue Breakup – Geographical

**FY23**



**FY24**



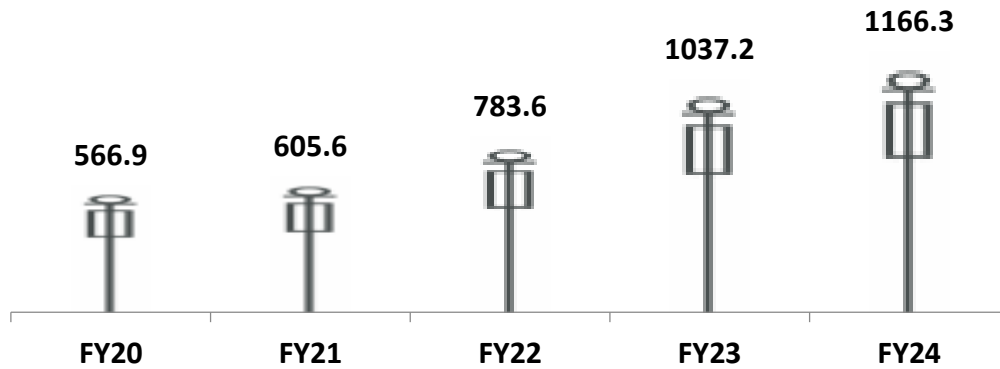
- **Contribution from exports was 26.93% in FY24**



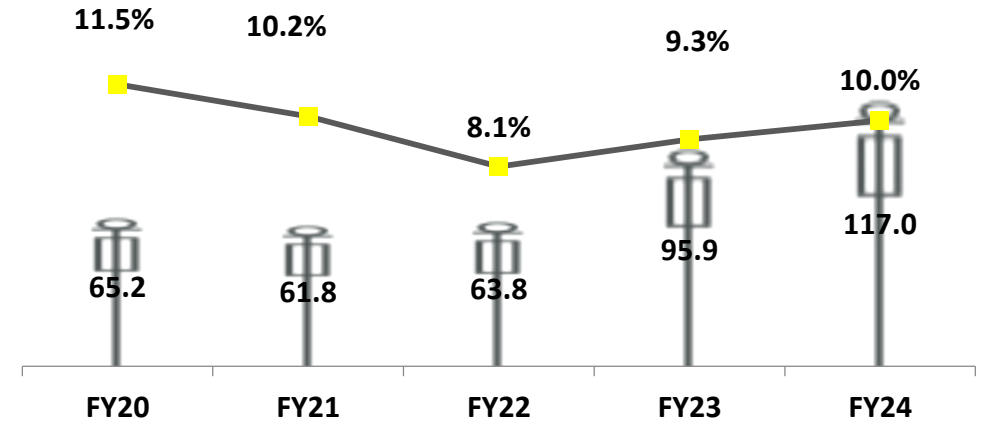
# Key Consolidated Financial Highlights – Annual



