



SHRI BAJRANG ALLIANCE LIMITED

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CIN No. : L27103CT1990PLC005964



Dated: 13.08.2024

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001**

Ref: BSE Scrip Code- 526981

Dear Sirs.

Sub: Corporate Presentation on Q1 & FY25

Ref: Equity Shares – BSE: - **526981**

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q1 & FY25 of the Company.



The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully

For, Shri Bajrang Alliance Limited



(ANSHU DUBEY)
Company Secretary & Compliance Officer

Encl: As above



SHRI BAJRANG ALLIANCE LIMITED

Q1 & FY25 Investor Presentation

DISCLAIMER



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Shri Bajrang Alliance Limited (the "Company") solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

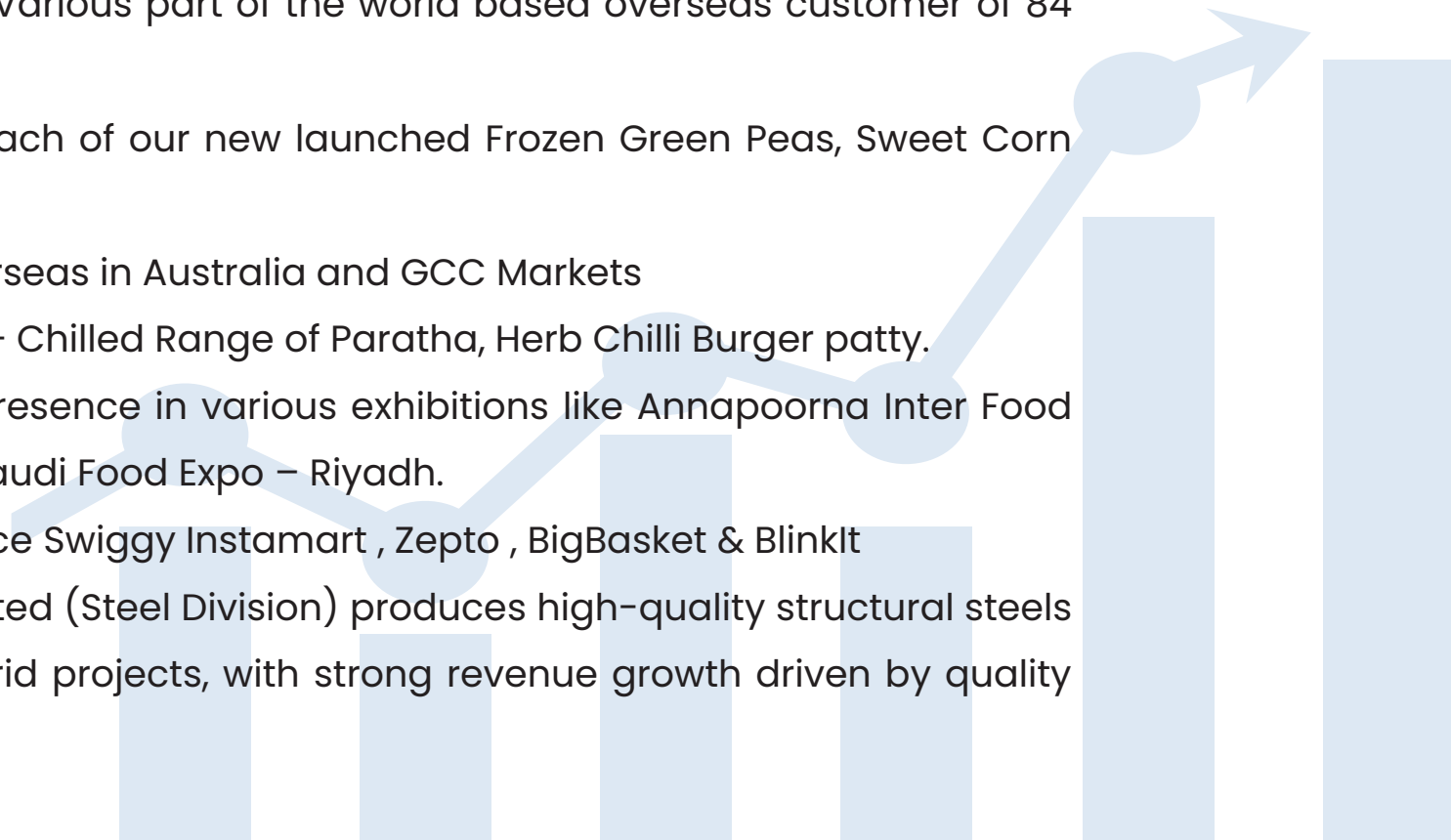
Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

STRATEGIC UPDATES



- Export order secured for Various part of the world based overseas customer of 84 Containers.
- Expanding the market reach of our new launched Frozen Green Peas, Sweet Corn and French Fries.
- Expanding our reach overseas in Australia and GCC Markets
- Launch of New Products – Chilled Range of Paratha, Herb Chilli Burger patty.
- Showcasing our brand presence in various exhibitions like Annapoorna Inter Food India 2024 – New Delhi, Saudi Food Expo – Riyadh.
- Focus on Quick-commerce Swiggy Instamart , Zepto , BigBasket & BlinkIt
- Shri Bajrang Alliance Limited (Steel Division) produces high-quality structural steels for Railway and Power Grid projects, with strong revenue growth driven by quality and timely delivery.



