



LUHARUKA MEDIA & INFRA LIMITED

A-301, Hetal Arch, Opp. Natraj Market, S.V. Road, Malad (West), Mumbai – 400064.

Tel No.: 022- 6894-8500/08/09 Fax: 022-2889 2527

E-mail : info@luharukamediainfra.com ; URL: www.luharukamediainfra.com

CIN: L65100MH1987PLC044094

Ref No: LMIL/SEC/2024-25/45

Date: September 06, 2024

To,
The Manager,
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai - 400 001.
Scrip Code: 512048

Dear Sir/Madam,

Subject: Basis of Allotment Advertisement in relation to the Rights Issue of Luharuka Media & Infra Limited (“the Company”).

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copies of Basis of Allotment newspaper advertisement for the Right Issue of the Company, published today, i.e. **Friday, September 06, 2024** in the **Financial Express, Jansatta and Mumbai Lakshadeep.**

The above information is also available on the website of the Company at www.luharukamediainfra.com.

You are requested to take the above information on your record.

Thanking you,

Yours faithfully,
For Luharuka Media & Infra Limited,

Ankur Agrawal
Managing Director
DIN: 06408167

Encl: as above

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated Monday, July 29, 2024 (the Letter of Offer) filed with the Stock Exchange, namely BSE Limited ("BSE"), where presently the Equity Shares of the Company are listed.



**LUHARUKA MEDIA
& INFRA LIMITED**

LUHARUKA MEDIA & INFRA LIMITED

Our Company was originally incorporated as "Indus Commercials Limited" on July 07, 1981 under the Companies Act, 1956 in the State of West Bengal. Thereafter the name has been changed from Indus Commercials Limited to Hindustan Stockland Limited and received a fresh certificate of incorporation consequent to change of name from Registrar of Mumbai, Maharashtra on September 19, 1991. Thereafter, the Company name has been further changed to Splash Mediaworks Ltd and a fresh certificate of incorporation was received from Registrar of Mumbai, Maharashtra on May 08, 2002. Further, the name of the Company was changed to Splash Media & Infra Limited on November 09, 2009. Thereafter the name was changed to the current name i.e. Luharu Media & Infra Limited ("LMIL") and a fresh certificate of incorporation was received from Registrar of Mumbai, Maharashtra on October 15, 2015.

Corporate Identity Number: L65100MH1987PLC044094

Registered Office: A-301, Hetal Arch, Opp. Natraj Market, S. V. Road, Malad (West), Mumbai - 400 064

Contact Person: Ms. Nishi Shah, Company Secretary and Compliance Officer

Telephone: +91 022 6894 8508/9 | E-mail Id: info@luhrukamediainfra.com | Website: www.luhrukamediainfra.com

PROMOTERS OF OUR COMPANY: ANIL AGRAWAL HUF, COMFORT INTECH LIMITED AND COMFORT FINCAP LIMITED, LUHARUKA EXPORTS PRIVATE LIMITED

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF LUHARUKA MEDIA & INFRA LIMITED ("OUR COMPANY" OR "THE ISSUER") ONLY

ISSUE OF 9,37,20,000 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹1.00 EACH OF OUR COMPANY (THE "EQUITY SHARES") FOR CASH AT A PRICE OF ₹3.00/- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹2.00/- PER EQUITY SHARE) AGGREGATING UPTO ₹28,11,60,000 ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1:1. ONE RIGHT EQUITY SHARE FOR EVERY ONE FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS AUGUST 02, 2024 (THE "ISSUE"). THE ISSUE PRICE FOR THE EQUITY SHARES IS 3 TIMES THE FACE VALUE OF THE EQUITY SHARES.

FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 138 OF THE LETTER OF OFFER.

Assuming full subscription.