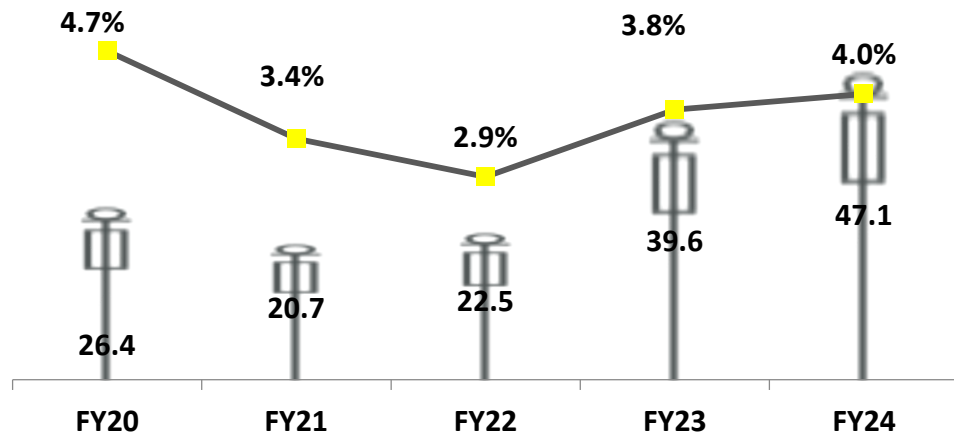
**Revenue (Rs. Crore)**



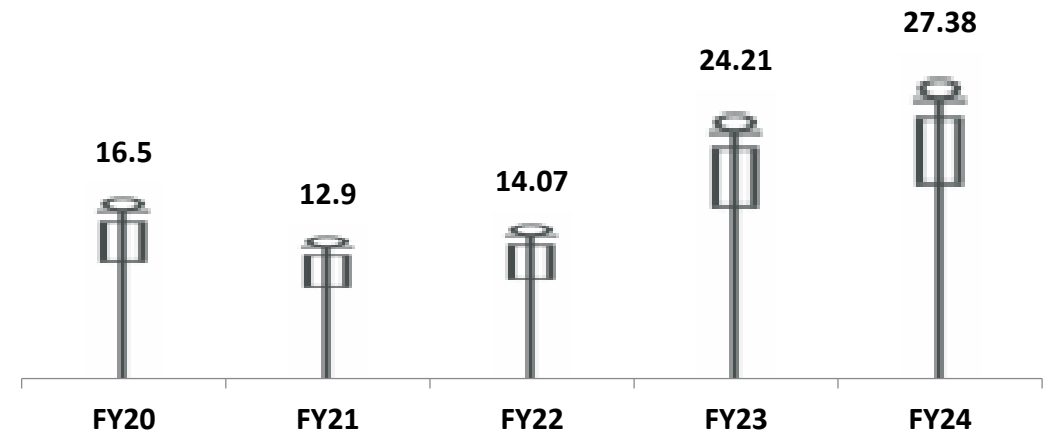
**EBITDA (Rs. Crore) / Margins (%)**



**Net Profit (Rs. Crore)**



**Earning per Share (Rs.)**

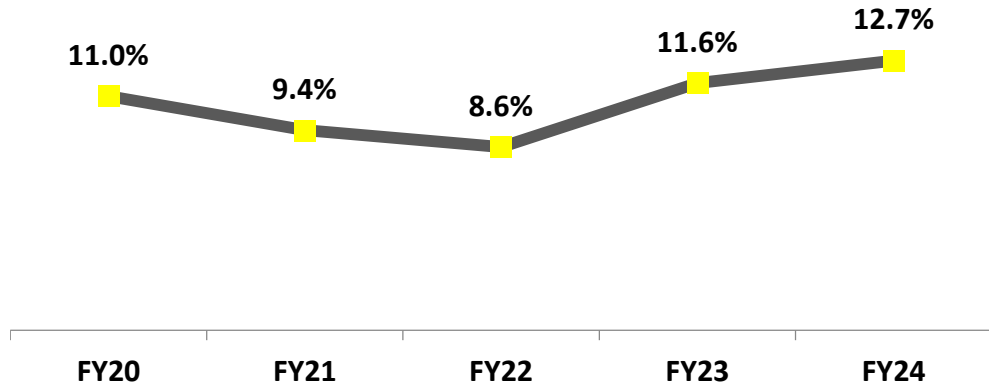




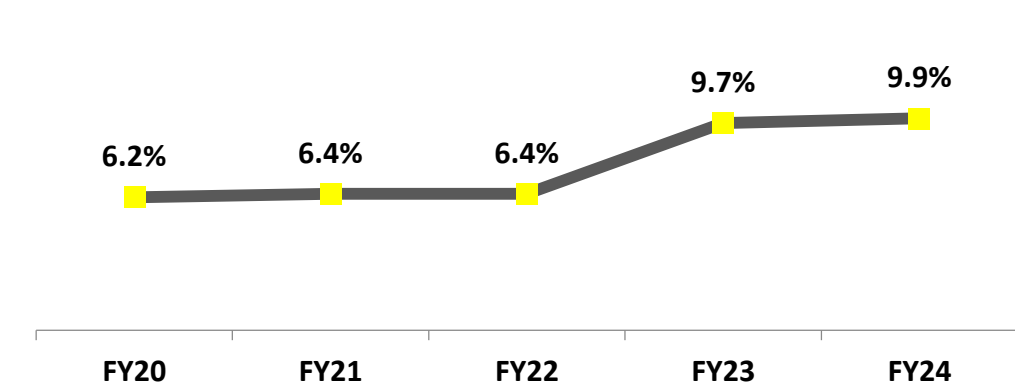
# Key Consolidated Balance Sheet Highlights – Annual



