

Ref-BSE/2024-25/38

Date: October 25, 2024

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai — 400 001

Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip Code: 539399

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing a press release on the Unaudited Financial Results of the Company for the quarter and half year ended September 30, 2024.

You are requested to kindly take the same on record and acknowledge.

Thanking you.

For **Bella Casa Fashion & Retail Limited**

Sonika Gupta
Company Secretary & Compliance Officer
Membership no. A38676

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Bella Casa Fashion & Retail Ltd Reports Robust Q2 FY25 Performance, Eyes Long-Term Strategic Growth

Jaipur, October 25, 2024— Bella Casa Fashion & Retail Ltd has released its financial results for Q2 and H1 FY25, showcasing significant growth in revenue and profits. As a cornerstone in original design manufacturing for Indian fashion retail, the company continues to fortify its market position through strategic operations and growth initiatives.

Financial Performance Highlights:

- Revenue: Scaled to ₹107 Crs in Q2, reflecting a 66% growth from the previous year.
- Operating Profit: Rose by 82% to ₹8.9 Crs.
- Profit After Tax (PAT): Increased by 78% to ₹4.6 Crs.
- Operating Margin: Expanded to 8.3%, demonstrating improved operational efficiency.

Operational and Strategic Milestones:

- Continuous Expansion: Maintained over 50% sales growth for the third consecutive quarter.
- Volume Growth: Experienced a 95% increase in H1FY25, progressing towards an annualized run rate of 1.4 crore pieces.
- Capital Efficiency: Improved working capital days from 179 to 140 and reduced inventory days from 162 to 105.
- Return Metrics: Improvement in capital efficiency with annualized ROE and ROCE enhanced to ~20%.
- Debtor Increase: Noted an increase in debtors, attributed to the recency of sales in the rapidly expanding market.

Corporate Outlook and Strategic Commentary:

Positioned to capitalize on significant industry tailwinds, Bella Casa stands at the forefront of the fashion and lifestyle sectors—integral to modern retail. With continued capital expenditures by India's largest companies, new store openings, rising disposable incomes of Gen Z, and robust festive sales, the company anticipates sustained demand and solid growth prospects.

Management's Perspective:

"Our investments are not just about scaling up but setting a foundation for sustained, long-term growth," explained Saurav Gupta, Director of Bella Casa Fashion & Retail Ltd. "We are intensifying



BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.)

Importers, Manufacturer & Exporters of :
Home Furnishing, Garment & Fabrics

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E-mail : info@bellacasa.in

Website : www.bellacasa.in

CIN : L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

our use of sustainable and recycled raw materials, modernizing machinery, digitizing production floors, reducing lead times, and eliminating waste—all aimed at bringing the latest market trends efficiently. We believe we are setting the stage for a long-term growth trajectory that will continue to unfold over time. With each strategic step, we aim to cement our position as leaders in fashion & lifestyle manufacturing and to generate superior returns on capital over the long haul."

About Bella Casa Fashion & Retail Ltd:

Bella Casa Fashion & Retail Ltd is a leader in innovation within fashion & lifestyle manufacturing, serving an extensive array of domestic brands through a robust distribution network. Our lifestyle offerings are widely available across major e-commerce platforms and through direct sales, with shares publicly traded on the Bombay Stock Exchange.

Note: This press release includes forward-looking statements based on management's current expectations and projections about future events, which are subject to risks, uncertainties, and changes that could significantly affect actual outcomes.