BASIS OF ALLOTMENT

The Board of Directors of Luharu Media & Infra Limited, wishes to thank all its members and investors for their response to the Issue of Rights Shares, which opened for subscription on Wednesday, August 14, 2024, and concluded on Wednesday, August 28, 2024, with the last date for the market renunciation of the Rights Entitlement being Thursday, August 22, 2024. The details of Applications received, is scheduled as under:

Particulars	ASBA Applications					Multiple Application	Not an Eligible Equity Shareholders of the Company	Application Through Third Party Bank Account	Refunds			Total Particulars of Rejection (B)	Net Valid Applications (C)
	Total Applications received	Application Banked but not in bid data file	Duplicate entries/Not banked	Shares Difference	Valid ASBA applications (A)				Invalid Application (Other)	Demat Account Closed	Application with Invalid DP-ID / CLIN-ID		
Number of Applications received	3,324	--	5	--	3,319	--	89	--	1,004	--	116	1,209	2,110
Number of Right Shares applied for	12,75,61,160	--	51,116	--	12,75,10,044	--	13,47,711	--	38,41,290	--	13,71,404	65,60,405	12,08,49,639
Total Amount received for the said application	₹38,26,83,480.00/-	--	₹1,53,348.00/-	--	₹38,25,30,132.00/-	--	₹40,43,133.00/-	--	₹1,15,23,870.00/-	--	₹41,14,212/-	₹1,96,81,215.00/-	₹38,28,48,917.00/-

The total number of valid applications aggregated to 128.05% of total number of Rights Share allotted under the issue, whereas the total number of net subscriptions is 86.44%.

In accordance with the Letter of Offer and based on the basis of allotment being finalized on Monday, July 29, 2024, in consultation with the Issuer Company, the Registrar, and BSE Ltd, i.e. the Designated Stock Exchange for the Issue, the Company has on Tuesday, September 03, 2024 allotted 9,37,20,000 (Nine Crores Thirty-Seven Lakhs Twenty Thousand One) fully paid-up Rights Shares to the successful applicants. We hereby confirm that all the valid applications are considered for Allotment.



Basis of Allotment

Category	Applications received		Number of Equity Shares Accepted and Allotted against Rights Entitlements (A)			Number of Equity Shares Accepted and Allotted against Additional Rights applied (B)			Total Rights Shares Accepted and Allotted (A+B)		
	Number	%	Number	Amount	%	Number	Amount	%	Number of Rights Shares	Amount	%
Eligible Shareholders	2,059	62.04%	3,91,14,996	₹11,73,44,988.00/-	61.78%	3,04,04,681	₹9,12,14,043/-	100.00%	6,95,19,677	₹20,85,59,031.00/-	74.18%
Renounees	1,260	37.96%	2,42,00,323	₹7,26,00,969.00/-	38.22%	0	₹0.00/-	0.00%	2,42,00,323	₹7,26,00,969.00/-	25.82%
Total	3,319	100.00%	6,33,15,319	₹18,99,45,957.00/-	100.00%	3,04,04,681	₹14,71,38,950.00/-	100.00%	9,37,20,000	₹28,11,60,000.00/-	100.00%

Intimations for Allotment/refund/rejection cases: The instructions to Kotak Mahindra Bank Limited ("Bankers to the Issue") to SCBs for the unblocking fund in case of ASBA Applications were given on day, Wednesday, September 04, 2024. The Listing Application with BSE Limited was filed on Wednesday, September 04, 2024. The credit of Equity Shares in dematerialized form to respectively demat accounts of allottees had been completed with the Depositories on Thursday, September 05, 2024, 2024. Pursuant to the listing and trading approvals granted by BSE Limited, the Rights Shares Allotted in the Issue are to commence trading on BSE Limited from [7]day, September, 2024. In accordance with the SEBI circular bearing reference number "SEBI/HO/CFD/DL2/CIR/P/2020/13" dated January 22, 2020, the request for the extinguishment of rights entitlement had been sent to the Depositories on Wednesday, September 04, 2024.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON BSE LIMITED ONLY IN DEMATERIALIZED FORM.

