

04<sup>th</sup> February, 2025

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 <b>Scrip Code: 532807</b>	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 <b>Scrip Code: CINELINE</b>
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**Subject: Investor Release**

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 enclosed herewith is a copy of the Investor Release dated 04<sup>th</sup> February, 2025 titled “**Q3 & 9M FY25 BUSINESS PERFORMANCE**”.

The contents of the Investor Release give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully  
For **Cineline India Limited**

**Rasesh Kanakia**  
**Director**  
**DIN: 00015857**

**Cineline India Limited**

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(India). Tel.: +91-22-67266688, Email: [investor@cineline.co.in](mailto:investor@cineline.co.in),  
Corporate Identity Number (CIN): L92142MH2002PLC135964; [www.moviemax.co.in](http://www.moviemax.co.in)

CINELINE

MOVIE **MMX**

## Q3 & 9M FY25 BUSINESS PERFORMANCE

**21**

CINEMAS

**79**

SCREENS

**13**

CITIES

**19,000+**

SEATS

4<sup>th</sup> February 2025, Mumbai

**Cineline India Limited**, the fourth largest film exhibition player in India has announced its unaudited Financial Results for the quarter and nine months ended 31<sup>st</sup> December 2024

### Financial Highlights for Q3 & 9M FY25 (Film Exhibition Business)

Particulars (In Rs Lakhs)	Q3 FY25	Q3 FY24	Y-o-Y	9M FY25	9M FY24	Y-o-Y
Total Revenue	<b>6,370</b>	5,432	+17%	<b>15,676</b>	15,738	0%
EBIDTA	<b>1,517</b>	1,365	+11%	<b>3,248</b>	4,158	-22%
Admits (in Lakhs)	<b>18.98</b>	16.87	+13%	<b>50.21</b>	51.91	-3%
Net Box Office Collections	<b>4,233</b>	3,511	+21%	<b>10,149</b>	10,206	-1%
Net F & B Collections	<b>1,700</b>	1,373	+24%	<b>4,352</b>	4,151	+5%

### Key Operating Matrix

Particulars (In Rs)	Q3 FY25	Q3 FY24	Y-o-Y	9M FY25	9M FY24	Y-o-Y
ATP	<b>260</b>	245	+6%	<b>234</b>	229	+2%
SPH	<b>94</b>	85	+11%	<b>91</b>	84	+8%
ATP + SPH	<b>354</b>	330	+7%	<b>325</b>	313	+4%

**CINELINE****MOVIE MAX**

## Q3 & 9M FY25 BUSINESS PERFORMANCE

### Business & Financial Highlights for Q3 & 9M FY25 (Hotel Business)

Particulars (In Rs Lakhs)	Q3 FY25	Q3 FY24	Y-o-Y	9M FY25	9M FY24	Y-o-Y
Total Revenue	<b>1,739</b>	1,694	+3%	<b>4,345</b>	4,205	+3%
EBITDA	<b>764</b>	685	+12%	<b>1,476</b>	1,441	+2%
Average Room Rate (In Rs)	<b>9,828</b>	10,241	-4%	<b>8,071</b>	8,678	-7%
Occupancy rate	<b>91%</b>	90%		<b>89%</b>	85%	

### **Commenting on the performance, Mr. Ashish Kanakia, CEO & Promoter of Cinline India Limited said,**

“In Q3 FY25, Our film exhibition business has demonstrated robust performance on release of movies such as ‘Pushpa : The Rule –Part 2, Bhool Bhulaiya 3 and Singham Again. December 2024 has achieved highest revenue in the Company’s history. Pushpa 2 has been the highest grosser movie for the company since our inception.

During the quarter, the company recorded 18.9 lakhs admissions showcasing 13% growth on Y-o-Y basis. This quarter has shown a resilient growth in terms of ATP of Rs. 260 and SPH of Rs. 94 driving a 6% and 10% growth respectively on Y-o-Y basis. We are excited to share about our new launch of ‘MovieMax App’ on IOS and Android App enabling customer to have a smooth experience.

We have opened 3 screens multiplex at Mariplex Mall, Pune. Also, we have launched 4 screens multiplex under ‘MovieMax Edition’ at Rcube Monad Mall, Noida with luxurious all recliner format, gourmet dining and cutting-edge technology. During 9M FY25, we have gained operational efficiency by renegotiating our rent agreements and shutting down loss making screens enabling us to reduce costs.

The upcoming quarter promises to be highly exciting with a strong line up of Bollywood releases such as Deva, Raid 2, Chaava, Sikandar and so on. Anticipated Hollywood releases such as Jurassic World, Thunderbolts are eagerly awaited. Content driven movies are expected to captivate audience and mark surge in footfalls enduring theatrical experience.

We expect sale of out hotel business by end of this year. Through capital infusion from issuing warrants and the expected sale of hotel business, the Company aims to reduce debt and opening ~20-25 screens per year.”

The logo for CINELINE, with 'CINELINE' in a bold, black, sans-serif font.The logo for MOVIE MAX, with 'MOVIE' in a red, sans-serif font and 'MAX' in a larger, red, stylized font.

## ABOUT CINELINE INDIA LIMITED

MovieMax Cinemas, a part of the Kanakia Group, is a rapidly expanding chain of cinemas operated by Cinline India Limited which has made a comeback in 2022. The company has in their portfolio 168 screens of which 79 are operational screens across 21 properties in 6 states. The company offers spacious auditoriums adorned with plush, comfortable seating at conveniently accessible locations for a superior cinematic experience along with a varied range of Food & Beverages. The company also offers a vast array of movies, ranging from all Indian languages to Hollywood and world cinema, to cater to the diverse tastes of our cherished patrons. The company also owns a Hospitality Asset with a 5-Star Premium Leisure Hotel - Hyatt Centric at Candolim, Goa.

## Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

## Contact Details


Company:  
**CINELINE INDIA LIMITED**

The logo for CINELINE, with 'CINELINE' in a bold, black, sans-serif font.

CIN: L92142MH2002PLC135964

**Vipul Parekh, CFO**  
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Investor Relations:  
**STRATEGIC GROWTH ADVISORS PVT. LTD.**

The logo for Strategic Growth Advisors, with 'SGA' in a large, blue, serif font and 'Strategic Growth Advisors' in a smaller, blue, sans-serif font below it.

CIN: U74140MH2010PTC204285

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