

Globus Spirits Limited (Corporate Identity Number: L74899DL1993PLC052177)

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Dated : 13th December'2024

The BSE Limited PhirozeJeejeebhoy Towers Dalal Street, Fort <u>Mumbai – 400 001</u>

Scrip Code: 533104

Exchange Plaza, C-1, Block-G BandraKurla Complex, Bandra (E), Mumbai – 400 051 Symbol: GLOBUSSPR

The National Stock Exchange of India Limited

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 - w.r.t. launch of New Brands in Regular & Others Segment.

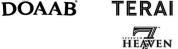
Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that, Globus Spirits Limited, proudly announces the launch of its brands-Globus Spirits Shola Shabnam & Globus Spirits Nimboo in Uttar Pradesh priced at Rs 50-70 for 180ml available in aseptic brick packs. The entry into this segment and in this state demonstrates the commitment of the company to growing its share of business in the state of Uttar Pradesh. This segment of the industry in UP has a volume of over 100 million cases per annum and has doubled over the last three years. The brands will be manufactured at the Company's Lakhimpur Kheri bottling unit.

You are requested to take a note of the same.

Thanking You Yours faithfully for Globus Spirits Ltd.

Santosh Kumar Pattanayak **Company Secretary** ACS-18721









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BROTHERS