

### Shri Keshav Cements & Infra Ltd.

Regd. Off: "Jyoti Tower' 215/2, Karbhar Galli, 6th Cross, Nazar Camp, M. Vadgaon, Belagavi-590 005.

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CIN No.: L26941KA1993PLC014104, Email: info@keshavcement.com Website: www.keshavcement.com

Date: 27/05/2024

To,

The General Manager, Department of Corporate Services,

BSE Limited,

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Dear Sir,

Sub: Investor Presentation for the Quarter/Year ended 31/03/2024

Ref: Scrip Code: 530977

Scrip Name: SHRI KESHAV CEMENTS AND INFRA LIMITED

Pursuant to Regulation 30 Read with Part A of Schedule III of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation for the Quarter/Year ended 31/03/2024.

Kindly take the above intimation on record.

Thanking You, Yours truly,

For SHRI KESHAV CEMENTS AND INFRA LIMITED

Venkatesh Katwa Chairman



### **Disclaimer**



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**Q4 FY24 Financial & Operational Highlights** 



# **Q4 FY24 & FY24 Key Financial Highlights**



In ₹ Cr

Particulars	Q4 FY24	Q4 FY23	Y-0-Y	FY24	FY23	Y-0-Y
Revenue	36.02	31.92		126.45	123.24	
Other operating income	0.83	0.50		2.54	2.13	
Total Income	36.85	32.42	13.67%	128.99	125.37	2.89%
Raw material Consumed	20.02	19.00		70.25	70.20	
Employee Cost	0.91	1.07		3.72	4.08	
Other Expenses	4.38	3.72		13.56	13.93	
Total Expenditure	25.31	23.79		87.53	88.21	
EBITDA	11.55	8.63	33.83%	41.45	37.15	11.58%
EBITDA (%)	32.05%	27.03%	502 Bps	32.78%	30.15%	246 Bps
Interest	3.78	7.18		16.92	18.80	
Depreciation	3.01	2.68		11.98	12.31	
Exceptional Item	-2.43	0.00		-2.43	0.00	
PBT	2.33	-1.23		10.12	6.04	
Tax	-0.08	24.87		1.00	3.14	
Profit After Tax	2.41	-26.10	Loss to Profit	9.13	2.91	213.85%
Profit After Tax (%)	6.53%	NA	Loss to Profit	7.07%	2.32%	476 Bps

Note – In one time adjustment The company capitalized it's investment in Solar segment due to which Q4 FY23 deferred tax has risen

### **Last 5 Quarters Performance**



In ₹ Cr

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Particulars	Q4 FY24	Q3 FY24	Q2 FY24	Q1 FY24	Q4 FY23
Revenue	36.02	34.01	25.15	31.27	31.92
Other operating income	0.83	0.63	0.61	0.47	0.50
Total Income	36.85	34.63	25.76	31.74	32.42
Raw material Consumed	20.02	19.73	14.97	17.42	19.52
Employee Cost	0.91	0.70	1.01	1.10	1.06
Other Expenses	4.38	2.51	1.84	2.95	3.34
Total Expenditure	25.31	22.94	17.82	21.47	23.92
EBITDA	11.55	11.69	7.95	10.27	8.50
EBITDA (%)	32.05%	34.38%	31.61%	32.84%	26.63%
Interest	3.78	4.41	4.42	4.31	7.05
Depreciation	3.01	3.01	3.00	2.97	2.68
PBT	2.33	4.27	0.52	3.00	-1.23
Tax	-0.08	0.30	0.45	0.33	24.87
Profit After Tax	2.41	3.97	0.07	2.67	-26.07
Profit After Tax (%)	6.53%	11.46%	0.27%	8.41%	-80.41%

Note – In one time adjustment The company capitalized it's investment in Solar segment due to which Q4 FY23 deferred tax has risen

### **Q4 FY24 Operational Highlights**



Received a prestigious award from the Bureau of Indian Standards (BIS), Hubli, for three years of consistent delivery of high-quality cement and zero product failures

This recognition was presented during the celebration of the 77th BIS foundation day.







Infomerics Ratings upgraded the Company's ratings from IVR BB+ with Stable Outlook to IVR BB+ with Positive Outlook

Allotted 7.75 Lakhs & 12.50 Lakhs fully paid-up equity shares of ₹ 10 each at ₹ 130 per share to Saint Capital Fund & Team India Managers Limited on conversion of warrants issued to them on preferential basis





## **Shri Keshav Cement @ A Glance**



Incorporated in the year 1993 Shri Keshav Cement & Infra Limited (SKCIL), formerly Katwa Udyog Limited, is engaged in the manufacturing of Cement and Solar Power Generation and Distribution in the state of Karnataka India.

