

Date: 22.11.2024

Ref no. SLL/SE/50-2024

To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001
NSE Scrip Symbol: STANLEY	BSE Scrip Code: 544202
ISIN: INE01A001028	ISIN: INE01A001028

Dear Sir/Madam,

Subject: Intimation of investment through Rights Issue in Stanley Retail Limited, Wholly Owned Subsidiary of the Company -Intimation under Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

In furtherance to the Objects of the offer as per the prospectus of the Company filed at the time of the IPO of the Company and Pursuant to Regulation 30(6) read with Schedule III Part A Para A (1) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we would like to inform you that Stanley Lifestyles Limited ("the Company") has made a further investment in Stanley Retail Limited ("SRL"), a wholly-owned subsidiary (material subsidiary) of the Company, through a rights issue.

Further, Stanley Retail Limited has made an investment through Rights Issue in Sana Lifestyles Limited and Staras Seating Private Limited, both wholly-owned subsidiaries of SRL and step-down subsidiaries of the Company.

We have enclosed herewith the details required under Regulation 30 read with Schedule III Part A Para A (1) of the Listing Regulations and the SEBI circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 as Annexure.

We request you to take the above information on record.

Thanking You,

For Stanley Lifestyles Limited

Akash Shetty
Company Secretary and Compliance Officer
FCS No.: 11314

Stanley Lifestyles Limited

Registered Office: SY No. 16/2 and 16/3 Part, Hosur Road, Veerasandra village, Attibele Hobli, Anekal Taluk, Bangalore, Karnataka-560100

CIN: U19116KA2007PLC044090 | Phone: 080 6895 7200 | E-mail: compliance@stanleylifestyles.com | Website: www.stanleylifestyles.com

Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 ('SEBI LODR Regulations') read with SEBI circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

a)	Name of the target entity, details in brief such as size, turnover etc.	Name of the target entity: Stanley Retail Limited Details in brief: Authorised Capital – Rs.6,50,00,000/- Paid Up Capital - 5,95,82,760 Turnover as on 31/03/2024 – 2186.92/- Millions
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	Stanley Lifestyles Limited (“SLL”) and Stanley Retail Limited (“SRL”) maintains the relationship as Holding and Wholly Owned subsidiary Company. Except to the extent of shares held by the Company in SRL, the promoter/ promoter group/ group companies of the Company have no interest in SRL.
c)	Industry to which the entity being acquired belongs	Stanley Retail Limited is engaged in the business of processors, importers, exporters, buyers, sellers, stockists, dealers, commission agents for leather hides and skins, adhesives, leather furniture, office chairs, office systems, tables and accessories, and formulations of all kinds of leather goods such as industrial and textile leather goods, sports, goods, fancy leather articles, etc.
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	To meet the financial requirements and to expands the business of the company.
e)	Brief details of any governmental or regulatory approvals required for the acquisition	NA
f)	Indicative time period for completion of the acquisition	NA
g)	Nature of consideration - whether cash consideration or share swap r any other form and details of the same	Cash
h)	Cost of acquisition and/or the price at which the shares are acquired	Rs. 47,96,99,804/- 1042146 equity shares, having face value of Rs. 10/- each at a premium of Rs. 450.30/-

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		(Investment done through Rights Issue)								
i)	Percentage of shareholding / control acquired and / or number of shares acquired	100% (including direct holding and through Nominee Shareholders)								
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>SRL was incorporated on May 26, 2008 as a Public Limited company under the Companies Act, 1956.</p> <p>Stanley Retail Limited is engaged in the business of processors, importers, exporters, buyers, sellers, stockists, dealers, commission agents for leather hides and skins, adhesives, leather furniture, office chairs, office systems, tables and accessories, and formulations of all kinds of leather goods such as industrial and textile leather goods, sports, goods, fancy leather articles, as authorized under the objects clause of its memorandum of association.</p> <p>Turnover of SRL for last 3 years is given below:</p> <table border="1"> <thead> <tr> <th>Financial year</th> <th>Turnover (in Millions)</th> </tr> </thead> <tbody> <tr> <td>2021-22</td> <td>Rs. 1353.33/-</td> </tr> <tr> <td>2022-23</td> <td>Rs. 2083.74/-</td> </tr> <tr> <td>2023-24</td> <td>Rs. 2186.92/-</td> </tr> </tbody> </table> <p>Country of presence of SRL: India</p>	Financial year	Turnover (in Millions)	2021-22	Rs. 1353.33/-	2022-23	Rs. 2083.74/-	2023-24	Rs. 2186.92/-
Financial year	Turnover (in Millions)									
2021-22	Rs. 1353.33/-									
2022-23	Rs. 2083.74/-									
2023-24	Rs. 2186.92/-									

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a)	Name of the target entity, details in brief such as size, turnover etc.	<p>Name of the target entity: SANA Lifestyles Limited</p> <p>Details in brief: Authorised Capital – Rs.1,50,00,000/- Paid Up Capital – Rs.21,14,600/- Turnover as on 31/03/2024 – 70.23/- Millions</p>
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arms length”	<p>Sana Lifestyles Limited (Sana LL), wholly-owned subsidiary of Stanley Retail Limited (SRL).</p> <p>Stanley Lifestyles Limited (“SLL”) is the Ultimate Holding Company of Sana Lifestyles Limited.</p> <p>Except to the extent of shares held by the Company in SRL, the promoter/ promoter group/ group companies of the Company have no interest in Sana LL .</p>
c)	Industry to which the entity being acquired belongs	<p>Sana Lifestyles Limited is engaged in the business as interior decorators, exterior decorators, whether involving civil, mechanical, environmental and/or electrical engineering or otherwise, furnishers, and upholsterers and otherwise to deal in carpets, linoleums, floor coverings, furnishing fabrics, floor decoration material, household furniture of all types, utensils, antiques, glass goods, fittings, curtains, decorative wall paper, panel rods, grills, door closures, partitions, laminates, plant holders, sun films, designer doors and all other furnishing or interior decorative material, etc.,.</p>
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	<p>To meet the financial requirements and to expand the business of the company.</p>
e)	Brief details of any governmental or regulatory approvals required for the acquisition	<p>NA</p>
f)	Indicative time period for completion of the acquisition	<p>NA</p>