Q1 & FY25 FINANCIAL PERFORMANCE HIGHLIGHTS



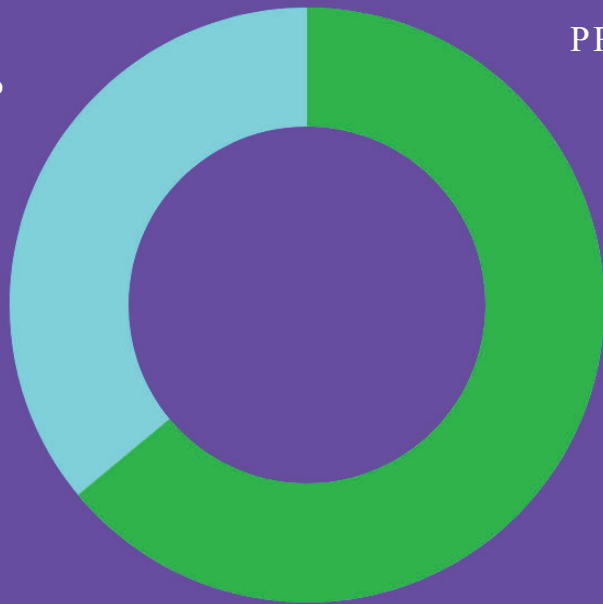
(Rs. In Lacs)	STANDALONE				CONSOLIDATED			
	Quarter ended			Year ended	Quarter ended			Year ended
	Q1FY25	Q4F24	Q1FY24	FY24	Q1FY25	Q4F24	Q1FY24	FY24
	Unaudited	Audited	Unaudited	Audited	Unaudited	Audited	Unaudited	Audited
Turnover	13,048.78	22,653.77	15,102.81	56,991.32	13,048.78	22,653.77	15,102.81	56,992.32
EBITDA	133.40	577.89	492.62	886.58	794.47	1,670.90	1,429.55	4,660.54
PBDT	128.02	558.76	453.95	791.68	789.09	1,651.77	1,390.88	4,565.64
PBT	48.90	485.14	377.76	486.59	709.97	1,578.15	1,314.69	4,260.56
PAT	34.75	376.12	270.80	312.56	695.82	1,469.28	1,207.73	4,086.26
EPS (Rs.)	0.39	4.18	3.01	3.47	7.73	16.33	13.42	45.40
Note: PBDT is not cash profit and hence Cash Profit word is deleted from PBDT								
Cash Profit	122.30	470.75	348.85	640.99	783.37	1,563.92	1,285.78	4,414.69

SHAREHOLDING PATTERN AS ON 31ST MARCH 2024



SHAREHOLDING PATTERN

PUBLIC
36.03%



PROMOTERS
63.97%

SHAREHOLDING	% OF TOTAL SH.
Promoter	63.97%
Public	36.03

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework



ENVIRONMENTAL RESPONSIBILITY

- Deployed waste decomposition technology.
- Reduced carbon emissions.
- Vegan and vegetarian product manufacturing.



SOCIAL RESPONSIBILITY

- Empowered female workers with skills.
- Enhanced talent through training.
- Built a sustainable vendor ecosystem.



GOVERNANCE FRAMEWORK

- Strategic capital allocation.
- Management Integrity
- Strong risk management.

GOELD'S CULINARY REVOLUTION AT THE SAUDI FOOD SHOW



Let's revisit our thrilling time at The Saudi Food Show in Riyadh! It was an amazing three days filled with explosive flavors, meaningful conversations, and plenty of inspiration for a culinary revolution. Imagine our booth, buzzing with excitement, as we revealed our top-notch veggie delights.

We offered everything from tasty snacks to scrumptious treats, promising an unforgettable food journey.

Our innovation shone brightly on the last day, captivating the audience and leaving them craving more.

A big thank you to our incredible team for bringing our vision to life, and to all of you who came by to support us. Your encouragement fuels our passion!

As we leave Riyadh, we're eagerly looking forward to what's next in our delicious journey.

Keep an eye out for upcoming mouthwatering news and surprises from Goeld Frozen Foods!