The cement plants are located at Bagalkot district, Karnataka and the Solar power plant is located at Koppal, Karnataka. The company supplies cement in North Karnataka, Coastal Karnataka, Goa and some parts of Maharashtra

The company owns three very renowned regional brands of cement "Jyoti Power" "Jyoti Gold" & "Keshav Cement". Keshav Cement" is a premium brand of the company.



25+ YEARS EXPERIENCE



1,100 TPD CEMENT CAPACITY



37 MW SOLAR PLANT

Applied to increase its Solar Capacity from 37 MWp to 40 MWp.



100 % USE OF GREEN POWER



200+ EMPLOYEES



600+ RETAIL TOUCH POINTS



REASONABLE PRICING



STRONG PRESENCE IN NORTH KARNATAKA



FY24
REVENUE - ₹ 126.45 CR
EBITDA - ₹ 41.45 CR
PAT - ₹ 9.13 CR



5 YEAR CAGR REVENUE - 19.07 % EBITDA - 40.06 %



### **MISSION**

" To Provide Quality Cement with Timely Delivery"



" Grow and continue to modernize every year"

### **Management Team**





SHRI VENKATESH KATWA (EXECUTIVE DIRECTOR AND CHAIRMAN)

- Aged 48, is a graduate MBA from the University of Oklahoma, USA.
- He has a wide experience in Cement industry along with International Business and Healthcare Service Automations.
- He is responsible for executing projects of business expansion and enhancing power projects.



SHRI VILAS KATWA (MANAGING DIRECTOR)

- Aged 46, is a graduate MBA from the University of Massachusetts, Boston.
- He initiated many IT drives that gave good control over the production, quality and management parameters.
- under his leadership, KCIL is moving ahead with a high level of automation that gives good control over production and quality.

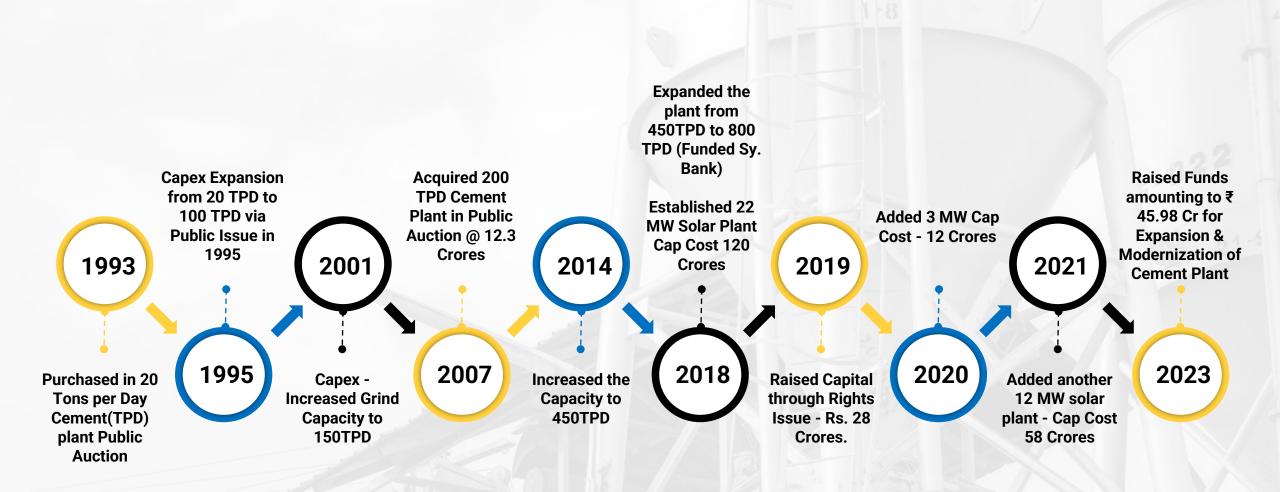


SHRI DEEPAK KATWA (EXECUTIVE DIRECTOR AND CFO)

- Aged 44, is a graduate MBA from the University of Oklahoma, United States.
- He is actively involved in setting up the power plant to reduce the overall power cost for the cement plant.
- He looks after public relations, finance, operations and management.

