

HeidelbergCement India Limited
CIN: L26942HR1958FLC042301
Registered Office
2nd Floor, Block B, DLF Cyber Greens,
DLF Cyber City, Phase-III,
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HCIL: SECTL:SE:2024-25

16 July 2024

BSE Ltd.
Listing Department
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai - 400001

National Stock Exchange of India Ltd
Listing Department,
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051

Scrip Code:500292

Trading Symbol: HEIDELBERG

Dear Sir,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Pursuant to Regulation 30 read with Para B of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI Listing Regulations), we wish to inform you that HeidelbergCement India Limited ('HCIL') ('the Company') has entered into a Manufacturing Tie-up Arrangement with HimalayaHeight Cement Private Limited ('HCPL'). Under the aforesaid arrangement, HCPL will manufacture Portland Pozzolana Cement (PPC) at its Bhabhua Grinding Plant in Bihar and pack the same in bags bearing HCIL's registered trademark 'mycem' in accordance with applicable BIS norms and quality and other specifications provided by HCIL. The cement sales will be handled by marketing team of HCIL.

Further, the details required to be furnished in compliance with Regulation 30, in terms of Para B of Part A of Schedule III of the SEBI Listing Regulations, read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13 July 2023 is enclosed herewith as Annexure-I.

You are requested to update the same in your records.

Thanking you,

Yours Faithfully,
For HeidelbergCement India Ltd.

Ravi Arora
Vice President-Corporate Affairs & Company Secretary

Encl. a.a.



Annexure-I

Details as required under Regulation 30 read with Schedule III – Para B of Part A of the SEBI Listing Regulations and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Arrangements for strategic, technical, manufacturing, or marketing tie-up:

a) Agreement / joint venture (JV) with company:

S.No.	Particulars	Details
1	Name of the entity(ies) with whom agreement/ JV is signed	HimalayaHeight Cement Private Limited ('HCPL')
2	Area of agreement/ JV	HCPL will manufacture Portland Pozzolana Cement (PPC) at its Bhabhua Grinding Plant in Bihar and pack the same in bags bearing HCIL's registered trademark 'mycem' in accordance with applicable BIS norms.
3	Domestic/ International	Domestic
4	Share exchange ratio / JV ratio	Not Applicable
5	Scope of business operation of agreement / JV	HCIL proposes to buy PPC from HCPL in terms of the licence granted by the Bureau of Indian Standards ("BIS"). HCPL has accepted the proposal of HCIL and has agreed to sell its products being produced at its Bhabhua Plant. HCIL desires to get the cement packed in the bags as per its requirement with brand name of mycem. Further, the agreement will enable the Company to re-enter into Bihar market.
6	Details of consideration paid / received in agreement / JV	The commercials will be mutually discussed and decided between the parties.
7	Significant terms and conditions of agreement / JV in brief	HCIL & HCPL has decided to enter into an arrangement for a period of 3 years which can be further renewed on mutually agreed terms. In the aforesaid arrangement, the cement produced by HCPL as described



		above shall be marketed by HCIL's marketing team.
8	Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length	Not Applicable.
9	Size of the entity(ies)	HCIL has a cement manufacturing capacity of 6.26 million tonnes per annum. HCPL has a cement manufacturing capacity of 0.21 million tonnes per annum.
10	Rationale and benefit expected	The above transaction is in the best interest of the Company, as it will enable the Company to further strengthen its product portfolio, increase its market presence, enter into new markets and have a positive impact on its revenue and profitability.