INTRODUCING NEW ADDITIONS TO OUR CHILLED RANGE



We are pleased to announce the expansion of our products with the introduction of two new products in our chilled range category: Malabar Paratha and Lacchha Paratha.

Our products are crafted with the utmost care, using premium ingredients to ensure that each product upholds the rich tradition and exquisite flavors that our customers expect. These parathas are now available in Mumbai, marking the beginning of our strategic rollout.

In alignment with our growth plans, we are preparing to extend the availability of these products to other regions and countries in the near future. We are committed to maintaining the highest standards of quality and taste as we expand our reach.



INTRODUCING OUR FLAVORFUL DUO



We are delighted to introduce two mouth watering new additions to our Goeld Frozen Food lineup: the Herb Chilli Burger Patty and Fries. Our Herb Chilli Burger Patty combines the fresh taste of quality herbs with a kick of chilli, offering a tantalizing flavor in every bite. Crafted with the finest ingredients, this patty provides a delicious and nutritious option for vegetarians.



A DAY OF FUN AND FOOD SAFETY AWARENESS

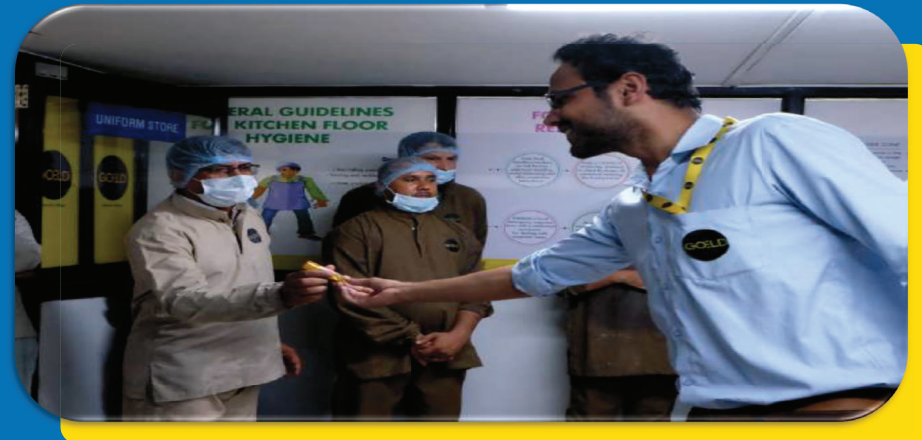
GO:LD™

On 7th June, we celebrated World Food Safety Day with a lively and engaging event at our factory. The enthusiasm and participation from our team were truly inspiring, as everyone came together to learn and have fun.

We organized various activities, including poster-making, quizzes, and games, to educate our team on the impact and importance of food safety. These activities not only provided valuable insights but also fostered a sense of camaraderie among our staff.

As a frozen food brand, we take food safety very seriously. Our stringent and upgraded quality checks ensure that our products always meet the highest standards. This event was a great opportunity to reinforce our commitment to maintaining exceptional quality and safety in all that we do.

Thank you to everyone who participated and made the day memorable. Together, we are dedicated to delivering safe, high-quality products to our customers.



THE GOELDEN WELLNESS CAMP: A FOUNDATION FOR A HEALTHIER FUTURE



Health is Wealth, and at Goeld Frozen Foods, we believe in investing in our greatest asset - our people!

July was a vibrant month at Goeld Frozen Foods as we hosted a comprehensive Health Checkup Camp at our plant, reinforcing our commitment to employee well-being. Our team benefited from detailed medical examinations, expert consultations, and personalized health advice from esteemed healthcare professionals, covering everything from blood tests to nutrition guidance.

The enthusiasm was infectious as employees actively participated, appreciating the company's dedication to fostering a supportive and health-conscious work environment.

At Goeld, we believe that a healthy team is a happy, productive one, and we're committed to nurturing wellness and positivity for our entire Goeld family.





PAINTING THE COUNTRY
GOELDEN, ONE CITY AT A TIME

35+ CITIES

Mumbai | Delhi | Bangalore | Pune | Hyderabad | Jaipur | Ahmedabad |
Patna | Raipur | Kolkata | Goa | Chandigarh | Lucknow | Agra | Dehradun
| Surat | Indore | Rajkot | Kanpur | Chennai | Bhopal | Baroda | Nagpur |
Rajahmundry | Bhubaneshwar | Siliguri | Kota |
Jammu & Kashmir | Jalandhar | Vadodara | Ludhiana | Bilaspur |
Guwahati | Udaipur |

GOELDEN PRESENCE GLOBALLY



7+ COUNTRIES

INDIA | AUSTRALIA |
US | UAE | OMAN |
NEW ZEALAND | UK |



THANK YOU

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