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distantly understood that the permission given by BSE should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE, nor does it certify the correctness or completeness of any contents of Letter of Offer. The investors are advised to refer to the Letter of Offer in the full text of the "Disclaimer Clause of BSE Limited" on the page 132 of the Letter of Offer.

ADVISORS TO THE ISSUE	REGISTRAR TO THE ISSUE
 <p>Comfort Securities Limited SEBI Registration Number: INM000011328 Address: A-301 Wing, Hetal Arch, Malad West, Mumbai - 400064, Maharashtra, India Telephone Number: +91 22 6894 8500 Email Id: compliance@comfortsecurities.co.in Investors Grievance Id: marchant@banking@comfortsecurities.co.in Website: www.comfortsecurities.co.in Contact Person: Ms. Muskan Gupta CIN: U67120MH2002PLC136562</p>	 <p>Adroit Corporate Services Pvt. Ltd CIN: U67190MH1994PTC079160 B 18-20, 1st floor, Plot No 639, Malwana Road, Marol, Andher (E), Mumbai - 400 059, Maharashtra, India Telephone: +91 22 42270400 E-mail: divyan@adroitcorp.com Website: www.adroitcorp.com Investor grievance e-mail: info@adroitcorp.com SEBI Registration No.: INR00002227 Validity of Registration: Permanent Contact Person: Ms. Divya Kumari Nadar</p>

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-issue or post-issue related matter. All grievances relating the ASBA process may be addressed the Registrar, with the copy of SCBs giving folio details such as name, address of the Applicant contact numbers), email address of the allotment holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number and Designated Branch of the SCBs where Application Form or the plain paper applications (as the case may be, was submitted by the investors along with a photocopy of the acknowledgement slip (in case of ASBA process).

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Luharu Media & Infra Limited,
On behalf of the Board of Directors

Date: September 04, 2024

Place: Mumbai

Sd/-
Ankur Agrawal
Managing Director
DIN: 06408187

The Letter of Offer is available on the website of the SEBI at www.sebi.gov.in, BSE at www.bseindia.com and Registrar at www.adroitcorp.com. Investor should note that investment in Equity Shares involves a high degree of risk and for details of risk and for details relating to the same, please see the section entitled "Risk Factor" beginning on page 24 of the Letter of Offer.

The Rights Entitlements and the Rights Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within United States or to, or for the account or benefit of U.S. person (as defined in regulation except for this purposes, U.S. Persons include person who would otherwise have been excluded from such term solely by virtue of rule 902(K)(1)(VIII)(B) or Rule 902(K)(2)(i)), except pursuant to the exemption from, or in transaction not subject to, the registration requirement of U.S. Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Accordingly, the Rights Entitlement and Rights Shares were offered and sold (i) in offshore transaction outside in the United States to the non U.S. person in compliance with the Regulation S to the Existing Shareholder located in the Jurisdiction where such offer and the state of Rights Shares is permitted under law of such jurisdiction, and (ii) in the United States to U.S. QIBs and are also Qualified Purchasers pursuant to applicable exemptions under the U.S. Securities Act and Investment Company Act. There will be no public offering in the United States. The Rights Shares and Rights Entitlements are not transferable except in accordance with the restrictions.

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ADVISORS TO THE ISSUE	REGISTRAR TO THE ISSUE
 <p>Comfort Securities Limited SEBI Registration Number: INM00011328 Address: A-301 Wing, Hetal Arch, Malad West, Mumbai - 400064, Maharashtra, India Telephone Number: +91 22 6894 8500 Email id: compliance@comfortsecurities.co.in Investors Grievance id: merchant@banking@comfortsecurities.co.in Website: www.comfortsecurities.co.in Contact Person: Ms. Muskan Gupta CIN: U67120MH2002PLC136562</p>	 <p>Adroit Corporate Services Pvt. Ltd. CIN: U67190MH1994PTC079160 B 18-20, 1st floor, Plot No 633, Makwana Road, Marol, Andheri (E), Mumbai - 400 059, Maharashtra, India Telephone: +91 22 42270400 E-mail: divyan@adroitcorporate.com Website: www.adroitcorporate.com Investor grievance e-mail: info@adroitcorporate.com SEBI Registration No.: INR00002227 Validity of Registration: Permanent Contact Person: Ms. Divya Kumari Nadar</p>

