

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/11092024

11th September, 2024

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - BuzzWorks Flexible Workspaces by Brigade Group Forays into Hyderabad

We are enclosing herewith the copy of the press release titled "BuzzWorks Flexible Workspaces by Brigade Group Forays into Hyderabad".

This is also hosted on the Company's website at www.brigadegroup.com

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



PRESS RELEASE

BuzzWorks Flexible Workspaces by Brigade Group Forays into Hyderabad

Premium, flexible and managed workspace solutions launched at Auro Orbit, HITEC City; Brigade aims to expand to 1 million sq. ft. of flexible office space over the next 2 years.

Hyderabad, September 11, 2024: Brigade Group has announced the launch of its premium flexible and managed workspace solution, BuzzWorks, in Hyderabad at Auro Orbit in the heart of HITEC City. Spanning a floorplate of 25,000 sq.ft., BuzzWorks at Auro Orbit features 416 desks, along with meeting rooms and collaborative spaces, designed to meet the evolving needs of contemporary enterprises. This expansion aligns with Brigade Group's strategic vision to reach 1 million sq.ft. of flexible office space by FY26.

"Brigade reinforces its commitment to expand in the office sector of Hyderabad with the launch of BuzzWorks, its managed office brand. BuzzWorks aims to create 10,000 seats in its ready-to-move-in premium workspaces and custom-built managed offices across Bengaluru, Hyderabad and Chennai. We are collaborating with occupiers to construct new age, sustainable managed workspaces designed to enhance productivity. While the focus on Hyderabad continues with the launch of our first BuzzWorks center in HITEC City, we are also seeking suitable land parcels with like-minded partners to expand our footprint in the city." said Nirupa Shankar, Joint Managing Director, Brigade Enterprises Limited.

BuzzWorks at Auro Orbit is inspired by the captivating 'Urban Forest' theme, seamlessly blending technology and nature to foster creativity, well-being and sustainability within a futuristic workspace. The layout prioritizes fluid movement, maximizes natural light and minimizes energy consumption, all while incorporating state-of-the-art technology. BuzzWorks offers amenities like wireless access control, visitor management and AI-powered smart space technology, including advanced energy management systems, aligning with modern workplace trends. Sustainability is a key focus, with carefully selected materials and plants that enhance both durability and air quality. The interiors feature birch plywood, known for its exceptional longevity, alongside carefully chosen plants like the Fiddle Leaf Fig and Broken Heart plants, which enhance indoor air quality through natural purification. Carpets made using recycled nylon combine durability with environmental responsibility. Additionally, recreational facilities such as foosball, table tennis and a gaming zone elevate the work environment, complemented by stunning city views from the 18th floor.

About BuzzWorks: Brigade Group ventured into the flexible office spaces with 'BuzzWorks' in 2019. The brand offers customisable, managed and flexible workspaces tailored to suit various business requirements. Managed office spaces are increasingly valued for their ability to enhance productivity and creativity across a diverse portfolio, from startups to freelancers to larger corporations. BuzzWorks also features an events and engagements arm called BuzzWorks Live, enhancing the workspace experience with unique experiences and networking events accessible directly by tenants. BuzzWorks - "Your Vibe Your Tribe" aspires to embody the essence of every managed office space, offering effectively managed and flexible workspaces of commercial value.



Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



BRIGADE

Building Positive Experiences

About Brigade Group: Established in 1986, Brigade Group has close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across cities - Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Gift City-Gujarat, Thiruvananthapuram, Mangaluru and Chikkamagaluru with developments across Residential, Office, Retail and Hotels.

For more information, please contact:

Miriam Macwana, Brigade Enterprises Ltd.,
General Manager - Corporate Communications,

Phone: + 91 80 41379200; E-mail: miriammacwana@brigadegroup.com