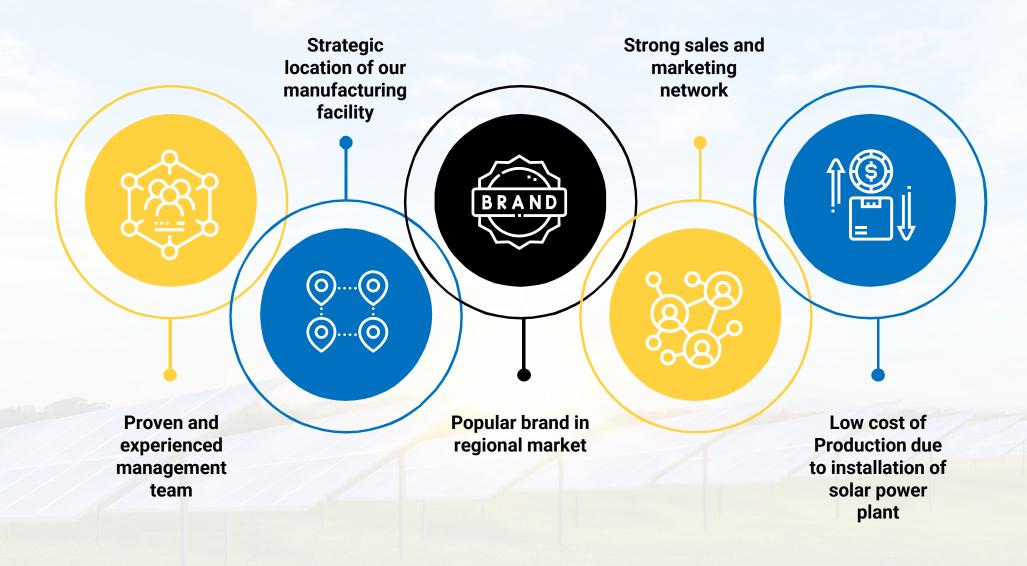
### **Company Journey**





# **Competitive Strengths**

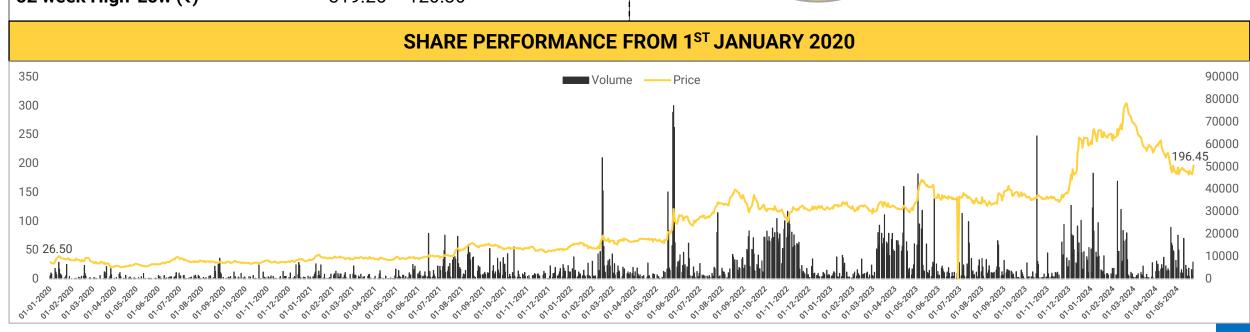




### **Stock Data**



BSE: 530977   ISIN: INE260E01	014	As on 24-05-2024	SHARE HOLDING PATTERN	As on 31-03-2024
Share Price (₹)	196.45			
Market Capitalization (₹ Cr)	344.04		39.01	<ul><li>Promoter &amp; Promoter Group</li></ul>
No. of Shares Outstanding	1,75,12,752			<ul><li>Public</li></ul>
Face Value (₹)	10		60.99	
52 week High-Low (₹)	319.25 – 120.30			







### **Products & End Usage**



# CEMENT IS DESIGNED WITH CHEMICAL AND PHYSICAL CHARACTERISTICS TO CONSTRUCT ANY OF THE FOLLOWING:

**HEAVY DUTY CONSTRUCTION** 

CONCRETE SLABS, FOUNDATION AND WALLS.

FOR DAMS, CANALS, BRIDGES, CONCRETE ROADS AND OTHER PUBLIC UTILITIES.