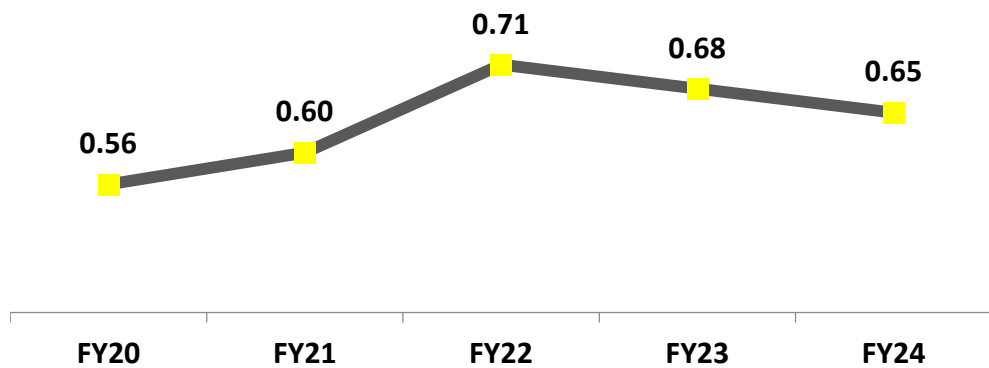
**Return on Capital Employed ( % )**



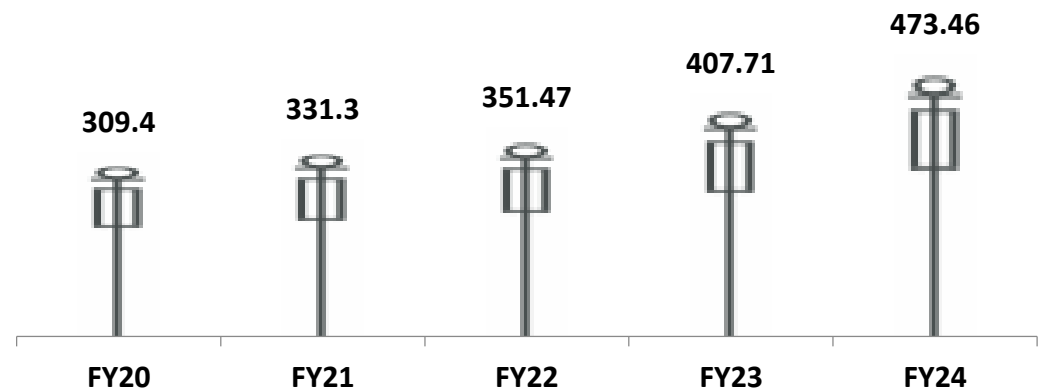
**Return on Equity (%)**



**Debt to Equity(X)**



**Networth as on 31st March (Rs. Crore)**

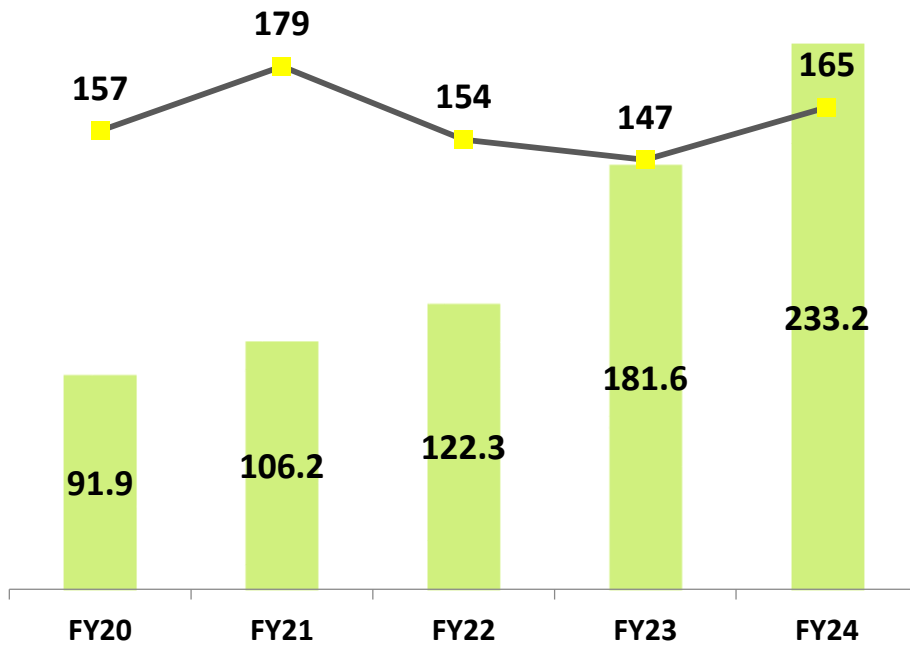


\*Return on Capital Employed – EBIT/Total Capital Employed (Total Shareholders equity+LT Debt+ST Debt+Current Maturity of LT Debt-Non Current Investment), RoE – Net Profit/Networth , Debt to Equity = Total Debt/ Networth 14

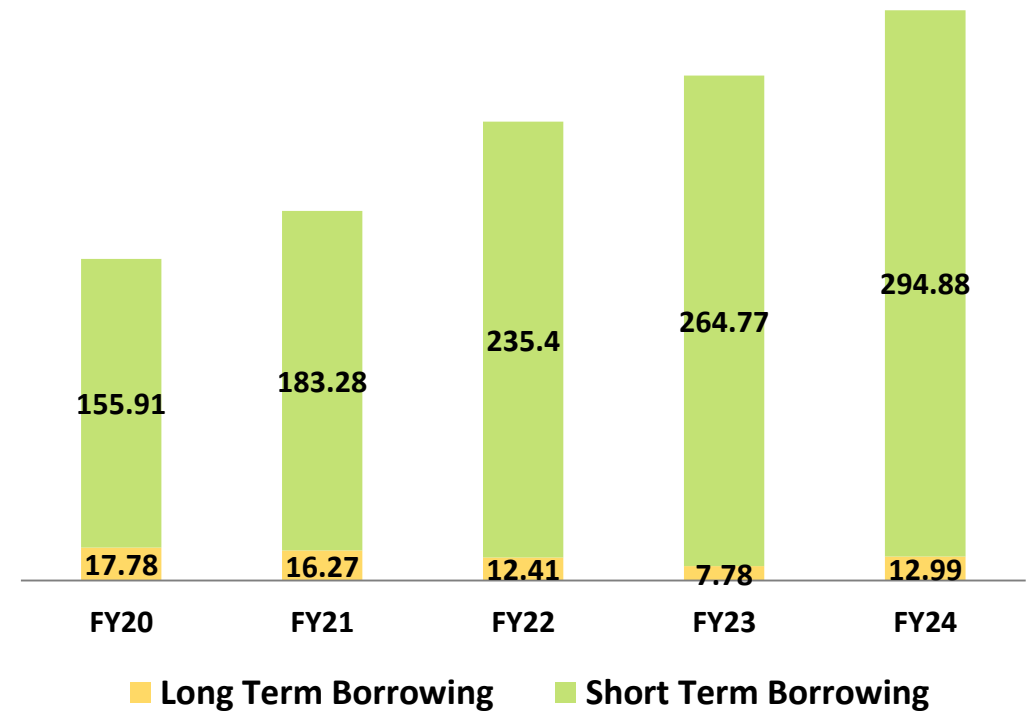


# Working Capital & Borrowings

**Working Capital (Cr.) – Bar Chart**  
**Working Capital (Days) – Line Chart**



**Borrowing (Cr.)**





# Consolidated Balance Sheet Highlights



Rs. Crore	As on 31 <sup>st</sup> Mar' 24	As on 31 <sup>st</sup> Mar' 23*
<b>Shareholder's Funds</b>	<b>480.41</b>	<b>413.24</b>
Share capital	17.38	16.18
Other Equity	456.08	391.52
Non Controlling Interest	6.94	5.54
<b>Non-current liabilities</b>	<b>42.49</b>	<b>34.78</b>
<b>Financial Liabilities</b>		
Borrowing	12.99	7.78
Lease Liabilities	3.63	4.13
Provisions	1.01	4.43
Deferred Tax Liabilities (Net)	24.60	22.32
Other Non-Current Liabilities	0.26	0.25
<b>Current liabilities</b>	<b>470.30</b>	<b>447.21</b>
<b>Financial Liabilities</b>		
Borrowing	294.88	264.77
Trade Payable	103.72	112.01
Others	1.80	5.33
Other Current Liabilities	64.65	62.74
Provisions	2.79	2.30
Current tax liability (Net)	2.45	0.05
<b>Total Equities &amp; Liabilities</b>	<b>993.20</b>	<b>895.27</b>

Rs. Crore	As on 31 <sup>st</sup> Mar' 24	As on 31 <sup>st</sup> Mar' 23*
<b>Non-current assets</b>	<b>289.65</b>	<b>266.46</b>
Property, Plant & Equipment	253.29	234.52
Right of use assets	4.98	6.09
Capital WIP	2.40	0.63
Investments Property	0.01	0.01
Goodwill	7.73	8.85
Intangible Assets	3.04	10.56
FA - Investments	0.12	0.91
FA - Trade Receivables	9.66	9.34
FA - Others	2.84	6.17
Other Non Current Assets	5.58	5.29
<b>Current assets</b>	<b>703.54</b>	<b>628.81</b>
Inventories	293.49	273.80
<b>Financial Assets</b>		
Investments	6.96	4.23
Trade receivables	333.51	287.30
Cash & Cash equivalent	3.25	7.27
Bank Balance other than above	8.82	10.10
Loans	7.71	10.21
Other	3.03	0.43
Other Current Assets	46.78	34.47
<b>Total Assets</b>	<b>993.20</b>	<b>895.27</b>





