

Date: 12<sup>th</sup> September 2024

USA

To  
BSE Limited,  
Phiroze Jeejebhoy Towers,  
Dalal Street, Mumbai – 400 001

Dear Sir,

**Sub: - Disclosure under Regulation 7(2) read with Regulation 6(2) of the SEBI (Prohibition of Insider Trading) Regulations, 2015.**

Ref: Company Code 531268

Pursuant to provisions of Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 intimation be and is hereby given that Mr. Varma Janakirama Meka, member of the promoter group, has sold 54,000 equity shares of the Company in the open market.

Copy of the disclosure required under Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 is enclosed herewith.

We request you to kindly take the above disclosure on your records.

Thanking You.

Yours faithfully

**FOR B2B SOFTWARE TECHNOLOGIES LIMITED**

**PRABHAT BHAMINI**

Company Secretary & Compliance Officers

Membership No.- A69664

**FORM C**

**SEBI (Prohibition of Insider Trading) Regulations, 2015**  
 [Regulation 7 (2) read with Regulation 6(2) - Continual disclosure]

Name of the company: **B2B SOFTWARE TECHNOLOGIES LIMITED**

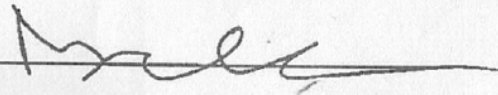
ISIN of the company: **INE151B01011**

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter /member of the promoter group/ designated person /Directors/ immediate relative to /others etc.)	Securities held prior to acquisition / disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ disposal of shares, specify		Date of intimation to company	Mode of acquisition /disposal (on market/public/rights/ preferential offer/off market / inter-se transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of security (For eg. - Shares, Warrants, Convertible Debentures, Rights entitlements etc.)	No. and % of share holding	Type of securities (For eg.- Shares, Warrants Convertible Debentures, Rights entitlement, etc.)	No.	Value	Transaction Type (Purchase /sale Pledge / Revocation / Invocation/ Others-please specify)	Type of securities (For eg. - Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of share holding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
VARMA JANAKIRAMA MEKA PAN AQRPM5086F Add- 8-2-293/K/55 Phase-II, Kamalapur Contact 0015624008177	MEMBER OF PROMOTER GROUP	EQUITY SHARES	154000 1.33%	EQUITY SHARES	54000	2150820	SALE	EQUITY SHARES	100000 0.86%	10-09-24	10-09-24	11-09-24	ON MARKET	BSE

Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.  
 (ii) Value of transaction excludes taxes/brokerage/any other charges

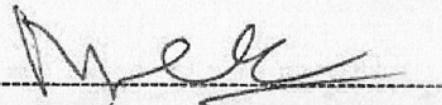
Signature \_\_\_\_\_



**Details of trading in derivatives on the securities of the company by Promoter, member of the promoter group, designated person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).**

Trading in derivatives (Specify type of contract, Futures or Options etc)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
16	17	18	19	20	21	22
NA						

*Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.*



Name & Signature: VARMA JANAKIRAMA MEKA  
 Designation: MEMBER OF PROMOTER GROUP  
 Date: 11-09-2024  
 Place: USA