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-issue or post-issue related matter. All grievances relating the ASBA process may be addressed the Registrar, with the copy of SCBSs giving folio details such as name, address of the Applicant contact numbers), email address of the sole/intr holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number and Designated Branch of the SCBSs where Application Form or the plain paper applications as the case may be, was submitted by the investors along with a photocopy of the acknowledgement slip (in case of ASBA process).

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Loharuka Media & Infra Limited,
On behalf of the Board of Directors

Sd/-
Ankur Agrawal
Managing Director
DIN: 06408167

Date: September 04, 2024
Place: Mumbai

The Letter of Offer is available on the website of the SEBI at www.sebi.gov.in, BSE at www.bseindia.com and Registrar at www.adroitcorporate.com. Investor should note that investment in Equity Shares involves a high degree of risk and for details of risk and for details relating to the same, please see the section entitled "Risk Factor" beginning on page 24 of the Letter of Offer.

The Rights Entitlements and the Rights Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within the United States or to, or for the account or benefit of U.S. person (as defined in regulation except for this purposes, U.S. Persons include person who would otherwise have been excluded from such term solely by virtue of rule 902(K)(1)(VII)(B) or Rule 902(K)(2)(I)), except pursuant to the exemption from, or in transaction not subject to, the registration requirement of U.S. Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Accordingly, the Rights Entitlement and Rights Shares were offered and sold (i) in offshore transaction outside in the United States to the non U.S. person in compliance with the Regulation S to the Existing Shareholder located in the Jurisdiction where such offer and the state of Rights Shares is permitted under law of such jurisdiction, and (ii) in the United States to U.S. QIBs and are also Qualified Purchasers pursuant to applicable exemptions under the U.S Securities Act and Investment Company Act. There will be no public offering in the United States. The Rights Shares and Rights Entitlements are not transferable except in accordance with the restrictions.

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Category	Applications received		Number of Equity Shares Accepted and Allotted against Rights Entitlements (A)			Number of Equity Shares Accepted and Allotted against Additional Rights applied (B)			Total Rights Shares Accepted and Allotted (A+B)		
	Number	%	Number	Amount	%	Number	Amount	%	Number of Rights Shares	Amount	%
Eligible Shareholders	2,059	62.04%	3,91,14,996	₹11,73,44,988.00/-	61.78%	3,04,04,681	₹9,12,14,043/-	100.00%	6,95,19,677	₹20,85,59,031.00/-	74.16%
Renounees	1,260	37.96%	2,42,00,323	₹7,26,00,969.00/-	38.22%	0	₹0.00/-	00.00%	2,42,00,323	₹7,26,00,969.00/-	25.82%
Total	3,319	100.00%	6,33,15,319	₹18,99,45,957.00/-	100.00%	3,04,04,681	₹14,71,38,950.00/-	100.00%	9,37,20,000	₹28,11,60,000.00/-	100.00%

Intimations for Allotment/refund/rejection cases: The instructions to Kotak Mahindra Bank Limited ("Bankers to the Issue") to SCSBs for the unblocking fund in case of ASBA Applications were given on day, Wednesday, September 04, 2024. The Listing Application with BSE Limited was filed on Wednesday, September 04, 2024. The credit of Equity Shares in dematerialized form to respectively demat accounts of allottees had been completed with the Depositories on Thursday, September 05, 2024, 2024. Pursuant to the listing and trading approvals granted by BSE Limited, the Rights Shares Allotted in the Issue are to commence trading on BSE Limited from [7]day, September, 2024. In accordance with the SEBI circular bearing reference number "SEBI/HO/CFD/DIL2/CIR/P/2020/113" dated January 22, 2020, the request for the extinguishment of rights entitlement had been sent to the Depositories on Wednesday, September 04, 2024.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON BSE LIMITED ONLY IN DEMATERIALIZED FORM.

