

Esha Media Research Ltd.

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To

BSE Limited

Department of Corporate Services/ Corporate Relation Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001.

REF: BSE: SCRIP CODE: 531259

Dear Sir/Madam,

Subject: <u>Notice of Closure of Trading Window as per provisions of SEBI (Prohibition of Insider Trading) Regulations</u>, 2015.

As per the Securities and Exchange Board of India (Prohibition of Insider Trading) (Amendment) Regulations, 2018 (including Second Amendment in the said Regulations dated July 25, 2019) and Companies Code of Conduct on Insider Trading, the "Trading restriction period" shall be made applicable from the end of every quarter till 48 hours after the declaration of Financial Results.

In view of the aforesaid, it is hereby intimated that the Trading Window for dealing in the securities of the Company will be closed for Designated Persons and their immediate relatives effective from Wednesday, January 01, 2025 and will be open after 48 (Forty-Eight) hours of declaration of un-audited financial statements for the quarter ended 31st December 2024.

Kindly take the same on your record.

For Esha Media Research Limited,

Shilpa Vinod Pawar (Whole-time director)

DIN: 01196385

Date: 31st December 2024.