



BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 16th December, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation of Analyst/ Institutional Investor Meeting.

Ref: Regulations 30 of the SEBI (Listing Obligations & Disclosures Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we wish to inform you that the company through its investor relations (IR) firm Kaptify Consulting LLP has scheduled an investor meet on **Tuesday, December 17th, 2024** to be addressed by the Senior Management of the Company as under:

Date	Interaction with Analyst / Institutional Investor	Format	Format
17.12.2024	Anand Rathi Broking	Virtual	One on One

Please note that no Unpublished Price Sensitive information shall be shared during the meeting.

Kindly take the same on your records.

**Yours Sincerely,
For Brand Concepts Limited,**

**Prateek Maheshwari
Managing Director
DIN: 00039340**