



SUPER SALES INDIA LIMITED

Tuesday, July 02, 2024

BSE Limited,
Floor 25, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Dear Sir,

Sub: Advertisement in newspaper - req.

Ref: Security Code: 512527

We are enclosing herewith the paper publications relating to AGM to be held in VC/OAVM in the newspapers viz. Financial Express (English) and Dinamalar (Tamil) dated 02.07.2024 for your records.

Thanking you,

Yours faithfully,
For Super Sales India Limited

S K Radhakrishnan
Company Secretary

Encl.: As above

REGISTERED OFFICE : 34-A, Kamaraj Road, Coimbatore - 641 018, India. Phone : 2222404 to 05 Fax : 2221427

E-mail : ssil@vaamaa.com Web: www.supersales.co.in CIN: L17111TZ1981PLC001109 PAN No. AADCS0650A GSTIN: 33AADCS0650A1Z4



SUPER SALES INDIA LIMITED
CIN : L17111TZ1981PLC001109
Regd. Office: 34-A, Kamang Road, Coimbatore - 641018
Ph : 0422 - 222404-405 Fax : 0422 - 2221427
Website: www.supersales.co.in E-Mail: sa@supersales.com

42nd AGM TO BE HELD IN VIDEO CONFERENCE/OAVM MODE

Dear Member(s),

1. Shareholders may note that the 42nd Annual General Meeting ("AGM") of the Company will be convened at 04.35 PM IST, on Friday, the 2nd Day of August, 2024 through Video Conference ("VC")/Other Audio Visual Means ("OAVM") facility to transact the business as set out in the Notice which will be circulated for convening the AGM. In compliance with the applicable provisions of the Companies Act, 2013 and rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with General Circular Nos.14/2020, 17/2020, 20/2020, 02/2021, 02/2022, 10/2022 and 09/2023 dated 8th April, 2020, 13th April, 2020, 5th May, 2020, 13th January, 2021, 5th May, 2022, 28th December 2022 and 23rd September 2023 respectively, issued by the Ministry of Corporate Affairs ("MCA Circulars") and SEBI Circulars dated 12th May, 2020, 15th January, 2021, 12th May, 2022, 5th January, 2023 and 7th October, 2023 ("SEBI Circulars"), the Board of Directors have decided to convene and conduct the AGM through VC/OAVM facility without the physical presence of the Members at a common venue.
2. The Notice of the 42nd AGM and the Annual Report for the year 2024, including the Financial Statements for the year ended 31st March, 2024 ("Annual Report") will be sent only by e-mail to all those members, whose e-mail addresses are registered with the Company/RTA or with their respective Depository Participants ("DP"), in accordance with the MCA Circulars and the SEBI circulars as mentioned above. Members can join and participate in the 42nd AGM through VC/OAVM facility only. The instructions for joining the 42nd AGM and the manner of participation in the remote e-voting or casting vote through the e-voting system during the 42nd AGM are provided in the Notice of the 42nd AGM. Members participating through the VC/OAVM facility shall be counted for the purpose of reckoning the quorum under section 103 of the Companies Act, 2013.
3. Notice of the 42nd AGM and the Annual Report will be made available on the website of the Company i.e. www.supersales.co.in and the website of Bombay Stock Exchange Limited in which the Company's equity shares are listed i.e., www.bseindia.com.
4. Members holding shares in physical form who have not registered their e-mail addresses with the Company / RTA can obtain Notice of the 42nd AGM, Annual Report and/or login details for joining the 42nd AGM through VC/OAVM facility including e-voting, by sending scanned copy of the following documents by e-mail to coimbatore@linkonline.co.in:
 - a. Request e-mail mentioning your name, folio number and complete address
 - b. Copy of the Share Certificate (Front & Back)
 - c. Self-attested scanned copy of the PAN Card, and
 - d. Self-attested scanned copy of any document (Such as Aadhar card, Driving License, Voter ID, Passport) in support of the address of the Members as registered with the Company.
5. Members holding shares in physical form who have not updated their Bank Account Details for receiving the dividends directly in their bank account through Electronic Clearing Service ("ECS/NACH") or any other means can register their Bank Account Details to receive dividends, directly into their bank account electronically, by submitting duly filled in form (BR2) and original cancelled cheque, issued by Banker after implementation of the Core Banking System, bearing the name of the Sole Shareholder (in case of joint holding, the name of the first holder shall be mentioned in the cheque leaf) in addition to the documents mentioned in paragraph 4 above by post to RTA.
6. Members holding shares in demat form can update their e-mail address & bank account details by submitting a request to the concerned Depository Participant.
7. Pursuant to Finance Act, 2020 dividend income will be taxable in the hands of the shareholders w.e.f. 1st April, 2020 and the Company is required to deduct tax at source ("TDS") from dividend paid to the Members at the prescribed rates in the Income Tax Act, 1961 ("the IT Act") and latest amendments. For the prescribed rates for various categories, conditions for Nil/preferential TDS and details / documents required thereof, members are requested to refer to the IT Act.
8. Members may kindly note that in the event the Company is unable to pay the dividend to any member by electronic mode, due to non-registration of the Bank Account details, the Company shall dispatch the dividend warrant to such members within 30 days from the date of AGM. Members may also kindly note that the company has fixed Friday, 26th July, 2024 as the cut-off date for determining entitlement of members to dividend for the financial year ended 31st March, 2024, if approved at the AGM.

The above information is being issued for the information and benefit of all the Members of the Company and is in compliance with the MCA Circulars and the SEBI Circulars.

By order of the Board
For SUPER SALES INDIA LIMITED
S.K. RADHAKRISHNAN
Company Secretary

Coimbatore
01.07.2024

CHENNAI/KOCHI