

06/09/2024

To  
**The Deputy Manager**  
Department of Corporate Services  
**BSE Limited**  
P.J. Towers, Dalal Street,  
Mumbai- 400 001.

**Scrip Code: 538579 (BSE-SME)**

Dear Sir,

**Sub: Intimation under Regulation 30(2) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III to the said Regulations, we wish to inform you the following outcomes of the Board Meeting held on 06<sup>th</sup> September 2024 at the Registered Office of the Company at 0500 pm

- 1) The Board considered and approved the draft Annual Report for the Financial Year 2023-2024 comprising of Annual Accounts ( Standalone & Consolidated ), Draft Directors Report , Draft Auditors Report ( Standalone & Consolidated ) for the Year ended 31st March, 2024 .
- 2) Mr Baskaran Sathyaprakash , Managing Director and Mr. Sadasivam Anbazhagan. Director of the Company authorised to sign the Directors Report and Financials .
- 3) Draft Notice for convening and conducting the 40<sup>th</sup> Annual General Meeting was approved
- 4) M/s. Ganesamoorthy.T & Associates, Regn No.FRN . 013934S., Chartered Accountants , having their office at No R-48Q, TVS Colony , TVS Avenue Main Road, Anna Nagar Western Extension , Chennai -600101 recommended for appointment as Statutory auditors of the Company for the financial years 2024-2029
- 5) . As an additional Agenda Item , with the permission of the Chairman , MOU dated 05/09/2024 executed between the Company and Studio Shakthi Pictures Private Limited for acquisition of majority stake in the latter by the Company was approved and ratified .
- 6) As an additional Agenda Item , with the permission of the Chairman ,non-submission of SDD Compliance Certificate for June 2024 quarter was taken on record by the Board and the Managing Director assured to take adequate steps in this regard.
- 7) As an additional Agenda Item , with the permission of the Chairman, the board constituted a Investment and Investment Relationship Committee comprising of Dinesh Raj , Manu Padmanabhan Nair and Baskaran Sathya Prakash with powers to appoint professionals and intermediaries to raise funds for the company .The committee to be Chaired by Mr B Sathya Prakash . The Board vested the executive powers for the purpose of fundraising with Mr.Sathya Prakash, Managing Director of the Company .

- 8) As an additional Agenda Item , with the permission of the Chairman, Mr Dinesh Raj , Executive Director of the Company shall have an additional portfolio as the Chief Executive Officer of the Company and he shall be in charge of day to day management of affairs of the Company . The Board approved the terms and conditions of his appointment

**Brief Profile :**

Embarking early on a professional career, he commenced his journey with HDFC Bank, marketing their financial products and wealth management Transitioning towards an entrepreneurial path, he established Quanta-G—an innovative marketing and experiential enterprise. For nearly a decade, the company forged impactful alliances with esteemed brands like Tata Motors, Mahindra, Airtel, etc., building marketing strategies, orchestrating activations, events, and pioneering rural marketing initiatives across the expansive landscape of South India.

In 2014, he achieved a remarkable feat by creating the Guinness World Record for the world’s largest human national flag formation with approximately 50,000 individuals. The momentous event, christened "My Flag My India," served the larger purpose of raising awareness and generating funds for Rotary India's tireless campaign to maintain a polio-free nation. This extraordinary Guinness achievement stands as a testament to both personal accomplishment and national pride.

He founded, conceptualized, and launched the pinnacle of global futsal leagues—Premier Futsal. Pioneering the landscape of sports startups in India, Premier Futsal redefined the futsal experience by seamlessly integrating internationally renowned football legends, global futsal players with local talents.

Endorsed by AFC and Dubai Sports Council, Premier Futsal garnered an extensive viewership—surpassing 150 million spectators worldwide. The league boasted esteemed brand ambassadors including Virat Kohli as the Founding Ambassador, Luis Figo as Founding President, and Futsal Falcao as Vice President. Biggest football superstars involved - Ronaldinho, Ryan Giggs, Paul Scholes, Michael Salgado, Deco, Hernan Crespo and Cafu, and endorsed by famous Indian celebs - AR Rahman, Rana Daggubatti, Tiger Shroff, Puneet Rajkumar, Arya and Sunny Leone.

A business advisor for sports properties across the globe like Lanka Premier League, Asia beach football, World Intercontinental Futsal Cup, etc.

Relationship Disclosure : He is unrelated to any of the existing Directors/Shareholders .  
Currently he is an Executive Director of the Company .

Reason: His expertise shall be utilised in the day to day affairs of the Company .

Date ; From 06/09/2024 onwards

Start Time of Board Meeting: 0500 pm

End Time of Board Meeting: 0630 pm

This is for the information of Members.

Kindly take the same on your record & oblige.

For ZINEMA MEDIA AND ENTERTAINMENT LIMITED



**BASKARAN SATHYA PRAKASH**  
**(DIN: 01786634)**  
**MANAGING DIRECTOR**