ALL PURPOSE IN HIGH RISE BUILDINGS

#### ORDINARY PORTLAND CEMENT

53 GRADE OPC

43 Grade OPC

This grade of cement is widely used in plain and reinforced cement concrete, masonry and plastering, for bridge piers, pre- stressed girders and electric poles, concrete pipes, pre- cast concrete, pre- stressed concrete, slip formed concrete, tall building and structures, R.C.C bridges, for cement concrete roads, for structural repairs and grouting, pre- stressed works, precast element, bridges, atomic power stations, railway sleepers, silos RCC pipe etc.

This grade of cement is widely used for all general and semi-specialized constructions like columns, beams, slabs and all structural works, manufacture of concrete blocks and tiles, brick and stone masonry, plastering and flooring, plain and RCC, precast, pre stressed slip formed concrete jobs, and commercial buildings, industrial constructions, multi- storied complexes, cement concrete roads, heavy duty floors etc.



#### STRONG REGIONAL BRANDS



JYOTI GOLD (43 GRADE)

Mainly used in infrastructure project construction

#### **JYOTI POWER (53 GRADE)**

- o Jyoti power is a fast moving product.
- Mainly used in residential / domestic construction

#### **KESHAV CEMENT**

Premium brand catering to North Karnataka and South Maharashtra

### Strategically Located Plants With Proximity to Markets & Raw Materials



With modern instrumentation technology such as Electronic weigh feeders, Centralized control systems and one point control process, the product achieved is constant and superior.

Due to availability and usage of high CaO content limestone around the manufacturing facility, the cement produced naturally carries these vital minerals resulting in optimum physical strength and chemical characteristics.





# **Direct Marketing To Target Groups**















SKCIL's Marketing strategy is based on relationship management and continuous meetings with local Dealers, Builders and Engineers

### **Solar Power Plant**



### SINCE APRIL 2018, SKCIL MEETING 100% OF ENERGY REQUIREMENTS THROUGH RENEWABLE SOLAR ENERGY.

37 MW
CAPACITY SOLAR POWER
PLANT

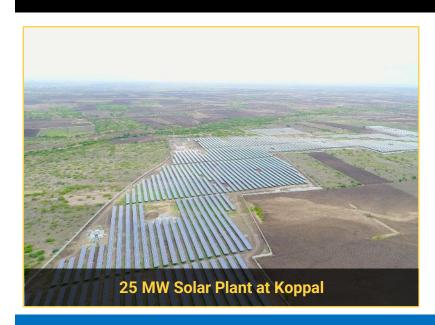
SOLAR PLANT SITUATED AT KOPPAL, KARNATAKA

HELP IN POWER COST REDUCTION BY 75%

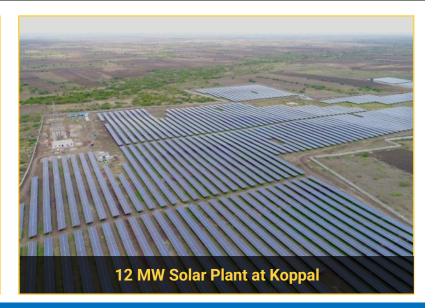
12 MW USED FOR CAPTIVE CONSUMPTION

25 MW SOLD IN THE MARKET

The Company is contemplating working on alternate fuels like Municipal Waste, Bagasse and others.







Cement plants of SKCIL are probably the only Cement plants in India to run on 100% green power energy.

