

Ref-BSE/2024-25/49

Date: February 06, 2025

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai — 400 001

Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip Code: 539399

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing a press release on the Unaudited Financial Results of the Company for the quarter and nine months ended December 31, 2024.

You are requested to kindly take the same on record and acknowledge.

Thanking you.

For **Bella Casa Fashion & Retail Limited**

Sonika Gupta
Company Secretary & Compliance Officer
Membership no. A38676

6/2/24

Press Release

Bella Casa Continues Robust Growth While Maintaining Key Performance Metrics

Financial and Operational Highlights:

- **Revenue:** ₹261.8 crores in 9M FY25, a growth of 54.6% year-over-year.
- **Operating Profit:** Increased by 68.7% to ₹22.49 crores for 9M FY25.
- **Profit After Tax (PAT):** Grew by 61% to ₹11.45 crores for 9M FY25.
- **Volume Growth:** Saw 90% increase in 9M FY25 to 75.98 lac pcs
- **Quarterly Growth:** Revenue and PAT both increased by 40% in Q3, underscoring a strong quarterly performance.
- **Net Debt:** Decreased significantly to ₹9.71 crores as of December 31 from ₹64.02 Cr crores as of September 30, firmly advancing towards achieving a net debt-free status in the near future.
- **Capacity Expansion:** Increased production capacity from 1 crore to 1.8 crore pieces per annum, with 80% of new capacity now operational. Balance 20% of the expansion will be operation from Q1 FY26

Management Commentary:

“As we celebrate another quarter of excellent performance, our focus remains on mastering the basics—delivering the right product at the right price, all through high-efficiency manufacturing processes.

Our commitment to running a tight ship enables us to provide maximum value to our customers, ensuring every product we offer is both exciting and innovative, with a strong fashion quotient that appeals to the dynamic young demographic of India. Despite widespread talks of economic slowdown, by strategically aligning with the top 10 retail companies in India, we have successfully navigated these challenges, which is also visible from our robust growth and operational efficiency.

Currently we have capacity to double our business and as soon as our operational capacities reach 65%-70% utilization, we are poised to initiate further expansion, aiming to increase our production volume again substantially. We steadfastly pursue maintaining a debt-free balance sheet, ensuring high asset turnover and low operational costs to achieve excellent returns on capital. This disciplined approach underpins our financial health and supports our long-term strategic goals, reinforcing our market leadership in fashion and lifestyle manufacturing.” — Saurav Gupta, Director, Bella Casa Fashion & Retail Ltd.