

**Date: 16.08.2024**

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001

Dear Sir / Madam,

**SCRIP ID: 540404**

**Sub: Intimation of Board Meeting (02-2024/25) to be held on Saturday, 24<sup>th</sup> August, 2024**

With reference to the above-mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Saturday, 24<sup>th</sup> August, 2024 at 03:30 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the inter- alia following business:

1. To Consider the Recommendation of Dividend, if any on the Equity shares of the Company for the FY 23-24
2. To consider and decide the Record Date for Dividend
3. To consider and approve the appointment of a Director in place of Mrs. Neha Ghelani (DIN: 00197285) Whole-time Director who retires by rotation
4. To consider and approve the increase in remuneration of the Managing director and Whole-time Director
5. To approve the scheme of Loan to Mr. Hiren Chandrakant Ghelani (DIN: 02212587) Whole-time Director
6. To consider and approve the Alteration of Articles of Association of the Company
7. To approve the draft Prime Fresh Limited- Employee Stock Option Plan 2024 (ESOP 2024)
8. To approve the grant of Employee stock options to the employees of Subsidiary company(ies)of the company under "Prime Fresh Limited- Employee Stock Option Plan 2024"
9. To fix the day, date, time and business to be transacted at the ensuing 17<sup>th</sup> Annual General Meeting
10. To approve the draft notice of the 17<sup>th</sup> Annual General Meeting
11. To approve the draft director's report
12. Any other business with the permission of Chair.

Further, for the purpose of above and in terms of Company's Code of Conduct for Prevention of Insider Trading, the intimation regarding the closure of trading window for dealing in the



## PRIME FRESH LIMITED

Securities of the Company, the trading window will remain close from 16<sup>th</sup> August, 2024 till Forty-Eight (48) hours post 24<sup>th</sup> August, 2024.

This is for your information and records.

Thanking you, Yours faithfully.

**FOR PRIME FRESH LIMITED**

**JASMIN  
JAYKUMAR  
DOSHI**

**JASMIN DOSHI  
COMPANY SECRETARY**

Digitally signed by JASMIN JAYKUMAR  
DOSHI  
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st=Gujarat,  
serialNumber=F8082216B7513D72E4F42B  
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