# COMPANY OVERVIEW



# About Us



## Leading player offering total and customized electrical solutions

- Incorporated in 1985
- Headquartered in Coimbatore, Tamil Nadu
- Caters to sectors such as Engineering, Automotive, Tractor, Bearing and Allied Industries



## Experienced Management Team

- Significant experience in Engineering Industry
- Long term vision and proven ability to achieve long term goals for Company
- Technical collaboration with Plitron for Toroidal transformers – 1st Company to bring technology to India, Joint Venture with C3Controls for contactors and relays



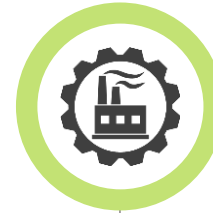
## Extensive Product offerings –

- Presence in Industrial Switchgears, Wires & Cables, Energy management and Smart Metering business
- Largest manufacturer of Cam Operated Rotary Switches – Market leader with 25% share



## State-of- art manufacturing facilities

- Seven manufacturing units located in Tamil Nadu
- More than 15 products catering to Industrial / Building Electrical / Automobile verticals



## 200+ Reputed and long-term customers

- Preferred supplier to GE, Schneider and only approved supplier of Nuclear Power Corporation
- Largest supplier of rotary and load break switches to Indian Railways



## Quality Standards, Assurance & Certifications

- ISO 9001; ISO 14001; ISO 45001; UKAS Management; IATF 16949
- International Approvals



## Strong Domestic & International Customer Base for forging applications

- Own distribution network – local and global – export to 50 countries with 40 International distributors
- Access to L&T's local network through more than 350 distributors



# From a Single Product Company...

## 1985 - 1995

- Established to manufacturer of CAM operated Rotary Switches
- Unit I (Coimbatore) – manufacture contactors, relays, panels, energy savers
- Starting of long term association with L&T
- Technical collaboration with Plitron for manufacture of Toroidal Transformers
- 1st Indian company to bring technology to India

## 2001 - 2014

- Unit III - manufacture modular switches
- Started manufacturing of Wire & Cable for L&T
- Leading player offering total and customized electrical solutions
- More than 15 different products
- 2,000 employees
- 5 manufacturing units
- Foray into tailor made products and branding for large customers
- Specialized panels for OEMs

## 2015 - 2020

- Started commercial production of Three Phase Dry Type Transformers
- Acquired Salzer Magnet Wires
- Upgrade in Credit Rating for long-term borrowing to 'CRISIL A/Stable'
- Acquired Kaycee Industries Ltd.

## 2021 – Till Date

- Forays into EV Business through JVs with Kostad Steuerungsbau GmbH and EMarch LLP
- Receives patent for 'Integral Cam Operated Rotary Switches' for a duration of 20 years, ending 2031
- Receives patent for 'Motor Protection Circuit Breaker With Increased Air Gap'
- Set up new manufacturing rented facility strategically located in Hosur, Tamil Nadu – production to commence in March 2023
- Kostad Steuerungsbau GmbH - JV Company has become a Subsidiary Company with shareholding of 60%
- Building "one-of-its-kind Fully Integrated" Smart Meter manufacturing facility in India



# Professional Management

## **R. Doraiswamy** - *Managing Director*

- Qualified Electrical Engineer and Technocrat Entrepreneur with over 4 decades of experience
- Vast Experience in Foreign Collaboration & wide global contacts

## **D. Rajeshkumar** – *Joint Managing Director*

- Electrical Engineer, India; Postgraduate in Business Management, US
- JMD of Company - responsible for driving the vision of Company

## **P. Sivakumar A** - *AVP – Marketing Corporate*

- Bachelors in Engineering with over 3 decades of experience
- Responsible for Sales & Marketing division

## **M Lakshminarayana** - *VP - Operations*

- B.E (Electrical) with over 2 decades of experience
- Responsible for Production, Planning, Inventory Management, Maintenance & General Administration

## **R. Menaka** – *General Manager - Accounts*

- Degree in Commerce with over 3 decades of experience
- Extensive expertise in Accounts, Finance, and Taxation

## **R Karunakaran** - *GM – PR & GST*

- BSc, Diploma in Marketing Management with more than 3 decades of experience
- Responsible for GST and Public Relations of Company



# BUSINESS OVERVIEW

1.8 TON EOT CRANE  
WORK IN PROGRESS

1. Make the hand signal for hoisting, lower, forward and return operations.
2. Always "WATCH" the load into the load suspended position.
3. Do not leave the load in the suspended position.
4. Use one push button for individual operations. Don't use both push buttons simultaneously.



# Business Overview



## Industrial Switch Gear Products

- Transformers
- Terminal Blocks
- Rotary Switches
- Isolators
- General Purpose relays
- Wiring Ducts
- MPCB's
- Contactors & OLR's
- Control Panels
- Wire Harness



## Building Electrical Products

- Modular Switches
- Wires & Cables
- MCB's
- Changeovers



## Copper Products

- Wires & Cables
- Flexible Bus Bars
- Enamelled Wires
- Bunched Conductors
- Tinned Copper Wires



