



insecticides
(INDIA) LIMITED

Ref : IIL/SE/2025/0601/01
Date : January 06, 2025

The Manager

Listing Compliance Department BSE Limited (Through BSE Listing Centre) Scrip Code: 532851	Listing Compliance Department National Stock Exchange of India Limited (Through NEAPS) Symbol: INSECTICID
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Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch

Dear Sir / Madam,

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 13, 2023, details with respect to the product launch are disclosed as under:

S. No.	Name of Product	Date of Launch	Category of Product	Whether caters to domestic/international market	Name of the countries in which the product is launched (in case of international)
1	Centran	January 06, 2025	Insecticides	Domestic Market	-

A press release of the same is enclosed to this intimation and will also be made available on the Company's website at www.insecticidesindia.com.

You are requested to take the above information on your record.

Thanking You,
For Insecticides India Limited

(Sandeep Kumar)
Company Secretary & CCO

Encl: As above



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IIL Launches Revolutionary Insecticide - Centran

New Delhi, 06 January 2025: Insecticides (India) Limited (IIL), a leading name in the crop protection and nutrition industry, has launched, a new revolutionary Insecticide, Centran. This will be a pioneering solution for tackling stem borers in paddy. With its dual-action formula, Centran effectively controls stem bores and help the farmers to achieve healthier crops and better productivity.

Paddy is the backbone of the Indian farmers. Stem borers pose a significant threat to their hard work. To address this, new age insecticide Centran has been developed by the R&D Team of Insecticides (India) Limited. Centran is a unique blend of dual active ingredients for pest control and crop nourishment. The product supports robust root development, improves tiller growth, and delivers superior yields, ensuring a higher return on investment for growers.

Commenting on the launch, **Mr. Rajesh Kumar Aggarwal, Managing Director of Insecticides (India) Limited**, said, “Farmers often face the dual challenge of safeguarding their crops from pests while improving their productivity. Centran addresses both aspects with a thoughtful approach to pest control and crop health. By integrating advanced technology and understanding the specific needs of Indian agriculture, Centran helps to optimize farming efficiency while contributing to food security. At IIL, our focus remains on creating solutions that reduce losses, improve farm economics, and support a thriving agricultural ecosystem.”

Adding to the above, **Mr. Dushyant Sood, Chief Marketing Officer**, said “Centran is yet another product developed by the R&D Team of IIL, this not only protects crop against stem borers but also energizes the crop, with stronger root foundation and excellent tiller growth. We are confident that Centran will create waves in all the paddy growing regions of the country.

“With the usage of Centran, farmers can get strong & healthy stems, complete stem borer protection, vigorous tiller growth, deep, robust root system and visible healthier crop.” **Mentioned Mr. Manoj Bhandari, Crop Manager – Rice.**

With a strong distribution network and a legacy of empowering agriculture, IIL continues to bring impactful innovations that resonate with the needs of those who grow the nation’s food.



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Backgrounder

About Insecticides (India) Limited (IIL)

Insecticides (India) Ltd. (IIL) is one of India's leading crop protection and Nutrition company. IIL boasts of an impressive product portfolio consisting of 21+ technical products and 125+ formulation products. With its popular "TRACTOR BRAND" range of solutions, a trusted choice among farmers nationwide, IIL has fostered a strong and enduring bond with the farming community. The company is fully integrated with two technical synthesis plants, six formulation plants (including one EOU), and a biological plant under toll arrangement, allowing for seamless operations across R&D, technical synthesis, formulation, and comprehensive marketing & extension activities.

Tie-ups & Collaborations with international research giants like OAT Agrico Co. Ltd., Japan and Nissan Chemical Corporation, Japan, alongside four R&D centers (including a GLP-certified research facility in Chopanki), showcase our commitment to bring the latest international technology for the farmers.

IIL foundation, an initiative by IIL, is involved in imparting knowledge to farmers regarding modern agricultural practices to improve their crop productivity.

IIL has connect with 21,00,000+ farmers, 70,000+ dealers, 7,500+ distributors. IIL today stands a frontline runner in the crop protection industry, having great R&D capabilities and technical expertise to provide farmers with effective and innovative solutions.