



September 16, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the following press releases dated September 16, 2024 being issued by the Company titled:

- (a) *'Airtel expands its Home Wi-Fi service across all 14 districts in Kerala'*
- (b) *'Airtel expands its Home Wi-Fi service across all 123 districts in Assam and North East'*

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.in
CIN: L74899HR1995PLC095967



Airtel expands its Home Wi-Fi service across all 14 districts in Kerala

- Offers a whole host of leading Malayalam OTTs and TV channels including Asianet, Manorama News, Surya TV, SunNXT, Manorama Max, etc.
- Home Wi-Fi service now reaches additional 5.7 million new households in Kerala

Kochi/Trivandrum/Calicut, September 16, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications services providers, today, announced that it has expanded its Home Wi-Fi service across all the 14 districts of Kerala. This expansion will enable to cover an additional 5.7 million new households in the state.

With Airtel Wi-Fi, a customer not only gets high-speed reliable wireless internet service but a whole host of other benefits including access to unlimited streaming, 22+ OTTs services and over 350+ TV channels. Customers can book Airtel Wi-Fi by placing an order using the Airtel Thanks App or by calling 8130181301.

Amit Gupta – COO, Bharti Airtel, Kerala, said, “I am happy to announce that Airtel Wi-Fi has now reached every nook and corner of Kerala. With Airtel Wi-Fi, customers can unlock a wide range of entertainment options including access to 22+ OTTs, 350+ television channels and a reliable high-speed wireless Wi-Fi service at an affordable tariff starting at Rs. 599 a month. We hope customers make the most of this and enjoy endless entertainment.”

Plans at a glance:

Tariff	Speed	Benefits	Other Benefits
₹599	Up to 30 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹899	Up to 100 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹1099	Up to 200 Mbps	350+ TV channels (HD included)	Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more
₹1599	Up to 300 Mbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more
₹3999	Up to 1 Gbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more

Customers in Kerala can enjoy unlimited access to some of the leading Malayalam OTT platforms including Manorama Max, SunNXT and top channels like Asianet, Manorama News, Surya TV, etc among others.

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 550+ million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in



Airtel expands its Home Wi-Fi service across all 123 districts in Assam and North East

- Offers a whole host of leading OTTs and TV channels including SonyLiv, Zee5, ALT Balaji, etc.
- Home Wi-Fi service now reaches additional 1.6 million new households in Assam and North East

Guwahati, September 16, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications services providers, today, announced that it has expanded its Home Wi-Fi service across all the 123 districts of Assam and North East. This expansion will enable to cover an additional 1.6 million new households in the state.

With Airtel Wi-Fi, a customer not only gets high-speed reliable wireless internet service but a whole host of other benefits including access to unlimited streaming, 22+ OTTs services and over 350+ TV channels. Customers can book Airtel Wi-Fi by placing an order using the Airtel Thanks App or by calling 8130181301.

Rajnish Verma – CEO, Bharti Airtel, Assam and North East, said, “I am happy to announce that Airtel Wi-Fi has now reached every nook and corner of Assam and North East. With Airtel Wi-Fi, customers can unlock a wide range of entertainment options including access to 22+ OTTs, 350+ television channels and a reliable high-speed wireless Wi-Fi service at an affordable tariff starting at Rs. 699 a month. We hope customers make the most of this and enjoy endless entertainment.”

Plans at a glance:

Tariff	Speed	Benefits	Other Benefits
₹699	Up to 30 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹899	Up to 100 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹1099	Up to 200 Mbps	350+ TV channels (HD included)	Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more
₹1599	Up to 300 Mbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more

Customers in Assam and North East can enjoy unlimited access to some of the leading OTT platforms including Netflix, Amazon Prime, Xstream and top channels like SonyLiv, Zee5, ALT Balaji etc. among others.

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