# **Capacity Utilisation**

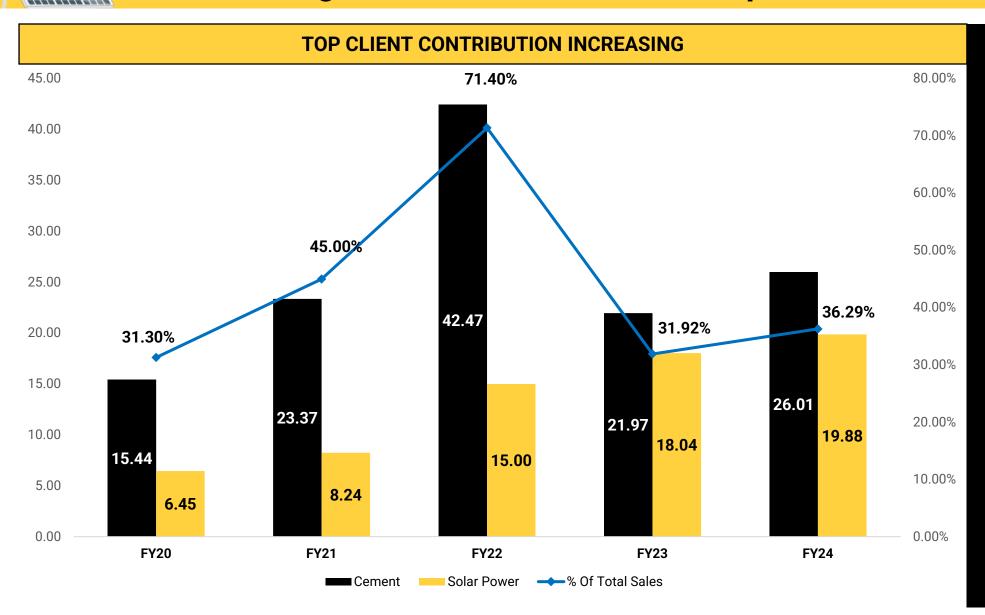


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CEMENT	FY20	FY21	FY22	FY23	FY24
Installed Capacity (TPPA)	3,63,000	3,63,000	3,63,000	3,63,000	3,63,000
Utilization levels	37%	47%	63%	63%	67%

SOLAR	FY20	FY21	FY22	FY23	FY24
Installed Capacity (MWH PA)	22	24.75	32	32	37
Utilization levels	102%	97%	99%	99%	99%

### **Business Segment Wise Revenue Breakup**





350
CEMENT
DISTRIBUTORS

600+
RETAIL SALES POINT

14

SOLAR POWER CONSUMERS

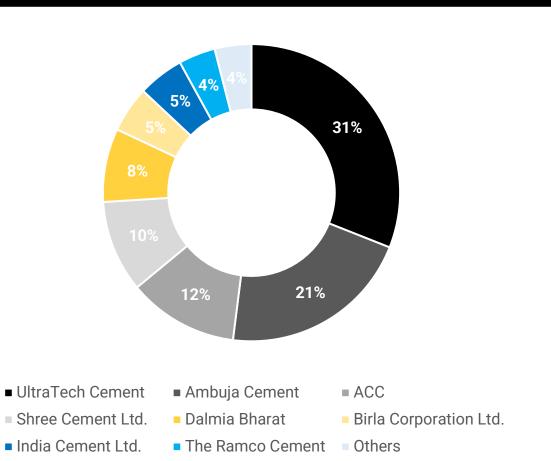




### **Indian Cement Industry**





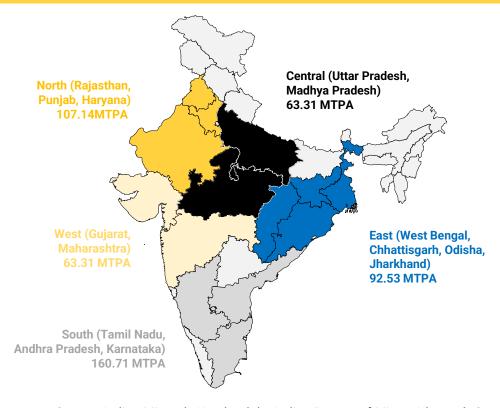


Source: Cement Manufacturers Association, USGS Mineral Commodities Summary 2020, Crisil, Savills India, News Articles

As of 2020 India is the world's second largest cement market, both in production and consumption

India's cement market accounts for 7 of the global installed Capacity

# INSTALLED CAPACITY & KEY MARKETS IN EACH OF THE GEOGRAPHIC REGIONS



Source: Indian Minerals Yearbook by Indian Bureau of Mines; Ultratech Cement

### **Cement Industry Competition Overview**



#### **TIER I BRANDS**

- PAN India Brands
- Market Leaders
- Commands 64% Market Share
- Pricing Premium







#### **TIER II BRANDS**

- Regional Level Brands
- o Commands 32% Market Share
- Pricing 20% to 30% Cheaper then PAN India players













#### **TIER III BRANDS**

- Local Brands
- Strong Local Presence (100-200 KM)
- Commands 4% Market Share Pricing 10% to15% Cheaper Then Regional Players





