DISCLAIMER CLAUSE OF BSE (DESIGNATED STOCK EXCHANGE): It is to be distantly understood that the permission given by BSE should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE, nor does it certify the correctness or completeness of any contents of Letter of Offer. The investors are advised to refer to the Letter of Offer in the full text of the "Disclaimer Clause of BSE Limited" on the page 132 of the Letter of Offer.

ADVISORS TO THE ISSUE	REGISTRAR TO THE ISSUE
 <p>Comfort Securities Limited SEBI Registration Number: INM000011328 Address: A-301 Wing, Hetal Arch, Malad West, Mumbai - 400064, Maharashtra, India Telephone Number: +91 22 6894 8500 Email id: compliance@comfortsecurities.co.in Investors Grievance Id: merchantbanking@comfortsecurities.co.in Website: www.comfortsecurities.co.in Contact Person: Ms. Muskan Gupta CIN: U67120MH2002PLC136562</p>	 <p>Adroit Corporate Services Pvt. Ltd CIN: U67190MH1994PTC079180 B 18-20, 1st floor, Plot No 639, Makwana Road, Marol, Andheri (E), Mumbai - 400 059, Maharashtra, India Telephone: +91 22 42270400 E-mail: divyana@adroitcorporate.com Website: www.adroitcorporate.com Investor grievance e-mail: info@adroitcorporate.com SEBI Registration No.: INR000002227 Validity of Registration: Permanent Contact Person: Ms. Diviya Kumari Nadar</p>

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any pre-issue or post-issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with the copy of SCSBs giving folio details such as name, address of the Applicant contact numbers, email address of the sole/firm holder, folio number or demat account number, number of Rights Shares applied for, amount blocked, ASBA Account number and Designated Branch of the SCSBs where Application Form or the plain paper applications as the case may be, was submitted by the investors along with a photocopy of the acknowledgement slip (in case of ASBA process).

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

For Lularuka Media & Infra Limited,
On behalf of the Board of Directors

Sd/-
Ankur Agrawal
Managing Director
DIN: 06408187

Date: September 04, 2024
Place: Mumbai

The Letter of Offer is available on the website of the SEBI at www.sebi.gov.in, BSE at www.bseindia.com and Registrar at www.adroitcorporate.com. Investor should note that investment in Equity Shares involves a high degree of risk and for details of risk and for details relating to the same, please see the section entitled "Risk Factor" beginning on page 24 of the Letter of Offer.

The Rights Entitlements and the Rights Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, allotted, taken up, exercised, renounced, pledged, transferred or delivered, directly or indirectly within United States or to, or for the account or benefit of U.S. person (as defined in regulation except for this purposes, U.S. Persons include person who would otherwise have been excluded from such term solely by virtue of rule 902(K)(1)(VII)(B) or Rule 902(K)(2)(I), except pursuant to the exemption from, or in transaction not subject to, the registration requirement of U.S. Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. Accordingly, the Rights Entitlement and Rights Shares were offered and sold (i) in offshore transaction outside in the United States to the non U.S. person in compliance with the Regulation S to the Existing Shareholder located in the Jurisdiction where such offer and the state of Rights Shares is permitted under law of such jurisdiction, and (ii) in the United States to U.S. QIBs and are also Qualified Purchasers pursuant to applicable exemptions under the U.S. Securities Act and Investment Company Act. There will be no public offering in the United States. The Rights Shares and Rights Entitlements are not transferable except in accordance with the restrictions.