

The General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 532387

Manager
Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex,
Bandra (E) Mumbai – 400051
Symbol: PNC

September 20, 2024

Dear Sir/Madam,

In terms of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are submitting to you the text of our press release.

PRESS RELEASE

CHAMELI BACK IN THEATRES AS PART OF PVR-INOX FESTIVAL

Pritish Nandy Communications' highly acclaimed film *Chameli* will be part of a theatrical week-long celebration of a festival of Kareena Kapoor's films commencing 20th September in PVR-Inox theatres across India.

Coinciding with the National Cinema Day, the festival of films intends to theatrically showcase for commercial viewing some of the finest works of the reputed actor Kareena Kapoor Khan.

Chameli was first released in theatres in 2004. It was one of a new genre of films that PNC pioneered at the time often referred to as multiplex films. They catered primarily to multiplex watching audiences. Films like *Chameli*, *Jhankaar Beats*, *Hazaaron Khwahishein Aisi* and *Pyar Ke Side Effects* being the most noted among them.

Chameli starring Kareena Kapoor and Rahul Bose drew enormous critical acclaim at the time and won many awards in India and overseas film festivals. Directed by Sudhir Mishra, the film's popular music was scored by Sandesh Shandilya. Kareena Kapoor won the Special Filmfare Award for Best Performance.

Originally conceived as an idea by Anant Balani, who passed away during the first phase of filming *Chameli*, Pritish Nandy persuaded Sudhir Mishra to pick up the mantle as director and Shiv Kumar Subramaniam came on board to write the film afresh. Swanand Kirkire wrote the dialogues.

For Pritish Nandy Communications Limited


Hemant Auti
Company Secretary & Compliance Officer