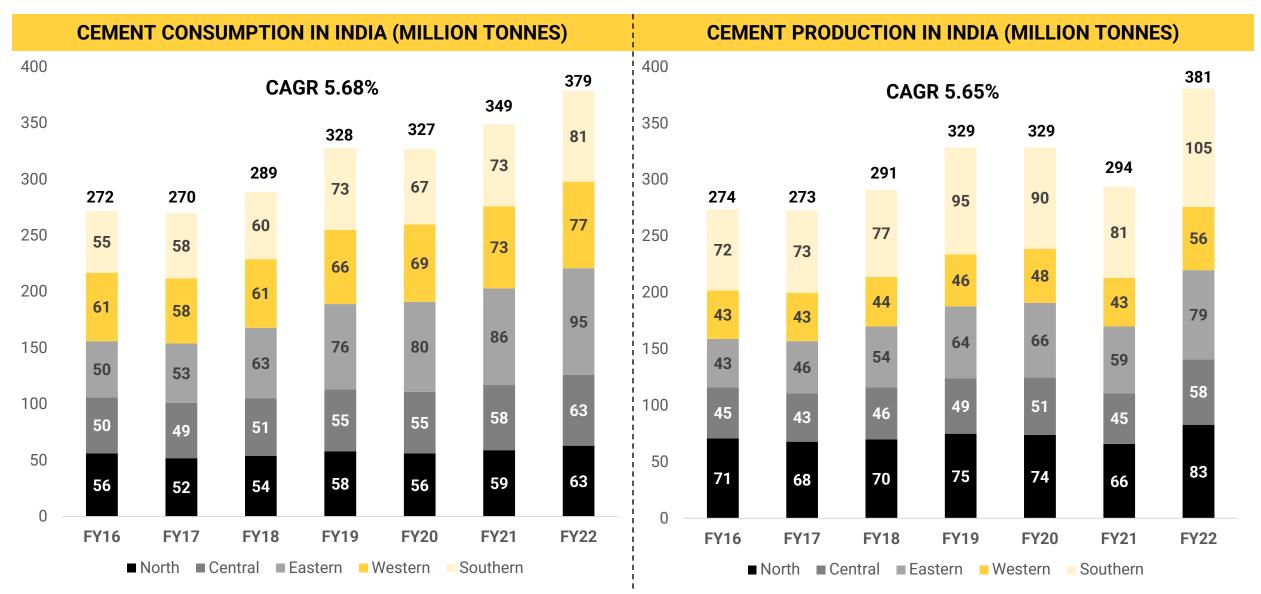






### **Cement Consumption & Production**





### **Growth Drivers & Opportunities**



The demand of Cement industry is expected to achieve 550 600 million tonnes per annum constantly by 2025 because of the expanding requests of different divisions ie housing, commercial construction and industrial construction



#### HOUSING AND REAL ESTATE

- Government initiatives like Housing for All will push demand in the sector
- Real estate market in India is expected to reach US\$ 1 trillion by 2023 Strong growth in rural housing and low cost housing to amplify demand



#### **PUBLIC INFRASTRUCTURE**

- As per Budget 2022 23 a spending of over Rs 10 lakh crore (US\$ 134.34 billion) on infrastructure is proposed
- As per the Union Budget 2022 23 the government approved an outlay of 1 99 107 crore (US\$ 26.74 billion) for the Ministry of Road Transport and Highways
- In October 2021 Prime Minister, Mr Narendra Modi, launched 'PM Gati Shakti National Master Plan (for multimodal connectivity Gati Shakti will bring synergy to create a world class, seamless multimodal transport network in India This will boost the demand for cement in the future
- As per the Invest India, National Infrastructure Pipeline (NIP) (expanded to 9,305 projects from 7,400 projects



#### INDUSTRIAL DEVELOPMENT

- Strong economic growth is expected to lead to growth of the industrial sector and in turn increase in demand in the long run
- Implementation of PLI scheme to boost domestic demand
- Demand for warehousing space to be strong on back of e-commerce and retail growth
- Fresh capex uptick in mature capital intensive sectors (steel and cement)





### **Profit & Loss Statement**



In ₹ Cr

Particulars	FY24	FY23	FY22
Revenues	126.45	123.24	113.79
Other Income	2.54	2.13	2.30
Total Income	128.99	125.37	116.09
Raw Material costs	70.25	70.72	64.67
Employee costs	3.72	4.08	3.72
Other expenses	13.56	13.55	10.04
Total Expenditure	87.53	88.35	78.43
EBITDA	41.45	37.02	37.66
EBIDTA(%)	32.78%	30.04	33.10%
Finance Costs	16.92	18.67	19.13
Depreciation	11.98	12.31	11.07
Exceptional Item	-2.43	0.00	0.00
PBT	10.12	6.04	7.46
Tax	1.00	3.14	-1.65
Reported Net Profit	9.13	2.93	9.05
NPM(%)	7.07%	2.50	11.28