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g)	Nature of consideration - whether cash consideration or share swap and details of the same	Cash								
h)	Cost of acquisition or the price at which the shares are acquired	Rs. 5,66,99,702/- 111460 equity shares, having face value of Rs. 10/- each at a premium of Rs. 498.70/- (Investment done through Rights Issue)								
i)	Percentage of shareholding / control acquired and / or number of shares acquired	100% (including direct holding and through Nominee Shareholders)								
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>Sana LL was incorporated on August 19, 2011 as a public limited company under the Companies Act, 1956.</p> <p>Sana Retail Lifestyles Limited is engaged in the business as interior decorators, exterior decorators, whether involving civil, mechanical, environmental and/or electrical engineering or otherwise, furnishers, and upholsterers and otherwise to deal in carpets, linoleums, floor coverings, furnishing fabrics, floor decoration material, household furniture of all types, utensils, antiques, glass goods, fittings, curtains, decorative wall paper, panel rods, grills, door closures, partitions, laminates, plant holders, sun films, designer doors and all other furnishing or interior decorative material, etc.,</p> <p>Turnover of Sana LL for last 3 years is given below:</p> <table border="1"> <thead> <tr> <th>Financial year</th> <th>Turnover (in Millions)</th> </tr> </thead> <tbody> <tr> <td>2021-22</td> <td>Rs. 52.09/-</td> </tr> <tr> <td>2022-23</td> <td>Rs. 63.93/-</td> </tr> <tr> <td>2023-24</td> <td>Rs. 70.23/-</td> </tr> </tbody> </table> <p>Country of presence of Sana LL: India</p>	Financial year	Turnover (in Millions)	2021-22	Rs. 52.09/-	2022-23	Rs. 63.93/-	2023-24	Rs. 70.23/-
Financial year	Turnover (in Millions)									
2021-22	Rs. 52.09/-									
2022-23	Rs. 63.93/-									
2023-24	Rs. 70.23/-									

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Annexure-III

Details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 ('SEBI LODR Regulations') read with SEBI circular SEBI/HO/CFD/PoD2/CIR/P/0155 November 11, 2024:

a)	Name of the target entity, details in brief such as size, turnover etc.	Name of the target entity: Staras Seating Private Limited Details in brief: Authorised Capital – Rs. 2,01,00,000/- Paid Up Capital – Rs. 1,60,71,100/- Turnover as on 31/03/2024 – 349.97/- Millions
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arms length”	Staras Seating Private Limited (SSPL), wholly-owned subsidiary of Stanley Retail Limited (SRL). Stanley Lifestyles Limited ('SLL') is the Ultimate Holding Company of Staras Seating Private Limited Except to the extent of shares held by the Company in SRL, the promoter/ promoter group/ group companies of the Company have no interest in SSPL.
c)	Industry to which the entity being acquired belongs	Staras Seating Private Limited is engaged in the business as To Carry on business as General Merchant, traders, dealers, importers, exporters, commission agents, brokers, distributors, indenting agents of all items and merchandise and service, etc.,
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	To meet the financial requirements and to expand the business of the company.
e)	Brief details of any governmental or regulatory approvals required for the acquisition	NA
f)	Indicative time period for completion of the acquisition	NA
g)	Nature of consideration - whether cash consideration or share swap and details of the same	Cash
h)	Cost of acquisition or the price at which the shares are acquired	Rs. 11,29,98,291/- 59711 equity shares, having face value of Rs. 100/- each at a premium of Rs. 1792.42/-

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		(Investment done through Rights Issue)								
i)	Percentage of shareholding / control acquired and / or number of shares acquired	100% (including direct holding and through Nominee Shareholders)								
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>Staras Seating Private Limited was incorporated on July 7, 2005 as a Private limited company under the Companies Act, 1956.</p> <p>Staras Seating Private Limited is engaged in the business as Carry on business as General Merchant, traders, dealers, importers, exporters, commission agents, brokers, distributors, indenting agents of all items and merchandise and service, etc,.</p> <p>Turnover of SSPL for last 3 years is given below:</p> <table border="1"> <thead> <tr> <th>Financial year</th> <th>Turnover (in Millions)</th> </tr> </thead> <tbody> <tr> <td>2021-22</td> <td>Rs. 235.54/-</td> </tr> <tr> <td>2022-23</td> <td>Rs. 289.36/-</td> </tr> <tr> <td>2023-24</td> <td>Rs. 349.97/-</td> </tr> </tbody> </table> <p>Country of presence of SSPL: India</p>	Financial year	Turnover (in Millions)	2021-22	Rs. 235.54/-	2022-23	Rs. 289.36/-	2023-24	Rs. 349.97/-
Financial year	Turnover (in Millions)									
2021-22	Rs. 235.54/-									
2022-23	Rs. 289.36/-									
2023-24	Rs. 349.97/-									

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