

Date: September 17, 2024

BSE Limited

Department of Corporate Services
Pheroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra- Kurla Complex, Mumbai-400051

SCRIP Code- 544136

SYMBOL-RKSWAMY

ISIN: INE0NQ801033

Subject: Investor Communication.

Dear Sir/Madam,

We are enclosing herewith our message to Investors of the Company which is being sent through email.

This intimation is also being uploaded on the Company's website at www.rkswamy.com

This is for your information and records.

Thanking you

For R K SWAMY LIMITED

Aparna Bhat

Compliance Officer

Membership No.: A19995

Address: Esplanade House, 29, Hazarimal Somani Marg,
Fort, Mumbai 400 001

Place: Mumbai

R K SWAMY LIMITED

Formerly known as "R K Swamy Private Limited"

Esplanade House.

29 Hazarimal Somani Marg,

Fort, Mumbai 400 001.

Phone +9122 4057 6399,2207 7476

www.rkswamy.com

CIN No. L74300TN1973PLC006304

Regd Office 19 Wheatcrofts Road,
Nungambakkam, Chennai 600 034.

Offices also at Bengaluru.Hyderabad.
Kochi, Kolkata, New Delhi.

Dear Investor,

We are often asked a simple question – what is our business model? How do we generate revenue?

We will be answering the questions in several emails. The purpose is to share information leading to better understanding of the operations of R K SWAMY Limited.

Clients pay R K SWAMY for a variety of Marketing Services. One such important service is delivering communication through video content.

The Digital ecosystem has increased the demand for video content manifold. Communication from institutions, companies, and brands needs to be on video, placed on a digital platform that is readily accessible on the mobile phone.

R K SWAMY delivers high-quality video content to its clients. The service is end-to-end – we conceptualise, ideate, script, produce, and deliver videos in all languages. We operate at the higher end of the market, because of our better understanding of the marketing/client needs. Our creative and crafting skills result in engaging work. The value delivery to clients is high. We do this at scale.

We have experience of 51 years in creating and delivering content. Clients engage with us on a long-term basis for this much-needed marketing service.

With Best Wishes,

Sd/-

Shekar Swamy
Group CEO
R K SWAMY Ltd.