

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.

Tel.: 40698000 • Fax : 40698181 / 82 / 83

Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com

CIN No.: L99999MH1994PLC082802



July 24, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai-400 001

Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,

Bandra-Kurla Complex, Bandra (East),

Mumbai-400 051

Stock Code: BALAJITELE

Sub: Advertisement of Public Notice of 30th Annual General Meeting of Balaji Telefilms Limited

Dear Sir/Madam,

Pursuant to Regulation 30 and 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose copies of advertisement of Public Notice of the 30th Annual General Meeting of the Company scheduled to be held on Tuesday, August 27, 2024 through Video Conferencing (“VC”)/Other Audio-Visual Means (“OAVM”), in compliance with the relevant Circulars issued by Ministry of Corporate Affairs and Securities and Exchange Board of India, as published in ‘Financial Express’, an English Daily and ‘Mumbai Lakshadeep’, a Regional Daily on July 24, 2024.

This is for your information and records.

Thanking You,

Yours truly,

For Balaji Telefilms Limited

Tannu

Digitally signed
by Tannu Sharma

Sharma

Date: 2024.07.24
12:34:56 +05'30'

Tannu Sharma

Company Secretary and Compliance Officer

Membership No. ACS 30622

Encl- a/a



Balaji Telefilms Limited

CIN: L99999MH1994PLC082802

Registered Office: C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai - 400053, Maharashtra.

Website: www.balajitelefilms.com

E-mail Id: investor@balajitelefilms.com

Tel: +91-022-40698000, Fax: +91-022-40698181/82

PUBLIC NOTICE OF THE 30th ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCING (VC)/ OTHER AUDIO-VISUAL MEANS (OAVM)

Notice is hereby given that the 30th Annual General Meeting ("AGM") of the Members of Balaji Telefilms Limited ("the Company") will be held through Video Conferencing (VC) / Other Audio-Visual Means (OAVM) on **Tuesday, August 27, 2024 at 03:00 p.m. IST** in compliance with all the applicable provisions of the Companies Act, 2013 and the rules made there under, and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with General Circulars dated September 25, 2023, May 05, 2020, April 13, 2020 and April 08, 2020 issued by Ministry of Corporate Affairs, and Circular dated October 07, 2023 issued by Securities and Exchange Board of India (hereinafter collectively referred to as "relevant Circulars"), without the physical presence of the Members. The Members attending the AGM through VC/OAVM shall be reckoned for the purpose of quorum under Section 103 of the Companies Act, 2013.

In compliance with the relevant Circulars, the Notice of AGM and the Annual Report for the financial year 2023-24 will be sent in due course by electronic mode to the shareholders whose E-mail IDs are registered with the Company or with their respective Depository participant(s) and with the Company's Registrar and Share Transfer Agent (RTA) (viz. KFin Technologies Limited). Shareholders are therefore requested to ensure that their correct e-mail addresses and other details are duly updated in the records. The aforesaid documents will also be available on the website of the Company at www.balajitelefilms.com and may also be accessed on the website of the Stock Exchanges i.e. BSE Limited (www.bseindia.com) and National Stock Exchange of India Limited (www.nseindia.com) and on the website of the Company's RTA (<https://evoting.kfintech.com/public/downloads.aspx>). No physical copies of Notice of AGM and Annual Report will be sent to any shareholder.

Notice pursuant to Section 91 of the Companies Act, 2013 and Regulation 42 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, is hereby given that the Register of Members and Share Transfer Books of the Company will remain closed from **Wednesday, August 21, 2024 to Tuesday, August 27, 2024** (both days inclusive) for the purpose of AGM.

To ensure timely receipt of Notice of AGM and Annual Report 2023-24, the Members are requested to register/ update their E-mail address or contact number in the following manner:

Manner to register/update E-mail Address:

a) In case of Physical holding: Shareholders holding shares in physical mode may register/ update their e-mail address in prescribed Form ISR 1 with the Company's RTA. The Company has sent letters to such shareholders for furnishing relevant details, in compliance with SEBI Circular dated March 16, 2023 (read with Master Circular dated May 17, 2023). Form ISR 1 along with other relevant details and Forms are also available at the Company's website at https://www.balajitelefilms.com/important_update_for_physical_shareholders.php

Members holding shares in physical form are required to complete the above formality to receive the AGM documents electronically. Please note that physical shareholders will be eligible to get any service request processed by the RTA only when your KYC details are updated. Further, you will be eligible for any dividend payment only through electronic mode w.e.f. April 1, 2024. We urge the Members holding shares in physical form to get their shares dematerialized and register their E-mail IDs with their respective Depository participant(s) permanently, in order to receive all communication in electronic form.

b) In case of Demat holding: Shareholders holding shares in demat mode, who have not registered /updated their e-mail address, are requested to get the same registered /updated with their respective Depository participant(s).

Manner of Remote E-voting or through the E-voting system during the AGM

Shareholders will be provided with the facility to cast their votes on all resolutions set forth in the Notice of AGM using electronic voting system (remote e-voting) facility provided by KFin Technologies Limited. The facility for voting through electronic voting system will also be available at the time of AGM and the shareholders attending the AGM who have not cast votes through remote e-voting, will be able to cast their votes at the time of AGM. The login credentials and the detailed instructions for remote e-voting and e-voting during the AGM by the Shareholders holding shares in electronic mode / physical mode will be provided in the Notice of AGM.

In case of any queries or grievance pertaining to e-voting, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of <https://evoting.kfintech.com> or contact M Krishna Priya, Senior Manager, KFin Technologies Limited, Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad - 500 032, Telangana, India, E-mail einward.ris@kfintech.com, Contact No. **+91-4067162222** or call on toll free no.: **1-800-3094-001**.

This is being issued for the information and benefit of the Members of the Company, in compliance with relevant Circulars, as referred herein above.

Date : July 23, 2024
Place : Mumbai

For Balaji Telefilms Limited
Sd/-
Tannu Sharma
Group Head – Secretarial