## Energy Management products

- Energy Savers
- Street Light Controllers



## Smart Meters

- Single Phase Meters
- Three Phase Meters



# Wide Product Suite- Customized for OEM's



## CT's



## Terminal Sockets



## Coils / Inductors



## Panels



**In-house manufacturing and R&D enables superior customization of products**



# Key Strengths



## Complete Backward Integration

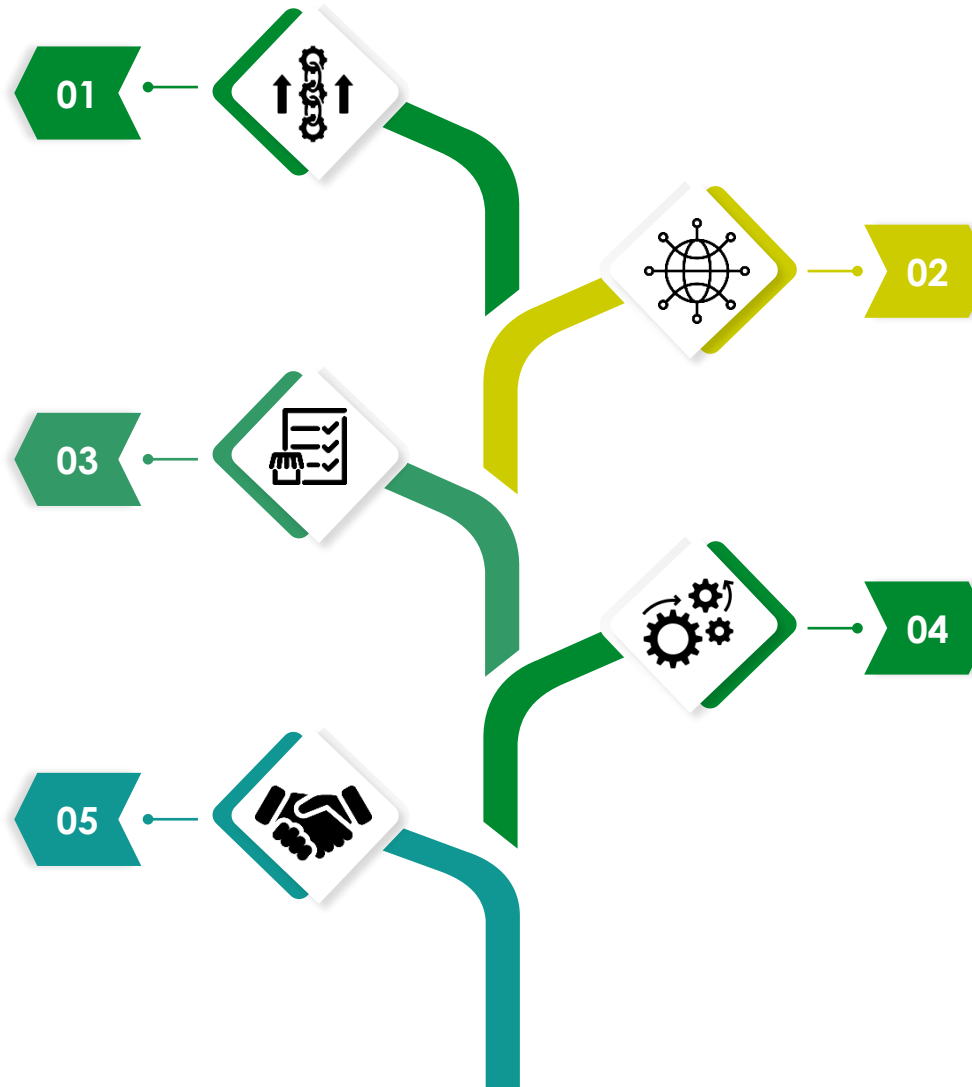
In-house manufacturing facilities with process capabilities ensures better product development and customization  
Well developed R&D enables continual product innovation

## Wide Product Suite

Amongst few players in India, to offer total & customized electrical solutions  
Wide product basket – 15 products developed in-house  
Largest manufacturer and market leader in CAM operated rotary switches

## Strong Customer Relationships

Strong customer relationships across globe  
Preferred supplier to GE, Schneider and only approved supplier of Nuclear Power Corporation  
Largest supplier of rotary and load break switches to Indian Railways



## Wide Distribution Network

Wide distribution network – international and domestic  
Tie up with L&T – access to over 350 dealers in India; own network for modular switches with 50 stockists in 4 southern & western states  
Direct network across 50 countries with 40 international distributors

## Advanced Engineering Capabilities

Strong engineering capabilities backed by in-house manufacturing and R&D team  
Technical collaboration with Plitron for Toroidal transformers – 1st Company to bring technology to India, Joint Venture with C3Controls for contactors and relays  
Resulting in all products been international certified and universal acceptance





# Seven Manufacturing facilities...



**Unit 1**



- Rotary Switch
- Contactors & Relays
- Panel Assembly
- Lighting Energy Savers
- Automatic Meter Reading
- Three Phase Dry Type Transformers

**Unit 2**



- Toroidal Transformers
- Isolators (Dis-connectors)
- Terminals
- Wiring Ducts
- MPCB
- Wire Harness
- 3 PH Transformers

**Unit 3**



Wiring Accessories

**Unit 4**



- Wires & Cables
- Flexible Bus Bars
- Bunched Conductors
- Tinned Wires

**Unit 5**



- Enamelled Copper Wires
- Fine Enamelled Copper Wires
- Polyester Coated Winding wires

**Hosur Plant**



- Wire Harnesses
- Toroidal Transformers

**Annur Plant**



Smart Meters



...With In-house process capabilities...

salzer®



- Full fledged **Type testing laboratory**
  - Loads up to 500Amps
  - Environmental test chamber for humidity test
  - Salt spray test & all other basic tests as per UL Standards
- **In-house tool room** facility for manufacturing and servicing of Moulds and press tools
  - CNC Wire Cut Machines and Spark erosion machines
  - CNC Machining center, EDM Drilling
  - Conventional machines
  - Latest digital measuring equipment
  - Inspected and certified by GE Tool Divisionca