### **Balance Sheet**



In ₹ Cr

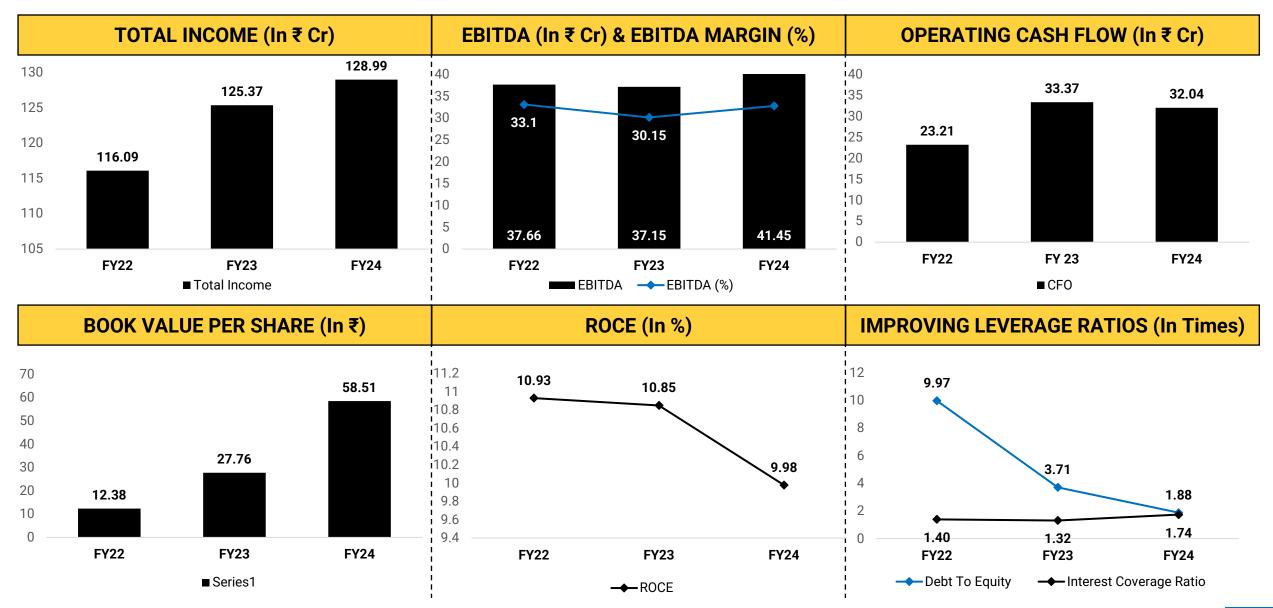
In ₹ Cr

Equities & Liabilities	FY24	FY23	FY22
Equity	17.51	12.00	12.00
Reserves	84.96	36.63	9.69
Net Worth	102.47	48.63	21.69
Non-current Liabilities			
Long-term borrowing	165.15	140.03	199.05
Lease Liabilities	0.08	0.09	0.10
Deferred tax Liabilities	28.18	29.15	26.91
Other long terms Liabilities	0.19	6.84	0.19
Long-term provision	12.28	0.03	0.00
Total Non Current Liabilities	205.89	176.14	226.25
Current Liabilities			
Short-term borrowings	27.68	40.14	17.13
Trade payables	5.99	5.18	1.76
Other Current Financial Liabilities	10.45	1.39	4.16
Other current liabilities	3.10	2.98	1.46
Short-term provision	0.39	0.23	1.48
Total Current Liabilities	47.61	49.91	25.99
Total Liabilities	355.97	274.67	273.93

Assets	FY24	FY23	FY22
Non Current Assets			
Fixed assets	270.42	213.22	215.53
Non-current investments	0.04	0.02	0.00
Other Non-Current Financial Assets	13.39	8.38	3.21
Other non-current assets	10.08	0.00	0.00
Total Non Current Assets	293.93	221.62	218.74
Current Assets			
Inventories	30.63	28.37	28.04
Trade receivables	5.17	4.12	5.47
Cash & Bank Balance	14.39	8.45	8.38
Other Current Financial Assets	0.13	0.06	0.06
Current Tax Assets (Net)	0.00	0.00	0.00
Other current assets	11.72	12.73	13.24
Total Current Assets	62.04	53.73	55.19
Total Assets	355.97	275.35	273.93

