

BFL ASSET FINVEST LIMITED

Regd. Office: 1, Tara Nagar, Ajmer Road, Jaipur-302006, Ph.:9214018877
CIN: L45201RJ1995PLC010646, Website: www.bflfin.com, E-mail: bfldevelopers@gmail.com

Ref. No.: BFL/2024-25/41

Date: August 09, 2024

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001 (Maharashtra)

Scrip ID: 539662

Sub: Intimation of appointment of Mr. Ajay Agarwal (DIN: 10727170) as an Additional Director (Non-Executive, Independent) pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations").

Dear Sir / Ma'am,

The Board of Directors of the Company in their meeting held on **Friday, August 09, 2024** at the registered office of the Company situated at 1, Tara Nagar, Ajmer Road, Jaipur-302006 (Rajasthan) which commenced at **04:00 P.M.** and concluded at **04:46 P.M.** appointed Mr. Ajay Agarwal (DIN: 10727170) as an Additional Director (Non-Executive, Independent) w.e.f. August 09, 2024.

Further, in compliance with BSE Limited Circular No. LIST/COMP/14/2018-19 dated June 20, 2018, and as per the confirmation received from Mr. Ajay Agarwal (DIN: 10727170) this is to confirm that he is not debarred from holding the office of director by virtue of any SEBI order or any other such authority.

The details of Appointee Director as per Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed herewith as **Annexure -1**.

You are requested kindly to take the same on record.

Thanking You,
Yours Faithfully
For BFL ASSET FINVEST LIMITED

ILMA SUZA
COMPANY SECRETARY AND COMPLIANCE OFFICER
MEMBERSHIP NUMBER: A70063

Encl: A/a

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ANNEXURE – 1

DETAILS OF THE APPOINTEE DIRECTOR

Disclosure Requirement	Details of Mr. Ajay Agarwal
Reason for Change	Appointment as Additional Director (Non-Executive, Independent) of the Company.
Date of Appointment/ Re- appointment & Term of Appointment/ Re- Appointment	Mr. Ajay Agarwal has been appointed as Additional Director (Non-Executive, Independent) with effect from August 09, 2024 upto the date of the ensuing Annual General Meeting of the Company.
Brief Profile	Mr. Ajay Agarwal is a Post Graduate from National Institute of Management having graduated in MBA with specialization in Marketing Management. He possesses detailed practical knowledge and expertise in the field of Marketing Management and has more than 9 years of experience in the Marketing Management.
Disclosure of Relationships between Directors	Mr. Ajay Agarwal is not related to any Director of the Company.

For BFL ASSET FINVEST LIMITED

ILMA SUZA
COMPANY SECRETARY AND COMPLIANCE OFFICER
MEMBERSHIP NUMBER: A70063