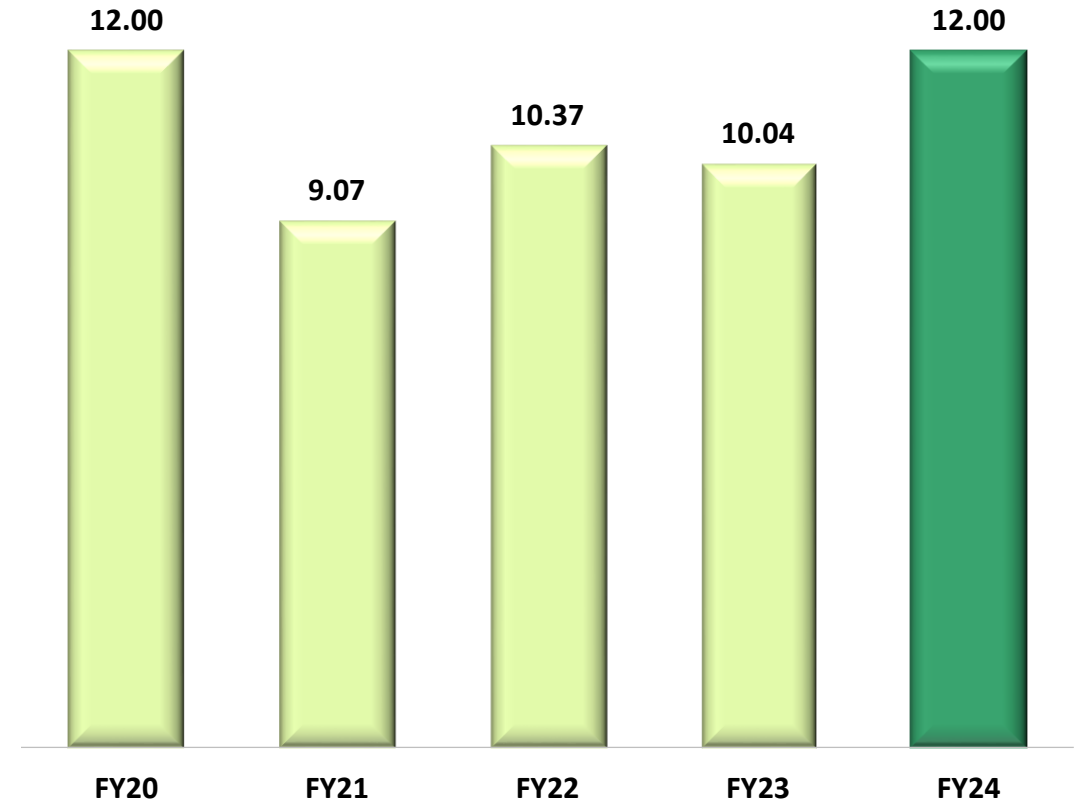
**More than 80% components made in-house**



## ...And a strong R&D team

- In-house R&D Center
  - More than 35 engineers
  - Recognized by Department of Science, Govt of India
- Patented Rotary switches
- Six patents in process
  - Manual Single-Phase Starter with no voltage tripping, Energy Saver System for Street Lighting, Track Feed Battery Changer Over System, Heavy duty energy efficient automatic source change over, Training warning system and Modular Housing
  - Received two patents for CAM operated rotary switch & Motor Protection Circuit Breaker' for duration of 20 years, ending 2036
- 1<sup>st</sup> of its kind product in India
  - Designed and manufactured - Load Break Switches, Single Hole Mounting Switches, Halogen Free Cable Ducts, Flat Wire Ducts, Flexible Bus Bars etc

R&D expenses (Rs crore)



Continual focus on product innovation



# Internationally certified

salzer®



ISO 9001



ISO 14001



CE Certification



ISO 18001



UL Certification

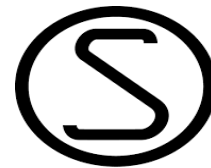


CB certification by IE

CB certification



RoHS



Intertek

Intertek Semko approval



CSA Certification



ISO 16949  
CERTIFIED

... Across entire product portfolio



# Blue Chip Customers

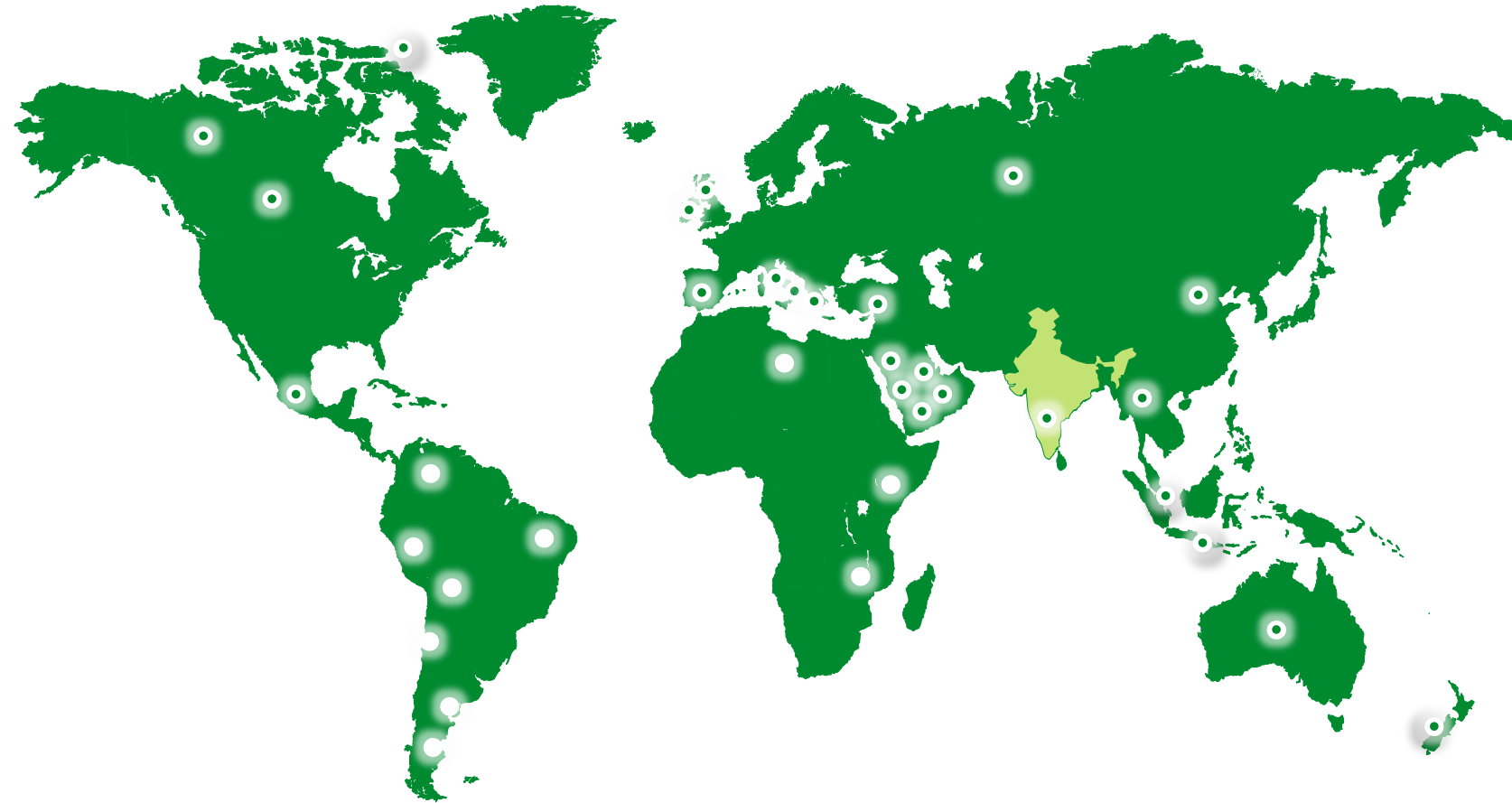
- Marketing Tie-up with L&T for Indian Market
- Largest supplier of rotary switches to Indian Railways
- Branding partner to various large OEM's in India
- Technical Tie-up with American Company C3Controls, to manufacture & market contactors & overload relays
- Technical Tie-up with Trafomodern for Three Phase Transformers
- Preferred supplier to:
  - ✓ Nuclear Power Corporation
  - ✓ Schneider Electric
  - ✓ GE Energy