# **Key Financial Highlights**



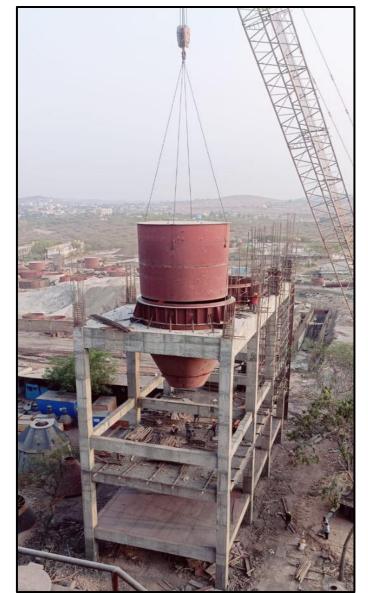






# **Current Expansion Progress**















### **Future Growth Strategy**



Strategic Intend

**Operational Excellence.** 

Reduction in Carbon Footprint

Cost Reduction through Expansion

Delivering on growth opportunity

Management Focus Areas

Focus on full Capacity Utilization

Investment in maintenance with focus on automation for reduced breakdown or operational breaks.

Initiatives taken for maximizing use of low-cost alternate fuels.

Captive Solar Power utilization is already achieved.

Promote Pozzolana Slag Cement that will effectively reduce Carbon Load/ MT of Cement Expand plant to its fullest potential, by adding balancing process and increase utilization of all the equipment's at minimum Capex Cost

Expansion Initiative concurrence with most modern equipment's with highest efficiency

Expansion on existing land with zero land acquisition cost.

Capex 3X with OpEx increase @ 1.2 X

Timely Execution of the expansion program.

Leveraging on 25 years of experience in Cement Business for Organic Market Expansion with focus on Volumes.

### **Fund Raise For Cement Plant Expansion & Modernization**



Equity Share - Preferential Basis				
Name of Allottee	Amount			
Promoter & Promoter Group	24.00			
Public	19.65			
Total	43.65			

Equity Share Warrants – Preferential Basis					
Name of the Allottee	No of Warrants				
Team India Managers Ltd	12,50,000				
Saint Capital Fund	7,75,000				
Received 25% Amount of ₹ 6.58 Against Warrants					



# EXPANSION WILL INCREASE CAPACITY WITH HUGE COST SAVINGS Keshav



Sr No	Problem	Solution	Result	Project Cost (₹ Cr)	Savings p.a. (₹ Cr)
1	Low Production and inefficient use of machinery. Results in higher Fixed Cost PMT	Install high efficiency PH Cyclones with Inline calciner.	PH designed for 1200 TPD with higher heat retention in a calciner to use maximum heat available from fossil fuel. Optimizes fuel consumption	35	47
2	50% higher Fuel compared to Industry standards	Latest generation Cooler. Improves chemical composition of clinker to absorb higher additive like slag/ash	Fuel consumption will reduce from Rs. 1300 to Rs. 650 PMT of cement	10	
3	50% higher Power consumption compared to Industry standards	High-efficiency Vertical Roller Mill. Clinker can be gound with higher additives like Slag/Flyash/Limestone	Higher additive means 1 ton of clinker can produce 2.5x to 3x cement compared to 0.5x currently	65	24
4	Alternate Fuel currently not possible	Inline Calciner will be designed to hold burning for 12 seconds instead of industry standard of 8 seconds	Alternative to Coal/Petcoke 10-20% can be used.	3	1
5	Inability to reach larger markets due to high logistic cost on account of lower Variable cost/PMT compared to Industry Standards	Post Capex, Margins improve to reach larger corporate buyers, long term supply and bigger markets like Pune, Bangalore, Kerala	Higher capacity Utilization, Fluid sales and marketing, Reduction of Fixed Cost per MT of cement on account of 1.7x increase in fixed cost compared to 3x increase in production		
	Total Cost of Buildin	approx. 113	approx. 72		

# **SWOT Analysis**





### **STRENGTHS**

- Experienced management team
- Strategic location of the manufacturing facility – proximity to raw material and no major regional competition (only two other companies have plant set up)
- Strong brand presence in Tier III market region
- Strong Sales and marketing network
- Only cement plants in India to run on 100% green power energy



### **OPPORTUNITIES**

- Stable to rising cement prices
- Rising demand backed by infrastructural development



### **WEAKNESS**

Restricted regional presence



### **THREAT**

 Tough competition from established players



# **THANK YOU**



#### **Shri Keshav Cement Infra Limited**

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