

January 15, 2025

National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra- Kurla Complex, Bandra (E), Mumbai - 400 051 NSE Symbol : ZEEMEDIA	BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Scrip Code : 532794
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Kind Attn. : Corporate Relationship Department
Ref : Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 -
Subject : Intimation of Appointment of Senior Management Personnel in the Company

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') read with Schedule III to the Listing Regulations, this is to inform you that upon the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have today viz. January 15, 2025, approved the appointment of Mr. Aditya Tandon as 'Chief Brand Officer- Campaigns & IPs' of the Company (*categorized as Senior Management Personnel*).

The particulars / details required in accordance with the SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are enclosed as **Annexure-A**.

Kindly take the same on record.

Thanking you,

Yours truly,
For Zee Media Corporation Limited



Ranjit Srivastava
Company Secretary & Compliance Officer
Membership No: A18577
Contact No.:+ 91-120-715 3000

Encl. as above

Zee Media Corporation Limited

Corporate Office: FC-9, Sector-16A, Film City, Noida - 201301, UP, India | Phone: +91-120-7153000
Regd. Office: 135, Continental Building, 2nd Floor, Dr. Annie Besant Road, Worli, Mumbai-400018, Maharashtra, India | Phone: +91-22-71055001
Website: www.zeemedia.in | Email: zmcl@zeemedia.com | CIN: L92100MH1999PLC121506

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S. No.	Particulars	Information of such event (Appointment)
1	Reason for change viz. appointment.	Mr. Aditya Tandon has been appointed as the 'Chief Brand Officer – Campaigns & IPs' of the Company
2	Date of appointment/cessation (as applicable) & term of appointment.	Appointment shall be effective from January 16, 2025. The terms of appointment are as per the Policy of the Company.
3	Brief profile (in case of appointment)	<p>Mr. Tandon is a seasoned marketing leader with over 25 years of professional and academic experience across India, Nepal, Mauritius and Canada in Industries including Media, Web Services, Telecom, Print Media. Mr. Tandon is highly proficient in leading and building brands. He has successfully executed multiple launch / re-launch mandates. He is deeply committed in delivering impact ideas and innovations including tech-led / digital interventions. He has bagged over 100 awards at prestigious forums such as the Asian Television Awards, ABBY, MADDY, IMA, Promax, IDMA for various communication, programming and promotional initiatives.</p> <p>Mr. Tandon has been an invitee/speaker at industry platforms such as NT Summit, IPRCCA, Promax Asia, EFFIES, IIM-R, DSE, Ashoka University, BITS Pilani etc.</p> <p>Mr. Tandon holds a Bachelor of Arts degree (Hons) from Delhi University, PGDIM from FOCB-Delhi School of Economics, University of Delhi and Post Graduate Diploma in Business Management from Centre for Management Development, Ghaziabad.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	N.A.



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