

March 02, 2025

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

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Vasant Kunj - Phase - II, New Delhi - 110070, India  
Tel. +91-11-46044220, Fax +91-11-46044399  
Email: corporate.communication@heromotocorp.com  
www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, March 2, 2025

## **HERO MOTOCORP MAINTAINS YTD GROWTH MOMENTUM IN DOMESTIC, GLOBAL BUSINESS AND ELECTRIC VEHICLE SEGMENTS**

Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, dispatched 3.88 lakh units in February 2025. The company dispatched 357,296 units in the domestic market.

VIDA, Hero MotoCorp’s electric vehicle brand, continued to register growth with dispatches of 6,200 units, highlighting the increasing popularity of the VIDA V2 range and VIDA’s aspirational, accessible, and affordable position.

The company’s global sales grew 33% in February 2025 compared to the same month last year, with over 30,000 units dispatched. This marks the third consecutive month that the company has surpassed 30,000 units in global sales.

It anticipates momentum increase in the coming months owing to the upcoming marriage season and new product launches.

Strengthening the 125cc scooter portfolio, the company has already started the deliveries of Destini 125 across the country and will soon commence the dispatches of the Xoom 125.

The company continues to further strengthen its premium retail presence with over 64 “Premia” dealerships across the country. These Premia dealerships feature dedicated sections for Hero MotoCorp, VIDA, and Harley-Davidson products under one roof.

Hero MotoCorp collaborated with the Automotive Skills Development Council (ASDC) to launch a large-scale upskilling initiative for women. Over the next 15 months, the program aims to train 20,000 women in eight critical roles across the automotive sales and service ecosystem.

Hero MotoSports Team Rally concluded the 2025 Abu Dhabi Desert Challenge with team rider Nacho Cornejo securing an impressive 6<sup>th</sup> position. Cornejo showcased remarkable consistency, finishing in the top 10 in every stage and earning two stage podiums.

### Dispatch Data

| <b>Particulars</b> | <b>FEB'-25</b> | <b>FEB'-24</b> | <b>YTD FY'25</b> | <b>YTD FY'24</b> |
|--------------------|----------------|----------------|------------------|------------------|
| Motorcycles        | 352,312        | 436,929        | 4,969,854        | 4,733,948        |
| Scooters           | 35,756         | 31,481         | 379,729          | 397,092          |
| <b>Total</b>       | <b>388,068</b> | <b>468,410</b> | <b>5,349,583</b> | <b>5,131,040</b> |
| Domestic           | 357,296        | 445,257        | 5,101,672        | 4,961,275        |

Press Release

|         |        |        |         |         |
|---------|--------|--------|---------|---------|
| Exports | 30,772 | 23,153 | 247,911 | 169,765 |
|---------|--------|--------|---------|---------|

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*For more information on Hero MotoCorp:*



*Press Contact:*

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