Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref-BSE/2024-25/42 Date: November 22, 2024

To, BSE Limited. P.J. Towers, Dalal Street, Mumbai – 400 001

Scrip: 539399

Dear Sir/Ma'am,

Sub: Outcome of Rights Issue Committee meeting of Bella Casa Fashion & Retail Limited held today i.e., Friday, November 22, 2024

Ref: Allotment of Equity Shares under Right Issue of Bella Casa Fashion Retail Limited ("the Company")

Dear Sir/Madam.

This is to inform you that the Rights Issue Committee (the "Committee") of the Company in its meeting held on November 22, 2024 has approved allotment of 19,12,500 fully paid up Equity Shares at an issue price of ₹ 261 per Equity Share (including a premium of ₹ 251 per Equity Share) to eligible equity shareholders or applicants (renouncee), as the case may be pursuant to the Rights Issue.

The said fully paid-up Equity Shares allotted to eligible equity shareholders or applicants (renouncee), as the case may be, shall rank pari-passu in all respect with the existing fully paid-up Equity Shares of the Company.

The Committee has approved the above allotment in their meeting held today, commenced at 1:15 P.M. and concluded at 02:15 P.M., pursuant to powers delegated by the Board of Directors of the Company.

Kindly take the above on your records and oblige.

Yours Faithfully,

For Bella Casa Fashion & Retail Limited

Ms. Sonika Gupta

Company Secretary and Compliance Officer

Membership No.: A38676