

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



November 6, 2024

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015****Ref: Further investment in Indian Horizon Marketing Services Limited by way of subscription to Private Placement offer.**

In compliance with Regulation 30(6) read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI Listing Regulations) and in continuation to our letters dated May 15, 2024 and September 30, 2024, we hereby inform you that as per the Joint Venture Agreement dated September 30, 2024, the Sub-Committee of the Board of Directors of Thomas Cook (India) Limited (TCIL / the Company) has, on even date, authorised subscription to the preferential offer of 6,60,000 equity shares of Rs. 10/- each and 14,60,000 Class A Equity Shares of Rs. 10/- each, made by Indian Horizon Marketing Services Limited (IHMSL/ JV Co.) on a private placement basis in tranches. Subsequent to completion, TCIL and Atirath Technologies Private Limited (Atirath / JV Partner) will have control of 50% each in the JV Co.

Detailed disclosure in this regard as required under Regulation 30(6) and Schedule III of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given in Annexure to this letter.

This is for your intimation and records.

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl.: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in

**Annexure**

**Details with respect to subscription of shares as required under Regulation 30(6) read with Schedule III, Part A, Para A(5) of the SEBI Listing Regulations and the SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023**

Sr. No.	Particulars	Details
1.	Name of Target Entity	Indian Horizon Marketing Services Limited
	Details in brief such as size, Turnover etc.	<p>Paid-up Capital of Indian Horizon Marketing Services:</p> <p>Pre issue: 1,10,000 Equity Shares of Rs. 10 each fully paid held by TCIL</p> <p>Post completion of issue:</p> <p>7,70,000 Equity Shares of Rs. 10/- each fully paid and 14,60,000 Class A Equity Shares of Rs. 10/- each fully paid will be held by TCIL</p> <p>and</p> <p>7,70,000 Equity Shares of Rs. 10/- each fully paid held by Atirath</p> <p>Turnover of Indian Horizon Marketing Services Limited as on March 31, 2024: NIL</p>
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter / promoter group / group companies have any interest in the entity being acquired?	<p>Thomas Cook (India) Limited ("the Company"), the present promoter of Indian Horizon Marketing Services Limited, is investing further in Indian Horizon Marketing Services Limited by way of subscribing to the preferential issue on a private placement basis offered by Indian Horizon Marketing Services Limited.</p> <p>The subscription by the Company is falling within related party transaction. The Company is interested in said transaction to the extent of its Shareholding.</p>
	If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The Company's interest is limited only to the extent of its shareholding and the said investment is at arm's length.
3.	Industry to which the entity being acquired belongs;	Travel Related Services
4.	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is	For the purpose of co-developing a suite of proprietary intellectual property for the travel domain, utilizing Artificial Intelligence (AI) through JV Co.

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.

Board No.: +91-22-4242 7000

Fax No. : +91-22-2302 2864



	outside the main line of business of the listed entity);	
5.	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6.	Indicative time period for completion of the acquisition;	The allotment is expected to be made by 20th November, 2024.
7.	Nature of consideration - whether cash consideration or share swap and details of the same;	Further investment by the Company in Indian Horizon Marketing Services Limited in cash: <ul style="list-style-type: none"> <li>1. amounting to Rs. 66,00,000/- (INR Sixty-Six Lakhs Only), by way of subscribing to 6,60,000 Equity Shares of Rs. 10/- each and</li> <li>2. amounting to Rs. 1,46,00,000/- (One Crore Forty-Six Lakhs Only) by way of subscribing to 14,60,000 Class A Equity Shares of Rs. 10/- each</li> </ul>
8.	Cost of acquisition and /or the price at which the shares are acquired;	Rs. 66,00,000/- for Equity Shares and Rs. 1,46,00,000/- for Class A Equity Shares
9.	Percentage of shareholding / control acquired and / or number of shares acquired;	Shareholding of TCIL Pre Issue: Equity Shares: 100% of the Equity Share Capital  Shareholding of TCIL Post completion of Issue: 50% of the Equity Share Capital and 100% of the Class A Equity Share Capital
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	Prior to subscription of Private Placement offer Indian Horizon Marketing Services Limited, was a non-material wholly owned subsidiary of the Company in India. It was incorporated on December 26, 1989 and the turnover of the Company for past three financial years was NIL.  Subsequent to the subscription through Private Placement by TCIL and Atirath, IHMSL will be a JV Co. with TCIL and Atirath holding 50% each of the equity share capital.

For **Thomas Cook (India) Limited**

**Amit J. Parekh**

*Company Secretary and Compliance Officer*

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.

Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717

www.thomascook.in