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# Wide Distribution Network



**Direct network across 50 countries**

## International

- Direct network across 50 countries
  - ✓ 27% of sales from exports (FY24)
  - ✓ 40 international distributors
- Plans to expand in US, Africa and Middle east

## Domestic

- Tie up with L&T – access to more than 350 dealers in India
- Direct network for Modular Switches – 50 stockists in 4 southern & western states

WAY  
AHEAD





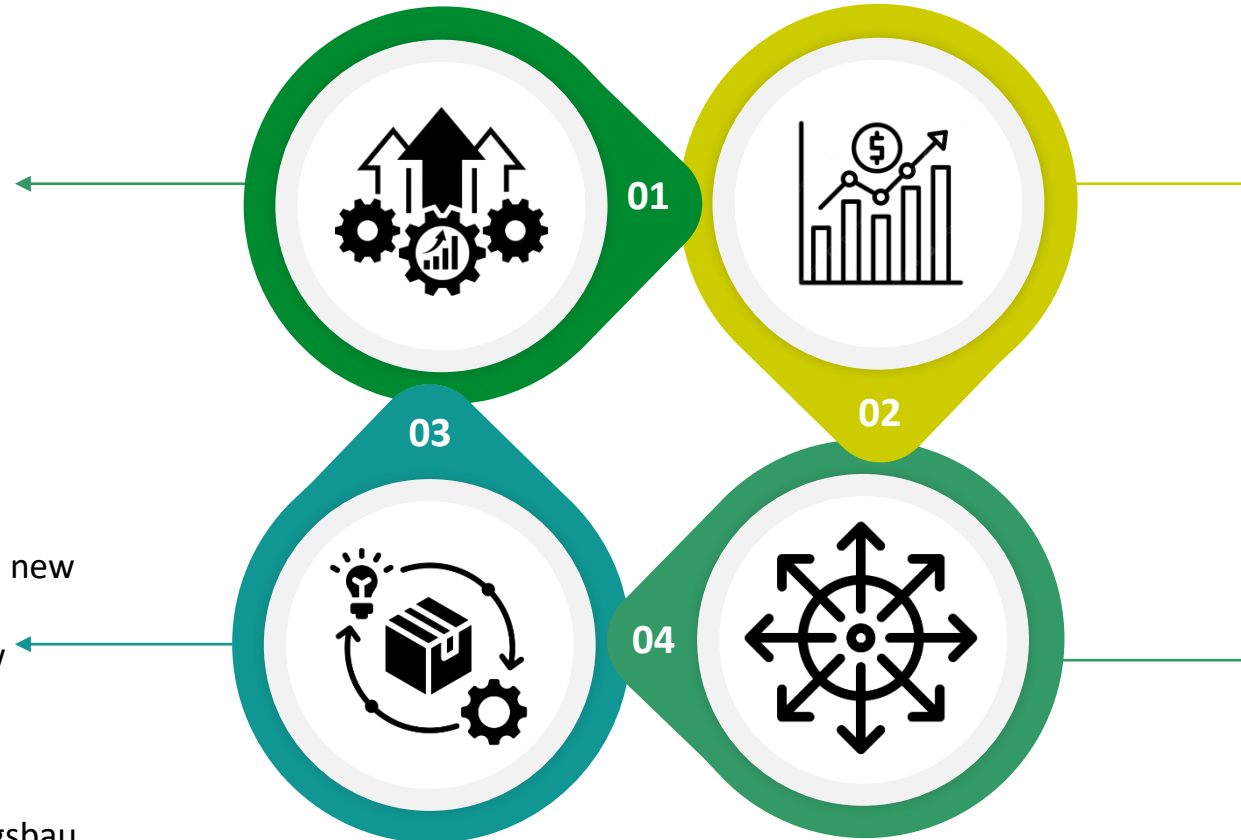
# Way Ahead

## Operational Excellence

- › Consistently executing business strategy and continued focus on improving operating costs by sourcing quality raw materials and efficient manpower

