

**Ref No: KIVL/BSE/SEC/767****June 25,2024**

To
Department of Corporate Services
BSE Limited
Floor 25, PJ Towers
Dalal Street,
Mumbai- 400001

Dear Sirs,

Sub: Press Release
Scrip No: 530215

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release issued by the Company, the content of which is self-explanatory.

Kindly take the information on your record.
Yours Faithfully,

For Kings Infra Ventures Limited

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NANDITHA T
Date: 2024.06.25
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Nanditha T
Company Secretary & Compliance Officer

Kings/PN/2024/04

24th June, 2024**PRESS RELEASE****Kings Infra expands footprint in EU markets**

Europe has been a major market for Shrimps and cephalopods from India for decades. During the visit to the Seafood Expo 2024 at Barcelona recently, Shri Shaji Baby John, CMD, Kings Infra established contacts with several leading importers and distributors from Spain, Italy, France, Portugal and other European countries. The reason for fall in the imports to EU from India in 2023 was discussed thoroughly and suitable strategies were formulated to overcome the bottlenecks especially the longer transit time due to the Red Sea crisis. In this connection the need to establish a strong representation in Europe for better communication and continuous engagement with the importers, distributors, retailers was felt very much essential. Mr. Jesus Vicente Piero Sos, a Strategic Business Development professional, well experienced in dealing with large scale sales in Agriculture commodities in Europe with diplomatic, negotiation and financial skills for value creation as a business development manager was invited to visit Kings Infra factories, Aquafarms and Technology Development Center to study and develop a suitable business strategy for EU Markets.

Kings Infra already has a strong presence in EU supplying high quality Cuttlefish whole cleaned both in Individual frozen form and block form as well as squids and Octopus for several for years. This initiative is taken with a view to introduce Head on Shell on, Vannamei and Black Tiger shrimps to Spain, Italy, France and other European countries. Europe has very stringent norms for Shrimp Imports especially Zero Tolerance to residual antibiotics and heavy metals. Ecuador and other south American countries presently dominate the HeadOn Shrimps market in Europe.

At Kings farms high quality shrimps are produced using SISTA360 Protocols ensuring sustainability and traceability to meet the most stringent quality standards in European Markets.

As a part of this strategy Kings decided to dedicate a separate line of our production in Tuticorin Factory to cater into European Market. Our presence in the European market will be bolstered by this initiative fetching better value for the products.

In line with the strategic business development plan Kings Infra Ventures Limited has appointed Mr. Jesus Vicente Piero Sos, Peso Almada, 43rd Floor, 4th 46023, Valencia, Spain as Business Development Advisor, International Markets, based in Spain to expand our seafood business in Spain ,Italy, France, Portugal and other countries of Europe.



JESUS PEIRO SOS
INDUSTRIAL ENGINEER
Mobile: +34619115506
Email: jesusps@sosromeu.com
Citizenship: Spanish

Summary:

With more than 18 years' experience as CEO of a family business group I am practiced in making long term strategic decisions. Using my diplomatic, negotiation and financial skills for value creation as Business Development Manager, I have the ability to earn investor confidence and commitment to realise large scale sales and other financial investments in either Spanish Market or International Markets.

Career Progression:

2023. Canadian Technology Systems, Montreal.Canada. Consultant.Business Development Manager and Sales Security Technology in Middle East.

2022-2024. Business Integrated Solutions. Oman. Consultant. Sales Manager. Sales of Urea 46 to African countries.

2018-2022. Ultra Biologics Inc. Canada. **Sales manager** .

2014-2018. Pinnerco Industries. London. Mandate and Commercial Sales. Crude Oil, EN 590 Diesel.

2013-2015Alneama Holding Group.Qatar.Consultant. I have introduced Spanish Building Infrastructures Companies in Qatar to be awarded with Building Infrastructures projects.

2011-2014.Prince Turki Bin Sa'ad Al saud Trade Co. Kingdom of Saudi Arabia. Sales manager introducing Spanish Co to develop Technical projects such Glassgreenhouses, Compost Plants, Olive Oil Plants to clients in Saudi Arabia.

2011. Prince Turki Bin Sa'ad Al Saud Trade Co. **Financial Advisor.**

1993-2016. SOS Romeu **Spain, UK, Sweden, Belgium and Middle East**
(Real Estate Group ,Financial Sector. Turnover €30M)

2004-2012: CEO. Real estate Development, International market

1999-2004: CEO .Real estate development, Spanish market

1996-2011: Portfolio Funds manager, Financial Markets worldwide

1993-2000: General Manager Family Agricultural Business. Growing and Selling 10 M Kg Oranges/ Year

Key Transferrable Skills:

- Strategic analysis, risk assessment and decision-making
- Rapid mental calculations and ability to diagnose and solve problems
- Diplomatic and negotiation skills
- Ability to engender trust and influence.

Major Achievements:

- Signed agreement with Saudi Arabian investor worth €60 million in 2011, for 50% investment in property development in Spain.
- Financial advice on investment in 122 million Repsol oil shares in Spain saved Saudi Arabian investors €800 million on a total deal worth €2196 million.
- Raised bank finance for real estate developments in Spain through four loans averaging 3 million euros each one.
- Managed overall process for real estate development from buying plot, attaining building license, managing finance and building works, to sales to local and international market.
- Managed the family firm investment fund with assets worth €7 million from 1996 to 2011, dealing with major investment banks and in financial markets worldwide.
- Grew a small agriculture local business with a turnover of €2 million into a real estate group dealing in Europe and the Middle East with a turnover of €30million.

Languages: Spanish(Native) English (Fluent), French (Proficient), Arabic (Basic)

Academic Background:

2012: Advanced Management Programme, INSEAD

France

1993: Ph.D In Mechanical Engineering with Business Management, Valencia Polytechnic University

Spain

1993: Engineering, Erasmus programme, University of Exeter

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