

CRESCENT INVESTMENTS

(A PRIVATE COMPANY WITH UNLIMITED LIABILITY)

CIN: U65993PB1993ULT013177

Regd Office : MASTER CHAMBERS, 19, 6th FLOOR, FEROZE GANDHI MARKET, LUDHIANA - 141001

E-mail : secretarial.crescent@gmail.com

Contact No. : 0161-5043513

Date: 28.09.2023

To,

The Secretary
(Department of Corporate Services)
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street Fort,
Mumbai (MH)

To,

The Managing Director
Prime Industries Limited
SCO 19, Master Chambers,
Feroze Gandhi Market,
Ludhiana-141001
Punjab

Subject: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for self & on behalf of PACs.

Respected Sir/ Madam,

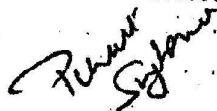
With reference to the above subject, we are enclosing herewith disclosures as required under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011) with regard to sale/disposal of 77,500 equity shares of Prime Industries Limited.

Kindly take the same on record.

Thanking You.

Yours Faithfully,

For Crescent Investments (A Private Company with Unlimited Liability) & on behalf of PACs



Puneet Singhania

Director

DIN: 01551462

Encl.: as above

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

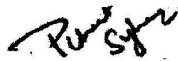
Name of the Target Company (TC)	Prime Industries Limited		
Name(s) of the seller and Persons Acting in Concert (PAC) with the seller	1. Saint Co India Private Limited 2. Crescent Investments (A Private Company with Unlimited Liability) and PACs: 1. Priyanka Thukral Arora 2. Rajinder Kumar Singhania 3. Harneesh Kaur Arora 4. Jashanjyot Singh Arora 5. Harjeet Singh Arora 6. Chirag Singhania 7. Puneet Singhania 8. Parveen Singhania 9. Isha Singhania 10. Arora Financial Services Private Limited 11. Master Trust Limited 12. Crescent Investments		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the sale / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the sale / disposal under consideration, holding of :			
a) Shares carrying voting rights: -			
1. Rajinder Kumar Singhania	33,91,804	21.67%	16.15%
2. Harneesh Kaur Arora	26,56,400	16.97%	12.65%
3. Jashanjyot Singh Arora	4,50,000	2.87%	2.14%
4. Harjeet Singh Arora	1,33,902	0.86%	0.63%
5. Chirag Singhania	1,00,000	0.64%	0.48%
6. Puneet Singhania	1,00,000	0.64%	0.48%
7. Parveen Singhania	1,00,000	0.64%	0.48%
8. Saintco India Private Limited	9,50,000	6.07%	4.52%
9. Arora Financial Services Private Limited	2,20,600	1.41%	1.05%
10. Master Trust Limited	1,07,276	0.69%	0.51%
11. Crescent Investments	6,15,669	3.93%	2.93%
TOTAL	88,25,651	56.38%	42.02%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	NIL	NIL	N.A.
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	N.A.

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
1. Priyanka Thukral Arora	1,00,000	-	0.48%
2. Isha Singhania	1,00,000	-	0.48%
TOTAL (a+b+c+d)	90,25,651	-	42.98%
Details of sale/disposal			
a) Shares carrying voting rights sold/disposed in open market by:			
1. Saint Co India Private Limited	72,500	0.46%	0.35%
2. Crescent Investments (A Private Company with Unlimited Liability)	77,500	0.50%	0.37%
On dated 26.09.2023			
b) VRs acquired otherwise than by equity shares	NIL	NIL	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	N.A.
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	NIL	NIL	N.A.
TOTAL (a+b+c+d)	1,50,000	0.96 %	0.72 %
After the sale/disposal, holding of:			
a) Shares carrying voting rights			
1. Rajinder Kumar Singhania	33,91,804	16.15%	16.15%
2. Harneesh Kaur Arora	26,56,400	12.65%	12.65%
3. Jashanjyot Singh Arora	4,50,000	2.14%	2.14%
4. Harjeet Singh Arora	1,33,902	0.64%	0.63%
5. Chirag Singhania	1,00,000	0.48%	0.48%
6. Puneet Singhania	1,00,000	0.48%	0.48%
7. Parveen Singhania	1,00,000	0.48%	0.48%
8. Saintco India Private Limited	8,77,500	5.61%	4.18%
9. Arora Financial Services Private Limited	2,20,600	1.05%	1.05%
10. Master Trust Limited	1,07,276	0.51%	0.51%
11. Crescent Investments	5,38,169	3.43%	2.56%
TOTAL	86,75,651	55.42%	41.30%
b) VRs otherwise than by equity shares	NIL	NIL	N.A.

c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition:-			
1. Priyanka Thukral Arora	1,00,000	-	0.48%
2. Isha Singhanian	1,00,000	-	0.48%
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	NIL	NIL	N.A.
TOTAL (a+b+c+d)	88,75,651	-	42.26%
Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	open market		
Salient features of the securities sold	<p>1. Saintco India Private Limited has sold 72,500 equity shares from its total holding (i.e. 9,50,000) in open market.</p> <p>After sale/disposal Shareholding of Saintco India Private Limited is of 8,77,500 equity shares.</p> <p>2. Crescent Investments (A Private Company with Unlimited Liability) has sold 77,500 equity shares from its total holding (i.e. 6,15,669) in open market.</p> <p>After sale/disposal Shareholding of Crescent Investments (A Private Company with Unlimited Liability) is of 5,38,169 equity shares.</p>		
Date of sale of shares	26.09.2023		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 7,82,67,000/- (1,56,53,400 equity shares of Rs. 5/- Each)		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 7,82,67,000/- (1,56,53,400 equity shares of Rs. 5/- Each)		
Total diluted share/voting capital of the TC after the said acquisition/sale	Rs. 10,50,17,000 (2,10,03,400) Equity Shares of Rs. 5/- each)		

Signature of the Seller

For and on behalf of
Saintco India Private Limited
Crescent Investments (A Private Company with Unlimited Liability)
And PACs



Puneet Singhanian
DIN: 01551462

Place: Ludhiana
Date: 28.09.2023