## Venture into new project

- › Seek Technical alliances to develop new and technically advanced products
- › Acquired Kaycee Industries for new product development, enter new ventures and leverage brand & distribution network
- › Formed JV's with Kostad Steuerungsbau GmbH & EMarch LLP to enter EV market
- › Ventured into Smart metering manufacturing in Coimbatore



## Focus on margin improvement

- › Increase sales of high margin products – existing and new
- › Increase exports – fast growing markets of US, Africa and Middle East

## Growth and expansion of existing product verticals

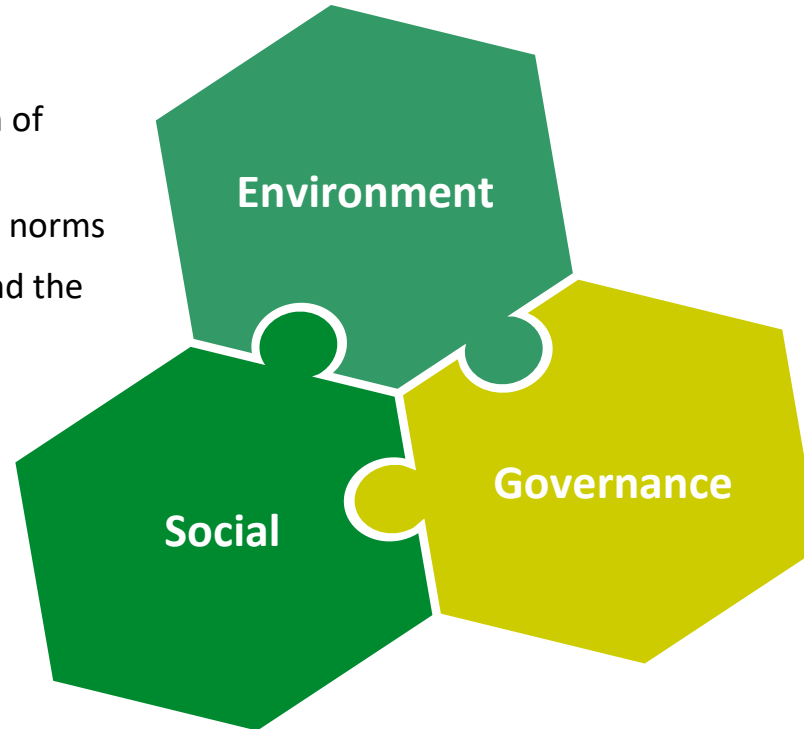
- › Constantly develop new products through in-house R&D
- › Expand existing product portfolio to newer geographies





# ESG Initiatives

- Committed towards a cleaner, greener and healthier environment
- Optimise energy consumption
- Towards this end Company has identified installation of rooftop solar panels
- Plan to recycle water as per environmentally friendly norms
- Increasing green cover around all plants in and around the manufacturing facilities
- Partner in EV Ecosystem to manufacture parts of environmentally friendly transportation
  
- Continues to contribute towards skill development among the local population
- Recruitment of rural youth for local sales operations
- Contribution for women empowerment. Engaged around 50% women employees hailed from local rural areas who are breadwinners of their families
- Spending under CSR Initiatives for health Care and education of rural populous particularly residing in the local regions



- M./s JDS Associates for statutory audit, M/s. Covai Management Services for internal audit and M/s. G. Vasudevan for Secretarial Audit
- Five independent Directors out of 11 Members on the Board
- Focus on Better compliances and best governance practices
- Plan for gender diversification on the Board in due course



# ESG Initiatives - Carbon Emission by Scope



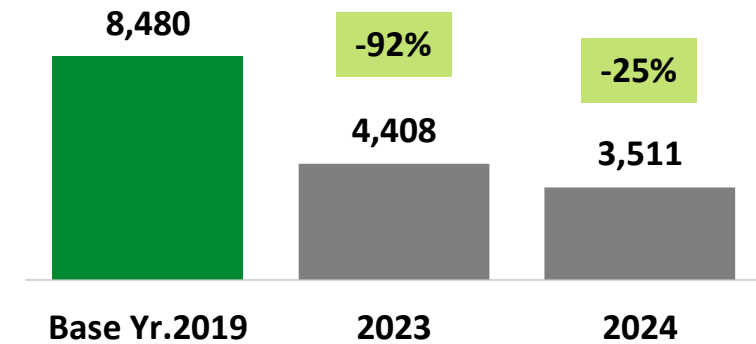
## Scope 1

- All Fossil fuels used in factories, such as diesel for backup power and fuels used in Cars, transport & fleet vehicles

## Scope 2

- Electricity consumed at all factories and offices of Salzer owned facilities
- Also the avoidable emissions are calculated by the use of Renewable power by own renewable sources as well as purchased renewable sources

Details	Base Yr - 2019	2023	2024
Scope 1 (Tons of Co2)	123	191	217
Scope 2 (Tons of Co2)	8357	4217	3294
Turnover INR Cr	559	1013	1135
Scope 1+2 (Tons of Co2)	8480	4408	3511
Intensity	15.17	4.31	3.09
Delta		<b>(248%)</b>	<b>(40%)</b>



- 2019 was considered the Base year for calculation. 2020 & 2021 was not considered as it was a year with partial shutdowns due to Pandemic
- The Direct Greenhouse Gas (GHG) emission from facilities we operate (scope 1) has increased from 123 tons of Co2 in 2019-20 to 217 tons of Co2 in 2023-24. The increase over the last three years is due to higher activities due to increased turnover
- The indirect GHG emissions from Energy consumption (Scope 2) was reduced by 25% in 2023-24 from 2022-23 and this was achieved by taking energy conservation measures and sourcing & generation of renewable power
- Scope 1 & 2 put together there is a Net intensity reduction of 40% in 2023-24 from 2022-23
- Salzer will continuously endeavor its best efforts in all available avenues to reduce Carbon Emission level by 25% every year and attain the Net Zero Emission level by 2030

# Thank You

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